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# South Garden Neighborhood Partnership Meeting #3

## El Vecindario South Garden Asociación Reunión #3

***How are we doing?*** ***¿Cómo lo Estamos Haciendo?***

**October 3, 2011 / 3 de Octubre, 2011**
**9:30am - 11:00am**

## St. Joachim Church
## 21250 Hesperian Blvd., Hayward, CA

### AGENDA / PROGRAMA

I. **Opening Remarks / Presentaciones y Anuncios**
- *Mayor / Alcalde Michael Sweeney*

II. **The State of the City / El Estado del Ciudad:**
- *Kelly Morariu, Assistant City Manager / Subgerente de la Ciudad*

III. **Discussion About the Neighborhood / Discusión sobre el vecindario.**
- *South Garden Neighborhood Stakeholders/ Las Partes Interesadas Vecinos*

IV. **Keep Hayward Clean and Green Task Force Update /**
**Mantenga Hayward Limpio y Verde - Grupo de Trabajo, de Actualización**
- ***Keep Hayward Clean and Green Task Force Members / Miembro del Grupo de Trabajo***

V. **Concluding Remarks / *Observaciones Finales:***
- *Mayor / Alcalde Michael Sweeney*

## Future Neighborhood Partnership Meeting
## Futuras Reunion de Vecindario South Garden

**Meeting/ Reunion: #4: What Next? / ¿Qué Sigue?**

**Date / Fecha: January 9, 2011**

**Time / Hora: 9:30am to 11:00am**

**Place / Lugar: St. Joachim Church, 21250 Hesperian Blvd., Hayward, CA**

Office of the City Manager - Neighborhood Services
777 B Street, Hayward, CA 94541-5007
Tel: 510/583-4300 Fax: 510/583-3601
www.hayward-ca.gov
david.korth@hayward-ca.gov

1-510-HAYWARD
1-510-429-9273

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# City Contact List

| Dept/ Division/ Program | Name/ Title | Telephone | E-mail |
|---|---|---|---|
| City Manager's Office: City Administration | Fran David, *City Manager* | 510-583-4302 | Fran.David@hayward-ca.gov |
| City Manager's Office – Admin. | Kelly Morariu, *Assistant City Manager* | 510-583-4305 | Kelly.morariu@hayward-ca.gov |
| Economic Development | Sean Brooks, *Economic Development Manager* | 510-583-4304 | Sean.brooks@hayward-ca.gov |
| Neighborhood Services / Neighborhood Partnership Program | David Korth, *Neighborhood Services Manager* | 510-583-4227 | David.Korth@hayward-ca.gov |
| Community Preservation / Code Enforcement | Stacey Sorensen, *Neighborhood Partnership Manager* | 510-583-4233 | Stacey.Sorensen@hayward-ca.gov |
| City Attorney's Office: City Legal Services | Michael Lawson, *City Attorney* | 510-583-4455 | Michael.Lawson@hayward-ca.gov |
| | Rafael Alvarado, Deputy City Attorney | 510-583-4456 | Rafael.alvarado@hayward-ca.gov |
| City Clerk: Official Documents & Records / Voting | Miriam Lens, *City Clerk* | 510-583-4400 | Miriam.lens@hayward-ca.gov |
| Development Services: Planning / Building Official | David Rizk, *Director of Development Services* | 510-583-4004 | David.rizk@hayward-ca.gov |
| Planning Division | Richard Patenaude, *Planning Manager* | 510-583-4213 | Richard.patenaude@hayward-ca.gov |
| Building Division | Glen Martinez, *Building Official* | 510-583-4159 | Glen.martinez@hayward-ca.gov |
| Fire Department: Fire and Emergency Services | Craig Bueno, *Fire Chief* | 510-583-4945 | FireChief@hayward-ca.gov |
| Human Resources | Fran Robustelli, Human Resources Director | 510-583-4500 | Fran.robustelli@hayward-ca.gov |
| Library and Community Services | Sean Reinhart, Lib. and Comm Serv. Director | 510-881-7955 | Sean.reinhart@hayward-ca.gov |
| Community Services (CDBG, Social Services, Property Rehabilitation, Paratransit) | Anne Culver *Social Services Planning Manager* | 510-583-4238 | Anne.culver@hayward-ca.gov |
| Maintenance Services: Maintain & Repair Public Property | Matt McGrath , *Maintenance Services Director* | 510-881-7747 | Matt.McGrath@hayward-ca.gov |
| Police Department: Law Enforcement and Comm. Service | Diane Urban, *Police Chief* | 510-881-7056 | PDChief@hayward-ca.gov |
| Hayward Police Dept. Northern Command Area (North of Harder Rd. & Huntwood Ave.) | Lieutenant Mark Koller, *Northern Area Commander* | 510-293-7143 | Mark.koller@hayward-ca.gov |
| Hayward Police Dept. Southern Command Area (South of Harder Rd. & Huntwood Ave) | Lieutenant Sheryl Boykins, *Southern Area Commander* | 510-293-7296 | Sheryl.Boykins@hawyard-ca.gov |
| Public Works: Management of City Infrastructure | Robert Bauman, *Public Works Director* | 510-583-4710 | Robert.bauman@hayward-ca.gov |
| | Morad Fakhrai, Deputy Director – Public Works | 510-583-4740 | Morad.fakhrai@hayward-ca.gov |
| | Don Frascinella, Transportation Manager | 510-583-4781 | Don.frascinella@hayward-ca.gov |
| | Alex Ameri, Deputy Director – Public Works | 510- 583-4720 | Alex.ameri@hayward-ca.gov |

Updated: 10.13.10

**Hayward City Hall - Office of the City Manager - Neighborhood Services**
777 B Street - Hayward, California 94541-5007 - Tel: 510-583-4300 / Fax: 510-583-3601 - david.korth@hayward-ca.gov

www.hayward-ca.gov

510-HAYWARD - (510-429-9273)

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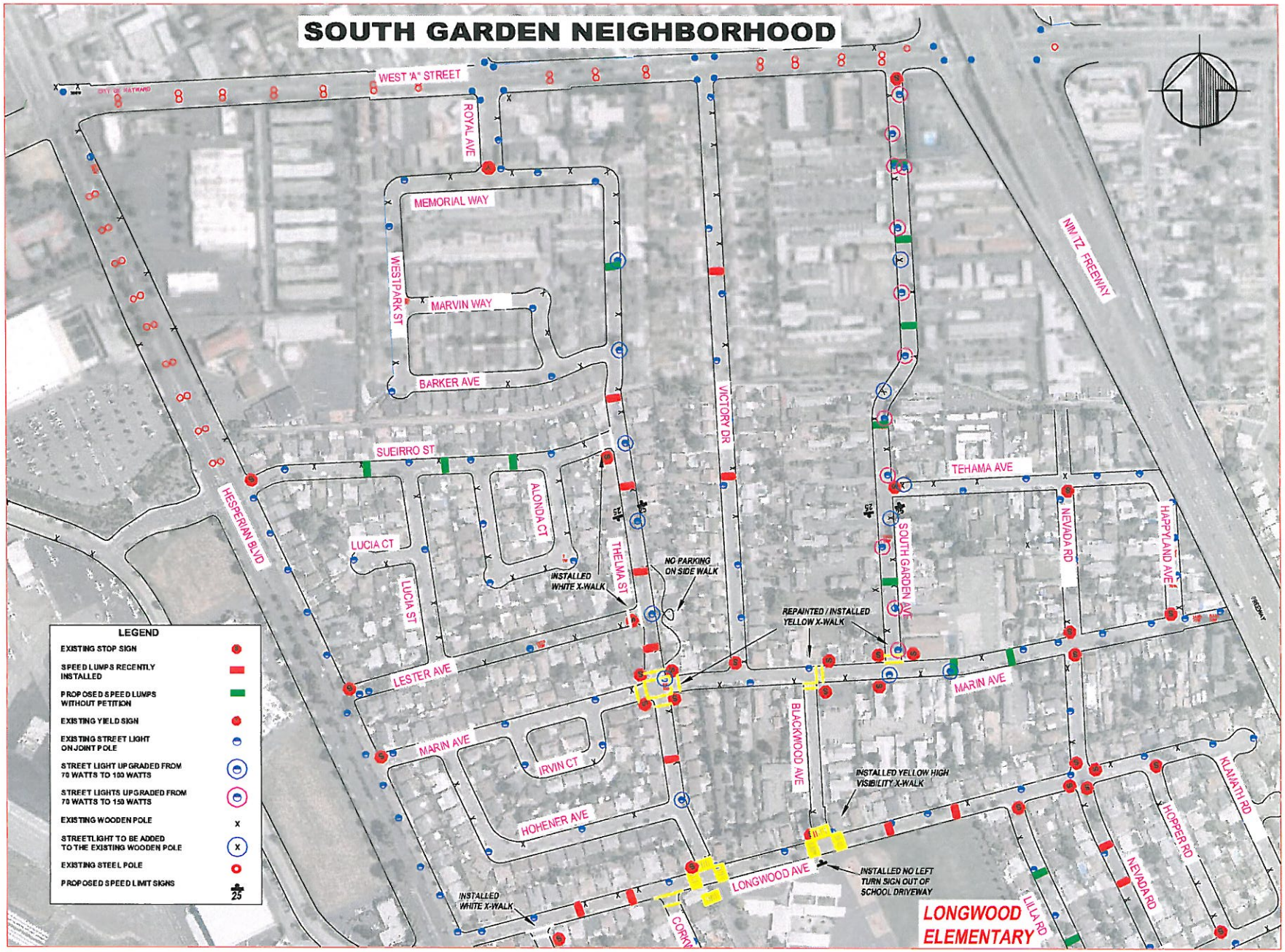
Otras Problemas de la Comunidad

Access Information
About Neighborhood Grants and
Small Business Loans

Acceso a Información
de Solicitud de Becas Vecindario
y Préstamos para pequeñas empresas


SOUTH GARDEN NEIGHBORHOOD
WEST "A" STREET
ROYAL AVE
MEMORIAL WAY
WESTPARK ST
MARVIN WAY
BARKER AVE
SUEIRRO ST
HESPERIAN BLVD
LUCIA CT
LUCIA ST
ALONDA CT
THELMA ST
VICTORY DR
NW TZ FREEWAY
TEHAMA AVE
NEVADA RD
HAPPYLAND AVE
SOUTH GARDEN AVE
INSTALLED WHITE X-WALK
NO PARKING ON SIDE WALK
REPAINTED / INSTALLED YELLOW X-WALK
LESTER AVE
MARIN AVE
IRVIN CT
HOHENER AVE
BLACKWOOD AVE
INSTALLED YELLOW HIGH VISIBILITY X-WALK
LONGWOOD AVE
INSTALLED NO LEFT TURN SIGN OUT OF SCHOOL DRIVEWAY
INSTALLED WHITE X-WALK
LILLA RD
HOPPER RD
KLAMATH RD
LONGWOOD ELEMENTARY
LEGEND
EXISTING STOP SIGN
SPEED LUMPS RECENTLY INSTALLED
PROPOSED SPEED LUMPS WITHOUT PETITION
EXISTING YIELD SIGN
EXISTING STREET LIGHT ON JOINT POLE
STREET LIGHT UPGRADED FROM 70 WATTS TO 100 WATTS
STREET LIGHTS UPGRADED FROM 70 WATTS TO 150 WATTS
EXISTING WOODEN POLE
STREETLIGHT TO BE ADDED TO THE EXISTING WOODEN POLE
EXISTING STEEL POLE
PROPOSED SPEED LIMIT SIGNS
25

**OCTOBER 3, 2011**

**SOUTH GARDEN NEIGHBORHOOD PARTNERSHIP MEETING**

**INTRODUCTORY COMMENTS:**

This is the third of four City initiated neighborhood meetings being conducted in the South Garden Neighborhood. The focus of today's meeting will be to review the status of the South Garden Neighborhood Action plan, developed in response to the neighborhood issues, concerns and good ideas discussed at two previous South Garden Neighborhood Partnership meetings.

It is anticipated that many of those attending today's neighborhood meeting will be doing so for the first time. With this understanding, significant time will also be allotted for those attending today's meeting to ask questions and make comments about the issues, concerns, and ideas noted in this South Garden Neighborhood Action Plan, as well as any other neighborhood / community concerns that meeting participants wish to discuss.

Special thanks is given to the following for their continued efforts to reach out to South Garden neighborhood residents***: St. Joachim Church, Shiloh Baptist Church, La Familia Counseling Services and the La Familia Promotores; Tiburcio Vasquez Health Center and its Promotores volunteers, and The Hayward Day Labor Center and its volunteer members.***

## South Garden - Neighborhood Action Plan

### NEIGHBORHOOD ISSUE CATAGORIES:

| | | |
|---|---|---|
| **A.** Cleanliness, Neighborhood Appearance, Housing Conditions, Code Enforcement | **B.** Traffic Safety, Street Lighting, Road & Sidewalk Conditions | **C.** Recreation Programs & Activities Youth, Parents, Seniors, and Families |
| **D.** Social, Health, Legal, Housing, Employment and Other Community Services | **E.** Neighborhood Safety: Crime / Gang Activity | **F.** Building "Community" Neighborhood Pride Neighborhood Activities |

### ACTION STATUS DEFINITIONS:

| | |
|---|---|
| **RESPONSE:** | The answer to the question asked, or the information provided about the described concern or idea. |
| **RESOLVED:** | The stated concern was solved. |
| **IN PROCESS:** | The stated strategy was initiated, but is not yet completed. |
| **ONGOING:** | The stated strategy is long-term in nature and continues to be implemented and/or monitored for effectiveness. |
| **NOT RESOLVED:** | The City cannot independently resolve the stated concern. |
| **NEIGHBORHOOD PARTNERSHIP NEEDED:** | A Neighborhood / City partnership is needed to resolve the stated concern. |

# South Garden - Neighborhood Action Plan

| A. Cleanliness, Neighborhood Appearance, Housing Conditions, Code Enforcement | | | |
|---|---|---|---|
| **CONCERN** | **ACTION STATUS** | **NEXT STEPS / COMMENTS** | **RESPONSIBLE PERSON(S)** |
| 1. Many of the streets in the neighborhood are often filled with litter, piles of old furniture, junk, garbage, and debris, high weeds, etc.<br><br>1.A.: How often does the City clean neighborhood streets? | 1.A. : Street cleaning:<br><br>**RESPONSE**<br><br>City street cleaners sweep the entire South Garden Neighborhood on the 2nd & 4th Wednesdays of the month. The following streets are posted for sweeping.<br><br>1) South Garden: West side - 2nd & 4th Wednesday / East side - 2nd & 4th Thursdays<br><br>2) Thelma (from Barker to Memorial): West side - 2nd & 4th Wed/ East side - 2nd & 4th Thursday<br><br>3) Memorial: South side- 2nd & 4th Wednesday/ North side 2nd & 4th Thursdays<br><br>The areas noted above typically have a lot of cars parked on the street because they are located near large apartment complexes. The signs have been posted in these locations to warn drivers to move their cars (so they do not get a ticket). This is so that the City can thoroughly clean these streets without having to go around parked cars. | 1.A.: Street cleaning: | 1.A.: Street cleaning:<br><br>Matt McGrath, Director – Maintenance Services Department – 881-7747, Matt.McGrath@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| 1. Neighborhood Appearance, continued:<br><br>1.B.: Code Enforcement:<br><br>Can the City use Code Enforcement to improve the look of the neighborhood? | 1.B.: Code Enforcement:<br><br>**RESPONSE**<br>The City's Community Preservation Program has a team of Code Enforcement Inspectors that enforce the City's laws which require private property owners to adequately maintain their properties so that they do not cause health and safety concerns in the community. This summer, Community Preservation Inspectors identified 12 properties with the following violations in the South Garden Neighborhood:<br>• South Garden Ave.:<br>o 2 cases - high weeds (= fire danger).<br>o 2 cases - graffiti violations (= blight & safety concerns)<br>• Thelma St.:<br>o 4 cases – including: high weeds, junk/garbage, overgrown plants/trees/shrubs blocking the public right-of-way; and piles of tree cuttings.<br>• Victory Drive:<br>o 2 cases – junk, debris, and high weeds<br>• Happyland Ave.:<br>o 2 cases - high weeds, junk & debris | 1.B.: Code Enforcement:<br><br>Members of the South Garden neighborhood are encouraged to report possible code violations when observed. If access to the internet is available, the best way to make report is to use the Access Hayward system by going online to:<br><br>www.hayward-ca.gov<br><br>Then, click on the logo below and follow the instructions.<br><br>ACCESS HAYWARD<br>www.hayward-ca.gov<br>510-HAYWARD (510-429-9273)<br><br>Or, call: 510 – 583-4143 to report possible code violations. | 1.B.: Code Enforcement:<br><br>Stacey Sorensen, Neighborhood Partnership Manager – Community Preservation / Code Enforcement, 583-4233, Stacey.sorensen@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| 1. Neighborhood Appearance:<br><br>1.C.: How can the City support residents, local churches and community service organizations who want to work with one another to make the neighborhood look better? | 1. C.: Neighborhood / City Partnership:<br><br>**NEIGHBORHOOD PARTNERSHIP NEEDED:**<br>The City can support the South Garden Neighborhood in a variety of ways, including:<br>o Help to organize one or more South Garden Neighborhood Clean Teams with guidance from the Keep Hayward Clean and Green (KHCG) Task Force. Ask about the ***Neighborhood Clean Up Took Kit***, and the ***Adopt-A-Block Program*** when you contact: →<br>o City's Maintenance Services Department will help coordinate pick-up of junk, garbage, and debris collected from neighborhood clean-up events. | 1.C.: Neighborhood / City Partnership:<br><br>**Go online to:**<br>**www.hayward-ca.gov**<br>**and click on the logo below:**<br><br>KHCG TASK FORCE<br><br>Or call: Ms. Blytha Bowers, KHCG Chair: 510-303-7924, / blytha@aol.com | 1.C.: Neighborhood / City Partnership:<br><br>David Korth, Neighborhood Services Manager, City Manager's Office, 583-4227, david.korth@hayward-ca.gov<br><br>Stacey Sorensen, Neighborhood Partnership Manager, City Manager's Office, 583-4227, Stacey.sorensen@haywad-ca.gov |
| | o The Hayward Neighborhood Partnership Program also provides funds to support neighborhood improvement projects, activities, and events:<br>A. ***Neighborhood Improvement Program (NIP) Grants***, and<br>• ***Neighborhood Initiated Civic Engagement (NICE) Hayward Neighborhood Awards.***<br>For more information, contact:<br>→ | **City of Hayward**<br>**Neighborhood Services**<br><br>David Korth<br>Neighborhood Services Manager<br><br>Hayward City Hall, Office of the City Manager, Neighborhood Services, 777 B Street, Hayward CA. 94541-5007, (510) 583-4227 – david.korth@hayward-ca.gov | |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| **1. Neighborhood Appearance: NEW**<br>**D.: Apartment Owners and Managers:**<br>There are many apartment complexes in the South Garden Neighborhood. Many times, the owners/managers of these apartment complexes are guilty of:<br>1) **Illegal Dumping**: They dump piles of furniture, junk, garbage and debris on the sidewalk outside of the complexes. | **1. D. Neighborhood Appearance:**<br>**RESPONSES**<br>**1) Illegal Dumping:**<br>It is illegal to leave piles as described, on both private and public property (ex. The sidewalk and /or street). The City is currently working on enhancing its ability to enforce City codes that prohibit this activity. A community meeting is currently being scheduled for November in order to share the proposed changes prior to the recommendation going to City Council.<br>Meanwhile, those who see this illegal activity occurring should report it to the City by calling: 583-4143, or via Access Hayward at www.hayward-ca.gov.<br>In the near future, staff will also meet with the owner of several apartment complexes in South Garden, and his staff, to review City rules and to develop a plan for resolving this issue as it pertains to his properties. | **1. D. Neighborhood Appearance:**<br>**1) Illegal Dumping:**<br>Those who are interested in being notified about the time, date, and location of public meetings associated with recommend changes to enhance the enforcement of the City's Community Preservation Ordinance pertaining to apartment complex owners, should contact:<br>David Korth<br>Neighborhood Services Manager at:<br>583-4227, or by email:<br>david.korth@hayward-ca.gov | **1. D. Neighborhood Appearance:**<br>**1) Illegal Dumping:** |
| 2) **Poor Maintenance of Rental Housing Units:** They do not maintain their properties, resulting in sub-standard living conditions for the tenants, and contributing to neighborhood blight. | **2) Rental Housing – Poor Maintenance:**<br>Apartment complex owners must maintain their properties so that they are in compliance with City and other applicable codes, regulations, and laws, or be subject to fines, fees, and other penalties. | **2) Rental Housing – Poor Maintenance:**<br>**RENTAL HOUSING INSPECTION PROGRAM:**<br>For possible building/rental housing related code violations, call: ➡ | **2) Rental Housing – Poor Maintenance:**<br>Duke Bragg, Supervisor,<br>Rental Housing Unit Building Division,<br>Developmental Services Department<br>510-583-4160 , duke.bragg@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| **B. Traffic Safety, Street Lighting, Sidewalk and Street Conditions** | | | |
| 2. Speeding Traffic:<br><br>There is frequent speeding on South Garden and Marin Avenues. Can speed lumps and signage be installed to slow traffic down? | 2. Speeding Traffic:<br>**IN PROCESS**<br>The procedure for requesting speed lump installation on neighborhood streets are described here: ➡<br>The City has determined that the noted streets are eligible for the installation of speed lumps. A South Garden resident collected signatures from other residents seeking support for the installation of speed lumps on these neighborhood streets; however, this was not a City issued petition depicting where the proposed speed lumps would be installed. When it is confirmed that the required signatures have been obtained, the installation of speed lumps can be scheduled.<br><br>**NEW**<br>The petition that was submitted to the City for the installation of speed lumps on Marin and South Garden Avenues did not include the required signatures. Therefore, speed lumps have not been installed.<br>. | 2. Speeding Traffic:<br><br>**Procedure for Installation of Speed Lumps on Neighborhood Streets**<br><br>Residents who want speed lumps installed on neighborhood streets must submit a request to the Public Works Dept. If the requested location is appropriate for speed lumps, the requester will be asked to circulate a City-issued petition to those on the affected street. At least 2/3 of the affected residents must sign the petition showing they agree with the plan to install the speed lumps. Those living where the speed lumps will front their property must all agree as well. | 2. Speeding Traffic:<br><br>Don Frascinella, Transportation Manager, Public Works Dept., 583-4781, don.frascinella@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

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|---|---|---|---|
| **3. Three-way Stop Sign:**<br><br>Request for a three-way stop sign at the corner of Marin and South Garden to slow down traffic. | **3. Three-way Stop Sign:**<br><br>**RESPONSE**<br>Engineering and Transportation staff conducted a traffic and pedestrian survey after school started in September of this year. I was determined that a 3-way stop sign was warranted at this intersection.<br><br>A three-way stop sign was subsequently installed at this location on Sept. 26, 2011. | **3. Three-way Stop Sign:** | **3. Three-way Stop Sign:**<br><br>Don Frascinella, Transportation Manager, Public Works Dept., 583-4781, don.frascinella@hayward-ca.gov |
| **4. Flooding:**<br><br>During the rainy season the area in front of the Shiloh Baptist Church parking lot tends to collect large pools of water. | **4. Flooding:**<br><br>**RESOLVED**<br>The Maintenance Services Department evaluated the areas near the exit and entrance to the Shiloh Baptist Church parking lot on South Garden and Marin Avenues. Damage to the driveway, sidewalk and curb areas was noted; this is the likely cause of the flooding problem.<br><br>The City can repair the street and curb portions of the noted areas, however, the sidewalk and driveway areas are the responsibility of the Church. City representatives are prepared to meet with Church officials to determine next steps. | **4. Flooding:**<br><br>**NEXT STEPS**<br>To-date, no one from Shiloh Baptist church has followed up with the City on this issue.<br><br>Staff will initiate contact and determine if there is an interest in moving forward on this matter. | **4. Flooding:**<br><br>Matt McGrath, Director of Maintenance Services Dept., City of Hayward, 881-7747, matt.mcgrath@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
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| **5. Street lighting:**<br><br>Increased street lighting is requested along South Garden Avenue, and other parts of the neighborhood. | **5. Street Lighting:**<br><br>**RESOLVED**<br><br>A total of 17 street lights have been upgraded from 70 watts to 150 watts on South Garden Ave.; the locations are depicted on the attached neighborhood map.<br><br>**IN PROGRESS**<br><br>An application for the installation of 4 new additional street lights was submitted to PG&E; it will be a matter of months before the results of this request is known. Staff will provide updates on the status of these requests as more information becomes available | **5. Street Lighting:**<br><br>Staff has followed up with PG and E; however PG and E has not scheduled the energizing of these lights at this time.<br><br>City staff will continue to follow up with PG&E, and report updates as more information becomes available. | **5. Street Lighting:**<br><br>Morad Fakhrai, Deputy Director, Public Works Department, 583-4740, morad.fakhrai@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| **C. Recreation Programs and Activities for Youth, Parents, and Families** | | | |
| 6. Recreation Programs:<br><br>More programs for youth are needed in north Hayward for children, youth, and teens so that they have safe places to play, hang out, get help with homework, etc. | 6. Recreation Programs:<br>**RESPONSE**<br>The City, the Hayward Recreation and Park District (HARD), the Hayward Unified School District (HUSD), and many local community and faith based organizations have programs and services for youth, children, teens, and adults. Examples include:<br>A. **Longwood Elementary School** - After- School Youth Enrichment Program (YEP), and the new Hayward Library / Longwood Partnership – including neighborhood wi-fi connectivity, book and laptop lending programs, homework help, and more!<br>B. **Hayward Library** Programs, including: Aprende y Juega en Español; Spanish Stories and Crafts; Music and Movement for ages 0-6; Pre-school and Toddler Stories; Child-Caregiver Learn and Play Groups; Bedtime Story Groups (all ages), Summer Learning Camp, Family Wii Weekend and Ice Cream Socials; Drum Rhythmic Events; Teen Photography, Young Ladies Book Club; Volunteer and Job opportunities, and for adults: Laughter Yoga; Knittng Circles; Lawyer in the Library; Film and Book Discussion Groups; Author Guest Speakers; Job and Housing Assistance; Adult Literacy Programs, and more. | 6. Recreation Programs:<br>C. **La Familia Counseling Services' – Fuller Ave. Community Center**: Programs for youth and adults, including: Hijos de Sol Youth Leadership Program; Programa Promodores; and more.<br>D. **Dream Courts**: Basketball, Tennis, Boxing ( in near future), and more – 22290 Hathaway Ave., Hayward. 786-3732 - info@dreamcourts.net.<br>E. **Motivation and Learning through Aviation (MALTA)** – Teen career exploration, academic assistance, and mentoring program at the Hayward Municipal Airport.<br>F. **HARD** – summer camps, teen programs, etc. www.haywardrec.org.<br>G. **Employment Plus II Program – Youth Enrichment Services – Hayward Adult School:** Provides job and job training for 16 to 21 year old youth. Call: 293-8585, x 5430. (See Attached Application). | 6. Recreation Programs:<br><br>For more information about these and other opportunities, programs and services, contact:<br><br>Eden Information and Referral Services / 2-1-1 Program – Call: 2-1-1, or go online to: http://www.alamedaco.info/ (Habla Espanol)<br><br>David Korth, Neighborhood Services Manager – 583-4227, david.korth@hayward-ca.gov<br><br>Traducción al español disponible. |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| **D. Social, Health, Legal, Housing, Employment and Other Community Services** | | | |
| 7. Social Services:<br><br>Services are needed for families looking for work, legal services, health services, affordable housing, senior services, landlord / tenant mediation services, etc. | 7. Social Services:<br>**RESPONSE**<br>The following services are provided near to the South Garden neighborhood area:<br><br>A. ***La Familia Counseling Services*** – Main Office: 26081 Mocine Ave. / Tel. 881-5921; ***Fuller Ave. Neighborhood Resource Center: 22366 Fuller Ave. / Tel. 785-8270.*** ***Services***: Bilingual and bicultural psychological and social support to bring stability to families and individuals. Outpatient Mental Health; Developmental Disabilities case management; Child Abuse Prevention and Treatment; Youth Leadership; Parent Education; Children Day Treatment and Family Resources to meet basic needs.<br><br>B. ***Tiburcio Vasquez Community Health Center***: TVHC ***Hayward Clinic - 22331 Mission Blvd., Hayward, Tel: (510) 471-5880. Services:*** Primary healthcare services, including dental services, women's healthcare, adult and pediatric medicine, pharmacy, laboratory tests, health education, clinical therapy and counseling, teen services, parent support services, child development screening, referral and advocacy services. | 7. Social Services:<br><br>C. ***Shiloh Baptist Church: 22582 South Garden Ave. – Tel: Community Services***: Youth Leadership Program; Thursdays = Free Food, Clothes and Books, and more.<br><br>D. ***Hayward Day Labor Center: 680 West Tennyson, Hayward – 782-9675, workers@daylaborcenter.org – Services:*** Enable low-income, predominantly migrant workers in the East Bay Area, reach self-sufficiency through employment and community integration programs, including: health, education, job development, volunteer, legal support, garden and soccer league programs.<br><br>E. ***Eden Council for Hope and Opportunity (ECHO) Housing, 581-9380, 888-887-3246: Services:*** Fair Housing Counseling and Legal Representation, Landlord/Tenant Mediation, Rent Deposit/Grant Program. | 7. Social Services:<br>F. ***Hayward Police Department, the Crime Free Multi-Housing Program (CFMH):*** is a **FREE** education and certification program designed to help owners, managers and residents of rental property to keep drugs and other illegal activity off their property.<br>G. ***Housing:*** The City has compiled a list of Affordable Rental Apartment Properties that have below-market rental rates because of federal and/or state financing.<br>H. ***Eden Information and Referral*** (Eden I and R) also has a much more extensive inventory of lower rent apartment units. **Call** Eden I and R CHAIN line at 510-537-2552 between 10:00 am and 4:00 pm. Or, simply call 2-1-1, or go online to: http://www.alamedaco.info/ (Habla Espanol)<br>I. **Hayward Residential Rental Inspection Program** is designed to safeguard the stock of safe, sanitary rental units within the City; and protect persons entering or residing in rental units. For more Information contact: Duke Bragg, Supervisor – 583-4142, duke.bragg@hayward-ca.gov. |

# South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| **E. Neighborhood Safety – Crime / Gang Activity** | | | |
| 8. **Gang Activity:**<br><br>Residents have seen Sureñio, Norteño, MS13, and other criminal gangs in Hayward, including the South Garden Neighborhood.<br><br>A. What is the City doing about gangs in Hayward? | 8.A.: **City Response to Gangs: ONGOING**<br>A. **City Response to Gangs:** HPD has several units that suppress and intervene to stop gang activities and their destructive influence on youth, including:<br>• **Special Duty Unit (SDU):** A dedicated team of officers that work 7 days a week to conduct pro-active gang enforcement activities and collect information on gang members for use in criminal prosecutions and civil injunctive programs.<br>• **Gang Investigation Unit (GIU):** This Unit was formed to initiate investigations in conjunction with the Alameda County District Attorney's office, prioritizing gang leadership and crimes of violence. GIU and SDU coordinate their activities and work closely with other local law enforcement agencies, the state Department of Corrections/ Parole and County Probation Department.<br>• **HPD's Youth and Family Services Bureau (YFSB):** YFSB's Gang Intervention Program - Hayward Alternatives for Youth (HPAY) is funded through by the California Gang Reduction , Intervention and Prevention {CalGRIP} Program. This program utilizes a Gang Violence Prevention Specialist to educate families, educators, and the community-at-large about gangs and gang prevention strategies. Case management and the following prevention programs are also offered: St. Rose Hospital – FACES Program, East Bay Aviators (MALTA), and La Familia's Digital Movie Making Program for teens. | 8.A.: **City Response to Gangs:**<br><br>**Gang Injunction**: HPD and the City Attorneys Officer are currently developing a Gang Injunction program. This will enhance the Police Department's ability to intervene and limit gang activity within the City.<br><br>For more information go online at: www.hayward-ca.gov - Sept. 28, 2010 City Council Work Session GIU and Gang Injunction Update, or<br><br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov<br><br>or<br>David Korth, Neighborhood Services Manager – 583-4227, david.korth@hayward-ca.gov. | 8. A.: **City Response to Gangs:**<br><br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov<br><br>**For Emergencies call: 9-1-1 / Para Emergencias, Teléfono: 911**<br><br>**Or:**<br><br>**Hayward Police Department / Departamento de Policía de Hayward**<br><br>**293-7000** |

## South Garden - Neighborhood Action Plan

| CONCERN | ACTION STATUS | NEXT STEPS / COMMENTS | RESPONSIBLE PERSON(S) |
|---|---|---|---|
| 8. **Gang Activity, continued:**<br><br>B. **Self Protection from Gangs:**<br><br>How can Hayward residents and business owners protect themselves from gangs? | 8. **Gang Activity, continued:**<br><br>**RESPONSES**<br><br>B. **Self Protection from Gangs:**<br><br>• Most importantly, call 9-1-1, the HPD Dispatch (293-7000) when any illegal activity is witnessed or suspected.<br><br>• For non-urgent and/or chronic neighborhood nuisance issues, residents are encouraged to contact the HPD-Northern District Office at 293-7073, or email Lt. Reid Lindblom at: reid.lindblom@hayward-ca.gov.<br><br>• Organize a **HPD Citizen's Academy** ***(in English and/or Spanish)*** for groups of 15 or more. For more information, call 293-1043.<br><br>• Join and/or form new **Neighborhood Watch Groups** within the neighborhood. ▶ | 8.B.: **Self Protection from Gangs**<br><br>***For More Information go to the City's website and click on the logo shown below:***<br><br>Neighborhood Watch<br><br>**www.hayward-ca.gov**<br><br>**The HPD N. District Office: 293-7296,**<br>**Or contact: Mary Fabian**<br>**Crime Prevention Specialist**<br>**293-1043,**<br>**mary.fabian@hayward-ca.gov** | 8. B.: **Self Protection from Gangs.**<br><br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov |

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| **8. Gang Activity, continued:**<br><br>C. **Parent Information and Support:**<br><br>What resources are available to assist parents whose children may get involved, or are already involved, with gangs? | 8. Gang Activity, continued:<br><br>C. **Parent Information and Support:**<br>The HPD offers **Gang Awareness Strategies & Parent Information Exchange** seminars. Seminar subjects include:<br>o The types of gangs that are affecting Hayward<br>o Why young people join gangs, and warning signs to look for;<br>o Gang prevention and intervention strategies for parents and educators;<br>o How the community can get involved;<br>o Case management, family, group and individual counseling for youth, parents and educators; and<br>o Academic / job training and support services for youth. | 8. Gang Activity, continued:<br><br>**For more information about upcoming seminars, contact:**<br><br>Andrea Garcia, Case Mgr., 293-7102, andrea.garcia@hayward-ca.gov. | C. **Available Community Resources:**<br><br>John Beard, Manager, Youth and Family Services Bureau, Hayward Police Department, 293-7010, john.beard@hayward-ca.gov.<br><br>David Korth, Neighborhood Services Manager – 583-4227, david.korth@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

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| 9. **Neighborhood Liquor Stores:**<br>The following neighborhood liquor stores and markets are problematic because of graffiti, gangs, loitering, students cutting class to shop – with possible access cigarettes and alcoholic beverages, etc.:<br>• **RMC Model Liquor**, 430 A Street (Near S. Garden Ave.);<br>• **Stop & Save,** 21400 Royal; and<br>• **Hayward Super Market**, 22264 Blackwood Ave. at Marin Ave. | 9. **Neighborhood Liquor Stores and Markets:**<br>**RESPONSE**<br>HPD conducts random compliance checks of all stores that sell liquor and/or cigarettes. We have grant funding for these inspections from the State of California and Alameda County Department of Public Health. Last year (2010) the three noted Longwood neighborhood stores were checked several times for both compliance of tobacco and liquor sales to minors. In these operations, officers send minor decoys into the stores to attempt the purchase of cigarettes or liquor. Officers also conduct "Shoulder Tap" operations where minor decoys attempt to proposition other store patrons to purchase tobacco or liquor on their behalf. In summary, the following actions were taken:<br>• **Model Liquor**: Nine enforcement checks were conducted. One check resulted in officers locating two minors who had purchased liquor utilizing a false ID. The minors were cited (released to their parents) and the store was issued a warning that is now on file with the State Department of Alcoholic Beverage Control (ABC). No tobacco violations were noted.<br>• **Stop & Save**: Eleven enforcement checks were conducted. One resulted in a store employee selling liquor to the decoy. The store's licensee was cited for the violation. No tobacco violations occurred.<br>• **Hayward Super Market:** Seven enforcement checks were conducted. One resulted in officers finding 4 adults drinking in the parking lot of the store. All four were cited and the owner was issued a warning – on file with the State Department of ABC. No tobacco violations were noted. | 9. **Neighborhood Liquor Stores and Markets:**<br>HPD beat officers have been alerted to and are aware of the neighborhood's concerns concerning these stores and will spend extra time around the stores in directed patrol and enforcement efforts to discourage criminal behaviors and persons who might loiter in these locations.<br>If you are aware of illegal activities occurring at the stores, please call HPD at 293-7000 to report your observations. Ongoing reports help the Police to identify crime trends and aids in better deployment of police resources. | 9. **Neighborhood Liquor Stores:**<br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

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| 10. **Police / Government and Resident Relations and the Federal Secure Communities Policy:**<br><br>During the 6.13.11 Neighborhood meeting, a concern was raised regarding the federal government's institution of "Secure Communities" policy. The Hayward Day Labor Center, represented at the meeting, has been working to stop the implementation of this policy, stating that this policy has had a negative impact on the trust built between affected residents and the Hayward Police Department.<br><br>To that end, a draft resolution was submitted to the City, along with other related legal and policy documents, with a request that the City of Hayward "opt out" of participating in the Secure Communities policy. | 10. **Police / Government and Resident Relations:**<br><br>**IN PROCESS**<br><br>While this issue was raised in the South Garden Neighborhood meeting, it is an issue that impacts the whole City, and therefore must be considered in that context.<br><br>The City Manager has asked for a recommendation from the Hayward Police Department on this matter and HPD is currently reviewing various related documents and policies.<br><br>A City Council Agenda Report on this matter is tentatively scheduled to be presented to the City Council on November 1, 2011. A copy of the report will be made available to the public prior to the presentation to the City Council. Community members who are interested in sharing their views on this issue with the Mayor and City Council, prior to or at the November City Council meeting, can do so.<br><br>To confirm the date on which this item will be considered by the Hayward City Council, or to share your comments, please contact the Office of the City Clerk at Hayward City Hall, 4th Floor, 777 B Street in Hayward, or call: 583-4300, or email: Miriam.lens@hayward-ca.gov. | 10. **Police / Government and Resident Relations:**<br><br>Even if a person is not a citizen of the United States, they do not have to be a victim of crime.<br><br>Please call 9-1-1 in emergencies, or the Hayward Police Department at: 293-7000 to report crime. | 10. **Police / Government and Resident Relations:**<br><br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

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| 11. **Anonymous Calls to HPD:**<br><br>Can calls to the Hayward Police Department be made anonymously, and if so, how does this work? | 11. **Anonymous Calls to HPD:**<br>**RESPONSE**<br>Anyone can call HPD and leave anonymous information.<br>• **HPD Dispatch**: If you witness suspicious activity or crime, call **293-7000**, a police dispatcher will answer the line. The police department always prefers to know who you are because this helps if officers need to re-con tact you to clarify your report; however you can tell the dispatcher you don't want to provide your name or contact information. The dispatcher put your call out for a police response.<br>• **Drug Activity Hotline**: If you want to report drug activity (i.e., a drug house, persons you suspect are dealing drugs, or areas where drugs are being sold) you can call **293-7047**. This is a voicemail phone line where you can leave anonymous information concerning illegal drug activities occurring in your neighborhood.<br>• **Community Concerns Hotline (293-3400)**, is a recorded voicemail line where you can leave information concerning problem houses, and other ongoing illegal activities.<br>• **Abandoned Auto Hotline (293-5140)**, this is a recorded voicemail line where you can leave information concerning abandoned automobiles or vehicles that are stored on the public street for periods longer than 72 hours.<br>• **Access Hayward:** Go online to www.hayward-ca.gov, and click on the Access Hayward Logo. You may leave information anonymously; however, if you do you will not get an automatic status report related to your concern. | 11. **Anonymous Calls to HPD** | 11. **Anonymous Calls to HPD:**<br><br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

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| 12. **City Policy re: Towing of Vehicles Driven by Unlicensed Drivers:**<br>The current policy and practice of the Hayward Police Department is to tow and impound vehicles driven by unlicensed drivers who are stopped while driving. While citations are expected when traffic violations occur, the towing and impounding of vehicles often cause an undue burden on low-income families who are dependent on their vehicles to get their children to school, to access medical care, etc.<br>Other jurisdictions allow stopped unlicensed drivers an opportunity to relinquish their vehicle to a licensed driver on the scene, or leave the vehicle parked on the scene after a liability waiver is signed. It is requested that the City of Hayward do the same. | 12. **City Policy re: Towing of Vehicles Driven by Unlicensed Drivers:**<br>**IN PROCESS**<br>Again this is an issue that impacts the whole City, and therefore must be considered in that context. The City Manager has asked for a recommendation from the Hayward Police Department and the City Attorney's Office on this matter. Both departments continue to work on developing a recommendation based on a review of related documents, policies, procedures, and other relative state and local laws. A recommendation is expected in the near future. | 12. **City Policy re: Towing of Vehicles Driven by Unlicensed Drivers:** | 12. **City Policy re: Towing of Vehicles Driven by Unlicensed Drivers:**<br>Lt. Mark Koller, Northern Area Commander – Hayward Police Department, 293-7143, mark.koller@hayward-ca.gov<br>Rafael Alvarado, Deputy City Attorney, 583-4456, Rafael.alvarado@hayward-ca.gov<br>David Korth, Neighborhood Services Manager, Office of the City Manager, Neighborhood Services – 583-4227, david.korth@hayward-ca.gov |

## South Garden - Neighborhood Action Plan

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| **F. Building "Community" – Neighborhood Pride – Neighborhood Activities** | | | |
| **13. Neighborhood Identity:**<br><br>How can the City help neighborhood "stakeholders" (i.e., residents, landlords, business owners, faith and community service organizations, etc.) strengthen a sense of community neighborhood pride in the South Garden Neighborhood? | **13. Neighborhood Identity:**<br><br>**RESPONSE**<br><br>The City has many neighborhood focused programs and services to help strengthen neighborhoods, and to assist in forming and/or strengthening neighborhood organizations. Some of the programs previously mentioned include:<br><br>A. The Neighborhood Improvement Program Grants;<br>B. The NICE Hayward Neighborhood Awards;<br>C. The Neighborhood Watch Program<br>D. The Keep Hayward Clean and Green Neighborhood Teams, Adopt-A-Block, and Neighborhood Clean-up Kits.<br><br>Additional technical assistance is available from the City's Neighborhood Partnership Program – Contact:<br>David Korth, Neighborhood Services Manager – 583-4227, david.korth@hayward-ca.gov<br><br>Lastly, the following pages describe a number of community events and activities that South Garden Neighborhood stakeholders are encouraged to attend. | **13. Neighborhood Identity:** | **13. Neighborhood Identity:**<br><br>David Korth, Neighborhood Services Manager – Office of the City Manager – 583-4227, david.korth@hayward-ca.gov |

HAYWARD

Neighborhood Partnership Program

www.hayward-ca.gov

# NEIGHBORHOOD INITIATED CIVIC ENGAGEMENT (N.I.C.E.)

# HAYWARD NEIGHBORHOOD AWARDS (GUIDE BOOK)

Contact for More Information:
David Korth, Neighborhood Services Manager
Hayward City Hall – Office of Neighborhood Services
777 B Street, Hayward, CA. 9454105007
Tel: (510) 583-4227 / Fax: (510) 583-3601
david.korth@hayward-ca.gov

Neighborhood Partnership Program

# N.I.C.E. Hayward Neighborhood Awards Guide Book

## Introduction

The Neighborhood Initiated Civic Engagement or (N.I.C.E.) Hayward Neighborhood Awards provide both public recognition and a financial incentive to Hayward residents for organizing activities, projects, and programs that improve the livability of, and quality of life in, their neighborhoods. Through this program, every neighborhood resident can have fun, be creative, and live in a ***"N.I.C.E." Hayward Neighborhood!***

The information needed to plan successful neighborhood improvement activities and to apply for one or more of the N.I.C.E. Hayward Neighborhood Awards (Awards) is provided in this Guide Book. Also provided is the criterion used for determining which neighborhoods will receive an award, and the forms needed to apply. A sampling of neighborhood improvement activities is also included; however, neighborhood groups should not limit themselves – new, creative, and fun ideas are strongly encouraged.

### *How can Award funds be used?*

Neighborhood associations will receive Awards based on neighborhood improvement work already completed. The Awards are to pay for ongoing or additional neighborhood improvement activities. The funds can be used to help pay for materials, equipment, supplies, and/or services associated with a wide variety of neighborhood improvement activities. NOTE: Employee and consultant related costs are not eligible expenses under this Program.

To determine how Award funds will benefit specific neighborhoods, neighborhood associations are asked to submit a list of current and/or proposed activities. Neighborhood groups must demonstrate that neighborhood members have reviewed and approved these proposed activities. Neighborhood associations are also asked to describe the efforts made to involve as many neighborhood residents in their group as possible. Finally, the City and the neighborhood associations will determine together which neighborhood improvement actives to implement with the funds that are awarded.

# Neighborhood Improvement Program Grants

ACCESS HAYWARD

App Store

Android

**Neighborhood Initiatives Program** is designed to encourage neighborhoods and groups to join together to carry out projects of value and importance to their neighborhoods. **Grants from $50 to $5,000** are awarded to fund eligible projects.

The City has been divided into **four (4) areas** as shown on the **NIP Map**. Grants are **awarded** on a **first-come, first-served basis** until the dollar limit for each area is expended.

**Projects must:**

- benefit all neighborhood residents,
- meet minimum safety requirements,
- not be in conflict with existing City policy
- not duplicate existing private or public programs

**Types of projects funded include:**

- neighborhood beautification (on public property)
- neighborhood clean-up, and
- emergency preparedness

**Improvements on private property are not eligible.**

**To apply,** complete the **NIP application** and send or deliver to:

NIP - Neighborhood Services Division
City of Hayward
777 B Street
Hayward, CA 94541-5007

**NIP staff will contact applicants after a review for eligbility.**

**For more information, please call** David Korth at 510-583-4227

# NIP APPLICATION FORM

*Please attach additional pages, as needed, to fully answer these questions.*

1. Please describe the project:

2. Where will the project be located? (Please be as specific as possible.)

3. How much will the project cost?

4. Who will the project benefit?

5. How will the project be planned and completed?

6. Please describe the group requesting funds:

Please attach a project budget and a plan for ongoing maintenance of the project (if appropriate). Applications for physical improvements must include a drawing of the proposed project and a map of the project site.