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**CITY COUNCIL ECONOMIC DEVELOPMENT COMMITTEE MEETING  
NOVEMBER 5, 2012  
CONFERENCE ROOM 2A  
4:00 PM**

**CALL TO ORDER**

**ROLL CALL**

**PUBLIC COMMENT**

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*The Public Comment section provides an opportunity to address the City Council Committee on items not listed on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.*

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1. Approval of Minutes of October 15, 2012
2. Review and Discussion of Economic Development Strategic Plan Revisions and Overview of Strategic Focus Area #3 – Retail/Service Industry (**Staff Report**)
3. Economic Development Activities for October 2012 (**Oral Report**)

**COMMITTEE MEMBER ANNOUNCEMENTS AND REFERRALS**

**ADJOURNMENT**

**NEXT REGULAR MEETING – 4 P.M. MONDAY, DECEMBER 3, 2012**

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*Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4<sup>th</sup> Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website.*

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*Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the Assistant City Manager at (510) 583-4300 or TDD (510) 247-3340.*

HAYWARD CITY COUNCIL, 777 B STREET, HAYWARD, CA 94541 [HTTP://WWW.HAYWARD-CA.GOV](http://www.hayward-ca.gov)