



WS#3

DATE: April 22, 2008
TO: Mayor and City Council
FROM: Director of Community and Economic Development
SUBJECT: FY09 Social Services Funding Allocations

RECOMMENDATION

That Council reads and comments on this report.

SUMMARY

On October 1, 2007, the City released the FY 2008-09 Social Services Funding Request for Proposals and announced availability of \$450,000 from the City's General Fund to support social services to benefit lower income Hayward residents. A total of 30 proposals were submitted by the December 17, 2008 deadline, totaling \$836,513 in requests.

Based on a thorough review of all of the applicants, the Human Services Commission (HSC) and staff developed funding recommendations for Council's consideration. Of the 30 proposals submitted, both the Commission and staff are recommending that 26 of the projects be funded; however, there are differences between the Commission and staff with regard to the *amount* of funding recommended for six of these projects. Attachment A provides a chart showing the Commission and staff funding recommendations; bold font is used to highlight the differences between the Commission and staff recommendations.

BACKGROUND

Competitive and Equitable Funding Process:

The FY 08-09 Social Services Funding Process was conducted in a manner consistent with prior years' funding cycles. On October 1, 2007, the City released the FY09 Social Services Funding Request for Proposals in which it was announced that \$450,000 from the City's General Fund was available to support the delivery of social services that benefit lower income Hayward residents. On the same day, the City's Community Development Block Grant (CDBG) Funding RFP was released. Considering the limit that the federal government places on the level of CDBG funds that can be used to support the delivery of "Public Services", it has been the City's practice over the last couple of years to generally utilize CDBG funds to support *housing-related* services that benefit lower income Hayward residents. The City's General Fund Social Services Program has been utilized to support other types of community services that are beyond the scope of CDBG and support lower income Hayward residents.

A total of 30 Social Service proposals were submitted by the December 17, 2008 deadline, totaling \$836,513 in requests; this is approximately 86% more than the \$450,000 available for distribution. The Human Services Commission (HSC) established a Proposal Review Committee (PRC) whose members interviewed all of the applicants on Saturday, January 26, 2007. The interview process provided an opportunity for the Commissioners and staff to gain a better understanding of the proposed projects as well as the applicants' capabilities for carrying out those projects.

Based on the independent review of all the proposals by Commission members, as well as the input provided by the PRC and staff, the Commission developed its Funding Recommendations at its regular public meeting on February 6, 2008. The following factors were considered during the development of these recommendations:

- The content provided in the applications submitted;
- The eligibility of the proposed activities per City requirements;
- The information provided by applicants during the applicant interviews;
- Applicants' past performance and current capacity to carryout the proposed projects;
- The depth and breadth of need for the proposed program/services; and
- The number of low-income Hayward residents that would benefit from the proposed projects.

Applicants were informed in writing about the Funding Recommendations from both the Commission and staff. The Commission's regularly scheduled meeting on March 5, 2008 afforded an opportunity for community members, including applicants, to contribute comments pertaining to the Social Services funding recommendations. Subsequently, after consideration of the applications and comments, the HSC unanimously voted to forward its funding recommendations to City Council. After careful review and in consideration of information obtained through the above described process, staff developed its funding recommendations; however, the Commission and staff differed on the amount of funding recommended for six of the proposals. Attachment A provides a chart showing the recommendations for all of the applications submitted; the differences between the Commission and staff recommendations are highlighted in bold font.

DISCUSSION

Differences between Commission and Staff Social Services Funding Recommendations

On May 6, 2008, the City Council is scheduled to hold its Social Services Public Hearing. At that time the Council will make its final decision regarding FY09 Social Services funding allocations. Even though the Council will be adopting a two-year General Fund budget plan for FY09 and FY10, it is recommended that Social Services funding be allocated for only FY09. By doing so, during the next year, recommendations can be brought forth to the Council regarding ways in which the Social Services program can be restructured to strategically support established City Council priorities. If adopted, these programmatic changes will go into effect beginning in FY10.

The Commission and staff agreed on the FY09 funding recommendations for all but six projects. Attachment A provides a chart showing all of the Commission and staff recommendations. Table A below highlights the differences between the Commission and staff recommendations.

Table A: *Differences between Commission and staff recommendations*

No.	Applicant	Amt. Requested	Amt. Funded in FY08	HSC Recs.	Staff Recs.	Difference
1	All Saints Parish / Hayward CAN Project - Downtown Indoor Food/Service Distribution	\$31,000	\$0	\$11,400	\$11,000	\$400
14	Family Paths, Inc. -	\$55,000	\$30,000	\$30,000	\$20,000	\$10,000
16	Hope for the Heart	\$11,280	\$0	\$10,450	\$0	\$10,450
18	International Institute of the Bay Area	\$10,000	\$0	\$5,900	\$5,000	\$900
23	Safe Alternatives to Violent Environments (SAVE)-Community Oriented Prevention Services (COPS)	\$35,000	\$16,000	\$16,000	\$10,000	\$6,000
					<i>Sub-total:</i>	\$27,750
10	Eden I & R: 2-1-1/CHAIN Service	\$50,000	\$20,000	\$22,250	\$50,000	(\$27,750)

The differences between the Commission and staff recommendations primarily stem from the different positions being taken on Proposal No. 10, Eden Information and Referral's 2-1-1/CHAIN Line service. This is a national 3-digit phone number set aside by the Federal Communications Commission so that access to health and human services can be made available to the public 24 hours a day, 7 days a week. In Alameda County Eden Information and Referral, Inc. administers the 2-1-1 service.

The total cost of this service is shared among 14 cities, the County and the private sector; Hayward's annual per capita share is \$50,000. According to this cost sharing agreement, each jurisdiction must commit 100% of its share of cost, or the service will be discontinued. At the time that this report was submitted, it was not known if all the other jurisdictions in the County will continue to pay their share of the project in FY09, although a few – most notably the County – have budgeted funds to do so.

In FY08 the City Council approved the allocation of \$20,000 in Social Services funding to support Eden I & R's Community Housing and Information Network (CHAIN) Phone Line. Because this service and the 2-1-1 Service were similar in nature, the two services were merged together. Consequently, the \$20,000 Social Services allocation was credited by Eden I and R toward the City's \$50,000 share of cost for the 2-1-1 service. The \$30,000 balance was budgeted as a non-Departmental charge to the General Fund.

Human Services Commission Recommendation re: Proposal No. 10

The Commission unanimously supported continued funding of the 2-1-1 project in FY09; however, it felt strongly that providing the City's entire \$50,000 share of cost from the City's Social Services Fund would disproportionately reduce the amount available to support other needed social service projects. The Commission also noted that although the 2-1-1 program provides a valuable benefit to Hayward residents, not all those who benefit are low-income people, and Social Services Funding is intended to serve exclusively low-income Hayward residents. Consequently, the Commission recommends that the FY09 Social Services Fund allocation for this project be limited to \$22,250. This represents an increase of \$2,250 from the FY08 Social Services allocation. The Commission recommended this increase so that the balance of the City's 2-1-1 Service share of cost would be reduced from \$30,000 to \$27,750.

Staff Recommendation re: Proposal No. 10

Staff concurs that the 2-1-1 Service is worthy of continued support. However, in order to help address current budgetary challenges, staff recommends that this project be funded entirely from the City's Social Services Fund in the amount of \$50,000. This represents a difference of \$27,750 from the Commission's recommendation. To accommodate this, it was necessary to reduce or eliminate funding from the other projects identified in Table A above. These projects were chosen for a variety of reasons that are specific to each project. A brief description of the projects, and the anticipated impact of staff's recommendation on each, is provided below:

Proposal No. 1 – All Saints Parish / The Hayward Community Action Network (C.A.N.) Indoor Food and Support Services Project:

The Hayward Community Action Network (C.A.N.) is an ad hoc group of faith and community based organizations, as well as unaffiliated concerned residents, that was recently formed in response to concerns raised by the City Council and members of the community about outdoor food distribution efforts conducted in various Downtown Hayward locations. As stated in its proposal, the primary goals of Hayward C.A.N. are to:

- A. Establish an indoor location where food and other ancillary support services can be offered in a safe, dignified, comprehensive and effective manner to those who are homeless, and to those who are at risk of becoming homeless; and
- B. Create opportunities for individuals from all walks of life – including students, seniors, working people, and the clients themselves – to participate in community building (activities) as volunteers in (support of efforts) to maintain Downtown Hayward as an economically viable (location), (and as) a source of community pride.

Because Hayward C.A.N. is an informal group, All Saints Church agreed to facilitate the development of the Social Services funding proposal that was submitted to the City, and serve as the formal fiscal agent on behalf of the group in the event Social Services funding is allocated to the proposed project; Hayward C.A.N. requested \$31,000 of City Social Services funding to support activities designed to achieve the above stated goals.

Both the Human Services Commission and staff are recommending support for this project; however, in order to fund other needed services, the Commission is recommending that funding be limited to \$11,400. Given that this is a start-up project that has not received previous funding, it is anticipated that this amount is still significant enough to get the program started, and to demonstrate City support that can be used to leverage other sources of funding. Staff's recommendation of \$11,000 is not significantly different from the Commission's recommended amount. It is anticipated that this will still be enough to serve as "seed" money to help get the project underway, and to attract other funding sources.

Proposal No. 14 – Family Paths, Inc. / Hayward Child Trauma Project:

Family Paths, Inc. is a non-profit organization that provides individual and family counseling services. The Hayward Child Trauma Project serves Hayward low-income households where children have been victimized by physical and/or emotional abuse, and/or have witnessed family violence. Family Paths, Inc., requested an increase in Social Services funding, from \$30,000 allocated in FY08 to \$55,000 in FY09 so that services can be expanded to serve more low-income Hayward households.

While the Human Services Commission and staff both acknowledge the good and important work that is carried out by this applicant, the Commission recommends limiting funding to the same level that was allocated in FY08 (\$30,000) due to budget constraints. Staff is recommending funding in the amount of \$20,000. The impact of this lower funding amount is that two or three fewer people will be served. While significant to those people that would otherwise receive service, the overall program would be less impacted than would other projects.

Proposal No. 16 – Hope for the Heart / Hayward Food and Supply Distribution Warehouse:

Hope for the Heart, Inc. is a nonprofit food and supply distribution warehouse; it is one of the Alameda County Food Bank's network of community-based food pantries and homeless shelter providers of food and supplies. The agency provides food and goods to over 120 "partner" organizations throughout Alameda County; 24 of which are located in Hayward. Food and goods are also provided to over 200+ low-income families directly out of its warehouse located on Meekland Ave. in Hayward.

A 24ft. walk-in refrigerator was recently donated to Hope for the Heart so that it could store the large amount of healthy perishable food products it receives each week until such time that its partner organizations can pick up the produce. This large refrigerator unit is powered by an electrical motor. Consequently, it is estimated that the agency's electric bill will increase significantly to operate the refrigerator. The \$11,280 requested in City Social Services funding is to help pay for the operation of this refrigerator unit.

The Human Services Commission recommends that this project be funded in the amount of \$10,450, approximately 7% less than the amount requested. If funds are allocated in this reduced amount, the applicant would need to obtain additional funding from other sources in order to pay for its increased electrical bills. This would likely delay the applicant's use of the refrigerator by a couple of months.

Staff is recommending that the agency seek funding from other sources to pay for a solar power system that would significantly decrease the agency's electrical costs. Staff has offered the agency technical assistance with this effort if desired. It is possible that Community Development Block Grant funds could be used to support such a project in the future. In the meantime, other sources of funding will need to be identified to operate the refrigerator; it is estimated that this could cause a delay in its use by as much as 6 months or more. While the preservation of perishable produce would be delayed, the overall program would be able to continue as it currently operates.

Proposal No. 18: International Institute of the Bay Area:

This nonprofit organization provides legal education, assistance and representation to immigrants and refugees from around the world, including assistance with applications to gain legal status in the United States. The International Institute of the East Bay recently merged with the San Francisco International Institute to form what is now the International Institute of the Bay Area. Prior to this merger, the City supported the International Institute of the East Bay with Social Services funding in the amount of \$5,000 per year from FY04 through FY07. A Social Services funding application was not submitted during the FY07-08 funding cycle, due in part to the organizational merger that was underway at the time. An application was submitted in the amount of \$10,000 for FY09 Social Services funding; the applicant proposed to increase the number of low-income Hayward residents that it would serve with this increase in funding.

The Human Services Commission recommends that this project receive an increase in funding from previous years; however, due to the need to support other important community services with limited resources, the Commission recommended that Social Services funding be limited to \$5,900. Staff recommends that funding remain at the level previously funded (\$5,000). The impact of this reduced amount is not expected to be significant. It is expected that with this funding, the agency will be able to leverage other resources, and that the number of low-income Hayward residents that can be served will be consistent with previous years.

Proposal No. 23: Safe Alternatives to Violent Environments (SAVE)/ Community Oriented Prevention Services (COPS):

SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Through its COPS Program, SAVE advocates provide crisis intervention services to homeless and/or low-income Hayward residents who are victims of domestic violence. The individuals served receive crises intervention services and when needed specialized case management services. These services are provided in close coordination with the Hayward Police Department. Patrol officers are also provided ongoing training with regard to issues that they need to be aware of when responding to incidents of domestic violence.

This project has received City Social Services funding since FY03-04; funding was increased from \$10,000 in FY07 to \$16,000 in FY08. SAVE submitted a Social Services grant application in the amount of \$35,000, proposing to increase the number of people that would be served.

The Human Services Commission recommends that funding remain at the level that was allocated in FY08 (\$16,000); the services of the SAVE Domestic Violence counselor would be made available to the Hayward Police Department approximately 20 hours per week at this funding level.

Staff recommends that funding be reduced to \$10,000 in order to accommodate the resources needed to support the 2-1-1 service (Proposal No. 10). If no other funding is obtained for this project, the SAVE Domestic Violence counseling services made available to the Hayward Police Department would be reduced to approximately 10 hours per week. While valuable to the City, the Police Department could utilize the services offered through its Youth and Family Services Bureau to supplement the reduction in services offered through this program.

FISCAL IMPACT

If Council supports staff's recommendations, a total of \$450,000 from the General Fund will be used to support the delivery of social services to Hayward residents. If council supports the Commission's recommendations, the funding of Eden I & R 2-1-1 services would require an additional \$27,750 General Fund obligations.

PUBLIC CONTACT

The following actions were taken to insure that members of the public had an opportunity to participate in the decision making process regarding the allocation of City Social Services funding:

- On October 31, 2007, the Social Services Request for Proposals were made available.
- All of the meetings of the City Council and City Commissions are publicly posted in accordance with the requirements of the California Brown Act.
- On January 23, 2008, at a Special Meeting of the HSC, each of the Social Services proposals was discussed, and follow-up questions for each applicant were generated.
- Applicants were interviewed by the HSC's Proposal Review Committee on Saturday, January 26, 2008.
- At its regularly scheduled public meeting on February 6, 2008, the HSC established its Social Services Funding Recommendations. Recommendations from both the HSC and staff were subsequently sent to each of the applicants.
- The regular public meeting of the Human Services Commission on March 5, 2008, provided an opportunity for members of the public, including applicants, to submit verbal or written comments pertaining to the Commission and staff funding recommendations. At the

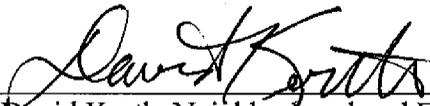
conclusion of the meeting's Public Comment period, the Commission voted unanimously to finalize and send its recommendations to City Council for consideration.

- On April 5, 2008, a Public Hearing Notice pertaining to FY 08-09 Social Services funding was published in the Daily Review newspaper and at the Public Library.

NEXT STEPS

The City Council's CDBG Public Hearing is scheduled for Tuesday, May 6, 2008. Pursuant to City Council's establishing its FY09 Social Services funding allocations, staff will meet with representatives from each funded agency to facilitate contract execution so that the delivery of the funded social services can commence July 1, 2008.

Prepared by:



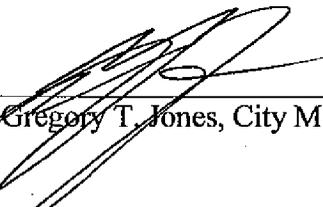
David Korth, Neighborhood and Economic
Development Manager

Recommended by:



Susan Daluddung, Director of Community and
Economic Development

Approved by:



Gregory T. Jones, City Manager

Attachment A: FY 08-09 Social Services Funding Recommendations Summary Chart

A complete set of the Social Services funding applications received are available for review from the City of Hayward Community and Economic Development Department.

Attachment A

FY09 Social Services Funding Recommendations

	NAME OF AGENCY	FY 07-08 Funding	FY 08-09 Funds Requested	Staff Rec.	HSC Rec.
1.	All Saints Parish ☆	N/A	31,000	11,000	11,400
2.	BACS / Hedco House	20,000	20,000	20,000	20,000
3.	BAIRS / AIRSS	14,600	36,000	14,600	14,600
4.	Bridge of Faith Church	6,000	9,000	6,000	6,000
5.	Child, Family, and Community Svcs.	N/A	30,000	0	0
6.	CASE	12,000	13,030	12,000	12,000
7.	CRIL	40,000	41,200	40,000	40,000
8.	Davis Street Family Resource Center	10,000	10,000	10,000	10,000
9.	East Bay Agency for Children	17,000	25,000	17,000	17,000
10.	Eden I & R - CHAIN / 211	20,000	50,000	50,000	22,250
11.	Eden I & R - Vouchers	15,000	15,000	0	0
12.	Eden Youth and Family Center	N/A	25,000	0	0
13.	Emergency Shelter Program	N/A	16,494	0	0
14.	Family Paths, Inc.	30,000	55,000	20,000	30,000
15.	HARD	25,000	25,000	25,000	25,000
16.	Hope for the Heart ☆	N/A	11,280	0	10,450
17.	Horizons Services, Inc.	15,000	50,000	15,000	15,000
18.	International Institute ☆	N/A	10,000	5,000	5,900
19.	La Familia	30,000	40,722	30,000	30,000
20.	Legal Assistance for Seniors	22,000	27,500	22,000	22,000
21.	Lincoln Child Center	15,000	25,086	15,000	15,000
22.	Reality Mentor, Inc. ☆	N/A	35,000	15,000	15,000
23.	SAVE / COPS	16,000	35,000	10,000	16,000
24.	St. Rose Hospital Foundation	25,000	25,000	25,000	25,000
25.	Senior Services Foundation	15,000	25,000	15,000	15,000
26.	Seventh Step Foundation	N/A	37,800	0	0
27.	South Hayward Parish	17,400	17,400	17,400	17,400
28.	Spectrum Community Services	20,000	25,000	20,000	20,000
29.	Tiburcio Vasquez Health Center	15,000	35,001	15,000	15,000
30.	Tri-City Health Center	20,000	35,000	20,000	20,000
		TOTAL	836,513	450,000	450,000

☆ = New program

Bold = Staff and HSC Recommendations differ