

CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 11/09/04
AGENDA ITEM _____
WORK SESSION ITEM WS#2

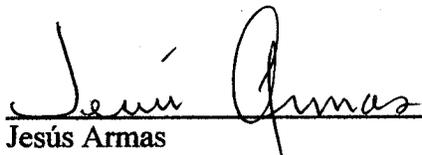
TO: Mayor and City Council
FROM: City Manager
SUBJECT: Neighborhood Preservation and Community Outreach

Earlier this year, Councilmember Kevin Dowling proposed that the City Council consider forming a subcommittee tasked with responsibility for identifying and pursuing various approaches to enhance interaction with the community. Attached is the outline presented to the Council by Councilmember Dowling. At the time, the Council deferred action on the proposal and requested an opportunity to discuss it in more depth at a later date, hence this agenda item.

During the brief discussion, some members felt that consideration should be given to having the entire Council involved in the outreach effort, and that it not be limited to just those who may serve on a Committee. Furthermore, due to budget constraints, it was acknowledged that staff resources for this effort are not readily available at this time.

In thinking about the objective of reaching out to the community, a couple of thoughts come to mind. First, based on your direction, we are scheduling meetings in different neighborhoods during those months which include a fifth Tuesday. This informal session can serve as an excellent forum for the Council to learn firsthand about issues of concern to residents. Another way to enhance communication is to consider meeting with homeowner associations on a predetermined basis to discuss issues of interest to a particular neighborhood. Meetings with such associations could be convened on a quarterly or semi-annual basis, until the Council has met with all of the associations, following which the cycle can be repeated.

The foregoing are but two ways to enhance communication with residents. Certainly, many other ways can also be considered. In exploring different approaches, the Council is asked to give careful consideration to current budget constraints in determining how to proceed.



Jesús Armas
City Manager

Attachment

City of Hayward
Proposed new City Council Committee

Neighborhood Preservation and Community Outreach

This new committee would be a pro-active committee led by three members of the Mayor/City Council.

Goals of the committee:

- Strengthening of Hayward's neighborhoods through promotion of City programs
- Strengthening and the creation of Neighborhood Associations
- Increasing city communication to Homeowners Association
- Enable residents to work in partnership with the City to solve problems

Main Staff: City manager, community/economic development

Input would be needed on occasion from police (neighborhood alert), Fire (CERT staff) departments, public information officer and volunteer coordinator.

Meeting time: Committee may need to meet in evening especially when community members are invited to participate. Committee will meet monthly