CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 05/01/01
AGENDA ITEM _____
WORK SESSION ITEM WS 3

TO: Mayor and City Council

FROM: Director of Community and Economic Development

SUBJECT: FY 2001-02/2002-03 Category A Social Services Funding Recommendations

RECOMMENDATION:

It is recommended that the City Council reviews and comments on the following report regarding Category A Social Services funding for FY 2000-01/2002-03.

BACKGROUND:

On November 1, 2000, the City of Hayward announced the availability of $350,000 annually in Category A funds to help non-profit organizations to provide needed social services to the Hayward Community. In keeping with the two-year budget plan approved by Council, funding decisions also cover a two-year period, however, just like the City's own budget, funding for the second year only takes effect upon approval of the FY 2002-03 budget.

The Proposal Review Process

A total of thirty-one (31) applications were submitted by the January 16, 2001 deadline, totaling $850,653. Each member of the Human Services Commission (HSC) and City staff reviewed the proposals using the Guidelines for the Distribution of Social Services Funds and the Social Services Proposal Rating Criteria adopted by City Council. The Commission as a whole and CED staff then developed written questions for the applicants designed to clarify questions that arose while reading the proposals.

The Proposal Review Committee (PRC) of the Human Services Commission and CED staff interviewed the 31 applicants. The interview process enabled the Commissioners and staff to obtain a better understanding of the projects being proposed and the capabilities of the applicants. Following this, the entire Commission established its preliminary funding recommendations, as did City staff. Both the Commission and staff's recommendations were then distributed to the applicants.

An Appeals Hearing was then conducted on March 21, 2001. This provided an opportunity for applicants to respond to either the Commission's or the staff's preliminary recommendations. Seven applicants sent representatives to appeal in person at the hearing, and one additional applicant, that could not send a representative, submitted a written appeal that was read at the hearing. The Commission and City staff considered all the appeals when developing funding recommendations.

Discussion of the HSC's and Staff's Final Funding Recommendations

The HSC is recommending funding for twenty-two (22) projects and staff is recommending funding for twenty-one (21) projects; there are also differences between the HSC and staff in terms of the amounts being recommended.

The Human Services Commission felt strongly that the application submitted by St. Rose Hospital should be funded in the amount of $27,000 (the minimum identified by the applicant that would still make the project feasible). The Commission also felt strongly that the application submitted by the SAVE-WINGS Project should receive some level of support. The $7,200 recommended, while less than the amount requested, was the most the Commission was able to identify without having a greater impact on other applicants. Given these decisions, the HSC recommended the amounts shown on the chart below for the applications submitted by La Familia, Legal Assistance for Seniors, St. Joseph's Center for the Deaf and Hard of Hearing, and Salvation Army.

Applicant	**HSC Recommendation**	**City Staff Recommendation**
La Familia Counseling Services	$27,700	$31,900
Legal Assistance for Seniors	14,500	17,500
St. Joseph's Center for the Deaf and Hard of Hearing	10,000	16,700
St. Rose Hospital	*27,000*	*15,600*
Salvation Army	20,000	20,950
SAVE – Wings	*7,200*	*0*
Spectrum Community Services	15,000	18,750

The HSC and City staff attempted to achieve a balance between supporting previously funded programs and programs that are not currently funded by the City. Of the applicants recommended for funding, five (5) are not currently receiving funding from the City. These are:

- Proposal No. 5 - Chabot College – *National Youth Sports and Education Program*
- Proposal No. 8 - Child Care Coordinating Council (4C's) – *Child Care Initiative Project*
- Proposal No. 24 - St. Joseph's Center for the Deaf and Hard of Hearing – *Clinical Mental Health Counseling*
- Proposal No. 25 - St. Rose Hospital – *Silva Pediatric Dental Clinic*
- Proposal No. 30 - Spectrum Community Services – *In-Home Volunteer Support Services*

Secondary Consideration List

On occasion an applicant that has been allocated City funds later discovers that it is not possible to fulfill City contract requirements and the funds allocated become available for redistribution. In the event this occurs, a Secondary Consideration List is developed consisting of applicants that either the Commission or staff feel should be supported if and when funds become available.

Two applicants are being recommended for the Secondary Consideration List. The Kid's Breakfast Club is recommended by both the Commission and City staff. The Teens in Crisis is recommended for the Secondary Consideration List only by the HSC. Both the Commission and staff agree that the issues of youth violence and gang prevention are important to address. However, staff feel that the proposal submitted by Teens in Crises should not be supported and not be placed on the Secondary Consideration List for two reasons:

- The application submitted by Teens in Crisis proposes to build upon a base program that is completely dependent on State funding. Because of the State's unclear guidelines, the agency has incurred substantial un-reimbursable expenses. Consequently, the financial stability of the base program and, therefore, the proposed project, is of concern.

- The base program that Teens in Crisis operates is designed to serve "first-time offenders" in an effort to divert them from a life of violence and crime. The proposed project appears to combine these first time offenders with older, more criminally experienced, individuals. Many experts in the criminal justice system do not recommend this approach.

A summary chart of all the Human Services Commission and City Staff's final recommendations is provided as Attachment A. A brief description of each proposal and the rationale for both the Commission and staff's recommendations is provided as Attachment B.

Next Steps

The City Council is scheduled to conduct its Social Services Funding Public Hearing and make final funding decisions at its regular meeting on May 8, 2001.

Prepared by:

David Korth, Social Services Planning Manager

Recommended by:

Sylvia Ehrenthal, Director of Community and Economic Development

Approved by:

Jesús Armas, City Manager

Attachments: Exhibit A – Chart of Social Services Funding Recommendations for FY 2001-02/2002-03

Exhibit B – Summary Description of the Proposals and Rationale for Recommendations for the FY 2001-02/2002-03 Social Services Funding Cycle.

Exhibit A

FY 01-02/02-03 SOCIAL SERVICES FUNDING CYCLE

SUMMARY CHART
FINAL FUNDING RECOMMENDATIONS

NO.	APPLICANT NAME	PROJECT NAME	AMOUNT REQUESTED FY 01-02	FY 00-01 FUNDING (FOR THIS PROJECT)	HSC	STAFF
1.	Ala. County Community Food Bank *	Food Distribution – Food Purchase Program (for Hayward shelters).	$30,000	-	$ 0	$ 0
2.	Alzheimer's Services of the East Bay	Enabling Services for Hayward Residents (day program for low-income Alzheimer's patients).	$30,000	$26,000	$ 0	$ 0
3.	Bay Area Community Services (BACS)	BACS Hedco House Creative Living Center (day program for low-income clients with severe and persistent mental illness).	$14,000	$14,000	$14,000	$14,000
4.	Building Opportunities for Self-Sufficiency (BOSS)	BOSS Employment Project (one employability case manager to work with clients who are dually-diagnosed).	$40,128	$20,000	$20,000	$20,000
5.	Chabot College	National Youth Sports Program (summertime science/math/sports program for at-risk Hayward children).	$18,063	-	$3,000	$3,000
6.	Child Assault Prevention Training Center	Hayward Community CAP Project (elementary school classroom safety education program).	$25,000	-	$ 0	$ 0
7.	Community Alliance for Special Education/Community Resources for Independent Living, Inc. (CASE/CRIL)	Hayward Special Education Advocacy Project (advocacy program for children with learning disabilities).	$14,225	$11,600	$9,600	$9,600
8.	Community Child Care Coordinating Council of Alameda (4C's)	Child Care Initiative Project (outreach program to increase/improve the Spanish-speaking childcare providers in Hayward).	$20,000	-	$15,000	$15,000

**** – An asterisk next to an applicant's name indicates they have also submitted a FY 2001-02 CDBG proposal for the same project. These applicants understand their project cannot be funded through Social Services and CDBG.***

NO.	APPLICANT NAME	PROJECT NAME	AMOUNT REQUESTED FY 01-02	FY 00-01 FUNDING (FOR THIS PROJECT)	HSC	STAFF
9.	Community Resources for Independent Living (CRIL)	Hayward Social Services – Independent Living Services (independent living skills acquisition and peer support for people with disabilities).	$25,000	$23,000	$25,000	$25,000
10.	Crisis Support Services of Alameda County	Senior In-Home Counseling Project (In-home clinical support for low-income seniors who are struggling with depression).	$10,000	-	$ 0	$ 0
11.	Eden Information and Referral (Eden I & R)	Community Housing and Information Network – CHAIN Program (administrative support for Eden I&R housing database).	$18,500	$10,000	$10,000	$10,000
12.	Eden Youth & Family Center/Hayward Community Day School	Homework Club/Community Library (after-school tutoring program for at-risk students; expanded staff hours in FY 01-02 to increase accessibility to the new Community Day School resource center).	$29,376	$16,000 for Homework Club (without partnership with Comm. Day School)	$16,000	$16,000
13.	Emergency Shelter Program, Inc.	Emergency Shelter Program (shelter and support services for homeless women and children, and female survivors of domestic violence and their children).	$34,500	$24,000	$24,000	$24,000
14.	Employment Development Department/Eden Youth & Family Center	Eden Area Jobs for Youth (employment counseling and placement for at-risk teens).	$15,000	$10,000	$10,000	$10,000
15.	Family Emergency Shelter Coalition (FESCO)	FESCO Shelter (shelter and support services for homeless families).	$20,000	$17,200	$17,200	$17,200
16.	Hayward Area Recreation and Park District (HARD)	Youth Enrichment Project (after school program for low-income Ruus Park elementary school students).	$44,100	$19,500	$19,500	$19,500

**** – An asterisk next to an applicant's name indicates they have also submitted a FY 2001-02 CDBG proposal for the same project. These applicants understand their project cannot be funded through Social Services and CDBG.***

NO.	APPLICANT NAME	PROJECT NAME	AMOUNT REQUESTED FY 01-02	FY 00-01 FUNDING (FOR THIS PROJECT)	HSC	STAFF
17.	Horizon Services, Inc./Project Eden	Lambda Youth Project (social/clinical support for sexually questioning youth).	$20,000	$13,000	$13,000	$13,000
18.	Housing Authority of Alameda County *	Family Self-Sufficiency Program (case management and savings program for Section 8 program participants).	$28,000	-	$ 0	$0
19.	The Kids' Breakfast Club	The Kids' Breakfast Club (free breakfast/educational activities for low-income children).	$8,000	$3,000	$ 0	Secondary List
20.	La Familia Counseling Service	La Familia Social Support Program (1.5 FTE case managers to be placed at the Mocine and Fuller Avenue sites).	$63,816	$31,900	$27,700	$31,900
21.	Law Center for Families *	Hayward Satellite Project (family, housing, and consumer legal services provided in Hayward for Hayward residents).	$40,000	-	$ 0	$ 0
22.	Legal Assistance for Seniors (LAS)	Hayward Elders Legal Project (legal services for seniors).	$25,000	Portion of $26,000 grant in partnership with Spectrum Comm. Svcs.	$14,500	$17,500
23.	Parental Stress Service, Inc.	Hayward Child Sexual Abuse Treatment Project (clinical intervention and support for low-income child victims of sexual abuse and non-offending parents).	$35,000	$25,000	$25,000	$25,000
24.	St. Joseph's Center for the Deaf and Hard of Hearing	Deaf Individuals/Families at Risk (clinical mental health services for low-income deaf/HOH individuals and their families).	$20,393	-	$10,000	$16,700
25.	St. Rose Hospital Foundation	Silva Pediatric Dental Clinic (general support plus 0.5 FTE dental assistant to increase dental services to low-income children).	$37,658	-	$27,000	$15,600

– An asterisk next to an applicant's name indicates they have also submitted a FY 2001-02 CDBG proposal for the same project. These applicants understand their project cannot be funded through Social Services and CDBG.

NO.	APPLICANT NAME	PROJECT NAME	AMOUNT REQUESTED FY 01-02	FY 00-01 FUNDING (FOR THIS PROJECT)	HSC	STAFF
26.	Salvation Army	Family Aid – Transient Aid (meal and motel vouchers for homeless families and individuals).	$35,000	$20,000	$20,000	$20,950
27.	Seventh Step Foundation	Seventh Step Foundation (transitional housing program for non-violent ex-offenders).	$53,097	-	$ 0	$ 0
28.	Shelter Against Violent Environments (SAVE)	WINGS Transitional Housing (transitional housing program for female survivors of domestic violence and their children).	$12,000	$10,200	$ 7,200	$ 0
29.	South Hayward Parish	Emergency Food Program (food pantry for low-income families in south Hayward).	$17,247	$7,300	$7,300	$7,300
30.	Spectrum Community Services, Inc.	Volunteer Services Program (in-home skilled volunteer services for seniors).	$37,500	Portion of $26,000 grant in partnership with Legal Aid for Seniors	$15,000	$18,750
31.	Teens in Crisis	High-Risk Youth Education and Public Safety Program (expansion of an after-school program for at-risk youth).	$30,000	-	Secondary List	$ 0
	TOTALS		**$850,653**		**$350,000**	**$350,000**

K:\Ced2\cped\DavidK\Socsvcs\01-02\Preliminary Funding Recommendation Chart

**** – An asterisk next to an applicant's name indicates they have also submitted a FY 2001-02 CDBG proposal for the same project. These applicants understand their project cannot be funded through Social Services and CDBG.***

DUE TO THE SIZE OF THE ATTACHMENT TO THIS REPORT, IT IS NOT AVAILABLE FOR WEB VIEWING. THE ENTIRE REPORT IS AVAILABLE FOR REVIEW IN THE COMMUNITY AND ECONOMIC DEVELOPMENT DEPARTMENT, AT THE MAIN LIBRARY AND IN THE CITY CLERK'S OFFICE.