

CITY OF HAYWARD
OFFICE OF THE CITY CLERK
INTEROFFICE MEMO



DATE: December 3, 1998
TO: Mayor and City Council
FROM: Angelina Reyes, City Clerk *CR*
RE: Boards and Commissions Interviews

Just a Reminder! Interviews for the Downtown Hayward Business Improvement Area Advisory Board will be held on Tuesday, December 8, 1998, in Room 2B at City Hall. Refreshments (fruit and cookies) will be available beginning at 4:45 p.m. The first interview is scheduled for 5:00 p.m.

The individuals that are nominated will be confirmed and sworn in on December 15. If you have any questions please call me at 583-4405.

**DOWNTOWN HAYWARD BUSINESS
IMPROVEMENT AREA ADVISORY BOARD
INTERVIEW SCHEDULE
DECEMBER 8, 1998
WORK SESSION ROOM 2B**

TIME

NAME

| | | |
|----|-----------|----------------------------|
| | 4:45 p.m. | Council Arrives |
| | 4:55 p.m. | Public Comments |
| 1. | 5:00 P.M. | Jay Khan |
| 2. | 5:10 P.M. | Dr. Belinda Mobley |
| 3. | 5:20 P.M. | Stella Loi |
| 4. | 5:30 P.M. | Kent Faulk |
| 5. | 5:40 P.M. | Larry J. Thill, DC |
| 6. | 5:50 P.M. | Julie Romick McKillop, CPA |
| 7. | 6:00 P.M. | Earl G. Roberson III |

HAYWARD DOWNTOWN BUSINESS IMPROVEMENT

AREA ADVISORY BOARD INTERVIEWS

TUESDAY, DECEMBER 8, 1998

APPOINTMENTS

4 terms expiring June 30, 2002

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..... _____

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..... _____

DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD APPLICATION

Name Dr. Belinda Mobley Telephone (work) 510-733-2225
(home) 510-377-8863

Business Name Back to Back Chiropractic

Business Address 22616 FOOTHILL BLVD. HAYWARD, CA. 94541

Location Zone 1 Zone 2

Home Address 1418 Culver Place, San Lorenzo, CA. 94580

Type of Business: Retail Financial Institution

Professional Office Service

Other (please describe what type) _____

Number of years in business in Downtown Hayward 1+

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications; a separate sheet may be attached. *I would like to be involved with the BIA Advisory Board because I am concerned about Downtown Hayward. Since opening my business, Downtown Hayward and its progression is integral. I have been excited about the small changes taking place and would like to offer my services to help. I have been on many committees and involved in many leadership roles throughout my career. Student Council, Planning Committees, and will bring a unique, fresh perspective to this Advisory Board.*

Please describe your involvement in community organizations, including service on any City boards and commissions. *Hayward Chamber of Commerce, Co-Chair man of Ambassador Committee, Women in Business Event Planner, Club Net, participated in Hayward Business Expo Committee, Hayward Pride Coalition.*

My signature below confirms that I am a business owner within the Downtown Hayward Business Improvement Area. If selected to the Advisory Board I will file the necessary disclosure documents as required under the Political Reform Act, and attend the required meetings of the Advisory Board.

SIGNED: Dr. Belinda Mobley DATE: 10/16/98

Please return this application to the City of Hayward, City Clerk's Office, 777 "B" Street, Hayward, CA 94541-5007. Application must be received by Monday, November 2, 1998, at 5:00 p.m.

DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA

ADVISORY BOARD APPLICATION

Name Stella Loi Telephone (work) (510) 537-0812
 (home) (510) 533-6660

Business Name Rue de Main Restaurant Francais

Business Address 22622 Main Street Hayward CA 94541

Location Zone 1 Zone 2

Home Address 1521 25th Ave Oakland CA 94601

Type of Business: Retail Financial Institution

Professional Office Service
 Other (please describe what type)
Restaurant

Number of years in business in Downtown Hayward 3 1/2

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications; a separate sheet may be attached.

attached

Please describe your involvement in community organizations, including service on any City boards and commissions.

My signature below confirms that I am a business owner within the Downtown Hayward Business Improvement Area. If selected to the Advisory Board I will file the necessary disclosure documents as required under the Political Reform Act, and attend the required meetings of the Advisory Board.

SIGNED: Stella Loi DATE: 10-22-98

Please return this application to the City of Hayward, City Clerk's Office, 777 "B" Street, Hayward, CA 94541-5007. Application must be received by Monday, November 2, 1998, at 5:00 p.m.

Stella Loi
Rue de Main Restaurant Francais
22622 Main Street
Hayward, CA 94541

October 22, 1998

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications;

I have been the owner of Rue de Main restaurant for 3 ½ years, and during that time I've been very anxious to see the downtown area revitalized, not only to improve my business, but those around me. Rue de Main has been the recipient for many awards for excellence. My restaurant is the premiere white table cloth restaurant in Hayward and is responsible for bringing people from all over the Bay Area to Hayward. A revitalized downtown would encourage these consumers to patronize other shops near my restaurant.

Please describe your involvement in community organizations, including service on any City boards and commissions.

I was an active participant in activities of the Hayward Downtown Association during its existence. My restaurant is a major supporter of the local arts community as we have rotating exhibits throughout the year. Rue de Main is a member of the Hayward Chamber of Commerce.



DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD APPLICATION

Recd
8-6-98
City Clerk's
Office

Name Kent Faulk Telephone (work) 537-2665
(home) 581-4907

Business Name The Cook & The Gardener

Business Address 1028 B St.

Location Zone 1 Zone 2

Home Address 2999 Randall Way Hayward, Ca. 94541

Type of Business: Retail Financial Institution

Professional Office Service

Other (please describe what type) _____

Number of years in business in Downtown Hayward 5

Are you currently a Board Member of the Hayward Downtown Association? NO

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications; a separate sheet may be attached. *I have been a member of board of the Hayward Downtown Association in the past. I have had a business on B St for five years and would like to have a say in the improvements of the downtown area.*

Please describe your involvement in community organizations, including service on any City boards and commissions. *I am a member of Greater Hayward Kiwanis Club. I was a member of the HDA board. I was a member of the Hayward City Logo selection committee.*

My signature below confirms that I am a business owner within the Downtown Hayward Business Improvement Area. If selected to the Advisory Board I will file the necessary disclosure documents as required under the Political Reform Act, and attend the required meetings of the Advisory Board.

SIGNED: Kent G. Faulk DATE: 8/5/98

PLEASE RETURN THIS APPLICATION TO THE CITY CLERK'S OFFICE, 777 "B" STREET, HAYWARD, CA 94545.



DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA ADVISORY BOARD APPLICATION

CLK NOV 12 2:58 PM 4:26 10/29/98

Name LARRY J. THILL, DC Telephone (work) 886-5243 (home) 357-3435

Business Name A STREET CHIROPRACTIC CENTER Business Address 1036 A ST., HAYWARD (3rd Floor) Location Zone 1 Zone 2

Home Address 1515 139th Ave, San Leandro, CA 94578

Type of Business: Retail Financial Institution Professional Office X Service Other (please describe what type)

Number of years in business in Downtown Hayward 4 (1 yr at 1036 A St. 3 yrs at 542 A St.)

Are you currently a Board Member of the Hayward Downtown Association? NA

I want to help build downtown Hayward into a great place to dine and do business!

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications; a separate sheet may be attached. I am excited about the growth and possibilities of Hayward's downtown. I am an "action" kind of person and welcome the responsibilities of gathering a consensus opinion, being a voice for other business owners, and clearing my schedule for affiliated meetings. I've contributed to Boards of Directors: Life Chiropractic

Please describe your involvement in community organizations, including service on any City boards and commissions. (Cont'd) College West Alumni Assn. LeTip International. Currently I chair the Hayward Downtown Committee branch of the Chamber, I teach at the local Chiropractic College, volunteer time to local schools regarding health/anatomy teaching. I am a member of Hayward Rotary, LeTip of San Leandro, Dad's Club of Assumption Catholic School of San Leandro.

My signature below confirms that I am a business owner within the Downtown Hayward Business Improvement Area. If selected to the Advisory Board I will file the necessary disclosure documents as required under the Political Reform Act, and attend the required meetings of the Advisory Board.

SIGNED: [Signature] DATE: 10/29/98

PLEASE RETURN THIS APPLICATION TO THE CITY CLERK'S OFFICE, 777 "B" STREET, HAYWARD, CA 94545.

**DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD APPLICATION**

Name Julie Romick McKillop, CPA Telephone (work) (415) 362-7212
(home) (510) 537-8389

Business Name McKillop Accountancy

Business Address 714 B Street Hayward, CA 91541

Location Zone 1 _____ Zone 2 _____

CLK NOV02'98 AM 9:45

Home Address 2633 Warwick Place Hayward CA 94542

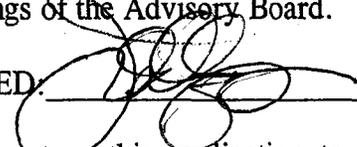
Type of Business: Retail _____ Financial Institution _____
Professional Office X Service _____
Other (please describe what type) _____

Number of years in business in Downtown Hayward see attached

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications; a separate sheet may be attached.
see attached

Please describe your involvement in community organizations, including service on any City boards and commissions.
see attached

My signature below confirms that I am a business owner within the Downtown Hayward Business Improvement Area. If selected to the Advisory Board I will file the necessary disclosure documents as required under the Political Reform Act, and attend the required meetings of the Advisory Board.

SIGNED:  DATE: 10/28/98

Please return this application to the City of Hayward, City Clerk's Office, 777 "B" Street, Hayward, CA 94541-5007. Application must be received by Monday, November 2, 1998, at 5:00 p.m.

Personal History

I have lived in Hayward my entire life. I have attended school here, and received a degree in Business Administration from California State University, Hayward. I have raised two children here and have been active in both the All Saints Parish and with my son's various soccer and baseball activities. My business activities have taken me out of Hayward, but it has always been a dream of mine to open a practice here. I currently have an established CPA practice in downtown San Francisco.

Number of Years in Downtown Hayward

I have recently negotiated the purchase of 714 B with the intent to restore the building and open my practice there. The start date is November 1st, 1998.

Why I would like to be appointed to the Business Improvement Area Advisory Board.

As a the long time resident of Hayward, I have watched the downtown area of Hayward degenerate from a wonderful shopping area with Capwells, Woolworths, I. Magnins, Grodins and many others into the hollow shells found on many of the downtown streets. However, it was with absolute delight that I watched as the new fire department was built, followed shortly by the new city hall. I see so many good things happening with the downtown. This progress has inspired me in my decision to continue building my CPA practice, *here*, in Hayward.

Community Involvement

Community involvement has always been a big part of my life. I have served on many not-for profit boards in the past. These have included the Epilepsy Society of San Francisco for six years, the Downtown Oakland YMCA for three years. I am currently the treasurer for the National Association of Women Business owners, and a board member with Spectrum Community Services here in Hayward. It would be an honor to continue this work in an advisory capacity with the city of Hayward.

DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA

ADVISORY BOARD APPLICATION

Name EARL G. ROBERSON Telephone (work) (888) 491-0217
(home) _____

Business Name ROBERSON & ASSOCIATES

Business Address 22470 FOOTHILL BL Ste 101 HAYWARD CA 94541

Location Zone 1 X Zone 2 _____

Home Address 17130 LOS BANOS ST HAYWARD CA 94541

Type of Business: Retail X Financial Institution _____

Professional Office X Service _____

Other (please describe what type) _____

Number of years in business in Downtown Hayward 6

Please explain why you want to be appointed to the Business Improvement Area Advisory Board, and briefly describe your qualifications; a separate sheet may be attached.

PLEASE SEE ATTACHED LETTER

Please describe your involvement in community organizations, including service on any City boards and commissions.

- BOARD MEMBER / TREASURER
- REACH OUT & TOUCH A YOUTH Project (Alameda Court)
- PRESIDENT FOOTHILL-SEMINARY MERCHANT ASSOCIATION
- DALLAND SCHOOL DIST - SARD BOARD MEMBER

My signature below confirms that I am a business owner within the Downtown Hayward Business Improvement Area. If selected to the Advisory Board I will file the necessary disclosure documents as required under the Political Reform Act, and attend the required meetings of the Advisory Board.

SIGNED: [Signature] DATE: 11/9/98

Please return this application to the City of Hayward, City Clerk's Office, 777 "B" Street, Hayward, CA 94541-5007. Application must be received by Monday, November 2, 1998, at 5:00 p.m.

ROBERSON & ASSOCIATES

22470 FOOTHILL BL STE 101

HAYWARD CA 94541

(888) 491-0217

VIA FAX

November 12, 1998

Angelina Reyes
City Clerk of the City of Hayward
777 B Street
Hayward, Ca 94541

FAX # 510-583-3636

RE: Request for consideration as Advisory Board Member for the Business Improvement Area and wavier of the application deadline and except my application for an interview.

Dear Mrs. Reyes:

As per our conversation on yesterday, I am requesting the Counsel pardon of my late arrival of my application to be consider as board member for the BIA, at the time of the arrival I was out of town on business and could not file on time. Presently I have five years experience working with the City of Oakland, Department of Economic and Redelvpoment Dept assisting with the revitalization of the Foothill/Seminary Area of the city and as Interim-President of the Merchant Association in that Area.

I am a board member of the Oakland Public Schools SARB which I have held this position for the last three years and assisted counselling department with the creation and implication of their Middle and High School Hand book. for their students city wide.

I feel that I could be a great asset to the City of Hayward, working actively as a board member and would like to be consider in you interviewing process schedule for December 8, 1998.

Sincerely,

Earl G. Roberson III
Business Owner/Consultatnt

DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA ADVISORY BOARD INTERVIEW

EVALUATION SHEET

| APPLICANT | RANK | COMMENTS |
|--------------------------|------|----------|
| 1. Jay Khan | | |
| 2. Dr. Belinda Mobley | | |
| 3. Stella Loi | | |
| 4. Kent Faulk | | |
| 5. Larry J. Thill, DC | | |
| 6. Julie Romick McKillop | | |
| 7. Earl G. Roberson III | | |