

CITY OF
HAYWARD
HEART OF THE BAY

Council Priorities and Draft Performance Factors

*Fran David, City Manager
Kelly McAdoo, Assistant City Manager*

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FY2016 Proposed Council Priorities



Factor Map - Safe

Hayward is a Safe City

Factors

Safe from
Crime and
Physical Threat

Safely
Maintained
Infrastructure

Responsive
Public Health
and Welfare
Services

Safe Travel for
Vehicles,
Bicycles and
Pedestrians

Quality Fire &
Medical
Services

Well Prepared
to Survive and
Recover from
Disaster



Factor Map - Clean

Hayward is a Clean City

Factors

Well-Maintained
Streets &
Buildings

Consistent and
Responsive
Enforcement of
Regulations

Litter, Trash and
Graffiti Free

Inviting Public
Spaces



Factor Map - Green

Hayward is a Green City

Factors

Environmentally
Sustainable

Community with
Small Carbon
Footprint

Conservation of
Resources

Reduction of GHG
Emissions



Factor Map - Thrive

Hayward is a Thriving Community

Factors

Affordable, Quality
Housing for All Ages
and Incomes

Innovative Land Use
Policies and
Practices

Strong Business
District and Industrial
Sectors

Healthy, Educated,
Literate & Employed
Residents

Robust Arts, Cultural,
and Recreational
Amenities for All
Ages and Abilities

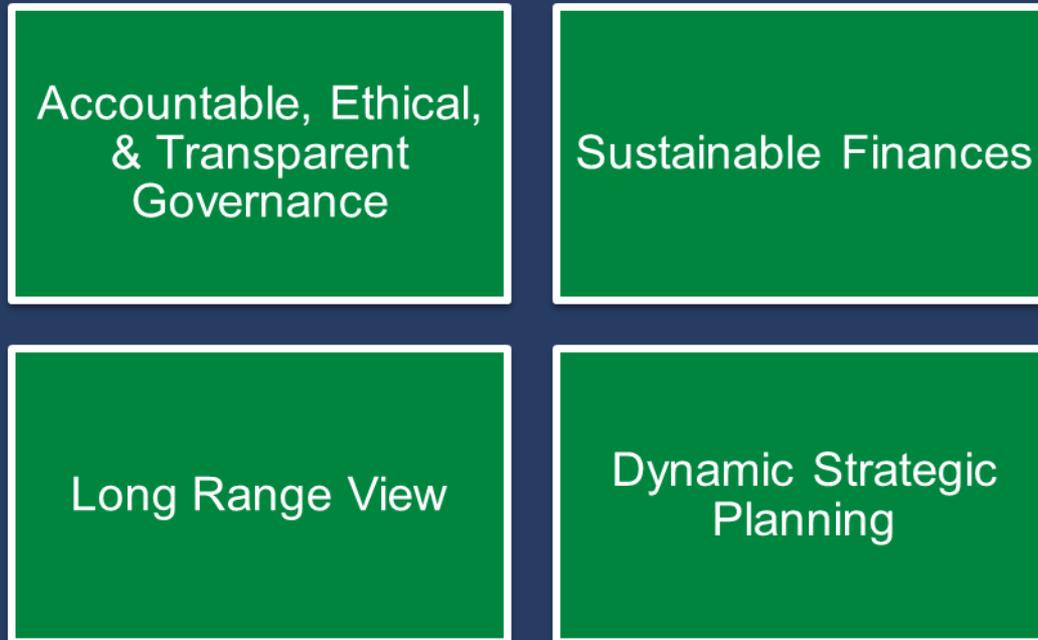
Valued and Protected
Open Space



Factor Map – Fiscal Stability

Hayward has a Well-Managed and Fiscally Sustainable Government

Factors



Factor Map – Organizational Health

The City of Hayward is a Strong and Healthy Organization

Factors

