



Hayward is a Safe City

Factors

Safe from Crime
and Physical
Threat

Safely Maintained
Infrastructure

Responsive
Public Health and
Welfare Services

Safe Travel for
Vehicles, Bicycles
and Pedestrians

Hayward is a Clean City

Factors

Well-Maintained
Streets &
Buildings

Consistent and
Responsive
Enforcement of
Regulations

Litter, Trash and
Graffiti Free

Inviting Public
Spaces

Hayward is a Green City

Factors

Environmentally Sustainable

Community with Small Carbon Footprint

Conservation of Resources

Reduction of GHG Emissions

Hayward is a Thriving Community

Factors

Affordable, Quality
Housing for All Ages
and Incomes

Innovative Land Use
Policies and
Practices

Strong Business
District and Industrial
Sectors

Healthy, Educated,
Literate & Employed
Residents

Robust Arts, Cultural,
and Recreational
Amenities for All
Ages and Abilities

Valued and Protected
Open Space

Hayward has a Well-Managed and Fiscally Sustainable Government

Factors

Accountable, Ethical,
& Transparent
Governance

Sustainable Finances

Long Range View

Dynamic Strategic
Planning

The City of Hayward is a Strong and Healthy Organization

Factors

