



CITY OF
HAYWARD
HEART OF THE BAY

**Amendment of 2010 Urban Water Management Plan
to Further Revise City's Water Shortage Contingency
Plan to Implement Additional State Emergency Water
Conservation Regulations**

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Emergency Water Conservation Regulations

- Adopted by State Water Resources Control Board on July 15, 2014
- Mandates specific common-sense prohibitions on outdoor use
 - ✓ Runoff from landscape irrigation
 - ✓ Use of hoses without shut-off nozzle
 - ✓ Using water to clean sidewalks, driveways and patio
 - ✓ Using water in non-recirculating fountains
- Council approved Amended Water Shortage Contingency Plan and declared Stage I water shortage on September 23, 2014



Water Shortage Contingency Plan

- Adopted as part of the City's Urban Water Management Plan
 - ✓ Approved June 2011
 - ✓ Amendments subject to public hearing
- Identifies four water shortage stages
- Increasingly stringent actions commensurate with severity of the drought



Additional Water Conservation Regulations

- Action by State Water Resources Control Board on March 27
- Extension of the current Emergency Regulations
- Additional requirements
 - ✓ Prohibition on irrigation of turf or ornamental landscapes during and 48 hours following measurable precipitation
 - ✓ Limit the number of days of outdoor irrigation to 2 days per week
 - ✓ Restaurants and bars may only serve water upon request
 - ✓ Hotels must offer patrons the option to reuse towels and linens
 - ✓ Water suppliers must notify their customers when they are aware of leaks within the customer's control
 - ✓ Additional reporting requirements for water suppliers on compliance and enforcement efforts



Recommended Council Actions

Amend Water Shortage Contingency Plan

- Incorporate additional mandatory prohibitions into Stage I
 - ✓ Irrigation during and within 48 hours following measureable rainfall
 - ✓ Serving water in restaurants and bars, unless specifically requested by customer
 - ✓ Washing towels and linens on a daily basis in hotels and motels, unless specifically requested by customer
- Change the current limitation on irrigation (no more than 2 days per week) from a voluntary action to a mandatory prohibition in Stage I



Governor Brown's April 1 Executive Order

- Requires the State Water Resources Control Board to impose further restrictions
 - ✓ Achieve a 25% average reduction in water use state-wide
 - ✓ Prohibit irrigation with potable water of ornamental turf on public street medians
 - ✓ Prohibit irrigation with potable water outside of newly constructed homes and buildings that is not delivered by drip or microspray systems
 - ✓ Collectively replace 50 million square feet of lawns and ornamental turf with drought tolerant landscapes
- State implementation regulations expected to be developed and adopted within the next few weeks
 - ✓ May require further action by Council



Expected Future Actions from SFPUC

- ✓ In mid-April, SFPUC to update water supply conditions
- ✓ By July 1, SFPUC to decide whether mandatory rationing will be needed and by how much
- ✓ If mandatory rationing is required, it may go into effect on August 1
- ✓ Further Council action, including declaration of Stage II water shortage, will then be required



Consumer Education

- Variety of communications tools
 - ✓ Updated “Drought Watch” website
 - www.hayward-ca.gov/droughtwatch
 - ✓ Billboards
 - ✓ Social media
 - ✓ City-wide mailing
- Specific outreach targeted at the hospitality sector to ensure those business are aware of the new regulations



Enforcement

- Water Waste Reports and Follow Up
 - ✓ Dedicated telephone line and email to report water waste
 - ✓ Water waste listed as an option in Access Hayward, including the mobile app
 - ✓ Letters to customers
 - ✓ Door hangers and personal visits if waste continues
- Administrative citations authorized in Municipal Code for water waste violations
 - ✓ Staff has not yet had to issue administrative citations



Questions/Discussion

