



HAYWARD
CHAMBER of
COMMERCE



CITY OF
HAYWARD
HEART OF THE BAY

BUSINESS

29TH
ANNUAL

EXPO



2014

FEATURING OUR LOCAL, NATIONAL & INTERNATIONAL BUSINESSES



Fabulous
Prizes



Fine
Wines



VIP
Reception



B2B
Networking



New
Cars



Local
Restaurants

Wednesday, October 8, 2014

4:30 - 7:30 p.m.

St. Rose Hospital's Grand White Tent
27200 Calaroga Avenue, Hayward

Exhibitor Fee:

\$250 Chamber Members

\$395 Non-Members

Entry:

Free to Chamber Members

\$10 Non-Members

Sponsorship Opportunities Available

www.hayward.org

22561 Main Street, Hayward CA 94541 • (510) 537-2424 • info@hayward.org

INITIAL SPONSORS

Russell City Energy Center
EXCLUSIVE PARTNER BY
CALPINE



St. Rose
HOSPITAL

CMIT Solutions
Your Technology Team

Sutter Health
Eden Medical Center
We Plus You



KAISER PERMANENTE

BayAreaNewsGroup

SilRay
Incorporated





EXHIBITOR APPLICATION

Organization Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

(check one) Chamber Member Non-Member

Contact Name: _____

Table \$250 Members \$395 Non-Members

SPONSORSHIP OPPORTUNITIES

Gold \$500

- VIP Reception
- Premier booth location
- Company name on all welcome banners displayed at the event
- Logo on all Print and Web advertising

Silver \$400

- VIP Reception
- Premier booth location
- Logo on all Print and Web advertising

Method of payment: Visa Mastercard AmEx Check

Card # _____ Exp: _____

Billing Address: _____ CC: _____

Will your exhibit require electricity? Yes No

Deliver in person, or send your completed application along with payment by Sept. 25, 2014 to the Hayward Chamber of Commerce, 22561 Main St., Hayward, CA 94541 or by Fax: 510-537-2730



5TH ANNUAL

MARIACHI FESTIVAL

HAYWARD, CA

FRIDAY, OCTOBER 3, 2014

4:00 - 9:00 PM

HAYWARD CITY HALL PLAZA (B ST & WATKINS)

FOOD ● DANCING ● VENDORS ● FUN

DON'T FORGET YOUR LAWN CHAIR & BLANKETS!

FREE ADMISSION

Featuring
MARIACHI MEXICANISIMO
MARIACHI HALCONES DE OAKLAND
MARIACHI JUVENIL DE HAYWARD
& MANY MORE!



5TH ANNUAL
MARIACHI FESTIVAL
 HAYWARD, CA

BROUGHT TO YOU BY:

The Latino Business Roundtable of the Hayward Chamber of Commerce, Century 12 Theaters Hayward, Chavez Supermarket, Comcast, Del Rio Dental, El Taquito #2, Hayward Area Historical Society, Hayward City Council Member Francisco Zermeno, Kaiser Permanente, Macy's, Manada Roofing Inc., Metro Taquero/The Mexican Restaurant, PG&E, Russell City Energy Center, Mark Salinas-The Kids Breakfast Club, San Marcos Restaurant, Tiburcio Vasquez Health Center, Inc., United States Congressman Eric Swalwell, Wells Fargo Bank



who's INVOLVED

Approximately 20 individuals participate in Leadership Hayward each year. They represent a cross-section of Hayward's diverse private and public sectors, cultures and age groups. There have been 276 graduates in the past 24 years.



"The Leadership Hayward program has shown me so much more of the underlying mechanics that make this city what it is. Another great benefit is all of the wonderful people I met and the bonds that were forged. Overall the experience was priceless!"

-Christine Arias, Hayward Unified School District

"Leadership Hayward is the most comprehensive program in which I've ever been involved. It also gave me the opportunity to network with my classmates and colleagues, with whom I built many invaluable professional contacts and friendships"



-Danielle Padfield, California State Automobile Association AAA



"Leadership Hayward has increased my understanding of the city I live in. Community involvement is at the cornerstone of my personal and business beliefs."

-Tyrone Tobias, Union Bank

"Leadership Hayward was a wonderful opportunity for me to learn so much more about the community I have lived for over 25 years. All the people that graciously educated us about their services to Hayward were so enthusiastic and committed to what they do."



-Cindy Mar-Williams, Sutter Health Eden Medical Center



"The Leadership Hayward program has given me an insight into the bigger picture that Hayward has to offer. Hayward has talented city employees, citizens and business owners who make Hayward a special place to live, work, and enjoy."

-Mark Stuart, Hayward Police Department

"I joined Leadership Hayward to understand the civic, business and organizational structure within Hayward. I am grateful for that experience and I look forward to continue developing relationships between Cal State East Bay and Hayward organizations so to increase recruitment efforts between students and employers."



-Silvia Head, California State University, East Bay

get INVOLVED

Obtain an application from the
Hayward Chamber of Commerce

22561 Main Street
Hayward, CA 94541

Contact Susan at (510) 537-2424
e-mail: susanoc@hayward.org

www.hayward.org



Richard Patenaude
Executive Director of Leadership Hayward
Former City of Hayward Planning Manager

THE HAYWARD CHAMBER OF COMMERCE leadership CIRCLE



CALIFORNIA STATE
UNIVERSITY
EAST BAY



CITY OF
HAYWARD
HEART OF THE BAY

KAISER PERMANENTE



CHABOT
COLLEGE



St. Rose
HOSPITAL



BANK OF THE WEST



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Eden Medical Center
We Plus You

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GENERAL CONTRACTORS • DEVELOPERS • PROPERTY MANAGEMENT

Russell City Energy Center



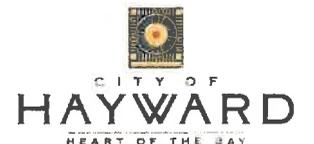
INTEGRAL
COMMUNITIES
ADVANCED REAL ESTATE COMPANY



Proudly Celebrates 25 Years



in cooperation with



leadership HAYWARD

The Leadership Hayward program develops community leaders who wish to be more knowledgeable about the greater Hayward area and are also concerned about its well-being. This program provides a unique opportunity for participants to increase their understanding of Hayward's complex social and economic issues. Participants are exposed to the challenges facing Hayward's leaders and how they, as individuals, may respond.

Participants are challenged to learn about and experience leadership by:

EVALUATING ISSUES, LEADERS AND SOLUTIONS

CHALLENGING VIEWPOINTS

PROVOKING THOUGHT

EXAMINING LEADERSHIP STYLES

UNDERSTANDING THE PROCESS OF CONSENSUS

Tuition

Tuition for each participant is \$800. The fee covers all costs for meals and course materials. Fees may be paid by the individual, one's employer or a sponsoring organization. A limited number of partial scholarships are available. Tuition is non-refundable.

Obtain the application from the Hayward Chamber of Commerce, 22561 Main St. Contact Susan at 510-537-2424 or e-mail susanoc@hayward.org.



Value of Leadership Hayward

- Broadens perspective and community awareness
- Enhances potential for leadership
- Creates a network of people with similar goals
- Stimulates residents and business people to take an active role in their communities
- Graduates receive continuing education credit from California State University, East Bay as well as commendations from the City Council, County Board of Supervisors and the State Legislature.

what's INVOLVED

Leadership Hayward begins with team building and features eight monthly day-long sessions November through June. Participants take an active role in shaping the program's agenda. Each session focuses on a general topic, with specific subjects discussed by experts in each field. The curriculum includes:



November

Team Building and Heritage & Cultural Awareness
Participants become acquainted with one another and begin to network. Participants receive information on the history of the city and the demographic changes that have taken place that make Hayward the "Heart of the Bay."



December

Economic & Public Policy
Acquaints participants with decision-making policies and practices regarding the city budget. The role of local government in community economic viability, the quality of life, and the impact of elected officials on the business community are explored.



January

Community Design & Transportation
Increases the awareness of transportation and land use issues facing Hayward and factors affecting community design, open space, environmental considerations, sustainability, and balancing growth and quality of life.



February

Health & Human Services
Exposes participants to medical facilities and their roles in the city and region for health and emergency needs. Information is shared on community-based resources that address needs of special populations.



March

Education
Familiarizes participants with the various levels and types of educational facilities within the city and explores some of the related issues affecting the community.



April

Arts & Recreation
Explores the public and private contributions to quality of life in providing leisure and entertainment opportunities.



May

Public Safety & Disaster Preparedness
Explores the role of the city police and fire departments and the county sheriff in responding to service calls and emergencies.



June

Public Facilities & Graduation
Explores services the city provides to enable community development such as water and sewer service and the airport. This day ends with a graduation ceremony and the annual State of the City luncheon.