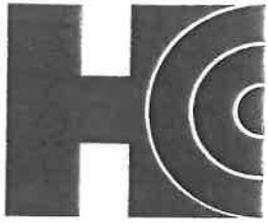


HAYWARD CITY COUNCIL MEETING JULY 22, 2014

Correspondence Received from the Public Regarding Agenda Items 4, 5, and 6

- 4. Update on Appointment Process to Fill Two-Year City Council Vacancy**
- 5. Process for Appointment of Two-Year Council Member**
- 6. Interviews**



HAYWARD
CHAMBER *of*
COMMERCE

July 21, 2014

Councilmember Francisco Zermeno
City of Hayward
777 B Street
Hayward, California 94541

Councilmember

In regard to your decision tonight on selecting a candidate to fill the two-year appointed city council position, the Hayward Chamber of Commerce urges you to choose a person who brings experience in business and economic development.

Look at which of these candidates has real-world business experience, with a perspective in how to build a city that attracts businesses and knows how to keep them. We have been fortunate to have council members with backgrounds in varied fields such as social services and higher education, but let's add to that someone who can give you insight on why we lose the opportunity to bring businesses here and why we sometimes lose the ones we have.

Please don't create a litmus test on any one project, issue or ideology to make your determination, but consider a person who will challenge your thinking on how to build a better Hayward. In this case, the best candidate is one who through experience understands the need to maintain a balance between city services, a strong business community, social programs and creatively looking to the future for ways to strengthen our economic base.

I regularly attend meetings of your Economic Development Committee, am a member of David Rizk's focus group on the Office of Development Services, and I will sit on the upcoming city "re-branding" focus group. I will tell the re-branding group what I tell the other committees: Hayward is ripe for economic development if we have a city council that has the expertise to be active in promoting it. Current feedback from chamber members and the companies that come to see me is that we are not perceived as being welcoming to business.

The chamber will continue its work of the past 117 years to promote the economic vitality of Hayward. The Hayward City Council can give the chamber, and our community, a big assist in this effort by adding a councilmember with experience in this area.

Sincerely,



Kim Huggett
President & CEO

Miriam Lens

From: Anna May, REALTOR
Sent: Tuesday, July 22, 2014 5:08 PM
To: List-Mayor-Council
Subject: Rodney Loche

I'm writing in support of Rodney Loche to be appointed to the city council. He is the only applicant out of the 5 runners-up who actually stuck his neck out there to campaign for a seat on the Hayward City Council during this last election.

All of us, to some extent, have championed the virtues of democracy over the years. I'm hoping that you see the rationale of appointing Loche to the city council in recognition of him receiving the most votes from the community for Hayward City Council out of the 5 finalists you'll be interviewing tonight.

Running for public office is daunting, which is why not many people do it. Those who have ever run and lost an election know what a blow it is and realize that a period of mourning is needed after such a loss. Rodney is a very humble person and no doubt has been hesitant to ask his supporters (perhaps you included) for anything else so soon, especially after all the help you may have already given him during his campaign.

Let's be honest. Rodney Loche is certainly not the most demonstrative person, but he has been a quiet and staunch supporter of Hayward for many years. It is my sincere hope that you recognize this and make the decision to appoint him to the Hayward City Council. Your Hayward constituents will be watching and listening very carefully to the rationale behind your decision this evening.

Thank you for your time and for your service to Hayward,

Anna May

--

Anna Laveria May, GRI, e-Pro®, CHS, CDPE, SFR, MIRES, Notary
Realty World Neighbors / May & Jones Group ([on Facebook](#))

Visit our "**He Said. She Said**" Real Estate Blog!

Phone/text:

[CLICK HERE](#) for our current listings!

Cal-BRE# 01138169

(1/1/2014 09:05:00 AM)

Saturday, July 19, 2014
Honorable Mayor Barbara Halliday
City Council
Council Chambers
Hayward City Hall,
777 B Street.
City of Hayward, California 94541
510-583-4400
fax: 510-583-3636

Dear Mayor Halliday and City Council

**Will you please review the interested parties
appointment process for Council Member Vacancy.**

Respectfully



Charlie Peters

Cc: interested partics

contact: Charlie Peters

Miriam Lens

From: Rogers, Sheanna
Sent: Tuesday, July 22, 2014 4:07 PM
To: List-Mayor-Council
Subject: Elisa Marquez for Hayward City Council

Hello,
My name is Sheanna Rogers I have been a Hayward resident, for over 20 years.
I am writing you today to strongly encourage you to elect Elisa Marquez to be a our next appointed Hayward City Council Member.

I have known Elisa for 14 years , I have watched her be an agent of change and demonstrate quality leadership in many forums. All Saints School & the Dance Company are a couple of places where Elisa has effected positive outcomes by her outstanding leadership on multiple committees and commitment to the overall community.

I have to attend an important meeting at my Church tonight, which is why I wanted to stop and send a brief email to show my support for Elisa. I am available to talk in detail if need be, my cell number is 510-755-2618, feel free to call me if you have any questions.

I pray that Elisa secures this role in our community that she is deeply committed to, I am positive that she is the best candidate for the job.

Sincerely,
Sheanna Rogers



Sheanna Rogers
Associate Marketing Manager (CPG)
Office: (510) 596-0336
srogers@jambajuice.com

CONFIDENTIALITY NOTICE: This e-mail transmission, and any documents, files or previous e-mail messages attached to it, may contain confidential information that is legally privileged. If you are not the intended recipient, or a person responsible for delivering it to the intended recipient, you are hereby notified that any disclosure, copying, distribution or use of any of the information contained in or attached to this message is STRICTLY PROHIBITED. If you have received this transmission in error, please immediately notify us by reply e-mail at srogers@jambajuice.com or by telephone at (510) 596-0336, and destroy the original transmission and its attachments without reading them or saving them to disk. Thank you

Miriam Lens

From: Elaine Wirsching
Sent: Monday, July 21, 2014 10:11 PM
To: List-Mayor-Council
Subject: Elisa Marquez

My name is Elaine Wirsching, I have been a Hayward resident since October 1999. I met Elisa at the Dance Co. on B street where our daughters took dance class since they were 4 years old. While working and supporting her daughter, Elisa found time to get a college degree, volunteer at dance recitals events. Our daughters are about to start high school at Moreau Catholic in the Fall. During the middle school years, Elisa was part of every fund raising event that we had. She was instrumental in organizing the events that led to the children graduation. Her organizational skills gave the All Saints Class of 2014, an edge in getting the necessary funds for the Dinner Dance. I felt at ease knowing that Elisa was behind the scenes organizing the entire event. She is dedicated, hard worker and will bring fresh and innovative ideas to much needed Hayward. I hope she gets elected. We need new blood to take Hayward to the next step. Do not hesitate to contact me with any questions that you may have

Sincerely,

Elaine Wirsching

Miriam Lens

From:
Sent: Monday, July 21, 2014 5:01 PM
To: List-Mayor-Council
Subject: Mark Salinas

Dear City Council Members::

We would like to cast our votes for Mark Salinas as a city council member to fill the opening due to the election. He is extremely well qualified and he has had the necessary experience. Mark has done so many things for Hayward ,especially the youth, we need his leadership. Thank you.

Sincerely:

Dave and Marian Kolm

Miriam Lens

From:
Sent: Monday, July 21, 2014 4:59 PM
To: List-Mayor-Council
Subject: Mark Salinas

Mayor Halliday and Council-members,

As you interview applicants for the vacant city council seat and consider the merits of each candidate - please give your highest consideration to the application submitted by Mark Salinas.

As you are aware - Mark was a Council Member from 2010 to 2014 and has the experience, knowledge, and skills to step right in with a seamless transition and work for the people of Hayward. He has demonstrated the ability, as a city council member, to work as a team member and get work done.

Mark, in his previous term, served Hayward with the highest level of professionalism, working with diverse constituents across the city, to meet city priorities, and make Hayward a better city for families and businesses. Giving up his council seat to run for the vacant mayoral seat does not diminish his previous service to our city.

I believe that Mark has a thorough understanding of Hayward's critical economic issues, contributing to Hayward's economic development strategic plan and serving on the Economic Development Committee. Mark has the ability to step right in and continue the work begun while he was a council member prior to the most recent election.

I believe Mark has built strong working relationships with the many agencies and organizations that serve Hayward. By selecting Mark Salinas to fill the current two-year council vacancy, the current city council can move immediately to continue the work begun prior to the most recent election cycle.

Thank you for considering my thoughts,

Rich LaPlante

Miriam Lens

From: Violeta Luna-Jones
Sent: Monday, July 21, 2014 8:16 AM
To: List-Mayor-Council; Al.Mendall@hayward.ca.gov
Subject: Hayward City Council candidate recommendation-Elisa Marquez

To Mayor Halliday and City Council Members,

I would like to recommend Elisa Marquez for a position of City Council Member in the city of Hayward. We have nurtured an interpersonal relationship for over 20 years, becoming witnesses to each others' lives from high school, college, our professional lives and motherhood. As a friend and resident of Hayward since 1986, I have to know the best of Elisa; Elisa is honest, reliable, trust worthy and compassionate. She never wavers on a promise and will follow through with any commitments she makes. Public service is part of the fabric of her being. Elisa is true example of a woman who can accomplish anything she sets her mind to. She has been an amazing example of a strong, independent working mother to not only her own daughter, but also to her peers who have watched her persevere through a myriad of life experiences, personally and professionally. Her reputation of being hardworking, efficient and goal oriented are well know characteristics that she possesses. As a lifelong resident in the city of Hayward, one of her passions is to serve the people of the city; from providing superb meals and customer service at her family owned and operated restaurant, to serving on various commissions for the city and advocating increases in funding for public programs in the city, Elisa maintains her integrity and willfully dedicates her unwavering efforts to improve the lives of the residents in our city.

As a voter in Hayward, I am confident that if granted a seat in the City Council, Elisa will bring her innovative ideas and passion for the city of Hayward to the table and foster positive change that will further develop the lives of the residents in our beloved city.

Violeta Luna-Jones

Sent from Yahoo Mail for iPhone

Miriam Lens

From: Victor.Wang
Sent: Monday, July 21, 2014 1:15 AM
To: List-Mayor-Council
Subject: Mr. Mark Salinas

Dear Council Members,

This is Victor Wang, Co-President of China Silicon Valley, a California non-profit association that organized the historical Silicon Valley Mayors' China Trip in June 2014 . I had the opportunity to be with Mr. Mark Salinas during the trip. I highly appreciated his participation and contribution to the success of this China Trip. Mr. Mark Salinas showed his experience, knowledge, and skills in promoting Hayward and its economic development opportunities throughout the trip, he also showed his capability to cooperate with others as a team member of the Silicon Valley Mayors' delegation.

I hereby support Mr. Mark Salinas to be appointed to the City Council.

Best Regards,
Victor

Victor Wang
Co-President
China Silicon Valley

Miriam Lens

From: Crystal Esparza
Sent: Sunday, July 20, 2014 12:00 PM
To: List-Mayor-Council
Subject: Consideration Letter- Mark Salinas

Dear Hayward Council Members,

I am writing this letter for your consideration to appoint Mark Salinas towards the available seat in Hayward City Council. He has been a great council member and helped better Hayward not only as a city but as a loving community. I know that if he were to get appointed, he would continue his good working ethics and positively help our communities prosper in many different ways! I have personally known Mark Salinas since the beginning of high school and now that I am in college, I can say he has truly helped shape the person I am today. I truly hope you seriously consider Mark Salinas for the open seat that has two years remaining.

Thank you,

Crystal Esparza

Miriam Lens

From: Felix Galaviz
Sent: Sunday, July 20, 2014 2:09 PM
To: List-Mayor-Council
Subject: Mark Salinas for City Council appointment
Attachments: Mark Salinas Recommendation to City Council.docx

July 19, 2014

Dear City Council members and Mayor of Hayward,

I'm writing to you in support of Mr. Mark Salinas's candidacy for the Hayward City Council seat left vacant by our new Hayward City Mayor, Barbara Halliday. Mark Salinas has the knowledge, experience, commitment and desire to continue as a member of the Hayward City Council.

Mark Salinas was born, raised and educated in Hayward from loving and supportive parents. His father was a Hayward Police officer who served with distinction and honor in our city. His hard work and caring earned him recognition and respect from his colleagues in the Police force. His mother was a small business owner who helped other small businesses get started. She served as President of the Hispanic Chamber of Commerce of Alameda County and helped build the needed organization to advocate for small minority businesses. She received awards for her work and dedication to Hayward and Alameda County. Mark Salinas has these very same personal qualities of serving and supporting his community in his daily life.

Mark Salinas has served on the City Council from 2010 to 2014. During his tenure, he advocated and supported small businesses by encouraging our community to buy in Hayward. He planned and organized business walks around town to show case new Startups in Hayward, including wonderful restaurants, services and our downtown theater. He is committed to the less fortunate in our city. He has volunteered hundreds of hours of his personal time to advocate for the "Breakfast for Kids" program that provides thousands of meals to children. Under his leadership the program has been very successful.

In addition to his volunteer work in Hayward, Mark Salinas has served as liaison to the Economic Development Committee and contributed an important voice in the development of Hayward's strategic economic plan. This plan is an important benchmark for the city's mission and long range goals. The committee constitutes the City Councils' most important time and attention to the future of Hayward. Moreover, Mark Salinas's contributions to city council meetings shows how carefully he reads and understands the consequences of his decisions on important matters affecting our city. His careful explanations and rationale for voting, for or against issues, are important to the residences understanding matters affecting Hayward.

As a Hayward resident for 46 years, I am proud of all of the work and contributions our past and present elected officials have given to the city of Hayward. As former CEO/President of the Hispanic Chamber of Commerce of Alameda County, I understand the challenges and opportunities city officials face daily in providing important leadership. It's critical to have knowledgeable and committed colleagues on the city council that can provide wise and experienced leadership. Mark Salinas has these qualities and should be returned to the City Council.

Therefore, I am appealing to you to return Mark Salinas to the Hayward City Council. Please vote for Mark Salinas; he has the proven record of providing excellent leadership, commitment, compassion and knowledge to help lead the city of Hayward.

Thank you for your time and attention on this important appointment and thank you for your public service.

Cordially,

Felix Galaviz

July 19, 2014

Dear City Council members and Mayor of Hayward,

I'm writing to you in support of **Mr. Mark Salinas's** candidacy for the Hayward City Council seat left vacant by our new Hayward City Mayor, Barbara Halliday. Mark Salinas has the knowledge, experience, commitment and desire to continue as a member of the Hayward City Council.

Mark Salinas was born, raised and educated in Hayward from loving and supportive parents. His father was a Hayward Police officer who served with distinction and honor in our city. His hard work and caring earned him recognition and respect from his colleagues in the Police force. His mother was a small business owner who helped other small businesses get started. She served as President of the Hispanic Chamber of Commerce of Alameda County and helped build the needed organization to advocate for small minority businesses. She received awards for her work and dedication to Hayward and Alameda County. Mark Salinas has these very same personal qualities of serving and supporting his community in his daily life.

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Thank you for your time and attention on this important appointment and thank you for your public service.

Cordially,

Felix Galaviz

Miriam Lens

From: Ben Henderson
Sent: Saturday, July 19, 2014 9:38 PM
To: List-Mayor-Council
Subject: Mark Salinas: Appointment to City Council

As a Delegation Leader with People to People Student Ambassador Program in 1997 I took 30 Junior High School students to China on a twenty-one day cultural exchange trip. during this trip I had the opportunity to observe China's efforts to educate it's youth. As I listened to the report of Council Member Salinas of his recent trip to China, I realized that we visited most of the same cities on my 1997 trip and had made some similar observations

Our assumptions of the Chinese culture appear to be similar from his comments about education in China which I believe China has prioritized... "educating its youth".

Mark Salinas as a Council member and educator has shown the same dedication and stellar commitment to educating our youth who must be competitive with other cultures such as China in the future...therefore I believe it is imperative that he be retained on the city council to continue this important work..

Please vote to retain Mark... the City of Hayward and our youth need Mark to carry on this important work to help Hayward keep marching forward in the 21 St. Century!

Ben Henderson

Miriam Lens

From: Johannes van Galen
Sent: Saturday, July 19, 2014 6:32 PM
To: List-Mayor-Council
Subject: please, appoint Mark Salinas for city council

Hello,
We like to appoint Mark Salinas for city council. He served the city of Hayward before and has the experience and connections to step right back in and continue the work.
Thank you

Johannes & Amily van Galen

Miriam Lens

From: Erwin Parnell
Sent: Saturday, July 19, 2014 3:24 PM
To: List-Mayor-Council
Subject: Hayward City Council Member Seat Appointment - Tuesday, July 22nd 2014

Dear Mayor and Council Members,

My name is Erwin R. Parnell and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making and what it will say to voters in our city.

On Tuesday, July 22nd, you will be voting on who will fill the vacant seat on our Council, The vacant Council seat should be appointed to the candidates with the next highest votes from June 3rd Election. As a citizen of Hayward I took the time to vote and I would like to be heard. With that said, if that candidate is not chosen, then I urge you to refrain from choosing any of the remainder candidates. Most importantly, any council member who gave up their seat to run for Mayor should not be appointed - period.

If you do not use the highest vote candidate, then I urge you to appoint Elisa Marquez to fill the vacant seat. Ms Marquez was Chair of the Human Services Commission and she has also been Chair of the Planning Commission. I believe she will be a credit to our great city serving as a Council member.

Thank you in advance for your support for doing right by us, a resident and voter of our great city.

Sincerely,

Erwin R. Parnell.

Miriam Lens

From: hallie akioka
Sent: Friday, July 18, 2014 5:47 PM
To: List-Mayor-Council
Subject: Re: Hayward City Council member seat appointment

Dear Mayor and Council members:

My name is Mr. Akioka and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making and what it will say to the voters in our city.

On Tuesday, July 22nd, you will be voting on who will fill the vacant seat on our Council. The vacant Council seat should be appointed to the candidate with the next highest votes from the June 3rd Elections. We, the citizens of Hayward, took the time to vote and we should be heard. With that said, if that candidate is not chosen, then I urge you to refrain from choosing any of the remainder candidates. Most importantly, any Council member who gave up their seat to run for mayor should not be appointed--- period.

If you do not use the highest vote candidate, then I urge you to appoint Elisa Marquez to fill the vacant seat. Ms. Marquez has served on various commissions over the last ten years. Ms. Marquez was the Chair of the Human Services Commission and she has also been chair of the Planning Commission. I believe she will be a credit to our great city serving as a council member.

thank you in advance for your support for doing right by us, the resident and voters of our great city.

Sincerely,

Mr. H Akioka

Hayward Resident

July 18, 2014

Mayor and Council of Hayward

7777 B Street

Hayward, CA 94541

Re: Hayward City Council Member seat appointment

Dear Mayor and Council Members,

My name is Muriel G. Hand and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making:

On Tuesday, July 22, 2014, you will be voting on who will fill the vacant seat on our Council. This should be appointed to the candidate with the highest number of votes received from the June 3rd Election. We took the time to vote and we should be heard. If that candidate is not chosen or gave up their seat to run for Mayor, that council member should not be appointed.

If you choose not to use the highest vote candidate, I urge you to appoint Elisa Marquez to fill the vacant seat. She has served on various commissions over the last ten years and, I believe, she will be an asset to our City of Hayward as a Council Member.

Thank you in advance for your support for doing right by us, the residents and voters of Hayward.

Sincerely,

A handwritten signature in cursive script that reads "Muriel G. Hand". The signature is written in black ink and is positioned above the typed name.

Hayward Resident since 1959

July 17, 2014

Mayor and Council of Hayward
7777 B Street
Hayward, CA 94541
List-Mayor-Council@hayward-ca.gov

Re: Hayward City Council member seat appointment

Dear Mayor and Council members:

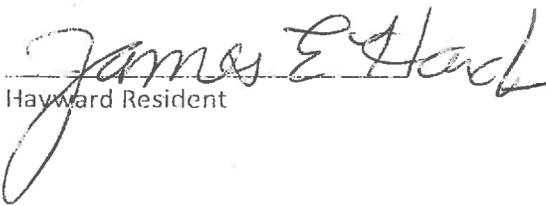
My name is JAMES E. HAND and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making and what it will say to the voters in our city.

On Tuesday, July 22nd, you will be voting on who will fill the vacant seat on our Council. The vacant Council seat should be appointed to the candidate with the next highest votes from the June 3rd Election. We, the citizens of Hayward, took the time to vote and we should be heard. With that said, if that candidate is not chosen, then I urge you to refrain from choosing any of the remainder candidates. Most importantly, any Council member who gave up their seat to run for Mayor should not be appointed -- period.

If you do not use the highest vote candidate, then I urge you to appoint Elisa Marquez to fill the vacant seat. Ms. Marquez has served on various commissions over the last ten years. Ms. Marquez was Chair of the Human Services Commission and she has also been Chair of the Planning Commission. I believe she will be a credit to our great city serving as a Council member.

Thank you in advance for your support for doing right by us, the residents and voters of our great city.

Sincerely,


James E. Hand
Hayward Resident

Miriam Lens

From: Dionne
Sent: Thursday, July 17, 2014 6:35 PM
To: List-Mayor-Council
Subject: Elisa Marquez

To Whom it may concern,

I have had the pleasure of knowing Elisa for the past year. My girls were new students at All Saints. Elisa was very welcoming to my family and me. I got to work with Elisa on a few 8th grade committees. She is very professional and knows how to keep a group of adults on task and focused. I believe she would be a major asset to Hayward's City Council. We need people like Elisa to be a voice for the community.

Sincerely,

~ Dionne Iguar

July 17, 2014

Mayor and Council of Hayward
7777 B Street
Hayward, CA 94541
List-Mayor-Council@hayward-ca.gov

Re: Hayward City Council member seat appointment

Dear Mayor and Council members:

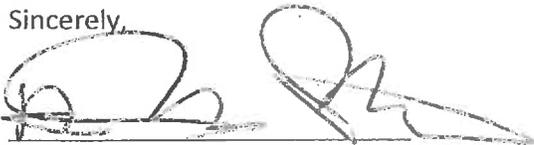
My name is HALLIE AKOKA and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making and what it will say to the voters in our city.

On Tuesday, July 22nd, you will be voting on who will fill the vacant seat on our Council. The vacant Council seat should be appointed to the candidate with the next highest votes from the June 3rd Election. We, the citizens of Hayward, took the time to vote and we should be heard. With that said, if that candidate is not chosen, then I urge you to refrain from choosing any of the remainder candidates. Most importantly, any Council member who gave up their seat to run for Mayor should not be appointed – period.

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Thank you in advance for your support for doing right by us, the residents and voters of our great city.

Sincerely,

A handwritten signature in black ink, appearing to read 'Hallie Akoka', written over a horizontal line.

Hayward Resident

July 17, 2014

Mayor and Council of Hayward
7777 B Street
Hayward, CA 94541
List-Mayor-Council@hayward-ca.gov

Re: Hayward City Council member seat appointment

Dear Mayor and Council members:

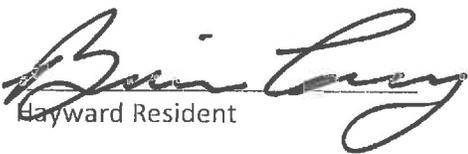
My name is BRIAN CALEY and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making and what it will say to the voters in our city.

On Tuesday, July 22nd, you will be voting on who will fill the vacant seat on our Council. The vacant Council seat should be appointed to the candidate with the next highest votes from the June 3rd Election. We, the citizens of Hayward, took the time to vote and we should be heard. With that said, if that candidate is not chosen, then I urge you to refrain from choosing any of the remainder candidates. Most importantly, any Council member who gave up their seat to run for Mayor should not be appointed – period.

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Thank you in advance for your support for doing right by us, the residents and voters of our great city.

Sincerely,


Hayward Resident

July 17, 2014

Mayor and Council of Hayward
7777 B Street
Hayward, CA 94541
List-Mayor-Council@hayward-ca.gov

Re: Hayward City Council member seat appointment

Dear Mayor and Council members:

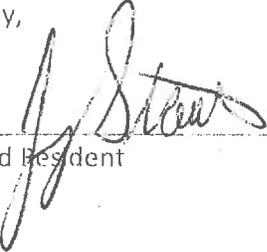
My name is Jay Stout and I am a proud Hayward resident. I would like to weigh in on a very important vote you will be making and what it will say to the voters in our city.

On Tuesday, July 22nd, you will be voting on who will fill the vacant seat on our Council. The vacant Council seat should be appointed to the candidate with the next highest votes from the June 3rd Election. We, the citizens of Hayward, took the time to vote and we should be heard. With that said, if that candidate is not chosen, then I urge you to refrain from choosing any of the remainder candidates. Most importantly, any Council member who gave up their seat to run for Mayor should not be appointed -- period.

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Thank you in advance for your support for doing right by us, the residents and voters of our great city.

Sincerely,



Hayward Resident

Miriam Lens

From: William Meyers
Sent: Wednesday, July 16, 2014 7:03 PM
To: List-Mayor-Council
Subject: Appointing a person to the council seat.

I William Meyers, and Salvacion Meyers a resident of Hayward would like Elisa Marquez to be appointed to the vacant seat on the city council. She did get the second highest amount of votes for the council seat that she run for. Do the right thing and appoint her to that seat.

Thank you,
Bill, and Salve Meyers

Miriam Lens

From: Roman Alarcon
Sent: Tuesday, July 15, 2014 12:52 PM
To: List-Mayor-Council
Subject: Appointment to the vacant Council position.

Honorable Mayor, and Council Members,

I strongly recommend the appointment of Ms. Elisa Marquez to the vacant council position. It goes without saying that she is the most qualified applicant to serve in the City Council. Ms. Marquez not only is passionate about our community but holds the necessary credentials for the position of Council Member.

I have known Ms. Marquez for the past ten years in a professional and personal level. In the professional level she demonstrated strong leadership skills and the ability to work with very diverse groups, always striving to find solutions to presenting problems. In the personal level, I have admired her strength as a single parent raising a daughter and still be active in the community. She has been a wonderful role model to Annalisa and believe that she will also be a great role model to others in our community.

Ms. Marquez is well prepared for the Council position; she holds a Bachelors Degree in Sociology, Masters in Public Administration and is a recent graduate of Emerge California. She served in the Human Services Commission assuming leadership roles and is currently in the Planning Commission. She is resourceful, researches issues at stake and makes sure that she is well informed prior to making any decisions or recommendations.

I trust that if appointed, Ms. Marquez will make a great impact in the community, please appoint her.

Sincerely,

Elisa Alarcon

Miriam Lens

From: Erica Iñiguez
Sent: Monday, July 14, 2014 10:24 PM
To: List-Mayor-Council
Subject: Elisa Márquez for City Council

July 14, 2014

Mayor Halliday and City Council:

As a lifelong resident of Hayward and product of the Hayward Unified School District, I support Elisa Márquez for the vacancy in the Hayward City Council.

I had the pleasure of meeting Ms. Márquez four years ago in graduate school at Cal State East Bay. We worked together in several projects and she quickly demonstrated her motivation to be in a leadership role. Ms. Márquez displayed her dedication and enthusiasm in a professional manner during class and group study sessions.

In addition to her full time job, Ms. Márquez has been very active in various aspects of the Hayward community. She has proven her integrity to the community by serving as Chair of the Human Services and Planning Commissions. Ms. Márquez prepared for this opportunity by proactively participating and graduating from the Leadership Hayward and Emerge California programs.

As a single mother raising a teenager in Hayward, Ms. Márquez has vested interest in the future of Hayward. She will bring fresh and innovative ideas to make The Heart of the Bay a desirable place to live, work and do business. Based on my knowledge of her skills, performance, work ethic and commitment I am confident that Ms. Márquez will be an asset to the City of Hayward.

Thank you for your time....

Erica Iñiguez

Miriam Lens

From: Gabriel Chaparro
Sent: Monday, July 14, 2014 6:05 PM
To: Michael Sweeney; Barbara Halliday; Greg Jones; Francisco Zermeno - Forward; saralamnin@sbcglobal.net; Marvin Peixoto; Al.Mendall@hayward.ca.gov; List-Mayor-Council
Subject: City Council Open Seat: Elisa Marquez

7/14/14

Dear Hayward City Council Selection Committee,

I apologize for sending this at the eleventh hour. As I understand it, tomorrow an important decision will be made concerning who will fill the 2-year vacant seat of Mayor-elect Barbara Halliday. I would like to take this opportunity to introduce myself, and voice my opinion about who I think would be a strong fit for this open position. My name is Gabriel Chaparro, and although I have never had the privilege of being a Hayward resident, I have enjoyed the opportunities the city has given me for the past 27 years. I grew up on the border of Hayward and Castro Valley, which put me right outside of the city margin, yet I grew up attending Hayward schools. I love Hayward with all of my heart. I am a graduate of CSU Hayward with a bachelor degree in Physics. I later earned my teaching credential from the renamed CSU East Bay, and the best years of my career as an educator were dedicated to my alma mater, Hayward High. I like to joke that I bleed black and gold as I share my experiences with colleagues in my PhD program. I am two years away from finishing my doctorate in education at Claremont Graduate University, and I look forward to coming home and being an integral part of the Hayward community once again.

Being so connected to Hayward, I want the best for the place I consider home. That being said, I highly recommend Elisa Marquez for the open city council seat made available by the mayor-elect. I first met Elisa at Bret Harte Jr. High. We were never in the same cliques, and so I never had a chance to really get to know her then. I always admired her confidence and her charisma, and I was too intimidated to get close and know her better. That was to my dismay because it was leadership like Elisa's that outshone my own in high school. While I was interested in being Class president, Elisa was working at the La Familia Counseling Center. While I was planning homecoming, she was part of planning a revolution. It was through her collaborative efforts then, back in 1995, which led Hayward Unified School District to adopt culturally relevant curriculum in our schools. If it had not been for leaders then who emulated Elisa's leadership across the district, programs like The Puente Project might not be the successful learning tools that we are using in our high schools today. And let me note, she was not even 18 when this occurred.

When I started teaching at Hayward High, I invited Elisa to talk to my class about the day of the student walkout that captivated the attention of the entire community concerning that cause in 1995. She shared her memories and then continued to inspire my students with other leadership examples she has taken on ever since. Elisa shared what it was like to be on boards that make critical decisions for the city through the various commissions she serves on, what it was to be an example to her daughter through the various volunteer commitments she maintains, and what it is to do it all as a woman of color in a world where more of our youth, particularly in Hayward, need to see this.

Elisa is amazing because she is a product of an amazing place. Hayward is diverse, growing, artistic, commercial, and changing. The city needs leadership that knows *the heart of the bay* not just because it is the city they live in, but also because it is the same heart that beats within their chest. Elisa is this person. So whole-heartedly I ask you to consider Elisa Marquez for this position and all she can bring to the council.

I appreciate your time and consideration of my words. I hope they reach you in time. I understand that your decision here is no easy one. I trust the right one will be made and send prayers and blessings that wisdom will be used as these and further decisions are made concerning our great city.

Respectfully Yours,
Gabriel Chaparro

Miriam Lens

From: Escobedo, Rosa
Sent: Monday, July 14, 2014 3:13 PM
To: List-Mayor-Council
Cc: Elisa
Subject: Elisa Marquez for City Council
Attachments: Elisa Marquez.docx

Good afternoon; please see attached letter.

July 13, 2014

Respectable Mayor Halliday and Council Members:

This letter is written on behalf of Ms. Elisa Marquez and her interest on becoming a member of the Hayward City Council.

My name is Rosa Escobedo, bilingual elementary school teacher for H.U.S.D. and also a Hayward resident. I have known Ms. Marquez for almost two decades now. Ever since I have known her, Elisa has demonstrated her passion for advocating for the city of Hayward. As long as I can remember, she has always been involved and committed to our city.

For the last decade, Elisa has served on various boards and City Commissions. She has taken many different leadership positions that have prepared her for this opportunity today. Elisa is a very responsible and reliable individual. Her professionalism and diligence is evident in everything she sets her mind to do.

Her professional record, as well as personal history, shows her integrity. Elisa is an honorable woman who would bring a fresh perspective to the Council as well as making a great team member. Ms. Elisa Marquez has all the qualifications to serve as a Council member of our city.

As a Hayward resident and working professional for my city, I recommend Ms. Elisa Marquez for Hayward City Council. If you should have any questions, please feel free to contact me.

Respectfully,

Rosa Escobedo



Plumbers & Steamfitters Local Union 342

935 Detroit Avenue, Concord, CA 94518-2501 Phone (925) 686-5880 Fax (925) 685-3710

MICHAEL HERNANDEZ - BUSINESS MANAGER

Asst. Bus. Mgr.
DERRICK KUALAPAI

Business Rep.
ROBERT BUSTOS

Business Rep.
ROBBIE NASH

Plumber Rep.
CHÉ TIMMONS

Refrigeration Rep.
JAMES BIRD

Business Rep./Organizer
OBRAY VAN BUREN

July 14, 2014

Dear Member:

The current Mayor of the city of Hayward was elected while holding an active seat on the City Council.

That being said, the Mayor and the Council Members are currently deciding who should now fill this vacant council seat. As a concerned member living in Hayward, please take the time to send an email, or write a letter, to the Mayor and City Council members of Hayward asking that they appoint the council seat with the following in mind:

- The City Council seat should be appointed to the candidate with the next highest votes. The citizens of Hayward took the time to vote, and they should be heard. If you do not appoint the Council seat based on next highest votes, then refrain from choosing any of the remainder candidates. Also, any person who gave up their position or did not do well in the polls, should not be appointed, period.
- Secondly, if you do not use the highest vote candidate, then please appoint Elisa Marquez to the Council. Elisa has served on various Commissions over the last ten years. Ms. Marquez was Chair of the Human Services Commission and she has also been Chair of the Planning Commission. I believe Elisa Marquez will be a credit to the city and a great Council member.

Please send your email or letter as soon as possible. The decision for council seat will be made on Tuesday, July 22, 2014. You may use the following email address, and/or mailing address listed below:

Email: List-Mayor-Council@hayward-ca.gov

Mail to: Mayor and Council of Hayward
7777 B Street
Hayward, CA 94541

Thank you in advance for your support, to appointment the Hayward City Council member seat to the "highest votes" or "Elisa Marquez".

Fraternally yours,

OBRAY VAN BUREN
Business Representative
OVB/dvm

7-17-14
Please be aware of this
letter received today

with incorrect data -
do NOT vote for MS. Marquez!

Miriam Lens

From: Mike G
Sent: Thursday, July 10, 2014 12:20 PM
To: List-Mayor-Council
Subject: In support of Elisa Marquez

Hayward city council members,

I am writing this letter in support of Elisa Marquez and her future endeavors with the Hayward city council. I've grown to know Elisa for the better part of 10 years now, and from the first time I met her, I knew she was destined for greatness. Elisa is a person of high moral integrity, concerned about her community, and her body of work speaks to that. I've met people from all walks of life, and I can honestly say that Elisa is one that stands out amongst the crowd. I have no doubt in my mind that she will provide excellent leadership and guidance as well as offer a deep understanding of the city of Hayward and its citizens.

As student and graduate of Cal State East Bay, I would run into Elisa on campus and no matter how busy she was, she would take the time to not only engage in meaningful conversation, but also really take the time to find out how you were doing. I can't count the number of times that in support of my ambitions Elisa always would give me a call, or pass on information my way that she felt would benefit my career goals. Her ability to find and utilize resources that may go unknown to the general public is uncanny.

Over the years, as career ambitions and life's roads begin to unfold before us, we take different paths to get where we are going, and I know that Elisa has gone down many roads, and taken many paths, but the one thing that stands out to me is how all those roads and paths seem to always point back to one place, the city of Hayward. Elisa is the embodiment of the city of Hayward; hard working, dedicated, passionate and true to her word. She will be an advocate for the people, and treat them all like her family, with compassion, and open mind and a kind heart.

I wish Elisa all the success in the world, and hope that you are all as fortunate as I have been to have met, become friends with and become part of her extended family.

Respectfully,

Michael Guzman
CSUEB Graduate

Miriam Lens

From: Van Dao
Sent: Wednesday, July 09, 2014 9:58 PM
To: List-Mayor-Council
Subject: Appointment to City Council - Elisa Marquez

To Mayor Barbara Halliday and City Council members:

My name is Thuyvan (Van) Dao. I am a current registered voter and regular donor to the Hayward Animal Shelter. My husband and I bought our first home in Hayward about 2 years ago. Previously, we lived in San Jose and love the fact that we moved to a smaller city. We have been amazed at all the positive changes that Hayward has gone through for the short amount of time we have lived here. The downtown area looks great and the remodel of Mission Blvd with the new lights and the repaving of the roads have made a huge difference for how our city looks.

I am writing this letter to you because I would like to endorse Elisa Marquez for a spot on the city council. Elisa has been my next door neighbor for the past 2 years. She was the first one to greet us when we moved into our new home and has made our neighborhood a great place to live. In the 2 years that I have known her, I have watched her be involved in city projects such as helping with campaigning for city members. In the last election, she walked door to door to help Mayor Halliday campaign and meet the neighbors & be campaign manager for various candidates.

I was discouraged when I heard that the city council turned down a developer's proposal to build housing and retail space at the old Mervyn's building due to the fact that it was incorrectly laid out. I feel that the city council should be working with potential developers from the start to make sure projects can be approved and not discourage further development. I can see the potential that the city has to offer (location and potential growth with businesses and housing) especially in the Downtown area. We need more of this to help make Hayward more appealing to potential new homeowners and business owners. I think Hayward is a gem that most of the bay area hasn't found yet.

I believe Elisa would help bring growth with new developments (residential and business) and help make the city more appealing to live and work in.

Thank you for taking the time to read my recommendation.

Thuyvan Dao