CITY OF
HAYWARD
HEART OF THE BAY

Acquisition of C and Main Street Parcels

City Council Meeting
May 6, 2014

Background

- Since demise of Redevelopment Agency, City has exploring alternative mechanisms for revitalizing Downtown Hayward – challenging in numerous ways.
- Green Shutter property at corner of B and Main Streets identified as retail catalyst site in Economic Development Strategic Plan.
- Opportunity arose for City to purchase three parcels adjacent to Green Shutter building at corner of C and Main Streets
- Staff and property owner executed a Letter of Intent in April 2014.

Site

B St
Main St
C St
Foothill Blvd
1st St
Mission Blvd
D St
990
986
22575
982
966
962
952
950
954
946
944
938
987
971
969
967
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943
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925
927
913
22603
22637
22639
22641
22645
22651
22689
22683
22675
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22642
22636
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22664
22646
22648
22654
22652
948
944
934
930
920
22678
22653
951
22701
22707
22721
1019
1015
1013
1007
1001
22622
22630
22626
22614
22632
22636
22650
22654
22658
22696
1026
1031
1033
1044
22700
22730
22734
22742
22785
22787
22755
22791
22789
22701
1067
1065
1055
1045
1039
22715
22708
22712
22724
1062

Site Information

- Approximately 0.81 acres in size
- Three separate parcels, mostly vacant except for vacant commercial building (3,559 sq ft) directly at corner of C and Main Streets
- Current Zoning: Central City Plaza and Central City Commercial
- General Plan designation: City Center – Retail and Office Commercial
- Previous approvals of development (2007) for 44 residential units and 2,000 sq ft of retail expired in 2012