



CITY OF  
**HAYWARD**  
HEART OF THE BAY

FY 2015 Community Agency Funding Recommendations  
including Community Development Block Grant  
(CDBG); Social Services; and Arts & Music

**April 15, 2014**

**Sean Reinhart**

Director

**Department of Library & Community Services**



## **Review**

### **Council Work Session April 1, 2015**

#### **Community Development Block Grant (CDBG)**

- Federal funds regulated by U.S. Department of Housing and Urban Development (HUD)

#### **Social Services Grant Program (General Fund)**

- General Fund grants that supports social services that are outside the parameters of CDBG

#### **Arts/Music (General Fund)**

- General Fund grants to support an array of arts and music programs



## **CDBG Overview – FY 2015**

### **Community Development Block Grant (CDBG)**

- City's grant size has declined 40% since FY 2011
- Projected CDBG program funding decrease in FY 2014/15: 2.0%
  - ✓ 2% cut to the CDBG formula grant program in the federal budget due to the sequester, although still projecting at flat funding

### **Estimated CDBG funding available in FY 2015**

- ✓ *FY 2015 (estimated): \$1.32 million*



# CDBG - Infrastructure category – FY 2015

App #	Applicant	Recommended FY 2015
1	Community Child Care Council (4Cs)	\$ 27,000
2	Community Initiatives: Day Labor Center	\$ 48,000
3	Hayward Area Historical Society: Nonprofit Alliance	\$ 20,000
5	SHP: Hayward CAN*	\$ 5,000
6	COH: Mural Art Program	\$ 20,000
7	COH: Housing Rehabilitation	\$ 380,000
8	Community Resources for Independent Living*	\$ 10,000
11	Ruby's Place* (formerly Emergency Shelter Program)**	\$ 45,000
12	Family Emergency Shelter Coalition	\$ 19,800
14	Hayward Area Recreation and Park District	\$ 60,700
16	Women on the Way*	\$ 13,500
<b>Infrastructure (CDBG) total</b>		<b>\$ 649,000</b>

\* New Project in FY 2015

\*\* Original application was submitted under name Emergency Shelter Program ,but has since changed their name to Ruby's Place.



# CDBG - Homelessness and Housing Related Services FY 2015

App #	Applicant	Recommended FY 2015
1	Abode Services: AC Impact	\$ 39,000
2	Centro Legal de la Raza	\$ 26,000
3	ECHO: Fair Housing	\$ 25,000
4	ECHO: Landlord Tenant	\$ 26,000
5	Ruby's Place (Application under ESP)	\$ 37,000
7	Family Emergency Shelter Coalition	\$ 40, 000
8	Family Violence Law Center	\$ 60,000
<b>Homelessness and Housing-Related Services (CDBG) Total</b>		<b>\$ 253,000</b>



## **Social Services Overview – FY 2015**

### **Social Services Grant Program (General Fund)**

- Grant fund has declined 22% since FY 2010, has remained constant since FY 2011

### **Estimated funding available in FY 2015**

- ✓ *FY 2015 estimated: \$332,000 (\*subject to final approval of the FY 2015 General Fund budget by Council)*



## Social Services: Crisis Prevention/Intervention and Health & Wellness

App #	Applicant	Recommended FY 2015
9	Alameda County Community Food Bank	\$ 21,000
10	CALICO	\$ 20,000
12	Eden I&R: 2-1-1 Communications	\$ 50,000
14	SAVE/COPS	\$ 24,000
15	South Hayward Parish: Food Pantry	\$ 15,000
23	East Bay Agency for Children	\$ 10,000
<b>Crisis Prevention and Intervention, Health &amp; Wellness Subtotal</b>		<b>\$ 140,000</b>



## Social Services: Seniors & People who have Disabilities

App #	Applicant	Recommended FY 2015
27	Afghan Elderly Association*	\$ 10,000
28	Community Resources for Independent Living	\$ 21,000
29	Legal Assistance for Seniors	\$ 15,000
30	Spectrum Community Services	\$ 21,000
<b>Seniors &amp; People who have Disabilities Subtotal</b>		<b>\$ 67,000</b>



## Social Services: Services to Low-Income Youth

App #	Applicant	Recommended FY 2015
16	Alameda County Office of Education: Project EAT	\$ 30,000
18	Hayward Public Library: Family Education Program	\$ 30,000
19	Horizon Services, Inc.	\$ 30,000
21	St. Rose Hospital Foundation: FACES for the Future	\$ 15,000
22	Tiburcio Vasquez Health Center: Keepin' It Real	\$ 18,000
<b>Youth Services Subtotal</b>		<b>\$ 123,000</b>



## Arts/Music Overview – FY 2015

### Arts/Music (General Fund)

- General Fund grants to support an array of arts and music programs

### Arts/Music funding available for eligible activities in Hayward

- ✓ FY 2015 estimated: \$75,000\* plus a 10% Administration fee for the Fiscal Sponsor (\*subject to final approval of the FY 2015 General Fund budget by Council)



# Arts / Music Category

App #	Applicant	Recommended FY 2015
1	HAHS: Hayward Arts Council	\$ 18,134
2	HAHS: Hayward Band and Orchestra Festival	\$ 8,140
3	HAHS: Hayward Municipal Band	\$ 16,165
4	HAHS: Pacific Chamber Symphony: Music is Fun!	\$ 5,176
5	HAHS: Sun Gallery: Hayward Area Forum of the Arts	\$ 30,195
6	HAHS: Youth Orchestra of Southern Alameda County	\$ 4,142
<b>NAE Subtotal</b>		<b>\$ 81,950*</b>

\* Total includes 10% administrative fees for the fiscal sponsor



# **Recommendations**

## **April 15, 2014**

1. Authorize the FY 2014/15 CDBG Allocations
2. Authorize the FY 2014/15 CDBG Action Plan
3. Establish preliminary funding decisions in the FY 2015 Social Services and Arts/Music categories

