

Arlynn Camire

From: Jodie Gordon
Sent: Thursday, November 14, 2013 4:14 PM
To: Arlynn Camire
Subject: Southland Proposal

I am writing in response to the notice we received regarding the proposed Health Club and Kennel that are being considered by the city for the property located at Southland Mall in the old Lucky and Marshall's buildings.

For years the residents surrounding Southland Mall have asked to have another full service grocery store go into this space. We even submitted signatures of support. Instead a Fresh and Easy was built next to a Target on A St. that offers pretty much the same types of prepackaged meats and vegetables. There is also a Mi Pueblo located across the street and a Smart and Final a block away. And yet, we couldn't get one grocery store in the largest retail area in Hayward. Instead they want another Health Club. Not enough of those around. One on Jackson, one on Amador and another new one at Whipple Road. Not to mention the one that is already located in the Mall. As far as Kennels are concerned, it seemed we just opened a new one of those across from BART. I fail to see any logic or even good business sense in these decisions.

It would be refreshing to see something go into this space that actually would serve the needs of the residents in the area, but serving the needs of the residents always seems to be a last priority.

Sincerely,
Jodie and Roy Gordon