

CITY OF
HAYWARD
HEART OF THE BAY

General Plan Update

City Council Work Session

December 4, 2012

Erik Pearson, *Senior Planner*

Planning Division

Development Services Department



Outline

1. Overall Project Schedule
2. Community Workshops
3. Task Force Meetings
4. Additional Public Meetings
5. Online Outreach



Overall Schedule

Understanding Hayward	Fall/Winter 2012
Community Visioning	Winter/Spring 2013
Goals and Policies	Summer/Fall 2013
Public Review and Input	Winter/Spring 2014
Environmental Review	Winter/Spring 2014
Plan Adoption	Spring/Summer 2014



Community Workshops

Series #1 (Nov/Dec 2012)

Series #2 (Feb/Mar 2013)

Open House (Sep 2013)



Community Workshops

Thursday, November 29 at City Hall

Saturday, December 1 at City Hall

Monday, December 3 MLK Middle School

Thursday, December 6 – Fairway Park Baptist Church

Monday, December 10 – Southland Mall

Wednesday, December 12– Hayward High School

All meetings begin at 6:30 p.m.



Task Force Meetings

Date	Proposed Topics of Discussion
October 25, 2012	Introduction and Orientation: Overview of the Update Process
November 08, 2012	Complete Streets and Review of the Existing Circulation Element
December 13, 2012	Public Outreach Toolkit, Public Safety, and Disaster Preparation and Response
January 03, 2013	Regional Housing Needs Allocation and Priority Development Areas
February 07, 2013	Presentation of the Draft Vision and Guiding Principles
March 07, 2013	Rising Sea Levels and Flooding
April 04, 2013	Economic Development
May 02, 2013	Climate Action Plan
June 06, 2013	Review of Draft General Plan Sections
July, 11, 2013	Review of Draft General Plan Sections
September 12, 2013	Presentation of Draft General Plan



Additional Meetings in 2013

Meeting Type	Meeting Date	Proposed Topics of Discussion
Joint Work Session	February 19, 2013	Presentation of Draft Vision and Guiding Principles
Community Workshop	Late February/ Early March	Presentation of Draft Vision and Guiding Principles
Joint Work Session	Mid April 2013	Project update and present portions of the draft General Plan
Joint Work Session	Mid June 2013	Project update and present portions of the draft General Plan
Community Workshop	Late July 2013	Scoping Meeting to identify issues for the Environmental Impact Report
Community Workshop	September 2013	Presentation of the Draft General Plan
Joint Work Session	Late September 2013	Presentation of the Draft General Plan



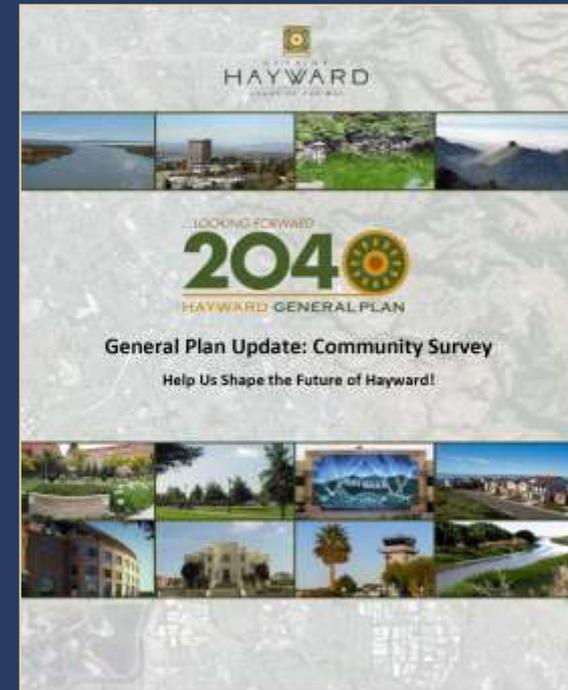
Additional Outreach

- Project Website
- Email Updates
- Survey
- Online Forum (coming soon)

www.hayward-ca.gov/generalplan/



The screenshot shows the City of Hayward website header with the logo and navigation menu. The main content area features the title "GENERAL PLAN UPDATE" and a large graphic with the number "204" and a sun icon, representing the year 2040. Below this, there is a section titled "Be a Part of Hayward's Future: Help Update the General Plan" and a paragraph explaining the city's vision for 2040. A call to action for a survey is also visible.



The screenshot shows a promotional page for the "General Plan Update: Community Survey". It features the City of Hayward logo at the top, a grid of images showing various city scenes, and the large graphic "2040 HAYWARD GENERAL PLAN". The text "General Plan Update: Community Survey" and "Help Us Shape the Future of Hayward!" is prominently displayed.





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