

City Council Meeting
Tuesday, June 12, 2012

Correspondence from the public pertaining to Item No. 2

2. FY 2013 Community Agency Funding Recommendations for All Funds and Funding Categories, Including: Community Promotions; Neighborhoods, Arts & Events; Social Services; Community Development Block Grant (CDBG); and Measure B – Paratransit (*Report from Library and Community Services Director Reinhart*)

Miriam Lens

From: Carol Markos [REDACTED]
Sent: Tuesday, June 12, 2012 10:28 AM
To: Miriam Lens
Subject: Speakers tonight

Miriam Lens,

I am the President of the Hayward Arts Council. We have 5 speakers to speak at the City Council June 12 meeting. They are myself (Carol Markos), Gail Lundholm, Michael Wallace, Ken Raudon, and Richard Albert. We will fill out the speakers cards before the meeting.

Carol Markos

Miriam Lens

From: [REDACTED]
Sent: Tuesday, June 12, 2012 12:11 AM
To: Miriam Lens
Subject: Hayward Arts Council decrease in funding

To the Mayor, City Council, and City Manager of Hayward;

At the last Hayward Arts Council (HAC) meeting I was very disappointed to learn the funding level for HAC was drastically cut. The reason put forth for these cuts was that the Hayward Arts Council has been very good at managing their expenses. The Hayward Arts Council has been putting forth great effort with its members to bringing art to the citizens of Hayward. The cut in funding will only hamper the effort that counsel has been putting forth in this endeavor. I strongly urge that the funds be restored and equitably distributed to all parties working in the field of bringing art to the citizens of Hayward.

Nina Starr, member Hayward Arts Council, Lawrence Cotnam

Miriam Lens

From: Miriam Lens
Sent: Monday, June 11, 2012 11:49 AM
To: Barbara Halliday; 'Barbara Halliday'; 'Bill Quirk'; Francisco Zermeno - Forward; Mark Salinas; Marvin Peixoto; Michael Sweeney; 'Mike Sweeney'; 'Olden Henson'; Olden Henson
Cc: Fran David; Kelly Morariu; Michael Lawson; Sean Reinhart; Cecelia Cooke
Subject: City Council Meeting June 12 - Report No. 2

Mayor and Council Members,

I am in receipt of the message below from Ms. Laura Mattos regarding June 12 Council Meeting, Item No. 2 "FY 2013 Community Agency Funding Recommendations for All Funds and Funding Categories."

Thank you,

Miriam Lens

From: Access Hayward [<mailto:noreply@user.govoutreach.com>]
Sent: Sunday, June 10, 2012 3:04 PM
To: Cecelia Cooke
Subject: City of Hayward: You have been assigned a new Request #: 32966

Request # 32966 from the Government Outreach System has been assigned to you.

Request type: Problem

Request area: Send a Comment to the Mayor and City Council

Citizen name: Laura Mattos

Description: As a long time supporter and member of the Hayward Arts Council and Sun Gallery, I was tremendously disappointed to see the proposed cuts to those budgets. A city the size of Hayward should have strong support for the Arts to involve the children and citizenry. I pray you will take a long look and restore at least some of the funding if not all since both groups requested less than previous years. I am sorry to miss this important meeting but my support is for both groups.

Sincerely, Laura Mattos

Expected Close Date: 06/22/2012

[Click here to access the request](#)

Note: This message is for notification purposes only. Please do not reply to this email. Email replies are not monitored and will be ignored.

Miriam Lens

From: Bruce & Kathy Roberts [REDACTED]@ [REDACTED]
Sent: Monday, June 04, 2012 7:57 PM
To: Miriam Lens
Subject: Funding for Hayward Arts Council.

Miriam, could you please forward my message to the city council, the mayor, and the city manager? Thanks, Bruce Roberts

Dear Hayward Leaders,

When I was growing up in Hayward, I don't remember any empty storefronts, any abandoned buildings. Now, as you well know, that is not the case.

One of the most effective organizations in Hayward that is combatting this empty store blight is the Hayward Arts Council. They monitor and organize five different art galleries down town. That's five positive attempts to elevate the ambience of downtown Hayward to one that will attract more customers. The Cinema Place Gallery, right by the theater, attracts a steady stream of movie and dining customers, who also find the time to step through the open doors of the gallery and admire the many beautiful creative efforts on display there. All this makes downtown Hayward a positive place to visit.

Now, however, you want to severely cut H.A.C.'s funding, to the point that they may not survive. What a loss for the city!

Please, if you must cut funding (It's the economy, I know) then at least be fair-minded about it and cut every organization the same. How can you possibly argue that one organization is more worthy of funding than another?

Sincerely, Bruce Roberts [REDACTED]

MARLENE TEEL-HEIM



29 May 2012

City of Hayward
Mayor, Members of City Council and City Manager:

"...the arts not only create beauty, they create jobs. Businesses prefer to locate in communities with a rich cultural life and active cultural facilities.

"As mayor...I have endorsed strongly the use of the arts as a significant tool for the restoration and revitalization of the central city. But this role of the arts is not just a belief. ...my administration has made major commitments to the arts over a period of years. We are experiencing the revitalizing force of the arts throughout our city. **We are convinced that appropriations for the arts represent a blue chip investment in our city's future.**

"The arts represent the vitality and perhaps the very identity of the city itself. The arts are the highest expression of the urban experience, and the cultural enrichment that is possible in a community is the highest and most eloquent justification of the community itself. ...the arts and the community are inseparable."

Maynard Jackson, former Mayor of the City of Atlanta
Olympus on Main Street

I share with you these words of Maynard Jackson as you look to funding the Hayward Arts Council for the coming year. I urge you to set aside at least \$14,000 in order for this organization to maintain its level of contribution to the cultural well being of our city.

Respectfully yours,

Marlene Teel-Heim

Miriam Lens

From: Carol and Ed Brown [REDACTED]
Sent: Tuesday, May 22, 2012 10:26 AM
To: CityClerk
Subject: ARTS FUNDING (Copy to Daily Review)

TO CITY COUNCIL: Please reconsider what appears to be an unfair ratio of funding between the Sun Gallery and Hayward Arts Council. While the Sun Gallery apparently has adequate funds to operate on a yearly basis, your present method of dividing the money would condemn the Council to extremely reduced activity. This to the detriment of many local artists, who depend on the Council to show their work. Also, the citizens of Hayward would be deprived of popular venues to view art by their fellow citizens. Unfair to all.

Carol Jones Brown, Editor, A.R.T., Inc. Newsletter

Sent from my iPad



Milpitas Alliance for the Arts

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May 21, 2012

Dear Hayward Mayor, Council and Commissioners:

The Milpitas Alliance for the Arts supports sufficient funding for the Hayward Arts Council to allow them to keep their community programs intact. Strong support for the Arts contributes to the overall health of a community, most graphically illustrated by the creation of the WPA. Keeping community arts programs alive is tantamount to providing sustenance to your community.

As a non-profit community based organization with the goal of promoting and supporting the arts in our own community, we understand the need for adequate funding to achieve these goals. We also understand the important part that the arts play in the well being of a community, especially in difficult times.

We strongly urge you to consider credible funding for the Hayward Arts Council.

Thank you,

Larry O. Voellger
President

City of Hayward

5/21/12

Att: City Clerk
Miriam.Lens@hayward-ca.gov

Please distribute this letter to the City Council, Mayor and City Manager

Gentlemen:

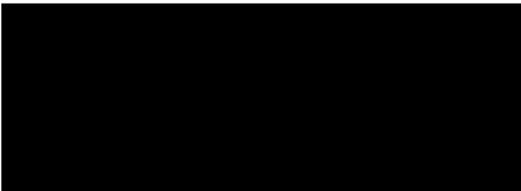
Phantom Photo Photographers have been associated with the City of Hayward and the HAC since 1995. We are currently exhibiting at the John O'Lague Gallery at City Hall and Cinema Place Gallery. We urge you to reconsider your funding cuts to Hayward Arts Council. The Council maintains 5 galleries in Hayward and consistently support community programs and events. They cannot continue to support galleries and programs without sufficient funding.

Why is there such a huge discrepancy between recommended funding for Hayward Arts Council and Sun Gallery? We are aware that Sun Gallery has multiple funding sources. Was that fact and their very healthy bank account taken into account in deciding the recommended funding?

We certainly don't think there should be favoritism shown since both programs contribute substantially to the success of the City as a hub for the arts and culture.

Respectfully submitted.

Nick Calarco



To Whom It May Concern:

My name is Denise Oyama Miller. I am an artist and a member of the Hayward Arts Council. I am also a member of Artists 7, which is a group of women artists who have participated in many shows sponsored by the Hayward Arts Council, including Cinema Place, John O'Lague Gallery, Green Shutter Gallery, and Open Studios. These programs are all vital to the ongoing cultural health of the Hayward area. Without appropriate financial support from the City of Hayward, these programs may not be able to exist. I urge you to support HAC so that they can keep their community programs alive.

Along with the other members of Artists 7, I have been privileged to participate in many shows at Cinema Place Gallery. The response from the public has been impressive both in the comments that the gallery visitors make and in the average attendance of 80 visitors per day. This is an exceptional attendance level for an art gallery and definitely contributes to the well-being of its citizens and in improving the image of Hayward.

Although each city has to make decisions based on their own priorities, there are cities who have made the commitment to encourage the arts in their communities. The city of Fremont provides support to the Olive Hyde Art Gallery in providing the buildings and supporting shows of local and regional artists. The city of Concord provides support to Gallery Concord by providing a building with 6000 square feet of space, including utilities and insurance, along with supporting the quarterly receptions by paying for postcards and mailings.

Thank you for your past support of the arts. I hope you will reconsider the level of funding that you provide to the Hayward Arts Council.

Sincerely,
Denise Oyama Miller