

City of Hayward

FY 10-11 Social Services
Application Summaries

#1

Alameda County Food Bank

7900 Edgewater Drive
Oakland, CA 94621

510-635-3663

Contact: Suzan Bateson, Executive Director
sbateson@accfb.org

Agency-wide Budget: \$ 7,529,195
Funding Requested: \$ 25,247
FY 10-11 Funding Recommended: \$ 20,000

Program Purpose: The Food Bank will offer scholarships to member agencies operating pantry programs in the City of Hayward. Food Security Scholarships will provide Hayward based member agencies with money on their account to buy food to supplement their limited resources and met the growing need for emergency food in Hayward neighborhoods.

Projected FY 10-11 Outcomes Include:

If funded, scholarships will be offered to 8 member agencies operating food pantry programs in Hayward, increasing the amount of food available for distribution by approximately 50%.

Year of Project Inception: 1984	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#2

Alzheimer’s Services of the East Bay

561 “A” Street
Hayward, CA 94541

510-644-3181

Contact: Andrew Balmat
Andrew@aseb.org

Agency-wide Budget: \$ 2,851,128
Funding Requested: \$ 20,000
FY 10-11 Funding Recommended: \$ 0

Program Purpose: Alzheimer’s Services of the East Bay provides Adult Day Care Services for families who are living with Alzheimer’s disease and related dementia. These services prevent premature or inappropriate institutionalization. They provide caregivers respite, and allow them to maintain full-time work schedules.

Projected FY 10-11 Outcomes Include:

If funded, approximately 19 low-income Hayward residents will receive Adult Day Care services, including daily nutritious breakfast, lunch and snacks. Nursing care and physical, occupational and speech therapy would be provided, with social workers supervising personalized care management.

Year of Project Inception: 1989	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#3

The Arc of Alameda County

Alternative Ventures Program

1101 Walpert Street
Hayward, CA 94541

510-537-3727

Contact: Richard Fitzmaurice
rfitzmaurice@arcalameda.org

Agency-wide Budget: \$ 6,067,676
Funding Requested: \$ 20,000
FY 10-11 Funding Recommended: \$ 0

Program Purpose: The Arc of Alameda County is enhancing its Alternative Ventures (AV) program to their low-income disabled clients. The program will ensure that clients experience a variety of quality activities in and around Hayward. Activities include: recreational/cultural excursions, working part-time at local businesses and volunteering at local non-profit or other organizations.

Projected FY 10-11 Outcomes Include:

If funded, 33 low-income Hayward clients will receive an increase from \$15 per month to at least \$100 per month for performing community service activities. Clients would increase their learning experiences and volunteer/paid opportunities, and non-profits and other organizations will benefit by receiving volunteers that are supported by ARC staff.

Year of Project Inception: 2004	Previous City Funding ?	NO
Human Services Commission Liaison:	TBD	

#4

Bay Area Community Services

Hedco House Creative Living Center
 590 "B" Street
 Hayward, CA 94541

510-247-8235

Contact: Grace Oakes, Program Director
graceo@bayareacs.org

Agency-wide Budget: \$ 8,617,129
 Funding Requested: \$ 25,000
 FY 10-11 Funding Recommended: \$ 20,000

Program Purpose: The Hedco House Creative Living Center provides day rehabilitation services to adults with severe and persistent mental illness. Services include prevocational activities, symptom management, socialization, counseling, crisis intervention, services coordination, and assistance with employment. The program helps adults with disabilities to live in the community as independently as possible and supports them on their road to recovery.

Projected FY 10-11 Outcomes Include:

If funded, 70 Hayward low-income clients would receive day rehabilitations services. All clients would be monitored and receive assistance to meet basic needs.

Year of Project Inception: 1974	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#5

Bay Area Youth Centers/ Sunny Hills

22245 Main Street
Hayward, CA 94541

510-727-9401

Contact: Josh Leonard, Executive Director
josh_leonard@bayareayouthcenters.org

Agency-wide Budget: \$ 7,500,000
Funding Requested: \$ 19,680
FY 10-11 Funding Recommended: \$ 0

Program Purpose: Bay Area Youth Centers(BAYC)/Sunny Hills is proposing to establish a Lesbian, Gay, Bi-Sexual, Transgender and Questioning (LGBTQ) Community Center. The Center will serve youth ages 14 to 21, living in the City of Hayward and elsewhere in Alameda County who are currently in out-of-home care, at risk of entering out-of-home care and homeless or at risk of homelessness.. Services will include: individual therapy, therapeutic groups, family therapy, facilitated LGBTQ social space and activities, case management and education programs.

Projected FY 10-11 Outcomes Include:

If funded, 40 LGBTQ Hayward youth who are currently in out-of-home care, at risk of entering out-of home care and homeless or at risk of homelessness would be provided with a safe space and services to help them explore their identities, build community and access needed supports.

Year of Project Inception: 2010	Previous City Funding ?	NO
Human Services Commission Liaison:	TBD	

#6

Bridge of Faith: Meals of Love

27343 Whitman Street
Hayward, CA 94544

510-886-7551

Contact: Pastor Dan Slater
HAY1948@aol.com

Agency-wide Budget: \$ 100,000
Funding Requested: \$ 5,000
FY 10-11 Funding Recommended: \$ 5,000

Program Purpose: The Bridge of Faith Church provides basic needs to low-income families and individuals residing in Hayward. The Meals of Love program provides prepared hot meals on Mondays and Wednesdays each week. The program also provides grocery bags full of unprepared food to low-income individuals and families. Complete dinners are also prepared and distributed during the holiday season.

Projected FY 10-11 Outcomes Include:

Funding would be used to replace three inefficient freezers and other appliances associated with meal preparation and food distribution. 500 unduplicated low-income Hayward residents per month would receive meals and/or groceries per month. Clothing would also be provided on a case by case basis.

Year of Project Inception: 2005	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#7

CALICO

524 Estudillo Ave.
San Leandro, CA 94577

510-895-0702

Contact: Victoria Gwiasda, Executive Director
calicocenter@yahoo.com

Agency-wide Budget: \$ 912,143
Funding Requested: \$ 17,500
FY 10-11 Funding Recommended: \$ 17,500

Program Purpose: Child Abuse, Listening, Interviewing and Coordination Center (CALICO) is a nationally accredited child advocacy center and the only non-profit partner available to assist the Hayward Police Department with forensic interviews of young victims.

Projected FY 10-11 Outcomes Include:

If funded, CALICO would conduct forensic interviews with 90 Hayward abused children, and provide support services to 70 caregivers.

Year of Project Inception: 1997	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#8

Community Alliance for Special Education

1550 Bryant Street
 San Francisco, CA 94103

415-431-2285

Contact: Joseph Feldman, Executive Director
case ifeldman@yahoo.com

Agency-wide Budget:	\$	269,415
Funding Requested:	\$	12,000
FY 10-11 Funding Recommended:	\$	12,000

Program Purpose: Community Alliance for Special Education (CASE) is designed to help ensure that children with disabilities receive appropriate services as required by federal and state law so they can succeed in school and become productive members of society. The Hayward Special Education Advocacy Project (provided by CASE) will provide Hayward children and their families with technical assistance consultations and direct representation.

Projected FY 10-11 Outcomes Include:

If funded, CASE staff would provide technical assistance through one hour consultations with a minimum of 25 social services professionals and educations working with, or parents who have, children with disabilities regarding their specific cases. CASE would directly represent at least 6 Hayward students at their Individual Education Program (IEP) meetings, Mediation Conferences and Due Process Hearings if necessary.

Year of Project Inception: 1978	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#9

Comm. Resources for Independent Living

439 "A" Street
Hayward, CA 94541

510-881-5743

Contact: Sheri Burns
Sheri.Burns@cril-online.org

Agency-wide Budget:	\$	718,116
Funding Requested:	\$	35,718
FY 10-11 Funding Recommended:	\$	30,000

Program Purpose: Community Resources for Independent Living (CRIL) offers comprehensive life skills training, support and advocacy for residents with any type of disability. CRIL sponsors and facilitates 3 community advocacy groups that meet monthly to discuss the improvement of their communities. They create plans to advocate for public policy changes and address items including: public safety, healthcare access, medical translation services, affordable/accessible housing and public smoking bans.

Projected FY 10-11 Outcomes Include:

More than 208 low-income Hayward residents would continue to receive more than 12 comprehensive independent living services. Over 2,490 local residents and businesses would receive information and referral on: disability sensitivity training and etiquette, affordable, accessible housing, accessible transportation and meal services, assistive technology and assistive technology device loan program.

Year of Project Inception: 1979	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#10

**Carnales Unidos Reformando Adictos
(CURA)**

4510 Peralta Blvd., Suite #1
Fremont, CA 94536

510-713-3204

Contact: Joseph B. Locaria, President/CEO
joe@curainc.com

Agency-wide Budget: \$ 2,028,150
Funding Requested: \$ 20,000
FY 10-11 Funding Recommended: \$ 0

Program Purpose: Carnales Unidos Reformando Adictos (CURA) is a 24-hour residential treatment facility serving individuals with chemical dependency. CURA works with the Hayward Superior Court and the criminal justice system to treat men and women whose lives have been destroyed by addiction.

Projected FY 10-11 Outcomes Include:

If funded, CURA would provide 46 low-income former Hayward residents with 24-hour residential treatment services, including financial assistance to pay for GED testing fees, dental and health care, case management to help residents access and maintain safe and sober housing.

Year of Project Inception: 1969	Previous City Funding?	NO
Human Services Commission Liaison:	TBD	

#11

Davis Street Family Resource Center

3081 Teagarden Street
San Leandro, CA 94577

510-347-4320

Contact: Daniel Johnson
djohnson@davisstreet.org

Agency-wide Budget:	\$ 10,098,988
Funding Requested:	\$ 15,000
FY 10-11 Funding Recommended:	\$ 15,000

Program Purpose: The Davis Street Resource Center (DSFRC) provides basic needs services to low-income families and individuals, including those who reside in Hayward. DSFRC provides emergency food and clothing, free medical and dental care, mental health services, housing assistance, utility assistance, health insurance and other program enrollments, employment assistance, information and referral and case management services.

Projected FY 10-11 Outcomes Include:

Over 1,000 unduplicated low-income Hayward residents would receive assistance meeting their basic needs. Clients will be able to access a variety of services at one center. Services will be provided in a culturally and linguistically appropriate manner. Clients will increase their self-sufficiency and meet their basic needs.

Year of Project Inception: 1969	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#12

East Bay Agency for Children

303 Van Buren Avenue
Oakland, CA 94610

510-269-3770

Contact: Claudia Vierra Allen
Claudia@ebac.org

Agency-wide Budget: \$ 6,253,135
Funding Requested: \$ 18,500
FY 10-11 Funding Recommended: \$ 18,500

Program Purpose: East Bay Agency for Children (EBAC) and Child Assault Prevention (CAP) provides school-based specialized therapeutic services to children. Children are referred to CAP by school staff, administrators, law enforcement agencies, and by CAP workshop leaders to whom children disclose abuse or the risk of abuse.

Projected FY 10-11 Outcomes Include:

Specialized therapeutic services would be provided to 50 unduplicated low-income Hayward children who are uninsured, who do not qualify for Medi-Cal coverage, and do not have access to mental health services.

Year of Project Inception: 1981	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#13

Eden Housing, Inc.

Homework & Activities Club
 981 West Tennyson Road
 Hayward, CA 94544

510-582-1460

Contact: Jennifer Reed
jreed@edenhousing.org

Agency-wide Budget: \$ 5,618,583
 Funding Requested: \$ 20,000
 FY 10-11 Funding Recommended: \$ 0

Program Purpose: Eden Housing’s Homework and Activities Clubs provide school-age children residing at Eden’s affordable housing developments with programs aimed at educating and enriching their lives. The goal of the program is to provide low-income students a safe place, close to home, to complete their homework and receive assistance tailored to their unique needs.

Projected FY 10-11 Outcomes Include:

A total of 50+ school-age children residing at Tennyson Gardens will receive a comprehensive program designed to help youth advance educationally and socially.

Year of Project Inception: 1998	Previous City Funding ?	NO
Human Services Commission Liaison:	TBD	

#14

Eden Youth & Family Center

New Start Tattoo Removal

680 West Tennyson Road
Hayward, CA 94544

510-887-1146

Contact: Dave McKeown, Executive Director
execdir@edenfamilyservices.org

Agency-wide Budget: \$ 668,206
Funding Requested: \$ 10,000
FY 10-11 Funding Recommended: \$ 10,000

Program Purpose: The Hayward New Start Tattoo Removal Program provides laser treatments to remove visible tattoos from youth 13 to 25 years. New Start is a collaborative effort between Eden Youth & Family Center, St. Rose and Kaiser Hospitals. The Eden Youth & Family Center provides a part time program coordinator who recruits and counsels the participants. Several St. Rose and Kaiser staff members volunteer time to assist with the treatments.

Projected FY 10-11 Outcomes Include:

If funded, 50 unduplicated low-income Hayward youth from 13 to 25 years old will receive laser treatments to remove visible tattoos. Program clients will participate and perform community service hours in lieu of payment for treatment.

Year of Project Inception: 1996	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#15

Family Paths, Inc.

1727 Martin Luther King Jr. Way, Suite 109
Oakland, CA 94612

510-893-9230

Contact: Marcella Reeves, Executive Director
MReeves@FamilyPaths.org

Agency-wide Budget: \$ 5,145,602
Funding Requested: \$ 30,000
FY 10-11 Funding Recommended: \$ 0

Program Purpose: Family Paths' 24 Hour Hotline serves parents in Alameda County with crisis intervention, on going over the phone counseling, and serves as a referral line for agency services and community resources. The Hotline is staffed by volunteers and graduate and post graduate interns, as well as supervised licensed clinicians.

Projected FY 10-11 Outcomes Include:

If funded, 2,000 unduplicated low-income Hayward residents who call the 24 Hour Hotline will receive crisis intervention services, including on-going over-the-phone counseling as needed, to ensure that they feel safe and secure in their family and in their community.

Year of Project Inception: 1972	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#16

Hayward Community Gardens

25051 Whitman Street
Hayward, CA 94544

510-468-0535

Contact: Sandra Frost
Sifrost983@gmail.com

Agency-wide Budget: \$ 27,000
Funding Requested: \$ 15,000
FY 10-11 Funding Recommended: \$ 0

Program Purpose:

The Hayward Community Gardens provides gardening opportunities for low income Hayward residents to supplement their grocery budgets by growing their own produce. The Gardens has been in existence for over thirty years, and is among the largest community gardens on the west coast, with over 200 individual garden plots.

Projected FY 10-11 Outcomes Include:

If funded, the Gardens would integrate neighborhood needs and capital improvement by creating an image of community gardens as a local source of fresh fruits and vegetables, and an open space that is central to the neighborhood.

Year of Project Inception: 1977	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#17

Hope for the Heart

22035 Meekland Avenue
Hayward, CA 94541

510-581-HOPE

Contact: Victoria Popejoy, Executive Director
victoria@hope4theheart.org

Agency-wide Budget:	\$	78,000
Funding Requested:	\$	20,000
FY 10-11 Funding Recommended:	\$	0

Program Purpose: Hope for the Heart is a non-profit food distribution warehouse. The agency works with over 120 organizations and approximately 10,800 unduplicated low-income Hayward residents on an annual basis. In addition to food (perishable and non-perishable) the agency distributes toiletries and over the counter medications.

Projected FY 10-11 Outcomes Include:

If funded, food will be provided to approximately 900 unduplicated low-income Hayward residents each month (directly and through other community-based organizations). Food distributed would include fresh produce and other perishable food products.

Year of Project Inception: 1999	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#18

Horizon Services, Inc.: Lambda Project

22646 2nd Street
Hayward, CA 94541

510-582-2100

Contact: C. Keith Lewis, Executive Director
ckeithlewis@hsmail.org

Agency-wide Budget: \$ 8,129,948
Funding Requested: \$ 50,000
FY 10-11 Funding Recommended: \$ 15,000

Program Purpose: Horizon Services, Inc. /Lambda Project offers the only counseling support services with clinically trained Master’s level staff in Hayward specifically targeting Lesbian, Gay, Bi-Sexual, Transgender, and Questioning (LGBTQ) youth.

Projected FY 10-11 Outcomes Include:

If funded, the Lambda Project would provide weekly two-hour support/educational groups attended by 45 unduplicated Hayward youth. A 45 minute weekly clinical counseling group will be provided at Moreau High School. A minimum of 30 hours of one to one crisis counseling, drop-in counseling and/or resource referral (case management) will be provided to at-risk youth.

Year of Project Inception: 1993	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#19

International Institute of the Bay Area

449 15th Street, Suite #303
Oakland, CA 94612

510-451-2846

Contact: Susan Bowyer, Managing Attorney
sbowyer@iieb.org

Agency-wide Budget: \$ 1,495,319
Funding Requested: \$ 10,000
FY 10-11 Funding Recommended: \$ 7,000

Program Purpose: International Institute of the Bay Area (IIBA) provides community education, services provider trainings and legal services to help immigrant crime victims in Hayward apply for lawful immigration stat under the “U Visa” and “VAWA” immigration provisions.

Projected FY 10-11 Outcomes Include:

If funded, IIBA would advise and represent approximately 125 unduplicated low-income Hayward residents. IIBA will provide, at minimum, three ethnic media reports, presentations to 140 immigrant residents, trainings to four Hayward organizations, 105 consultations and 20 representations to Hayward residents.

Year of Project Inception: 1997	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#20

La Familia Counseling Service

Family Resource Center

680 West Tennyson Road
Hayward, CA 94544

510-782-2947

Contact: Karen Norell, Program Coordinator
knorell@lafamiliacounseling.org

Agency-wide Budget: \$ 4,907,519
 Funding Requested: \$ 41,420
 FY 10-11 Funding Recommended: \$ 15,500

Program Purpose: The Family Resource Center provides direct services at the Eden Youth Center in South Hayward, including assistance with food/clothing, job search, job application assistance, health access, information and referrals, parent educations workshops and on site health related assistance in partnership with Alameda County Social Service and Public Health.

Projected FY 10-11 Outcomes Include:

If funded, 900 unduplicated low-income Hayward residents will receive services that will empower them and assist them with obtaining higher levels of stability and self-reliance. At least 90 of these families will receive case management support.

Year of Project Inception: 1970	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#21

Legal Assistance for Seniors

464 7th Street
Oakland, CA 94607

510-832-3040

Contact: Francel D'Andrea, Executive Director
fdandrea@laschicap.org

Agency-wide Budget: \$ 1,408,622
Funding Requested: \$ 25,000
FY 10-11 Funding Recommended: \$ 22,000

Program Purpose: Legal Assistance for Seniors (LAS) provides free, individual services that enable seniors to plan effectively for the future and solve problems that threaten their survival. The Program also informs and educates seniors, their families, professional service providers and other concerned persons about healthcare coverage and legal issues that affect seniors' quality of life through community education presentations.

Projected FY 10-11 Outcomes Include:

If funded, 79 Hayward seniors will receive free legal services. 8 community education presentations would be made in the language requested by the host agency.

Year of Project Inception: 1976	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#22

Lincoln Child Center

Kinship Support Services

27287 Patrick Ave.
Hayward CA 94544

510-531-3111

Contact: Alison Gooding, Manager
alisongooding@lincolncc.org

Agency-wide Budget:	\$	16,286,393
Funding Requested:	\$	16,540
FY 10-11 Funding Recommended:	\$	10,000

Program Purpose: The Kinship Support Services Program offers community-based, family-centered support and a resource program for relatives who are raising another family member’s children. The program provides needs assessment, case management, service planning, youth empowerment and support groups, social and recreational outings, respite activities, caregiver support groups, education service and basic needs assistance.

Projected FY 10-11 Outcomes Include:

If funded, 23 Hayward teens would participate in an enhanced Public Art project, complementing the work previously started through the Agency’s community clean-up and graffiti abatement, community gardening, and a recycling program. The goal of the program is for youth to feel more connected to their schools, homes and communities and be less likely to engage in delinquent or gang activities.

Year of Project Inception: 2001	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#23

Lions Center for the Blind

Hayward In-Sight

3834 Opal Street
Oakland CA 94609

510-450-1580

Contact: Melissa Ponchard
melissa_ponchard@lbcenter.org

Agency-wide Budget: \$ 721,005
 Funding Requested: \$ 20,000
 FY 10-11 Funding Recommended: \$ 11,100

Program Purpose: The Hayward In-Site Program will provide training in mobility, communications, computer and assistive technology to Hayward’s low-income, blind and visually impaired residents to assist and increase their independence and reduce family stress and care burdens. If funded, the Agency will establish a satellite office in Hayward, possibly at the H.A.R.D. Senior Center.

Projected FY 10-11 Outcomes Include:

If funded, 50 low-income blind or visually impaired Hayward residents will receive in-home visits to familiarize them with mobility, communications, computer and assistive technology to build their confidence and integrate them into the community.

Year of Project Inception: 1949	Previous City Funding ?	NO
Human Services Commission Liaison:	TBD	

#24

Hayward Literacy Council

835 "C" Street
Hayward CA 94541

510-538-9736

Contact: René Besold, President
rbesold@sbcgloabl.net

Agency-wide Budget: \$ 321,305
Funding Requested: \$ 20,000
FY 10-11 Funding Recommended: \$ 10,000

Program Purpose: The Hayward Literacy Council provides advice and material support to Literacy Plus, a free adult tutoring program of the Hayward Public Library. Literacy Plus trains volunteer tutors and matches them one-to-one with English-speaking adults who read and write below 8th grade level, including seniors and adults with learning disabilities.

Projected FY 10-11 Outcomes Include:

If funded, 67 unduplicated low-income Hayward residents would receive tutoring services. Volunteers would be recruited and trained to provide tutoring services and then matched with an adult learner. A variety of learning experiences would be offered, including one-to-one tutoring, weekly small group classes, student workshops and a Computer Learning Lab.

Year of Project Inception: 1985	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#25

Reality Mentor, Inc.

1218 "B" Street
Hayward, CA 94541733-6441

Contact: Gerald Best, Executive Director
gbestrealitymentor@att.net

Agency-wide Budget: \$ 295,000
Funding Requested: \$ 15,000
FY 10-11 Funding Recommended: \$ 5,000

Program Purpose: The Reality Mentor, Inc. program "Mentoring for Success: A Mentoring Intervention Model for At-Risk High School Students in the City of Hayward" will work with educationally and economically disadvantaged Hayward youth. The purpose of the Mentoring for Success program is to help students develop a positive vision of their future and take concrete steps toward realizing vision by setting personal and education goals and developing skills to help them achieve success in school, business, and their personal lives.

Projected FY 10-11 Outcomes Include:

If funded, 41 unduplicated low-income Hayward students would be matched with mentors from the business world and receive intensive one-on-one mentoring. In addition, group mentoring/life skills workshops and tutoring would be provided.

Year of Project Inception: 2004

Previous City Funding ?

YES

Human Services Commission Liaison:

#26

Salvation Army Corps Community Center

430 "A" Street
Hayward, CA 94541

510-581-6444

Contact: Patty Martinez
patty.martinez@usw.salvationarmy.org

Agency-wide Budget:	\$ 1,970,783
Funding Requested:	\$ 15,000
FY 10-11 Funding Recommended:	\$ 5,000

Program Purpose: The Hayward Salvation Army provides no and low-cost social services to low income Hayward residents, including food distribution, utility bill payment assistance, after school latchkey program and a senior meals program. A hot meal served on Sunday afternoons. During the winter holidays Salvation Army distributes Christmas food boxes and toys.

Projected FY 10-11 Outcomes Include:

Funding would be used to support program operations that benefit low-income Hayward residents.

Year of Project Inception: 1925	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#27

Safe Alternatives to Violent Environments

COPS Program

39155 Liberty Street, Suite C310
Fremont, CA 94538

510-574-2250

Contact: Rodney Clark, Executive Director
executivedirector@save-dv.org

Agency-wide Budget: \$ 1,075,068
Funding Requested: \$ 43,000
FY 10-11 Funding Recommended: \$ 20,000

Program Purpose: SAVE'S COPS (Community Oriented Prevention Services) program collaborates with the Hayward, Union City, Fremont, San Leandro, and Newark Police Departments to provide domestic violence training and support for officers as well as direct services to victims of domestic violence who have come in contact with the police.

Projected FY 10-11 Outcomes Include:

If funded, 225 unduplicated low-income Hayward residents who are victims of domestic violence would receive on-scene crisis related services. Case management support and referrals will be made in order to establish an individualized plan.

Year of Project Inception: 1996	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#28

Senior Services Foundation

Friendly Visitor Program
 1371 Washington Ave., Suite #342
 Neighborhood Services Division

510-347-4620

Contact: Toni Guy, Program Manager
seniorservices@davisstreet.org

Agency-wide Budget: \$ 60,122
 Funding Requested: \$ 20,000
 FY 10-11 Funding Recommended: \$ 15,000

Program Purpose: The Friendly Visiting Program provides a unique opportunity to observe seniors in their home environment and find early intervention possibilities to ensure Hayward seniors are safe within their homes. The Program’s goal is to alleviate loneliness, help avoid preventable health costs, preventable visits to the emergency departments and prevent falls due to unsafe and unchecked living conditions. The Program will also provide additional resources and information and

Projected FY 10-11 Outcomes Include:

If funded, 49 low-income Hayward seniors would be assessed for needs, linked with local resources, and introduced to a trained Friendly Visiting Program volunteer who would visit the senior in their home on an on-going, regular basis.

All program participants will be offered the access to resource agencies, neighborhood services and local programs.

Year of Project Inception: 2001	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#29

South Hayward Parish

Emergency Food Program

27287 Patrick Ave.
Hayward, CA 94544

510-782-5795

Contact: Betty Deforest
deforestbetty@hotmail.com

Agency-wide Budget: \$ 402,032
 Funding Requested: \$ 17,000
 FY 10-11 Funding Recommended: \$ 17,400

Program Purpose: The South Hayward Parish Emergency Food Program will provide emergency food to low-income Hayward residents. The program operates at two sites in order to provide food boxes for those in need of assistance. A two day supply of food is available to anyone who makes a request. A 7-10 day supply of food is available to those who have longer-term needs as determined by the program intake assessment.

Projected FY 10-11 Outcomes Include:

If funded 1,000 unduplicated low-income Hayward residents will be provided with a 2-3 day supply of food.

Year of Project Inception: 1979	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#30

Spectrum Community Services

1435 Grove Way
Hayward, CA 94546

510-881-0300

Contact: Annemarie Parish
aparrish@aspectrumcs.org

Agency-wide Budget: \$ 4,045,280
 Funding Requested: \$ 34,000
 FY 10-11 Funding Recommended: \$ 29,000

Program Purpose: The Senior Nutrition and Activities Program (SNAP) helps participants to prevent the physical and mental decline associated with poor nutrition among seniors, thus helping them live safer lives. SNAP combines delicious meals with an important link in the safety net for Hayward seniors. Site Coordinators connect seniors to Spectrum’s continuum, of services and provide information and referral to other community-based supportive services.

Projected FY 10-11 Outcomes Include:

If funded, 255 Hayward seniors would receive hot, nutritious meals in a supportive setting and on a regular basis. 14,450 meals would be prepared and served at 8 locations throughout Hayward to seniors who are extremely low or low-income.

Year of Project Inception: 1980	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#31

St. Rose Hospital Foundation: FACES

27200 Calaroga Ave.
Hayward, CA 94545

510-264-4116

Contact: Pamela Russo, Executive Director
parusso@strosehospital.org

Agency-wide Budget: \$ 1,327,785
 Funding Requested: \$ 25,000
 FY 10-11 Funding Recommended: \$ 25,000

Program Purpose: FACES for the Future (located at St. Rose Hospital) is a high school mentoring program for low-income youth who are motivated to consider a career in the healthcare profession. The program works with the Eden Area Regional Occupational Program (ROP) and Hayward High Schools to recruit interested students.

Projected FY 10-11 Outcomes Include:

If funded, 40 low-income unduplicated Hayward high school students will receive an opportunity to pursue a career in the healthcare field. Students receive classroom training and hands on experience at St. Rose Hospital. Students also receive tutoring, college entrance preparation, leadership training and psychosocial support.

Year of Project Inception: 2007	Previous City Funding?	YES
Human Services Commission Liaison:	TBD	

#32

Tiburcio Vasquez Health Center

Keepin' It Real

22331 Mission Blvd.
Hayward, CA 94541

510-710-4602

Contact: Maricela Gutiérrez
mgutierrez@tvhc.org

Agency-wide Budget:	\$	15,563,560
Funding Requested:	\$	35,000
FY 10-11 Funding Recommended:	\$	15,000

Program Purpose: The Keepin' It real (KIR) project, based at the Tennyson High School Health Center, is a primary care clinic managed and operated by Tiburcio Vasquez Health Center, Inc. (TVHC) The KIR project is collaboration between TVHC, Tennyson High School and Cesar Chavez Middle School. Tennyson High students are trained to become Peer Educators and conduct presentations to other students on: teen violence prevention, alcohol and drug abuse prevention, the prevention of teen pregnancy and sexually transmitted infections.

Projected FY 10-11 Outcomes Include:

If funded, Tennyson High School Center would recruit and train 10 youth from Tennyson High School to become KIR Peer Educators. The Peer Educators will make presentations to fellow students on various health-related topics.

Year of Project Inception: 2002	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#33

Tri-City Health Center: HIV Care Program

770 "A" Street
Hayward, CA 94541

510-713-6690

Contact: Lisa Carver, Coordinator
lcarver@tri-cityhealth.org

Agency-wide Budget: \$ 17,110,000
 Funding Requested: \$ 35,000
 FY 10-11 Funding Recommended: \$ 30,000

Program Purpose: The HIV Care Program will provide high-quality comprehensive client-centered services which assist and empower individuals living with HIV in southern and central Alameda County. The Tri-City Health Center will provide case management, mental health; substance abuse services and benefits counseling. Other services offered will include: housing assistance, legal assistance, grocery vouchers, transportation assistance, and emergency financial assistance.

Projected FY 10-11 Outcomes Include:

If funded, 55 unduplicated low-income Hayward residents who are living with HIV will receive case management services.

Year of Project Inception: 1990	Previous City Funding ?	YES
Human Services Commission Liaison:	TBD	

#34

Volunteers of America Bay Area

Art Enhancement Program

2191 West Tennyson
Hayward, CA 94545

510-473-0500

Contact: Eric Gavidia
egavidia@voaba.org

Agency-wide Budget: \$ 5,968,101
 Funding Requested: \$ 85,000
 FY 10-11 Funding Recommended: \$ 0

Program Purpose: Volunteers of America Bay Area will provide after-school and community-engagement programming to youth living in the Lord Tennyson Affordable Housing Complex. The proposed program will include after-school programming and a Saturday Art component.

Projected FY 10-11 Outcomes Include:

If funded, a program would be created to help 60 unduplicated low-income Hayward youth to improve their academic performance, prevent crime through community building, improve nutrition and improve their neighborhood.

Year of Project Inception: 2006	Previous City Funding ?	NO
Human Services Commission Liaison:	TBD	