CITY OF
HAYWARD
HEART OF THE BAY

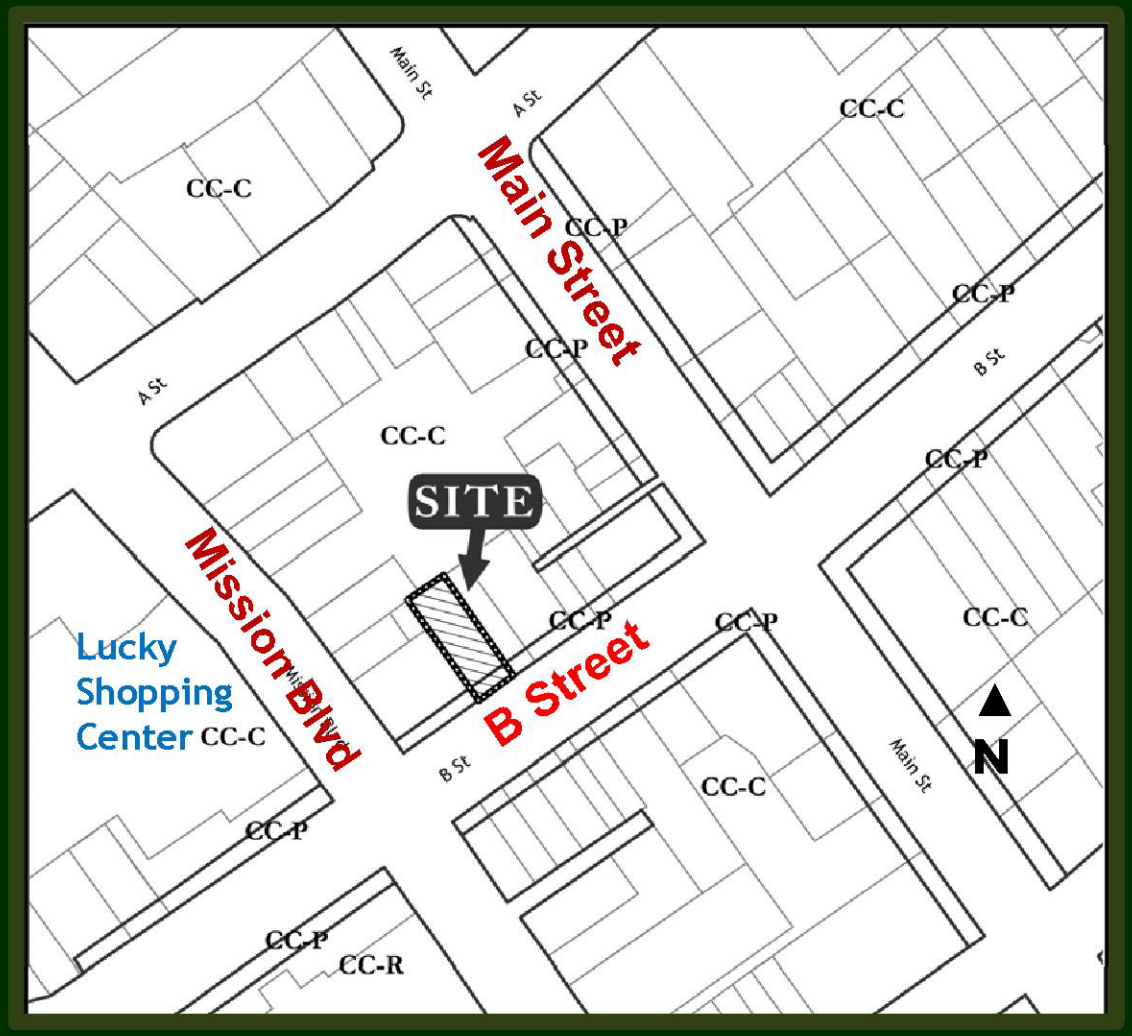
City Council
December 15, 2009

Club ME Restaurant and Lounge

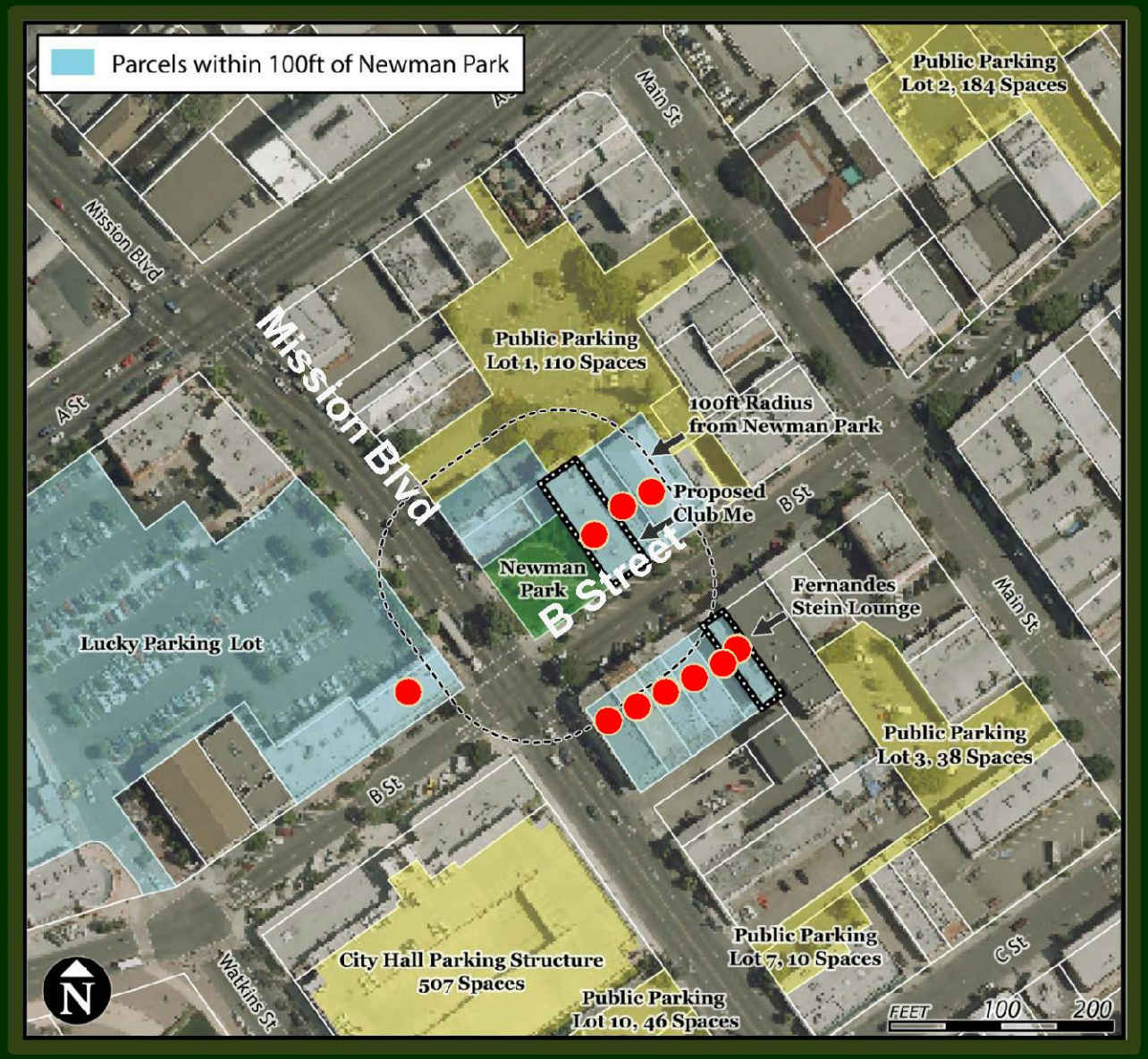
Club ME – Location

Club ME - Elevations

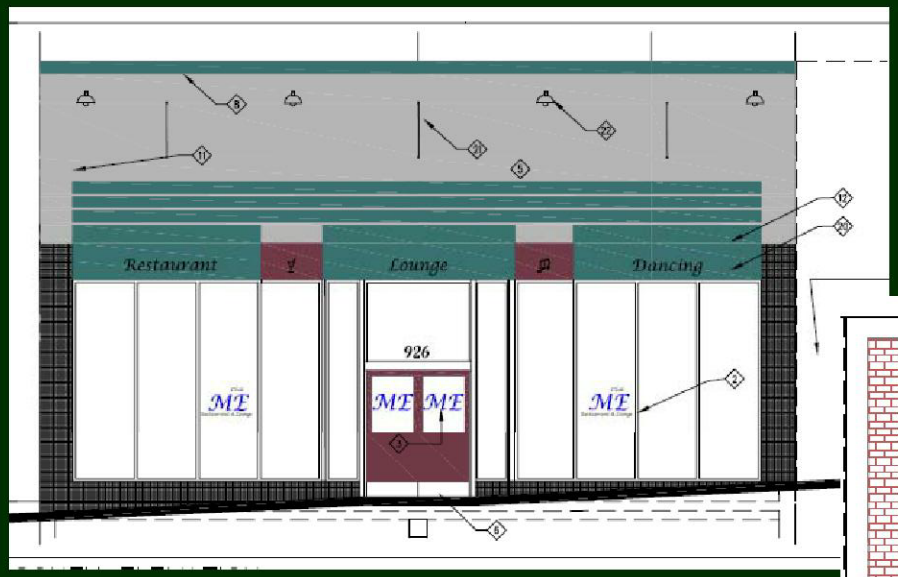
Club ME- Area & Zoning Map



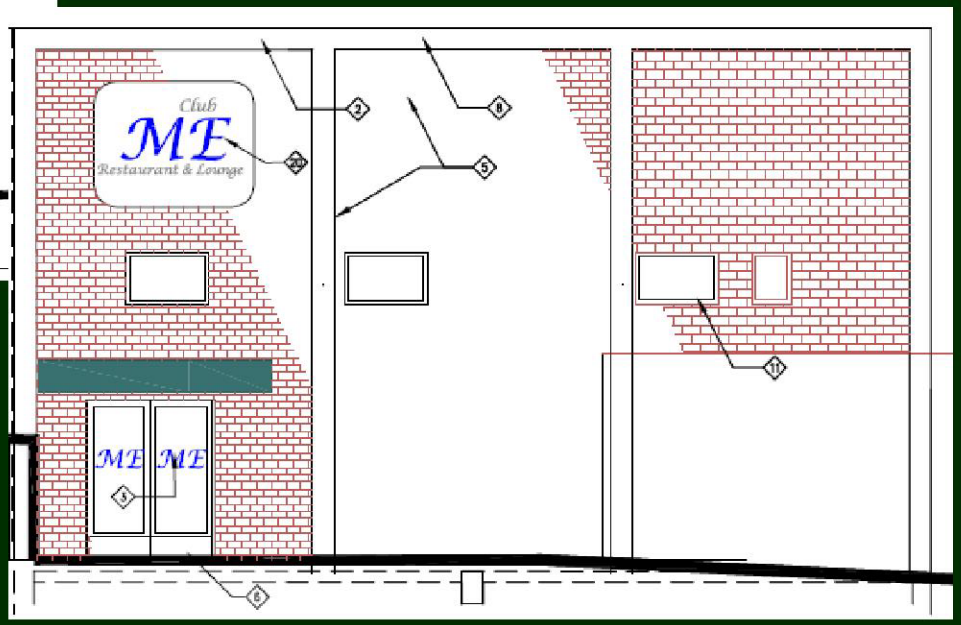
Club ME-Aerial Photo



Club ME-Proposed Elevations

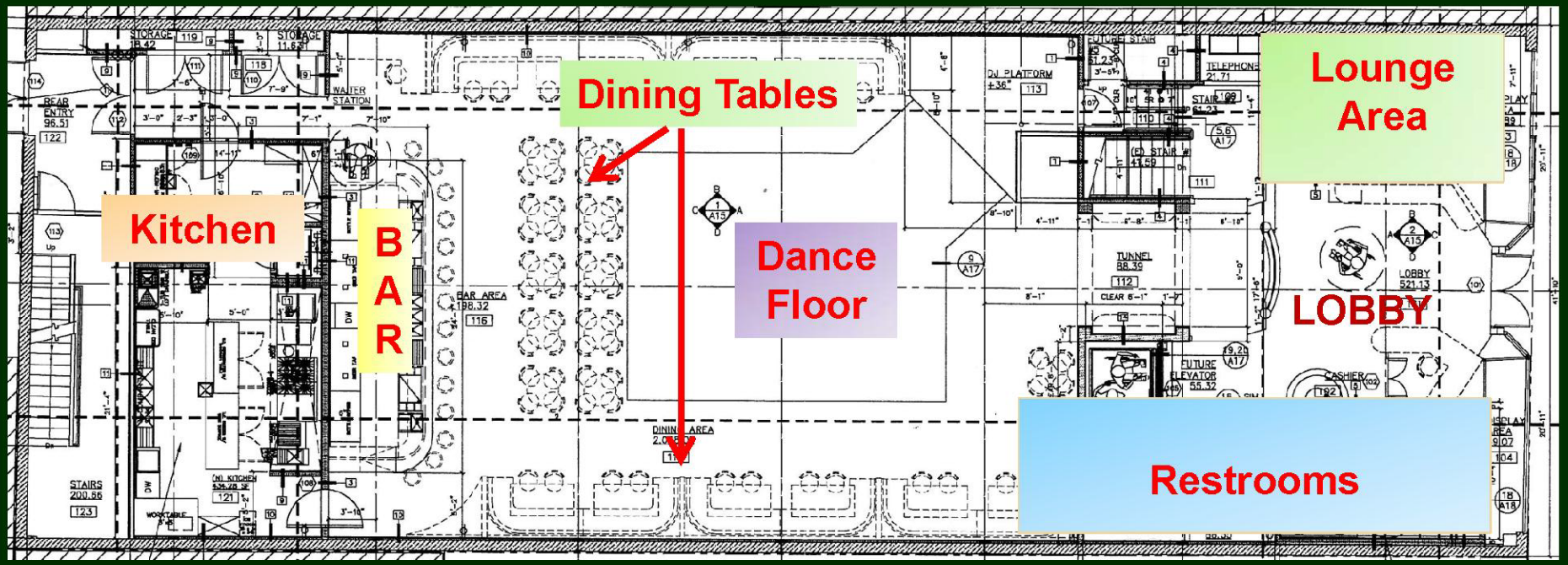


FRONT

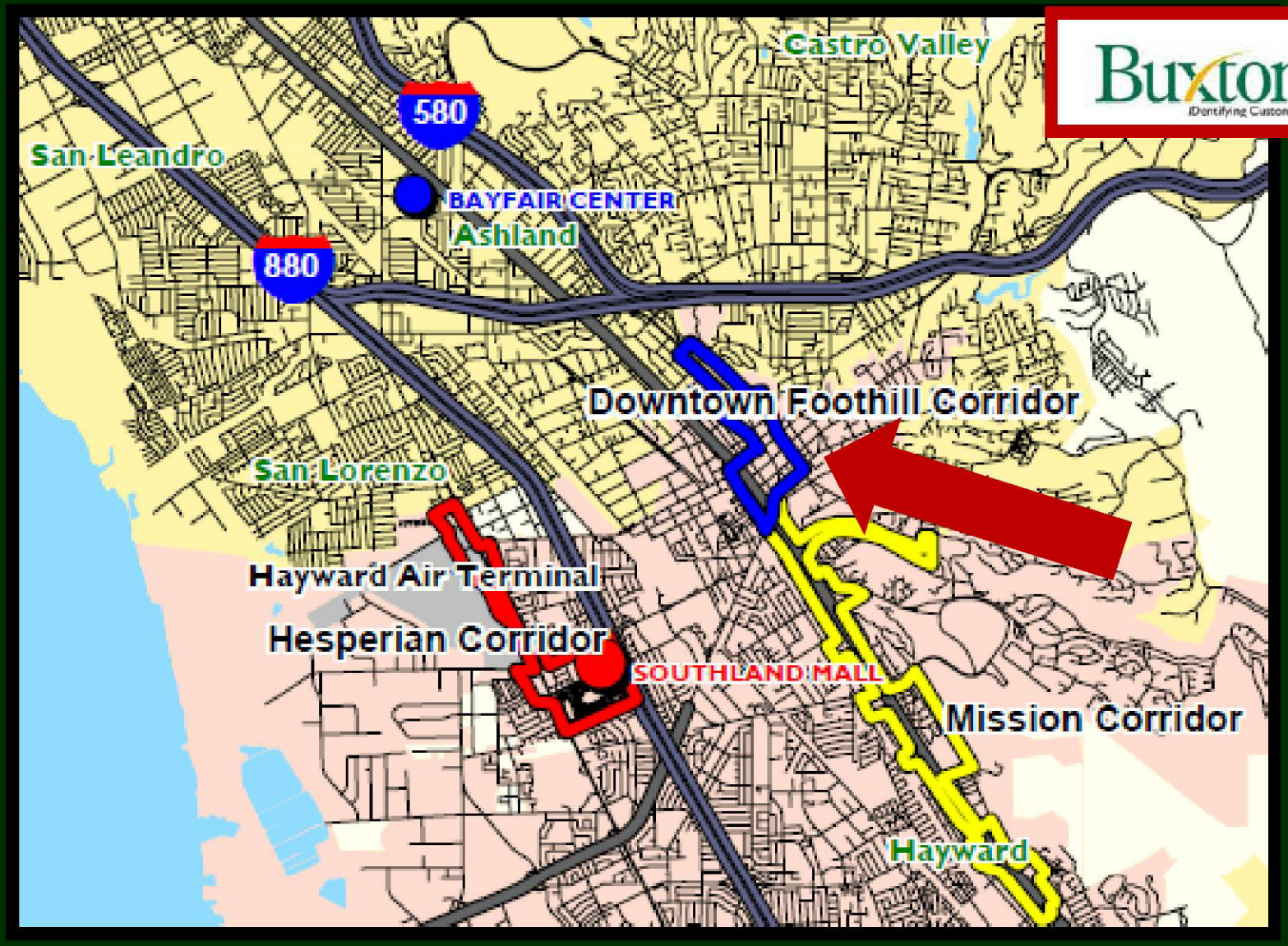


REAR

Club ME-Main Floor Plan-Phase One



Club ME-Retail Site Assessment March 2009



Club ME-Downtown-Foothill Boulevard Corridor-Retail Site Assessment

Store Type	Potential	Actual Sales	Leakage/Surplus Index
Motor Vehicle & Parts Dealers	440,744,128	439,747,211	1.00
Furniture & Home Furnishings Stores	61,060,584	20,392,909	0.33
Electronics & Appliances Stores	58,955,021	15,539,605	0.26
Building Material & Garden Equipment & Supply Dealers	233,555,007	145,369,018	0.62
Food & Beverage Stores	288,410,655	196,476,375	0.68
Health & Personal Care Stores	106,257,573	74,419,622	0.70
Clothing & Clothing Accessories Stores	123,167,748	14,711,457	0.12
Sporting Goods, Hobby, Book, & Music Stores	46,915,626	14,655,781	0.31
General Merchandise Stores	292,077,102	116,108,874	0.40
Miscellaneous Store Retailers	59,371,661	23,876,988	0.40
Foodservice & Drinking Places	243,945,489	115,410,499	0.47
GAFO	606,276,295	187,343,584	0.31
Total Retail Sales (Including Food Service & Drinking Places)	2,560,736,889	1,364,051,923	0.53

* GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies.

If the index is less than 1.0 it means that out-shopping is taking place and the community is not successfully drawing its own residents.

Club ME-Downtown-Foothill Boulevard Corridor-Retail Site Assessment

Foodservice and Drinking Places	Potential	Actual Sales	Leakage/Surplus Index
Full-service Restaurants	112,214,489	46,860,143	0.42
Limited-service Eating Places	99,868,018	54,193,002	0.54
Special Foodservices	20,418,601	4,607,942	0.23
Drinking Places -Alcoholic Beverages	11,444,379	9,749,411	0.85
Foodservice & Drinking Places	243,945,489	115,410,499	0.47

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