

DATE: December 18, 2007
TO: Mayor and City Council
FROM: Chief of Police
SUBJECT: Tobacco Control Enforcement Program

RECOMMENDATION

That Council adopts the attached resolution:

1. Authorizing the City Manager to execute an agreement with the County of Alameda to accept funding for the Tobacco Control Enforcement Program, and
2. Appropriating \$12,474 to implement the grant program.

BACKGROUND

In September, 2007, the Alameda County Health Department Tobacco Control Program awarded the Hayward Police Department \$12,474 to implement a Tobacco Control Enforcement Program. The program will be staffed on an overtime basis by members of the Hayward Police Department.

The goals of the Tobacco Control Enforcement Program are:

1. Monitor and reduce the number of merchants selling tobacco to youth and maintain or lower the rate of merchants selling tobacco to youth to a level comparable to the State level of 10.2%.
2. Monitor and reduce the number of bars and restaurants allowing patrons and/or employees to smoke on the premises and maintain a compliance rate of 90%.

DISCUSSION

This is the third year that the Alameda County Health Department Tobacco Control Program has awarded a grant to the Hayward Police Department for tobacco control purposes. Strategies involved in the program include at least eight youth tobacco purchase operations with trained youth

attempting to purchase tobacco products from retailers, issuing citations to retailers for sales to underage youth, and conducting at least 20 surprise inspections of bars and restaurants for compliance with the Labor Code prohibition against smoking, and citing owners who allow patrons or employees to smoke on the premises.

FISCAL IMPACT

This grant from the County allocates \$12,474 to the City to offset overtime costs of \$11,924 and incidental and equipment expenses of \$550. There is no net expense to the general fund for this program.

PUBLIC CONTACT

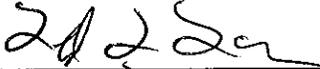
None

Prepared by:



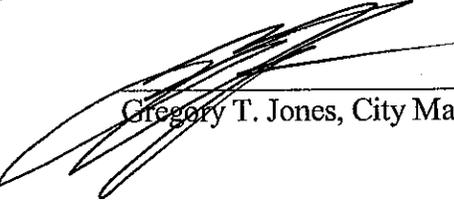
Robert Weldon, Community Policing Lieutenant

Recommended by:



Lloyd Lowe, Chief of Police

Approved by:



Gregory T. Jones, City Manager

Attachment: Draft Resolution

DRAFT

NH
11/20/07

HAYWARD CITY COUNCIL

RESOLUTION NO. 07-

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE COUNTY OF ALAMEDA TO ACCEPT FUNDING FOR THE TOBACCO CONTROL ENFORCEMENT GRANT AND APPROPRIATING FUNDS TO IMPLEMENT THE PROGRAM

BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is authorized to execute an agreement with the Alameda County Health Department Tobacco Control Program to accept funding for the Tobacco Control Program, in a form to be approved by the City Attorney.

BE IT FURTHER RESOLVED by the Council that Resolution No. 07-079, a Resolution Approving the Budget of the City of Hayward for Fiscal Year 2007-2008, is hereby amended by authorizing expenditure of funds received from the County of Alameda Health Department in the total amount of \$12,474, to implement the Tobacco Control Program.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2007

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward