



**MINUTES OF THE CITY COUNCIL
OF THE CITY OF HAYWARD
City Council Chambers
777 B Street, Hayward, CA 94541
Tuesday, February 7, 2006, 8:00 p.m.**

MEETING

The Meeting of the City Council was called to order by Mayor Cooper at 8:00 p.m., followed by the Pledge of Allegiance led by Council Member Jimenez.

ROLL CALL

Present: COUNCIL MEMBERS Jimenez, Quirk, Halliday, Ward, Dowling, Henson
MAYOR Cooper
Absent: COUNCIL MEMBER None

PRESENTATIONS

Business Recognition Award

The February 2006 Business Recognition Award was presented to Novo Nordisk Delivery Technologies, Inc. They operate a research/development and manufacturing center for inhalable insulin technology to treat diabetes. Operating from 167,000 square feet of light industrial space at the Point Business Park with 305 employees and contractors, Novo Nordisk Delivery Technology, Inc., is an affiliate to world leader in diabetes care and other pharmaceutical products. Novo Nordisk is in Copenhagen, Denmark.

The Business Recognition Award was presented to Novo Nordisk Delivery for its contributions by: working to find better methods of treatment of diabetes; providing job opportunities to Hayward residents; exemplary employee involvement in community and charitable activities; and by attracting positive attention to Hayward. Mr. Palle Thorsen, Novo Nordisk Delivery Technologies Inc., President, and Mr. Alex Prasad, Director of Facilities Management, accepted the award and thanked Council for this recognition. Mr. Thorsen noted that his firm continues to support the community not only by their developments, but also through community involvement.

Special Recognition of Los Compadres Restaurant 40th Anniversary

Mayor Cooper presented a Certificate of Commendation to Los Compadres Mexican Restaurant, in recognition of its 40th Anniversary. Mr. Ignacio Ramirez, along with two of his sons, accepted the award and thanked Council for such an honor. Members of the Ramirez family spoke in gratitude including Elisa Marquez, who spoke on the positive atmosphere of that restaurant.

PROCLAMATION

February 2006 as American Heart Association Month
Friday, February 3, 2006, as "Wear Red for Women Day"

Mayor Cooper presented Jill DiGiacomo, Senior Corporation Events Director for the American Heart Association, with a proclamation declaring the month of February 2006 as American Heart Association Month and Friday, February 3, 2006, as "Wear Red for Women" day. Ms. DiGiacomo presented red dress pins in commemoration of the "Go Red Campaign."

PUBLIC COMMENTS

There were no public comments.

CONSENT

1. Approval of Minutes of the City Council Meeting of January 24, 2006

It was moved by Council Member Jimenez, seconded by Council Member Henson, and carried unanimously, to approve the minutes of the City Council Meeting of January 24, 2006.

PUBLIC HEARING

2. Consideration of Amendments to Security Alarm Ordinance and Revisions to Master Fee Resolution

Staff report submitted by Community Policing Lieutenant Weldon, dated February 7, 2006, was filed.

Police Chief Lowe thanked members of his staff as well as the California Alarm Association for assisting in developing this amendment. He reported that in 2004, the response to false alarms took time equivalent to 3.12 full-time staff which cost over \$490,000. He described the false alarm rates and the percentages that are false. He detailed the proposed ordinance and responded to questions related to the number of current registrations, and provided data on alarm systems in both residential and business facilities. There is opportunity for an appeal process first to the Police Chief and then the City Manager. He described the procedure for responding and estimated that there are currently over 10,000 facilities with alarms in this City. In response to a question from Council on the amount of false alarms, it was noted that on most occasions it is an operator error. This ordinance will require the alarm company to make two phone calls, one to the business or home and the second to the responsible party. When premises are checked with no obvious sign of entry, the business owner or residents are notified and subsequent reports of burglary are accepted with no further enforcement on the false alarm incident.

Council Member Quirk reported that he has had an alarm system for the past 20 years. He described his experience. He asked if there would be an annual fee and how will alarm companies alert their customers. Police Chief Lowe responded that all alarms in the City will have to be registered and current permits will be updated to include contact information. Alarm companies will be asked to update information. Regarding an annual fee, alarm users would pay \$25 per year to renew their permit.



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Council Member Ward commented on the cost savings that may be considered. Police Chief Lowe stated that with this ordinance there could be up to one-third reduction of costs. San Leandro and Oakland have recently revised their ordinances in a similar manner.

Mayor Cooper asked where one would go to obtain a permit. It was noted that current alarm companies will assist to register and issue new permits.

Council Member Henson asked how this would impact the silent alarm process. Police Chief Lowe reported that staff will respond. Efforts towards installation of the panic alarms to reduce false alarms will be made. In regards to auto-dialing devices, they are no longer permitted.

Council Member Quirk suggested that the Daily Review include the Police Department contact number that was provided as (510) 293-7158, and perhaps include information with the water billings.

Police Chief Lowe stated that there will be a distribution of informational brochures of the revised ordinance. He also noted that auto alarms are regulated by the State Penal Code and the cars are towed after 30 minutes.

Mayor Cooper opened the public hearing at 8:47 p.m.

John Sargent, President of the California Alarm Association, commended the Police Department staff and Police Chief Lowe. He agreed with staff regarding incorporating new technologies and enhanced call verification that will dramatically reduce false alarms calls. He agreed with staff regarding the data collection which concurs generally with what other jurisdictions are discovering.

Barbara Sacks, Planning Commissioner, commented favorably on the ordinance amendments and noted the importance of the savings so that staff can attend to other priorities. She thanked the community policing group for bringing it to the Neighborhood Alert groups.

Mayor Cooper closed the public hearing at 8:54 p.m.

It was moved by Council Member Quirk, seconded by Council Member Ward, and unanimously carried to adopt the following:

Intro Ordinance 06-_, "Ordinance Repealing Article 7 of Chapter 4 of the Hayward Municipal Code and Enacting a New Ordinance Relating to Alarms in the City of Hayward"

Resolution 06-011, "Resolution Amending the Master Fee Schedule to Reflect the Changes Relating to Alarm Fees in the City of Hayward"

3. Resolution Calling for Municipal Election (Mayor/Council) on June 6, 2006

Staff report submitted by City Clerk Reyes, dated February 7, 2006, was filed.

City Clerk Reyes reported that the Hayward General Municipal Election will be conducted on Tuesday, June 6, 2006, for the purpose of electing the Mayor and two Members of the City Council for the term of four years. She noted that it would be consolidated with the California State Primary and a request to consolidate would need to be forwarded to Alameda County Board of Supervisors as well as request election services as listed in the report from the Registrar of Voters. She reported that with this consolidation, the City's sample ballot and optional candidate statements will be incorporated into the County's Voter Pamphlet and that the 200-word limit will be maintained on the optional candidate statement with the costs of printing and translating to Spanish and Chinese be assessed to the candidate. Each candidate submitting a statement will be assessed \$1,300, an approximate cost. She stated the first day for issuing nomination papers is February 14, and noted that if an incumbent does not file by March 10, the period will be extended to March 15. Lastly, she indicated the 2006 voluntary expenditure limit was adjusted per the CPI to \$52,377. The tentative date for installation will be July 11. She responded to Council questions related to the use of voting equipment, all mail election and voter turnout.

Mayor Cooper opened and closed the public hearing at 9:07 p.m.

It was moved by Council Member Henson, seconded by Council Member Halliday, and unanimously carried to adopt the following:

Resolution 06-012, "Resolution of the City Council of the City of Hayward Calling for a General Municipal Election and Requesting the Board of Supervisors of Alameda County to Provide for the Consolidation of a General Municipal Election of the City of Hayward with the State of California Primary Election to be Held on June 6, 2006, for the Purpose of Electing a Mayor and two Members of the City Council for the Terms of Four Years"

COUNCIL REPORTS

There were no Council Reports.

ADJOURNMENT

Mayor Cooper adjourned the meeting at 9:08 p.m.



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APPROVED:

Roberta Cooper, Mayor, City of Hayward

ATTEST:

Angelina Reyes, City Clerk, City of Hayward