



CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 05/10/05
AGENDA ITEM 6
WORK SESSION ITEM _____

TO: Mayor and City Council
FROM: Director of Community and Economic Development
SUBJECT: 2005-06 Social Services Funding Recommendations

RECOMMENDATION:

It is recommended that the City Council adopt the attached Resolution approving the allocation of \$350,000 from the City General Fund for Fiscal Year 2005-06 to support the social service programs identified in Exhibit A of the Resolution.

BACKGROUND:

On May 3, 2005 a City Council Work Session was held to discuss the funding recommendations of the Human Services Commission (HSC) and staff. Staff described the proposal review process, noting that both the HSC and staff concurred on the recommendations.

Attached is the Work Session report that includes a chart summarizing the applications and recommendations of the HSC and staff, as well as a detailed description of each proposed project.

Prepared by:


David Korth, Social Services
Planning Manager

Recommended by:


Sylvia Ehrental, Director of Community
and Economic Development

Approved by:



Jesús Armas, City Manager

**Attachments: May 6, 2003 Work Session Social Services Funding Agenda Report
Resolution**



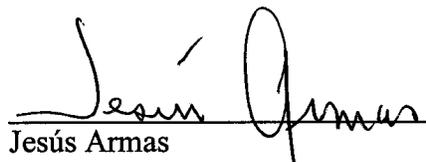
CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 05/03/05
AGENDA ITEM _____
WORK SESSION ITEM WS 2

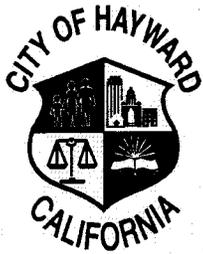
TO: Mayor and City Council
FROM: City Manager
SUBJECT: FY 2005-06 Social Services Funding Recommendations

As noted in the attached agenda report, the Human Services Commission voted at its April 6, 2005 meeting to recommend that the City Council increase the amount of Social Services funding in FY 2005-06. The Commission formed a committee to both determine the amount of additional funds to be requested and to describe the rationale for the request. Exhibit C of the attached report notes that a more complete proposal will be presented to the Council at the worksession meeting. Given that Exhibit C lacks a specific recommendation, staff is unable to evaluate such a recommendation prior to the meeting. Moreover, as noted in the letter, the Commission will not have had an opportunity prior to the worksession to consider the Committee's recommendation. Consequently, I believe consideration of any proposal is premature.

As the Council will recall, the FY 2005-06 budget is projected to experience a shortfall of about \$2.6 million. Thus, an increase in social services funding in FY 2005-06 will negatively impact an already constrained General Fund budget. As discussed during the mid-year budget review, staff is hopeful that the economic picture will improve sufficiently that the City can return to a two-year budget commencing in FY 2006-07. Should this occur, that may present an opportunity to return to our practice of increasing overall allocation via the so-called Category B funds. For reference, when it was possible to have Category B dollars, the Council allocated between \$100,000 and \$200,000 annually.


Jesús Armas
City Manager

Attachment



CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 05/03/05
AGENDA ITEM _____
WORK SESSION ITEM WS 2

TO: Mayor and City Council
FROM: Director of Community and Economic Development
SUBJECT: FY 2005-06 Social Services Funding Recommendations

RECOMMENDATION:

It is recommended that the City Council review and comment on this report.

BACKGROUND:

On October 15, 2004 the City released its Social Services Program Request for Proposals Packet to help non-profit organizations provide needed social services to the Hayward Community. A total of thirty-one (31) applications were submitted by the December 6, 2004 deadline totaling \$700,806 in requests.

On Saturday, January 22, 2005 the Proposal Review Committee (PRC) of the Human Services Commission (HSC) and CED staff interviewed all 31 applicants. The interview process enabled the Commissioners and staff to obtain a better understanding of the projects being proposed and the capabilities of the applicants.

Based on the independent review of all the applications, the applicant interviews and information provided by staff, the HSC developed its preliminary funding recommendations at its February 2, 2005 regular meeting. An Appeals Hearing was conducted on March 2, 2005. This provided an opportunity for applicants to respond to both the HSC's and the staff's preliminary recommendations. The following applicants either made presentations or submitted letters that were read or distributed at the Appeals Hearing:

- Community Childcare Coordinating Council (4C's)
- East Bay Agency for Children / Child Abuse Prevention (CAP) Project
- Eden Information and Referral
- Eden Youth and Family Center
- Shelter Against Violent Environments (WINGS)
- Spectrum Community Services
- Tiburcio Vasquez Health Services
- Planned Parenthood/Hayward Health Center

Following the Appeals Hearing, the Human Services Commission held its regular meeting where, after considering the appeals that were made the HSC established its final funding recommendations. Then City staff developed final funding recommendations.

There are no differences between the Human Services Commission's and staff's final funding recommendations. Both the HSC and staff developed their respective recommendations on the assumption that \$350,000 will be available to support social services in FY 2005-06. Both attempted to achieve a balance between supporting previously funded services and services not currently funded by the City. Of the 31 applications submitted, nine were for projects not currently receiving City funding. Of these, the HSC and staff are recommending that four be funded. A chart of all of the Commission's and staff's final funding recommendations is provided as Exhibit A.

Exhibit B provides a summary description of each agency that has applied for funds, the project for which funding is being requested, the amount of City Social Services Funding the applicant has previously received, the Human Services Commission's and staff's funding recommendations and the rationale for each.

Secondary Consideration List

The Commission and staff have identified applicants to be placed on a Secondary Consideration List so that if funds that are allocated to one or more grantee(s) become available at a later date, these other projects can be reconsidered.

Secondary Consideration List - FY 05-06

No.	Applicant/Project	Funding Received in FY 04-05	Funding Requested in FY 05-06	Human Services Commission and Staff's Final Recommendation
2	Afghan and International Refugees Support Services	NEW	\$24,848	\$ 0
4	Chabot College - National Youth Sports Program	\$5,000	\$9,000	\$5,000
11	Eden Youth and Family Center - Intel Computer Club House	NEW	\$25,000	\$ 0
18	International Institute of the East Bay - Immigrant Legal Assistance Project	\$5,000	\$18,000	\$5,000
29	Spectrum Community Services - Senior Congregant Meals	NEW	\$19,505	\$5,000
30	Tiburcio Vasquez (Tenn. High Sch.) Health Center - Keepin' It Real Program	NEW	\$30,000	\$ 0

At its April 6, 2005 meeting the Human Services Commission further discussed the social service funding process and voted to recommend that the City Council increase the amount of Social Services funding in FY 2005-06. The Commission formed a committee to determine the amount to be requested. Attached as Exhibit C is a letter from the Committee describing the Commission's rationale for this recommendation and its intent to more completely address this issue at the May 3, 2005 Work Session meeting.

Next Steps

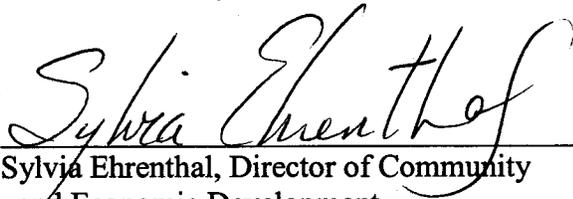
The City Council is scheduled to conduct its Social Services Funding Public Hearing and make final funding decisions at its regular meeting on May 10, 2005.

Prepared by:



David Korth, Social Services Planning Manager

Recommended by:



Sylvia Ehrenthal, Director of Community
and Economic Development

Approved by:



Jesús Armas, City Manager

Attachments: Exhibit A - Final Funding Recommendations Chart
Exhibit B - FY 2005-06 Social Services Final Recommendations
Exhibit C - Human Services Commission Request for Increased Social Services
Funding

**FY 2005-06
City Of Hayward
Social Services**

Final Funding Recommendations Chart

#:	Applicant Agency	Funding Received in FY 04-05	Funding Requested for FY 05-06	Staff Final Recom- mendations	HSC Final Recom- mendations
1	Community Childcare Coordinating Council (4-C's)	\$15,000	\$20,000	\$0	\$0
2	Afghan and International Refugees Support Services	NEW APPLICANT	\$24,838	\$0	\$0
3	BACS/Hedco House	\$14,000	\$20,000	\$14,000	\$14,000
4	Chabot College/National Youth Sports Program	\$5,000	\$9,000	\$5,000	\$5,000
5	Child Abuse Prevention (CAP)	NEW APPLICANT	\$40,000	\$15,100	\$15,100
6	Community Alliance for Special Edeucation (CASE)	\$9,600	\$12,345	\$9,600	\$9,600
7	Community Resources for Independent Living	\$18,000	\$20,000	\$18,000	\$18,000
8	Davis Street Family Resource Center	NEW APPLICANT	\$5,000	\$5,000	\$5,000
9	Eden I&R CHAIN / Motel Voucher Program	\$20,000	\$45,000	\$35,000	\$35,000
10	Emergency Shelter Program (ESP)	\$24,000	\$31,308	\$24,000	\$24,000
11	Eden Youth & Family Center Clubhouse Program	NEW APPLICANT	\$25,000	\$0	\$0
12	Family Emergency Shelter Coalition	\$23,700	\$23,700	\$23,700	\$23,700
13	Family Violence Law Center	\$30,000	\$30,000	\$20,000	\$20,000
14	HARD / Youth Enrichment Program	\$19,500	\$24,050	\$17,500	\$17,500
15	Hayward Community Gardens	NEW APPLICANT	\$12,500	\$0	\$0
16	Horizons Services / Llambda Youth Project	\$14,500	\$16,800	\$14,500	\$14,500
17	Human Outreach Agency / Women on the Way	\$17,000	\$22,000	\$20,000	\$20,000
18	International Institute of the East Bay	\$5,000	\$18,000	\$5,000	\$5,000
19	South Hayward Neighborhood Collaborative (La Familia)	NEW APPLICANT	\$46,653	\$10,000	\$10,000
20	Legal Assistance for Seniors	\$14,500	\$27,500	\$14,500	\$14,500
21	Parental Stress Services	\$22,000	\$46,907	\$22,000	\$22,000
22	Planned Parenthood / Parent Education Program	\$10,000	\$12,000	\$7,500	\$7,500
23	St. Joseph's Center for the Deaf and Hard of Hearing	\$10,000	\$15,000	\$10,000	\$10,000
24	St. Rose Hospital / Silva Pediatric Dental Clinic	\$19,600	\$20,000	\$20,000	\$20,000
25	Salvation Army Motel Voucher Program	\$15,000	\$15,000	\$0	\$0
26	SAVE / COPS Program	\$9,000	\$10,000	\$10,000	\$10,000
27	SAVE / WINGS Transitional Housing Program	\$7,200	\$10,000	\$7,200	\$7,200
28	South Hayward Parish	\$17,400	\$18,700	\$17,400	\$17,400
29	Spectrum Community Svcs. Congregate Meals Program	NEW APPLICANT	\$19,505	\$5,000	\$5,000
30	Tiburcio Vasquez Keepin' It Real Program	NEW APPLICANT	\$30,000	\$0	\$0
31	Volunteers of America: Dare2XL Program	NEW APPLICANT	\$30,000	\$0	\$0
Totals:			\$700,806	\$350,000	\$350,000

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 1

Applicant: Community Childcare Coordinating Council (4-C's)
Project: Childcare Initiative Project

Amount Requested: \$20,000
Human Services Commission Recommendation: \$ 0
CED Staff Recommendation: \$ 0

Agency Description:

The 4C's develops and coordinates child care resources to strengthen families and children.

Summary of Project Proposed for FY 2005-06:

In order to address the shortage of available licensed child care in Hayward, 4C's proposes to continue its recruitment and provision of professional development training, including child care best practices and small business management skills, to persons interested in becoming licensed child care providers. Sixteen childcare providers will be served (who in turn will be able to provide care for approximately 128 children).

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Childcare Initiative Project	\$15,000	FY 2004-05
Childcare Initiative Project	\$15,000	FY 2003-04
Childcare Initiative Project	\$15,000	FY 2001-02 & 02-03

Comments:**Human Services Commission:**

A very similar proposal was submitted by this agency for Community Development Block Grant (CDBG) funds. Because that proposal is eligible for CDBG funds as a micro-enterprise activity, and it is being recommended both by the Citizens Advisory Commission and staff for CDBG funding, it is recommended that CDBG funds be used to support the project rather than using the City's Social Services funding.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 2

Applicant: Afghan and International Refugees Support Services
Project: Afghan Teen Substance Abuse Education/Prevention Project.

Amount Requested: \$24,838
Human Services Commission Recommendation: \$ 0
CED Staff Recommendation: \$ 0

Agency Description:

The Afghan and International Refugees Support Services (AIRSS) provides a wide variety of services to immigrants and refugees who come from a number of different countries to help them successfully establish their new lives in Alameda County.

Summary of Project Proposed for FY 2005-06:

AIRSS proposes to develop and conduct a series of educational workshops designed to address the increasing problem of substance abuse among Afghan youths, which in turn is causing conflict within their families. The proposed workshops would be developed to educate and discourage teens from getting involved in substance abuse, as well as assist the parents of these teens to effectively communicate with their teens about this and other social issues that they are facing. It is estimated that up to 400 people will be served.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Comments:

Human Services Commission:

- The funds requested are to support a new service that this agency wants to develop and offer to Afghan teens and their families. However, the proposal does not adequately describe or demonstrate the specific nature or degree of need, nor does it clearly explain the methods that would be used to effectively address the identified problems. It is clear, however, that this agency has a cultural and linguistic level of expertise.
- While no funding is recommended at this time, it is strongly suggested that City staff provide technical assistance to this agency so as to strengthen planning and program development efforts.
- It is also recommended that this agency be placed on the City's Secondary Consideration List so that if funds that were allocated to another grantee become available at a later date, this project can be reconsidered for financial support.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 3

Applicant: Bay Area Community Services (BACS)
Project: Hedco House Creative Living Center

Amount Requested: \$20,000
Human Services Commission Recommendation: \$14,000
CED Staff Recommendation: \$14,000

Agency Description:

The Bay Area Community Services (BACS) develops and delivers specialized services to older adults and persons with mental illness through out the East Bay. The agency's primary goal is to offer appropriate, cost-effective alternatives to institutionalization that improve the quality of life for those that the agency serves.

Summary of Project Proposed for FY 2005-06:

The Hedco House Creative Living Center provides day rehabilitation services to adults with severe and persistent mental illness. Specific services include: prevocational activities, socialization, education, counseling, crisis intervention, service coordination, treatment planning, and assistance with employment. A minimum of 70 adults with mental health disabilities will benefit from the proposed services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
BACS/Hedco House	\$14,000	FY 2004-05
BACS/Hedco House	\$14,000	FY 2003-04
BACS/Hedco House	\$14,000	FY 2001-02 & 02-03
BACS/Hedco House	\$14,000	FY 2000-01
BACS/Hedco House	\$14,000	FY 1999-00
BACS/Hedco House	\$14,800	FY 1998-99
BACS/Hedco House	\$14,838	FY 1997-98
BACS/Hedco House	\$14,838	FY 1996-97
BACS/Hedco House	\$15,300	FY 1995-96
BACS/Hedco House	\$15,300	FY 1994-95

Comments:

Human Services Commission:

- Hedco House continues to be the only community-based program to provide quality outpatient services to Hayward residents who have severe, long-term mental health disabilities in Hayward.
- The services provided are effective and well coordinated with other government and community based health and social service programs.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 4

Applicant: Chabot College
Project: National Youth Sports Program

Amount Requested: \$9,000
Human Services Commission Recommendation: \$5,000
CED Staff Recommendation: \$5,000

Agency Description:

Chabot College is a public comprehensive community college that prepares students to succeed in their education, progress in the workplace, and engage in the civic and cultural life of the global community. Recognizing that learning is a life-long journey, the college provides opportunities for the intellectual enrichment and physical well-being of all community members who can benefit.

Summary of Project Proposed for FY 2005-06:

The National Youth Sports Program (NYSP) at Chabot College is a summer education and sport activity program for at-risk children aged 10 – 16 years. It is a five-week, no-cost program that provides sports instruction; math, science, health, drug/alcohol prevention education; career planning, and field trips. Additionally, the project offers transportation to and from the program, medical screenings, and two meals per day. City funds are leveraged with funding from the National College Athletic Association, the United States Department of Agriculture, and Chabot College to support this project. A minimum of 150 children will benefit from the proposed services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
National Youth Sports Program	\$5,000	FY 2004-05
National Youth Sports Program	\$3,368	FY 2003-04
National Youth Sports Program	\$3,000	FY 2001-02 & 02-03

Comments:

Human Services Commission:

- This summer program’s emphasis on math and science education, in addition to athletics, sets it apart from other Hayward youth sports programs.
- The provision of transportation is key to making the program accessible to Hayward youth who live throughout the City. It is recommended that this project continued to be funded in the amount of \$5,000 to help cover the transportation costs of this project.
- It is also recommended that this agency be placed on the City’s Secondary Consideration List so that if funds that were allocated to another grantee become available at a later date, this project can be reconsidered for additional financial support.

CED Staff:

Staff concurs with the Commission’s recommendation to provide continued support to this project. It is also recommended that this project seek additional funding from such sources as the Team Up for Youth Sports Foundation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 5

Applicant: East Bay Agency for Children
Project: Child Assault Prevention Program (CAP)

Amount Requested: \$40,000
Human Services Commission Recommendation: \$15,100
CED Staff Recommendation: \$15,100

Agency Description:

The East Bay Agency for Children (EBAC) is dedicated to assuring the health and educational well being of children and families through specialized therapeutic, educational and peer support.

Summary of Project Proposed for FY 2005-06:

The Child Assault Prevention (CAP) program proposes to expand its school-based mental health services so that Hayward children from low-income families who are not eligible for MediCal coverage can be served during and after school hours on three different elementary school sites (Glassbrook, Park and Shepard Elementary schools), and as needed in homes or at CAP offices. Additionally, interactive prevention training will be offered at each school site which is designed to reduce the risk of, and alleviate the mental health, developmental and social costs of child abuse and neglect. A minimum of 30 students will benefit from the proposed mental health services, and approximately 3,555 students will benefit from the proposed prevention training workshops.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Child Assault Prevention (CAP) <i>(Prevention training offered only; no mental health services were offered during this period).</i>	\$10,000	FY 1998-99

Comments:

Human Services Commission:

- While both the mental health counseling and prevention training components of this proposal are valuable, it is recommended that the reduced amount of \$15,100 be used primarily to support the on-campus mental health services offered to low-income Hayward children who are not eligible for Medi-Cal or other third party payer coverage.
- The applicant is encouraged to leverage allocated City funds with other resources so that the prevention training component can also be offered as proposed. Alternatively, the applicant may consider developing a way to deliver the prevention training component so that this service can still be offered, but at a reduced level, while maximizing the availability of the school-based mental health services.

CED Staff:

Staff recommends that this proposal be supported in the amount of \$15,100 with the Commission's emphasis to primarily support the school-based mental health services, and the Commission's suggestions related to the prevention training component of the proposal.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 6

Applicant: Community Alliance for Special Education (CASE)
Project: Hayward Special Education Project

Amount Requested: \$12,345
Human Services Commission Recommendation: \$ 9,600
CED Staff Recommendation: \$ 9,600

Agency Description:

The Community Alliance for Special Education (CASE) offers services designed to protect the educational rights of children with disabilities, and works to promote better understanding and cooperation among parents, the special education service community and the public schools.

Summary of Project Proposed for FY 2005-06:

This project is designed to help ensure that children with disabilities who are at risk for school failure receive appropriate special education services. Working cooperatively with the Hayward Unified School District (HUSD), the project will assist students with disabilities and their parents to fully participate in the special education process in order to optimize services for the student. A minimum of 75 Hayward students with disabilities will be assisted by this project.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Hayward Special Education Advocacy Project	\$9,600	FY 2004-05
Hayward Special Education Advocacy Project	\$9,600	FY 2003-04
Hayward Special Education Advocacy Project (CASE & CRIL)	\$9,600	FY 2001-02 & 02-03
Hayward Special Education Advocacy Project (CASE & CRIL)	\$11,600	FY 2000-01
Hayward Special Education Advocacy Project	\$11,600	FY 1999-00
Hayward Special Education Advocacy Project	\$7,793	FY 1998-99

Comments:

Human Services Commission:

- In Hayward, an exceptionally high percentage of students with disabilities come from low-income, minority families. In addition to the disabilities they have, they are often challenged by language and cultural barriers, as well as limited financial resources. When appropriate educational services are not being provided, these students and their families, in particular, need the type of assistance being proposed.
- While it is recognized that the cost of providing this service has increased, the City's funding is limited. Consequently, it is recommended that support be provided in the amount of \$9,600.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 7

Applicant: Community Resources for Independent Living
Project: Independent Living Services

Amount Requested: \$20,000
Human Services Commission Recommendation: \$18,000
CED Staff Recommendation: \$18,000

Agency Description:

Community Resources for Independent Living (CRIL) has a mission to support, empower, and teach skills to persons with disabilities (consumers) so that they are able to more fully participate in the community and in daily life activities. A particular focus is on teaching rights and skills to empower consumers to obtain self-identified goals that lead to maximum choice and participation in their lives.

Summary of Project Proposed for FY 2005-06:

Proposed services, designed to assist consumers in achieving their self-identified goals, include the operation of a personal assistant registry, benefits advocacy, teaching independent living skills, peer support, and information and referral. A minimum of 175 Hayward residents with disabilities will benefit from the proposed services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Independent Living Services	\$18,000	FY 2004-05
Independent Living Services	\$18,000	FY 2003-04
Independent Living Services	\$25,000	FY 2001-02 & 02-03
Independent Living Services	\$23,000	FY 2000-01
Independent Living Services	\$23,000	FY 1999-00
Independent Living Services	\$23,700	FY 1998-99
Independent Living Services	\$23,691	FY 1997-98
Independent Living Services	\$23,691	FY 1996-97
Independent Living Services	\$24,475	FY 1995-96

Comments:

Human Services Commission:

- CRIL is the only agency in Hayward that specializes in providing independent living skills to a broad range of low-income individuals with disabilities.
- CRIL continues to increase its effectiveness by working closely with other service providers in order to maximizing the use of limited resources.
- It is recommended that continued support be provided in the amount of \$18,000.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 8

Applicant: Davis Street Family Resource Center
Project: Hayward Basic Needs Services Project

Amount Requested: \$5,000
Human Services Commission Recommendation: \$5,000
CED Staff Recommendation: \$5,000

Agency Description:

The mission of the Davis Street Family Resource Center (DSFRC) is to improve the quality of life of low-income residents of the Eden Area through short and long-term assistance. The agency's goal is to help low-income families help themselves by providing a comprehensive array of support services designed to create a safety net for those who are most vulnerable while promoting self-sufficiency.

Summary of Project Proposed for FY 2005-06:

A variety of services are offered through the DSFRC including: the provision of emergency food, clothing, employment training and job placement, acute medical care for uninsured and underinsured adults and children, subsidized child care services, mental health services, utility assistance, assistance with enrollment into the Healthy Families health insurance program, emergency motel vouchers, case management and referral services, holiday toy and food basket programs, Volunteer Income Tax Assistance and economic literacy workshops.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Comments:

Human Services Commission:

This project proposes to provide an array of needed services in a clean and inviting environment to a minimum of 504 Hayward residents. Even though the agency is located in San Leandro (near the north Hayward border), Hayward residents can easily access the services offered using public transportation. It is recommended that the full amount requested be awarded.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 9

Page 1 of 2

Applicant: Eden Information and Referral
Project: CHAIN/Motel Voucher/Job Training Internship Program

Amount Requested: \$45,000
Human Services Commission Recommendation: \$35,000
CED Staff Recommendation: \$35,000

Agency Description:

Eden I&R (Information & Referral) serves as a link between Alameda County families and individuals, and the full range of community resources available to them. The agency provides information on, and referral to, low-cost housing, emergency shelter, and over 1,270 social service agencies for Alameda County Residents. More than just giving out telephone numbers, Eden I & R staff interview callers to better understand the full array of issues that they are facing, and then work to help them access the most appropriate available services. The agency also provides tools and services that are relied on by other human service professionals throughout Alameda County including the Big Blue Book, a comprehensive directory of human services and online information and referral services; housing information; after-hour emergency phone services for the Alameda County Child Protection Services. Eden I & R is also an active participant in disaster response efforts throughout Alameda County.

Summary of Project Proposed for FY 2005-06:

The Community Housing and Information Network (CHAIN) Line is a database and telephone network that connects over 1,250 social service agencies to persons with housing and social service needs. Eden I & R also actively maintains a database of over 49,000 units of housing, including available bed space at emergency shelters. Calls made to the CHAIN Line are free, confidential and include a comprehensive assessment of the caller's needs. A minimum of 2,300 Hayward residents will benefit from this service. The amount requested for this component remains at \$20,000.

Two new components are being added to the CHAIN Line proposal:

(1) **A Motel Voucher Program** designed to provide emergency housing for Hayward individuals and families who have immediate, temporary housing needs. This will both help individuals and families who are waiting for shelter beds to become available, as well as helping those who must leave a shelter, but are still waiting for other housing arrangements to become final. A minimum of 240 motel voucher nights will be made available for the amount requested. Recipients of this service will also be able to benefit from the other services offered by Eden I and R, as needed (ex. The CHAIN Line).

(2) **A Job Training Internship Program** designed to assist 1 to 4 clients who face unusual difficulty in obtaining employment and training. The internship will give participants job skills; help with resume writing, interviewing practice, and a job reference letter upon successful completion.

The amount requested to start-up and implement the two additional components is \$25,000. The total requested for all three service components is \$45,000. If money constraints do not allow for fully funding the combined programs, the applicant proposes to continue the CHAIN Line project at \$20,000 (the amount required to maintain the operations of this component), and modify the other two components in accordance with the amount granted.

- continued -

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 9

Page 2 of 2

Applicant: Eden Information and Referral
Project: CHAIN/Motel Voucher Program

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
CHAIN Phone Line	\$20,000	FY 2004-05
CHAIN Phone Line	\$10,000	FY 2003-04
CHAIN Phone Line	\$10,000	FY 2001-02 & 02-03
CHAIN Phone Line	\$ 8,000	FY 1993-94

(The Motel Voucher Program and Job Internship Program were not included in any of the above years).

Comments:

Human Services Commission:

- The CHAIN Line has reliably provided timely and accurate housing referrals and case management to low-income Hayward residents for many years. The service is widely relied upon by many other organizations. As the economy has worsened, the demand for up-to-date information about available housing and social services has increased. It is recommended that this component of the proposal be funded in the amount of \$20,000.
- Of the two new service components presented in this proposal, the Motel Voucher program offers the most value. This new service combined with Eden I & R's existing housing and social services creates a comprehensive program model that addresses both short-term and long-term needs.
- Lacking resources to fully fund both the Motel Voucher Program and the Job Training Internship Program, it is recommended that an additional \$15,000 be allocated to support the Motel Voucher Program.
- The total amount recommended for this applicant is \$35,000 (\$20,000 for the CHAIN Line, and \$15,000 for the Motel Voucher Program).

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 10

Applicant: Emergency Shelter Program
Project: Homeless Shelter

Amount Requested: \$31,308
Human Services Commission Recommendation: \$24,000
CED Staff Recommendation: \$24,000

Agency Description:

The mission of the Emergency Shelter Program (ESP) is to provide a temporary home and supportive services for women and their children who are in crisis, helping them achieve self-sufficiency and independence; and to work with clients and the community to help break the cycle of domestic violence and to prevent homelessness.

Summary of Project Proposed for FY 2005-06:

ESP proposes to provide emergency shelter, food and support services to women and children who are victims of domestic violence and homelessness. Services will include: a 24-hour crises hotline, individual and peer group counseling, parenting education classes, life skills workshops, employment and housing assistance, and community referrals for medical, legal, employment and housing services. Tutoring and structured activities are provided for shelter school-age children. Subsidized childcare is also available at ESP's licensed childcare center. The requested funds will be used to serve a minimum of 64 Hayward residents.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Emergency Shelter Services	\$24,000	FY 2004-05
Emergency Shelter Services	\$24,000	FY 2003-04
Emergency Shelter Services	\$24,000	FY 2001-02 & 02-03
Emergency Shelter Services	\$24,000	FY 2000-01
Emergency Shelter Services	\$20,000	FY 1998-99
Emergency Shelter Services	\$32,800	FY 1997-98
Emergency Shelter Services	\$33,848	FY 1996-97
Emergency Shelter Services	\$35,000	FY 1995-96
Emergency Shelter Services	\$37,927	FY 1994-95

Comments:

Human Services Commission:

Emergency shelter and support services continue to be an urgent need in the Hayward community for women and children who are homeless and those who are victimized by domestic violence. ESP has provided valuable services to this population, and has been an active partner with other homeless shelters in the Alameda County Continuum of Care, a network to improve homeless services countywide. It is recommended that this project receive funding in the amount of \$24,000.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 11

Page 1 of 2

Applicant: Eden Youth & Family Center
Project: Intel Computer Clubhouse

Amount Requested: \$25,000
Human Services Commission Recommendation: \$ 0
CED Staff Recommendation: \$ 0

Agency Description:

The Eden Youth and Family Center (EYFC) was created to enhance the economic, social, educational, health and well being of children, youth and families by providing and supporting a comprehensive array of services and advocacy.

Summary of Project Proposed for FY 2005-06:

Through its Intel Computer Clubhouse (initially built, supplied and funded by Intel Corporation 2.5 years ago with a 3 year "seed" grant), EYFC proposes to provide a free drop-in after school program where youth, ages 9-18, can explore their own interests while learning a wide range of technology skills guided by staff. Parent support will also be provided so that they can continue to work with their children on their computer skills. The "Clubhouse" will also offer after-school tutoring and homework assistance to students who attend local schools. It is estimated that a minimum of 100 students will benefit from this proposed project.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Kindergarten Readiness	\$20,000	FY 2003-04
Tutoring/Homework Club	\$16,000	FY 2000-01
Tutoring/Homework Club	\$17,000	FY 1998-99
Tutoring/Homework Club	\$17,081	FY 1997-98
Tutoring/Homework Club	\$17,081	FY 1996-97
Tutoring/Homework Club	\$17,625	FY 1995-96

**This is the first year that City funds have been requested to support the Intel Computer Club House.*

Comments:

Human Services Commission:

- Funding is not recommended for this proposal. While it is recognized that EYFC provides many needed services to many low-income children and their families, the need for the specific services described in this proposal was not clearly demonstrated.
- Statistics showing the current level of participation were not provided.
- The proposal did not clearly identify the methods that will be used to achieve the identified outcomes, especially when each child is expected to participate only two to four times each.
- The tutoring component of the program was not well defined in terms of the methods that will be used to tutor. The methods that will be used to coordinate with parents and teachers were also unclear.

-continued-

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 11

Page 2 of 2

Applicant: Eden Youth & Family Center
Project: Intel Computer Clubhouse

- It is recommended that this agency be provided assistance by City staff to strengthen the areas described above. It is also recommended that this project be placed on the City's Secondary Consideration List so that if the identified concerns are satisfactorily addressed, and if funds that were allocated to another grantee become available at a later date, this project can be reconsidered for additional financial support.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 12

Applicant: Family Emergency Shelter Coalition
Project: Family Homeless Shelter and Support Services

Amount Requested: \$23,700
Human Services Commission Recommendation: \$23,700
CED Staff Recommendation: \$23,700

Agency Description:

The Family Emergency Services Coalition (FESCO) mission statement is: To instill or restore dignity, self-respect, and self-reliance so that homeless and very low-income families, their individual members, and the entire community are strengthened. FESCO is supported by 18 Eden Area churches (from Hayward, Castro Valley, San Lorenzo and San Leandro). The agency operates a 24-bed shelter that is the only emergency shelter that serves families which include children with two parents, single fathers, families with a teenage sons, as well as single mothers and daughters. Services are provided on a 24-hour basis, 365 days a year, with at least one professional staff person on-site at all times.

Summary of Project Proposed for FY 2005-06:

FESCO proposes to serve a minimum of 50 homeless individuals from Hayward (approximately 18 adults and 32 children) with emergency shelter, food, security, clothing, medical services and comprehensive support services such as counseling and life skills training. It is estimated that about 2,000 bed-nights and 4,000 nutritious meals will be provided, and over 50% of those served will secure stable housing.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Shelter & Support Services	\$23,700	FY 2004-05
Shelter & Support Services	\$23,700	FY 2003-04
Shelter & Support Services	\$17,200	FY 2001-02 & 02-03
Shelter & Support Services	\$17,200	FY 2000-01
Shelter & Support Services	\$17,700	FY 1998-99
Shelter & Support Services	\$17,717	FY 1997-98
Shelter & Support Services	\$17,717	FY 1996-97
Shelter & Support Services	\$18,284	FY 1995-96
Shelter & Support Services	\$20,062	FY 1994-95

Comments:

Human Services Commission:

FESCO is the only homeless shelter that provides quality services to intact families that include fathers and teenage sons. FESCO is also an active partner with other homeless shelters in the Alameda County Continuum of Care, a network to improve homeless services countywide. It is recommended that this proposal be funded in the amount requested.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 13

Applicant: Family Violence Law Center
Project: CalWorks Domestic Violence Services

Amount Requested: \$30,000
Human Services Commission Recommendation: \$20,000
CED Staff Recommendation: \$20,000

Agency Description:

The mission of the Family Violence Law Center is to end domestic violence and abuse in our community by providing legal, prevention, and counseling services primarily for women and their children who have suffered from domestic violence. The Family Violence Law Center, is serving as fiscal agent and lead agency for the CalWORKS Domestic Violence Services Collaborative (CDVSC) for this proposal. The CDVSC was formed 5 years ago as a way to comprehensively address the multi-faceted needs of low-income victims of domestic violence.

Summary of Project Proposed for FY 2005-06:

The CDVSC proposes to offer: job readiness training, self-sufficiency incentives (support services) such as payment for transportation to job interviews, emergency food, childcare, and rent/utilities payments), legal services and no-cost overnight emergency housing relocation services for domestic violence victims and their children. A minimum of 150 low-income Hayward residents who are victims of domestic violence will benefit from this program.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
CalWorks Domestic Violence Services	\$30,000	FY 2004-05
CalWorks Domestic Violence Services	\$10,000	FY 2003-04

Comments:

Human Services Commission:

FVLC currently receives funds from both the City's CDBG and Social Services funding programs. The need for the proposed services is well documented and the comprehensive services that are proposed complement, supplement and support the services available for victims of domestic violence provided by the SAVE-COPS program and the Hayward Police Department. The limitations of, and high demand for, both funding sources leads the Commission to recommend a reduction in support solely as a function of the limited resources available.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 14
Page 1 of 2

Applicant: Hayward Area Recreation District (HARD)
Project: Youth Enrichment Program (YEP)

Amount Requested: \$24,050
Human Services Commission Recommendation: \$17,500
CED Staff Recommendation: \$17,500

Agency Description:

The Hayward Area Recreation and Park District (HARD) is the local public agency responsible for all public park and recreation programs and services in the "Eden Area" of Alameda County, including the City of Hayward. HARD is serving as lead agency and fiscal agent for this joint proposal between HARD and the Hayward Unified School District (HUSD).

Summary of Project Proposed for FY 2005-06:

The Youth Enrichment Program (YEP) includes academic and social activities in addition to recreation activities. In 1976 YEP was expanded from two other locations in Hayward to Longwood Elementary School, with the support of Hayward Social Services funding. The Longwood YEP represents a collaborative effort between HARD (which provides the staff to run the program), HUSD (which provides the necessary indoor and outdoor space, and janitorial service), and the City which has provided the bulk of the funding for this YEP site. This program has been used as a model by HUSD in order to secure state and federal funds; YEP now is offered at every elementary and middle school in the district. The requested funds will allow HARD and HUSD to continue the Longwood YEP project. It is expected that a minimum of 100 low-income Hayward children will benefit from this program.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Longwood YEP	\$19,500	FY 2004-05
Longwood YEP	\$19,500	FY 2003-04
Longwood YEP	\$19,500	FY 2001-02 & 02-03
Longwood YEP	\$19,500	FY 2000-01
Longwood YEP	\$20,000	FY 1998-99
Longwood YEP	\$20,000	FY 1997-98

Comments:

Human Services Commission:

- The Commission is concerned that none of the state or federal funds secured by HUSD have been used to support the Longwood YEP site, thus continuing a dependency on Hayward Social Services funding to keep this site in operation. Consequently, the Commission recommends that this project be supported in the reduced amount of \$17,500, with the condition that HUSD or HARD supplement any program budget deficit that this may cause using other resources.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 14

Page 2 of 2

Applicant: Hayward Area Recreation District (HARD)
Project: Youth Enrichment Program (YEP)

- Additionally, it appears that last year adequate space for the Longwood YEP program was taken away by the school district to accommodate other needs putting the program at this site in jeopardy. In order to mitigate the chances of this happening again, it is recommended that HUSD provide a written commitment, in the form of a Memorandum of Understanding, to provide adequate space subject to approval by HARD for this next program period.

CED Staff:

Staff concurs that HUSD must commit to adequate space which meets the needs of the program as determined by HARD. It is staff's recommendation that this proposal be supported in the amount of \$17,500.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 15

Applicant: Hayward Community Gardens (HCG)
Project: HCG Program Coordinator

Amount Requested: \$12,500
Human Services Commission Recommendation: \$ 0
CED Staff Recommendation: \$ 0

Agency Description:

The Hayward Community Gardens (HCG) is an all volunteer organization that operates a community garden where low-income Hayward residents can grow produce which serves as a nutritious dietary supplement, an opportunity to teach children where food comes from and to socialize and learn from other people from diverse backgrounds.

Summary of Project Proposed for FY 2005-06:

In the 1970's the "Gardens" started as a project of a nonprofit organization called Tyrell Community Services, and was supported in large part by the Presbyterian Church which provided funds at that time to hire a Program Director. In the early 1980's Tyrell Community Services closed down which lead to the birth of the current nonprofit agency known as the Hayward Community Gardens. This change also represented an end to the funds contributed by the Church. It was difficult to raise funds to replace those that were lost, and so the position of Program Director ended. The organization has maintained itself as an all volunteer operation ever since (periodically a small monthly stipend was provided to one of the Garden's members to handle, with varying degrees of success, day-to-day operations including: plot allocation and management, fundraising, policy enforcement, etc.) Since 2000, the HCG Board of Directors and the Garden operations have become more sophisticated and the need for at least a part-time bi-lingual on-site staff person has increased. The requested City funds will be used to support a part-time Program Coordinator for the Gardens.

Previous Social Services Funding Awarded to Applicant:

Table with 3 columns: Project, Amount, Fiscal year. Row 1: No previous funding, -, -

Comments:

Human Services Commission:

Currently the HCG is supported by the City through the Community Development Block Grant (CDBG) program which pays the Garden's utility expenses; continued support in FY 2005-06 is recommended by both the Citizens Advisory Commission and City staff. It is the Human Services Commission's recommendation that the City continue to provide CDBG funds to pay for the Garden's utilities. This will allow HCG to use the proceeds from the plot fees and the Farmer's Market revenues to support this proposal. Consequently, no social services funding is recommended.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 16

Applicant: Horizon Services, Inc.
Project: Lambda Project

Amount Requested: \$16,800
Human Services Commission Recommendation: \$14,500
CED Staff Recommendation: \$14,500

Agency Description:

Horizon Services, Inc. (HIS) provides a full range of recovery, prevention and education services to persons with alcohol and drug related problems, as well as to individuals who are affected by another's alcohol or drug abuse. Project Eden is one component of the program where outpatient rehabilitation services are offered to individuals with alcohol and drug related problems, their families and significant others. Education, prevention and counseling services are also provided to youth and their families.

Summary of Project Proposed for FY 2005-06:

The Lambda Project proposes to provide support to a minimum of 60 high-risk youth/young adults in Hayward. The program will work toward the reduction of suicide, drug use, and sexual/physical abuse that many lesbian, gay, bisexual, and transgender youth experience. Services to be provided include crisis intervention; group sessions and individualized mental health counseling. Drug-free and alcohol-free social and community service activities are also provided to program participants who otherwise have limited opportunities to participate in such "healthy life-style" activities. Hayward funds will be used to support a mental health counselor's salary.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Lambda Project	\$14,500	FY 2004-05
Lambda Project	\$14,500	FY 2003-04
Lambda Project	\$13,000	FY 2001-02 & 02-03
Lambda Project	\$13,000	FY 2000-01
Lambda Project	\$13,300	FY 1998-99
Lambda Project	\$13,337	FY 1997-98
Lambda Project	\$13,337	FY 1996-97
Lambda Project	\$13,745	FY 1995-96
Lambda Project	\$14,445	FY 1994-95

Comments:

Human Services Commission:

It is recommended that this project, the only one of its kind in Hayward, be supported with an allocation in the amount of \$14,500. It is also strongly recommended that the program "split" program participants into two groups: one for younger teens and one for older teens/young adults, so the respective groups may focus on and explore age-appropriate issues.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 17

Applicant: Human Outreach Agency / Women on the Way
Project: Joint Organization Capacity Building Project

Amount Requested: \$22,000
Human Services Commission Recommendation: \$20,000
CED Staff Recommendation: \$20,000

Agency Descriptions:

Human Outreach Agency (HOA): The HOA is a twenty-one bed men's shelter that has operated in Hayward since 1986. In addition to shelter and meals, the agency provides case management and other support services as necessary in order to stabilize their clients' financial situations and improve their housing readiness. *The HOA is serving as the lead agency and fiscal agent for this joint proposal.*

Women on the Way (WOW): WOW is an 11-bed residential recovery program that provides a safe and sober living environment where women can regain their mental, physical, and emotional well-being after a life of drug and alcohol addictions.

Summary of Project Proposed for FY 2005-06:

HOA and WOW propose to share a part-time (contract) bookkeeper, a part-time substance abuse counselor and a capacity building training schedule that will strengthen both agencies' abilities to provide crisis intervention and administrative/management of their respective non-profit organizations.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Human Outreach Shelter Services	\$17,000* (*HOA Only)	FY 2004-05

Comments:

Human Services Commission:

The funding requested will help both agencies to further develop their respective administrative and programmatic capacity leading to better quality services, increased accountability and improved opportunities to obtain resources from other sources. It is recommended that this joint project be funded in the amount of \$20,000.

CED Staff:

Staff concurs with the Commission's recommendation and rationale, and further condition its recommendation of HOA as the lead agency on the development and maintenance of appropriate financial management policies and instruments to correct deficiencies revealed in the recent audit.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 18

Applicant: International Institute of the East Bay
Project: Hayward Immigrant Domestic Violence Legal Assistance Project

Amount Requested: \$18,000
Human Services Commission Recommendation: \$ 5,000
CED Staff Recommendation: \$ 5,000

Agency Description:

The International Institute of the East Bay (the "Institute") was established in 1919 to help immigrants and refugees make successful transitions to a new society. The Institute remains dedicated to assisting newcomers from around the world participate fully in our nation's civic and financial processes and institutions. Legal assistance and representation is one of the Institute's core strategies accomplishing this objective.

Summary of Project Proposed for FY 2005-06:

This aims to serve undocumented victims of domestic violence. With the amount requested, the Institute will serve a minimum of 34 undocumented battered women to better understand their rights under the new Violence Against Women Act (VAWA) and related legislation. Of these, a minimum of 14 women will be assisted by the Institute to establish a claim to legal residency. City funds will be used to assist women who are ineligible for service through Alameda County's Domestic Violence Partnership program, the only other publicly supported legal assistance program servicing battered, undocumented women. Additionally, and independent of Hayward funding, the Institute will continue to reach approximately 150 Hayward residents through its Know Your Rights outreach campaign.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Legal Assistance for Immigrants	\$ 5,000	FY 2004-05
Legal Assistance for Immigrants	\$ 5,000	FY 2003-04
Legal Assistance for Immigrants	\$20,606	FY 1997-98

Comments:

Human Services Commission:

- While the application proposes that some immigrant women are not eligible for assistance by existing domestic violence prevention and assistance programs, it is not clear that these programs actually turn away the targeted population.
- The Commission highly values the other legal services this agency proposes to provide to immigrants living in Hayward, including the Know Your Rights outreach campaign, and so recommends that \$5,000 be allocated to this project.
- It is also recommended that this agency be placed on the City's Secondary Consideration List so that if funds that were allocated to another grantee become available at a later date, this project can be reconsidered for additional financial support.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 19

Page 1 of 2

Applicant: South Hayward Neighborhood Collaborative
(La Familia Counseling Service)

Project: Family Resource Center Social Service and Advocacy

Amount Requested: \$46,653

Human Services Commission Recommendation: \$10,000

CED Staff Recommendation: \$10,000

Agency Description:

La Familia Counseling Service (La Familia) is a nonprofit community-based organization which provides a broad range of human, mental health and social services with an emphasis on advocacy, education and community mental health. *La Familia is serving as the lead agency and fiscal agent for this proposal on behalf of the South Hayward Neighborhood Collaborative.*

South Hayward Neighborhood Collaborative (SHNC): The SHNC is made up of community and faith-based organizations who share a common mission to provide support to low-income children and families. The “lead agencies” that form the management team of SHNC include: La Familia Counseling Services, Eden Youth and Family Center, Westminster Church and Glad Tidings Church. Many other public and private nonprofit agencies make up the other active partners of the collaborative which provides for the multi-entry – multi-service system that is the SHNC. The Family Resource Center (FRC), located at Westminster Church on Patrick Ave. in South Hayward, and staffed by personnel from La Familia, serves as the hub of the SHNC. This centrally located, easily accessible, facility is where multi-lingual SHNC Family Advocates (case managers) provide support and advocacy services to low-income Hayward residents.

Summary of Project Proposed for FY 2005-06:

SHNC Family Advocates, operating out of the FRC, will assist a minimum of 1,200 low-income Hayward residents to meet such individual and family basic needs as housing, job training and referrals, food, health, mental health and dental services, immigration support services, information & referral and case management services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Comments:

Human Services Commission:

Due to the recent recession, funding for the SHNC from the County and other private foundations has recently been reduced or suspended. The status of continued funding for FY 05-06 from the County and the Cowell Foundation in particular, are not known at this time. Without significant financial support from other funders, the proposed project will not be able to continue. Nevertheless, the Commission believes that \$10,000 should be allocated to this effort to demonstrate the City’s commitment to this valuable service and as an incentive to other funders. It is recommended that City funding be granted only if sufficient funds are obtained from other resources to continue FRC operations during FY 2005-06.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Applicant: South Hayward Neighborhood Collaborative
(La Familia Counseling Service)

Proposal #: 19
Page 2 of 2

Project: Family Resource Center Social Service and Advocacy

CED Staff:
Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 20

Applicant: Legal Assistance for Seniors
Project: Hayward Elders Legal Project (HELP)

Amount Requested: \$27,500
Human Services Commission Recommendation: \$14,500
CED Staff Recommendation: \$14,500

Agency Description:

Legal Assistance for Seniors (LAS) is a non-profit agency serving Alameda County residents who are 60 years of age and older. LAS provides free legal advice and information, representation in court and administrative hearings, referrals to other community resources, and community education and training on legal issues.

Summary of Project Proposed for FY 2005-06:

LAS proposes to provide a minimum of 270 Hayward low-income seniors with legal services that will address one or more of the issues: public benefits and income maintenance, housing and consumer fraud, incapacity, guardianship for grandparents who are caregivers to minors, elder abuse prevention and intervention, and legal services for elder immigrants. LAS attorneys and advocates will periodically work out of local Hayward based senior centers or other service organizations, and on as needed basis will make home visits to seniors with disabilities, limited mobility or other issues that prevent them from accessing services at LAS offices in Oakland.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
HELP Project	\$14,500	FY 2004-05
HELP Project	\$14,500	FY 2003-04
HELP Project	\$14,500	FY 2001-02 & 02-03

Comments:

Human Services Commission:

Legal Assistance for Seniors is the only legal services agency in Alameda County to focus exclusively on the rights of the elderly. While the services are highly valued, not enough resources are available to fully support this proposal. Consequently, funding is recommended in the amount of \$14,500.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 21

Applicant: Parental Stress Service
Project: Hayward Child Trauma Treatment Project

Amount Requested: \$46,907
Human Services Commission Recommendation: \$22,000
CED Staff Recommendation: \$22,000

Agency Description:

Parental Stress Service, Inc. is a non-profit organization of mental health professionals and volunteers that helps families that have abused their children, or are at risk of abusing their children. The organization's focus is the prevention of all forms of child abuse: physical, sexual, and emotional maltreatment. Its mission is to redirect parenting in dysfunctional families where one or more of the children are being victimized.

Summary of Project Proposed for FY 2005-06:

The Hayward Child Trauma Treatment Project is designed to provide long-term mental health counseling and support services to low-income Hayward families where children have been victimized by, or a witness to, sexual, physical, emotional abuse, or other family violence. Comprehensive wrap-around services are also provided and include: a 24 hour/7 days/week Crisis Hotline, Positive Parenting Education Classes, Parent Support Groups, Emergency Respite Child Care, in-home counseling and case-management for families in transition and MediCal Rehabilitation Services. A minimum of 32 low-income Hayward families will benefit from this project.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Child Abuse Treatment	\$22,000	FY 2004-05
Child Abuse Treatment	\$22,000	FY 2003-04
Child Abuse Treatment	\$25,000	FY 2001-02 & 02-03
Child Abuse Treatment	\$25,000	FY 2000-01
Child Abuse Treatment	\$25,500	FY 1998-99
Child Abuse Treatment	\$25,582	FY 1997-98

Comments:

Human Services Commission:

Parental Stress Services provides quality, licensed long-term mental health services, combined with wrap-around emergency and support services to low-income children and their families who have experienced domestic violence. It is recommended that City funding be continued to support this project in the amount of \$22,000.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 22

Applicant: Planned Parenthood Golden Gate
Project: Parent Education Program

Amount Requested: \$12,000
Human Services Commission Recommendation: \$ 7,500
CED Staff Recommendation: \$ 7,500

Agency Description:

Planned Parenthood is a non-profit community-based healthcare provider serving low-income women and their families. Its mission is to provide comprehensive reproductive and primary health care services, to provide educational programs, to advocate public policies that guarantee individual rights, dignity, and privacy, and to promote healthcare research.

Summary of Project Proposed for FY 2005-06:

The PPGG Parent Education Program is a community collaboration that supports Hayward's low-income and/or Latino parents in their role as their children's primary sexuality educator. The program will provide workshops to low-income and underserved, Spanish-speaking parents in Hayward. These 1 ½ hour didactic seminars provide accurate and comprehensive information about sex, sexuality, pregnancy, sexually transmitted infections, birth control methods and sexual decision making. They also offer effective communication strategies parents can use to make sometimes awkward sexuality discussions with their children more comfortable. When parents are able to keep lines of communication open with their children, adolescents are more likely to postpone first intercourse, and more likely to protect themselves from unplanned pregnancy and infections when they do initiate sexual activity. Workshops are provided in Spanish and English. A minimum of 200 low-income Hayward parents will benefit from this program.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Parent Education Program	\$10,000	FY 2004-05
Parent Education Program	\$ 8,000	FY 2003-04

Comments:

Human Services Commission:

Hayward teens continue to experience high rates of teen pregnancy and sexually transmitted diseases (STD's). The Planned Parenthood's Parent Education Program combats unintended teen pregnancies and the spread of STD's by educating and supporting parents to better communicate with their children about important sexual health issues. This program offers culturally and linguistically appropriate services to Hayward's substantial and underserved Latino population. While this program provides a valuable service to the community, in order to support other important projects it is recommended that the City allocate \$7,500 for this project.

CED Staff:

Staff agrees that this project represents a valuable service; however this agency has recently had difficulties providing the insurance documentation required by the City. Staff concurs with the Commission's recommendation to fund this project at the level of \$7,500 on the condition that required insurance documentation be submitted to the City prior to the end of the first quarter of the new contract period.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 23

Applicant: St. Joseph's Center for the Deaf and Hard of Hearing
Project: Assistance to Hayward Deaf Families At-Risk Project

Amount Requested: \$15,000
Human Services Commission Recommendation: \$10,000
CED Staff Recommendation: \$10,000

Agency Description:

St. Joseph's Center for the Deaf (SJCD) provides language-accessible clinical counseling to uninsured and underinsured, low-income deaf children, youth, and adults and their families in Alameda County. The agency also provides educational workshops for families of deaf and hard-of-hearing people.

Summary of Project Proposed for FY 2005-06:

SJCD proposes to provide mental health services to deaf individuals, families, couples, children and adolescents at risk of domestic violence, alcohol/drug abuse, sexual abuse, and school violence due to the lack of communication access and access to support services. Language and deaf cultural accessible individual, family and group therapy; emotional adjustment workshops for senior citizens with age related hearing loss, and parent education classes for hearing parents of deaf children will be provided. A minimum of 70 low-income Hayward residents who are deaf or hard-of-hearing will benefit from this program.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Counseling Program	\$10,000	FY 2004-05
Counseling Program	\$10,000	FY 2003-04
Counseling Program	\$10,000	FY 2001-02 & 02-03

Comments:

Human Services Commission:

Members of Hayward's deaf community may access peer counseling and other support services at DCARA (in San Leandro) or at CRIL (in Hayward); however, only St. Joseph's Center provides clinical mental health services specifically for deaf people and their families in Alameda County provided by trained professionals who are deaf or hard-of-hearing themselves. These services will be available at the agency's Hayward site to make it easier for Hayward residents to access services. It is recommended that this project be funded in the amount of \$10,000.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 24

Applicant: St. Rose Hospital
Project: Silva Pediatric Dental Clinic

Amount Requested: \$20,000
Human Services Commission Recommendation: \$20,000
CED Staff Recommendation: \$20,000

Agency Description:

St. Rose Hospital (SRH) is a nonprofit community-based health care facility whose mission it is to serve with integrity all who come to SRH for health care services. This includes providing quality service and competent and compassionate care while treating all those served with dignity and respect, and while planning for the future with creative vision.

Summary of Project Proposed for FY 2005-06:

The Silva Pediatric Clinic, operated by SRH and located at the Eden Youth and Family Center in South Hayward, seeks funding to address the continued childhood dental disease crisis that exists among low-income Hayward children. This project proposes to provide complete dental health care services to a minimum of 60 Hayward children who have no (or insufficient) dental insurance, no other resources to pay for dental care, and/or no access to other dental services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Pediatric Dentistry	\$19,600	FY 2004-05
Pediatric Dentistry	\$23,632	FY 2003-04
Pediatric Dentistry	\$27,000	FY 2001-02 & 02-03

Comments:

Human Services Commission:

This is the only dental program available for low-income Hayward children who need dental screening and treatment and who do not have access to such treatment because they are uninsured or underinsured. It is recommended that this project be supported in the amount requested.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 25

Applicant: Salvation Army
Project: Motel Voucher Program

Amount Requested: \$15,000
Human Services Commission Recommendation: \$ 0
CED Staff Recommendation: \$ 0

Agency Description:

The Salvation Army Hayward provides a variety of services designed to meet the basic human needs of low-income Hayward residents, including: food programs, interim shelter, utility energy assistance, and an I.D. assistance program for people needing legal identification in order to obtain employment. Programs are also offered to young people to promote their self esteem, character, and to educate them about the dangers of alcohol and drug abuse, and to offer alternatives to crime and gang activity. During the summer months a day camp is offered to youth as well.

Summary of Project Proposed for FY 2005-06:

The Salvation Army requests City funds to pay for motel vouchers that will be used to assist a minimum of 150 low-income Hayward individuals including: families waiting for emergency shelter space or permanent shelter, battered women and children, and those who have become homeless due to a fire or other disaster. These vouchers will be used to provide from one to seven nights of temporary lodging for these individuals at local motels. The Salvation Army will continue to work with local shelters and housing agencies to help these individuals obtain long-term housing.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Motel Voucher Program	\$15,000	FY 2004-05
Motel Voucher Program	\$15,000	FY 2003-04
Motel Voucher Program	\$20,000	FY 2001-02 & 02-03
Motel Voucher Program	\$20,000	FY 2000-01
Motel Voucher Program	\$26,000	FY 1998-99
Motel Voucher Program	\$13,937	FY 1997-98
Motel Voucher Program	\$13,937	FY 1996-97
Motel Voucher Program	\$14,350	FY 1995-96
Motel Voucher Program	\$14,350	FY 1994-95

Comments:

Human Services Commission:

The Commission is concerned that in recent years this project has not fully used all of the funds granted to it for the Motel Voucher program. It appears that this is due to the policies and practices of the program rather than the lack of need. Other community agencies have indicated occasional difficulty making successful referrals to this program for motel vouchers because of the inability to contact Salvation Army staff at the time that this service was needed. Consequently, it is recommended that the City allocate funds to the motel voucher program proposed by Eden Information and Referral in lieu of this program to determine if the alternative service model is more successful.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 26

Applicant: Shelter Against Violent Environments (SAVE)
Project: Community Oriented Prevention Services (COPS) Program

Amount Requested: \$10,000
Human Services Commission Recommendation: \$10,000
CED Staff Recommendation: \$10,000

Agency Description:

SAVE was founded in 1976 to address the problem of domestic violence. SAVE's mission is to promote alternatives to domestic violence through support services, advocacy and education, and to help domestic violence victims and their families to end the cycle of violence. SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Community services include a 24 hour crises intervention hotline, free weekly support groups for adults and children, weekly legal clinics, individual therapy, community outreach and education, volunteer training, and domestic violence training and support for police officers as well as direct services for victims who have come into direct contact with police.

Summary of Project Proposed for FY 2005-06:

SAVE-COPS advocates, working with the Hayward Police Department, will provide crisis intervention services to a minimum of 300 homeless and/or low-income Hayward residents who are victims of domestic violence. The individuals served will receive crises related services and when needed specialized case management services from the COPS advocates. All patrol officers will also receive ongoing training in responding appropriately to incidents of domestic violence.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
SAVE/COPS	\$9,000	FY 2004-05
SAVE/COPS	\$8,000	FY 2003-04

Comments:

Human Services Commission:

The SAVE/COPS personnel, who currently operate out of the Hayward Police Department, are an integral part of the team of law enforcement and social service professionals who are specially trained to address domestic violence cases in Hayward. The Commission recommends that this project be funded in the amount requested.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 27

Applicant: Shelter Against Violent Environments (SAVE)
Project: WINGS Transitional Housing Children's Services Counselor

Page 1 of 2

Amount Requested: \$10,000
Human Services Commission Recommendation: \$ 7,200
CED Staff Recommendation: \$ 7,200

Agency Description:

SAVE was founded in 1976 to address the problem of domestic violence. SAVE's mission is to promote alternatives to domestic violence through support services, advocacy and education, and to help domestic violence victims and their families to end the cycle of violence. SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Community services include a 24 hour crises intervention hotline, free weekly support groups for adults and children, weekly legal clinics, individual therapy, community outreach and education, volunteer training, and domestic violence training and support for police officers as well as direct services for victims who have come into direct contact with police.

Summary of Project Proposed for FY 2005-06:

The SAVE-WINGS Transitional housing program provides 15 apartment units of low-cost housing in a substance free environment, as well as counseling, case management and other support services for the women and children living there for up to 18 months for each family. It is expected that a minimum of 9 families or 27 individuals who were originally from Hayward (based on one parent/two children per family) will benefit from this program. The social services funds requested will be used specifically to support one full time Children's Counselor at the WINGS transitional housing site. This individual is responsible for providing all resident children with opportunities to participate in age appropriate therapeutic and educational activities designed to lessen the effects of the domestic violence they have experienced, to enhance their safety skills, build their self esteem and teach them anger management and peaceful conflict resolution skills.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Children's Counselor	\$7,200	FY 2004-05
Children's Counselor	\$7,200	FY 2003-04
Children's Counselor	\$7,200	FY 2001-02 & 02-03
Children's Counselor	\$10,200	FY 2000-01
Children's Counselor	\$10,200	FY 1998-99
Children's Counselor	\$10,260	FY 1997-98
Children's Counselor	\$10,260	FY 1996-97
Children's Counselor	\$10,556	FY 1995-96
Children's Counselor	\$10,556	FY 1994-95

-continued-

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 27

Applicant: Shelter Against Violent Environments (SAVE)

Page 2 of 2

Project: WINGS Transitional Housing Children's Services Counselor

Comments:

Human Services Commission:

Based on the information provided at the Human Services Commission's Preliminary Funding meeting, it was determined that SAVE-WINGS staff intend to find a location in Hayward where the services of the Children's Services Counselor can be provided during facility construction in FY 05-06. Consequently, it is the Commission's recommendation that funding for this project be allocated in the amount of \$ 7,200.

CED Staff:

The staff concurs with the Commission's recommendation for funding this project in the amount of \$7,200.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 28

Applicant: South Hayward Parish
Project: Emergency Food Project

Amount Requested: \$18,700
Human Services Commission Recommendation: \$17,400
CED Staff Recommendation: \$17,400

Agency Description:

The South Hayward Parish (SHP), established in 1965, is an interfaith coalition of churches in Hayward dedicated to meeting the needs of people in distress and giving a voice to people who might not otherwise be heard. The Parish was established to serve the people of the community regardless of religious affiliation or belief. Its member churches are: Good Shepherd Lutheran, Mt. Eden Presbyterian, St. Clement Catholic, Starr King Unitarian Universalist, Wesley Methodist, Westminster Hills Presbyterian, and United Church of Hayward (United Church of Christ).

Summary of Project Proposed for FY 2005-06:

Developed in the Parish's early years, the Emergency Food Program remains SHP's most direct, ongoing service. There are three sites that are used for food delivery: Good Shepherd, St. Clements and Westminster Hills churches. The social services provided are separate and distinct from the religious services offered through these organizations. The Emergency Food Program proposes to provide emergency food to a minimum of 4,000 low-income Hayward residents. Food is acquired through FEMA Emergency Food and Shelter Program, regular donations from Member congregations and other South Hayward neighborhood groups.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Emergency Food Program	\$17,400	FY 2004-05
Emergency Food Program	\$15,000	FY 2003-04
Emergency Food Program	\$ 7,300	FY 2000-01 & 02-03
Emergency Food Program	\$ 7,300	FY 2000-01

Comments:

Human Services Commission:

The SHP food program is a major provider of food to low-income Hayward residents, and is an integral part of the South Hayward Neighborhood Collaborative. It is hoped that City support will help attract additional funding from other sources to enhance this program. The Commission recommends that this project be funded in the amount of \$17,400.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 29

Page 1 of 2

Applicant: Spectrum Community Services
Project: Congregate Meal Subsidy Program for Low-income Hayward Seniors

Amount Requested: \$19,505

Human Services Commission Recommendation: \$ 5,000

CED Staff Recommendation: \$ 5,000

Agency Description:

The mission of Spectrum Community Services is to assist low-income, disadvantaged and elderly residents of Alameda County as they attempt to achieve and maintain self-sufficiency and improve the overall quality of their lives.

Summary of Project Proposed for FY 2005-06:

The senior Congregate Meal Subsidy Program will ensure that a minimum of 200 low-income Hayward seniors will receive hot nutritious meals in a supportive and welcoming social setting, thus contributing to their mental and physical health and well-being, and helping them to maintain their independence and dignity. If fully funded, this project will provide at least 15,486 hot meals at six different congregate meal sites in Hayward, including: Josephine Lum Lodge, Eden Garden Estate Mobile Park, Spanish Ranch I Mobile Home Park, Hayward Mobile Country Club, Salvation Army and the South Hayward Parish Senior Center. The funds requested will provide a \$1.26 per meal subsidy that will cover the actual cost of each meal.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Legal & Social Services <i>(Joint LAS and Spectrum)</i>	\$34,000	1998-99
Helping Hands <i>(Intergenerational Project)</i>	\$ 9,605	1995-96
Helping Hands	\$ 9,605	1993-94
Helping Hands	\$11,300	1992-93
Helping Hands	\$11,300	1991-92

*No previous funding
for the proposed service.*

Comments:

Human Services Commission:

- This applicant has submitted a similar proposal for Community Development Block Grant (CDBG) funds for meals delivered to four of the six congregate meal programs that include housing.
- It is recommended that CDBG funds be used to pay for the meal subsidy costs at those locations where housing services are also provided, and that City Social Services funding be granted in the amount of \$5,000 to subsidize the costs of meals delivered to those locations that are not eligible for CDBG support (i.e., the Salvation Army and the South Hayward Parish Senior Center congregate meal sites) because they are not residential facilities.

- continued -

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 29

Applicant: Spectrum Community Services

Page 2 of 2

Project: Congregate Meal Subsidy Program for Low-income Hayward Seniors

- It is also recommended that this agency be placed on the City's Secondary Consideration List so that if funds that were allocated to another grantee become available at a later date, this project can be reconsidered for additional financial support if needed.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 30

Applicant: Tiburcio Vasquez Health Center, Inc.
Project: Keepin' It Real (KIR) Teen Peer Health Education Project

Amount Requested: \$30,000

Human Services Commission Recommendation: \$ 0

CED Staff Recommendation: \$ 0

Agency Description:

The Tiburcio Vasquez Health Center (TVHC) is dedicated to promoting the health and well being of our community by providing accessible high quality care. Our commitment is to ensure this human right through quality service, advocacy and community empowerment. Through the delivery of multi-culturally and linguistically appropriate health care services in Southern Alameda County, TVHC operates a centralized, highly effective system of licensed medical providers, community health education, social work and nutrition services.

Summary of Project Proposed for FY 2005-06:

The Keepin' It Real (KIR) project is based at the Tennyson High School Health Center, one of the primary care clinic sites managed and operated by TVHC. This collaboration between TVHC, Tennyson High School, Cesar Chavez Middle School and the Hayward Community Day School will address three main topics including: teen violence prevention, alcohol and drug abuse prevention, and the prevention of teen pregnancy and sexually transmitted infections. Using the peer education model, a minimum of 15 Tennyson High School students will be trained to become KIR peer educators who in turn will make presentations to a minimum of 450 Cesar Chavez Middle School students, and 50 Community Day School high school students. Additionally, these 15 teen educators will conduct a school-wide awareness campaign related to the issue of teen health, which will reach an additional 300 Tennyson High School students.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding for this project.	-	-

Comments:

Human Services Commission:

Teen health education is recognized as an important service, however similar (if not identical) services to those that are proposed are available through Planned Parenthood and the Await and Find Peer Health Education program. Given the availability of other similar services, and the demand for limited City funds, no funding for this project is recommended at this time. It is recommended, however, that this agency be placed on the City's Secondary Consideration List so that if funds that were allocated to another grantee become available at a later date, this project can be reconsidered for financial support.

CED Staff:

Staff concurs with the Commission's recommendation.

FY 2005-06 SOCIAL SERVICES FINAL RECOMMENDATIONS

Proposal #: 31

Applicant: Volunteers of America
Project: Dare 2XL After School Mentoring/Study Program

Amount Requested: \$30,000
Human Services Commission Recommendation: \$ 0
CED Staff Recommendation: \$ 0

Agency Description:

The Volunteers of America Bay Area is a diverse, creative ministry of service founded on spiritual values with unique programs designed to assist, treat and help empower people to transform the quality of their lives and expand their opportunities.

Summary of Project Proposed for FY 2005-06:

The DARE2XL After School Mentoring/Study program provides an academic and motivational environment for students who are at risk of scoring low grades on their classroom assignments or who have scored below average on California standardized tests. This program is designed to stimulate students to learn, Dream, Aspire, Reach and Excel (DARE2XL), and help close the gap for students of all cultural and economic backgrounds. A minimum of 40 low-income Hayward students and their parents (totaling 120 individuals) will be served by this project.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Comments:

Human Services Commission:

This application proposes to provide limited after-school social and academic support (similar to the HUSD YEP program) for targeted students at Southgate Elementary School which is not entitled to federal Title I funds for students from low-income families. While additional after-school services for low performing students are always beneficial, it is recommended that the limited City funds be used to support other projects at this time.

CED Staff:

Staff concurs with the Commission's recommendation.

**City of Hayward
Human Services Commission**

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APR 26 2005

April 14, 2005

Community & Economic Development

Honorable Mayor and City Council,

We acknowledge and genuinely appreciate the commitment the Mayor and members of the City Council have made to those in our community with the greatest need. The financial and technical support given by Hayward to the organizations serving these populations has made a profound impact, helping individuals and families improve their situations. The investment we make pays off as they become self-sufficient, contributing members of our community. However, after a decade of no increases to the Social Service Program's funding, we believe the time has come to reevaluate the strength of the City's commitment.

On April 6th, 2005 the Hayward Human Services Commission voted to draft and present to the Mayor and Council a proposal requesting an increase in funding for Social Services Programs in the 2005-06 budget. A five-member committee was appointed to draft this letter and present more details regarding our proposal at the May 3rd, 2005 Work Session Meeting.

Although we are aware that the recent economic atmosphere has placed a burden on the City's General Fund budget, the Commission asks that you also consider the following:

- The population of Hayward continues to grow, as does the demand for services. Hayward's population increased from 111,498 in January of 1990 to 144,000 in 2000, a jump of 33,000 residents in just ten years.
- The number of projects funded with the available \$350,000 of Social Services Funding has almost doubled in the last fifteen years, from 12 in 1990-91 compared with 23 in 2004-05.
- Major increases in workers compensation, rent, utilities, employee healthcare, and liability insurance premiums highlight the increased cost of doing business for non-profits.
- The need for support services intensify as the cost of housing, childcare, transportation, and other living expenses rise out of proportion with income.
- The City's General Fund Budget has also grown from \$64.1 million in 1997-98 to \$93.7 million in 2004-05, a 46% increase in seven years.

We look forward to providing the Mayor and Council with a more complete proposal, which will include a specific recommendation on the amount of the requested increase, at the May 3rd City Council Work Session.

In advance, we thank you for your thoughtful consideration of our proposal.

Respectfully,



Marlo Simmons, Committee Chair
Human Services Commission

DRAFT

HAYWARD CITY COUNCIL

RESOLUTION NO. 05-

Introduced by Council Member _____

RESOLUTION APPROVING SOCIAL SERVICES FUNDING FOR FISCAL YEAR 2005-06

BE IT RESOLVED that the City Council hereby allocates \$350,000 from the General Fund to support the social service programs identified in the attached Exhibit "A," and that the City Manager is authorized to take all steps necessary and execute all appropriate documents to assure that the funding is accomplished.

IN COUNCIL, HAYWARD, CALIFORNIA, _____, 2005

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____

City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward