CITY OF HAYWARD

AGENDA REPORT

AGENDA DATE 05/11/04

AGENDA ITEM 2

WORK SESSION ITEM _____

TO: Mayor and City Council

FROM: Director of Community and Economic Development

SUBJECT: FY 2004-05 Social Services Funding Recommendations

RECOMMENDATION:

It is recommended that the City Council adopt the attached Resolution approving the allocation of funds from the City General Fund for Fiscal Year 2004-05 to support the social service programs identified in Exhibit A of the Resolution.

BACKGROUND:

On December 1, 2003 the City of Hayward released its Social Services Program Application Packet announcing City General Fund monies available to help non-profit organizations provide needed social services to the Hayward Community. A total of twenty-nine (29) applications were submitted by the January 6, 2004 deadline totaling $671,597 in requests.

On January 24, 2004 the Proposal Review Committee (PRC) of the Human Services Commission and CED staff interviewed all 29 applicants. The interview process enabled the Commissioners and Staff to obtain a better understanding of the projects being proposed and the capabilities of the applicants.

Based on the independent review of all the applications, the applicant interviews and information provided by Staff, the Commission developed its preliminary funding recommendations at its February 4, 2004 regular meeting. An Appeals Hearing was conducted on March 3, 2004. This provided an opportunity for applicants to respond to both the Commission's and the staff's preliminary recommendations. The following applicants made presentations at the Appeals Hearing:

- Parental Stress Services:
- Boys and Girls Club of Hayward

Following the Appeals Hearing, the Human Services Commission held its regular meeting at which the Commission's final funding recommendations were established.

Differences between the Human Services Commission and Staff Recommendations:

At the time that funding recommendations were being made, the City's budget status was still undetermined. Anticipating that the City could face a substantial deficit in the FY 2004-05

general fund budget, staff prepared for a potential reduction in Social Services funding by establishing its recommendations at three different levels (i.e., $350,000, $315,000 and $300,000). Since Social Services program grants come from the City's general fund, staff applied similar reductions requested of each City department to the Social Services program. The primary difference between the $350,000 level and the $300,000 level is that no new programs would be funded at the lowest level and that there would be no increases in funding from FY 2003-2004 for current programs. At the $300,000 level, all programs funded in the previous year, submitting a proposal, would be funded at their present level causing no reductions in service.

The Human Services Commission made only one set of funding recommendations at the $350,000 level. It based this recommendation on current City policy that states, in part, that a minimum of $350,000 will be used to support social service programs. While the Commission recognizes this Resolution states that the City Council may modify this policy in response to the fiscal status of the City, it also indicates that the changing needs of the community may be considered when determining the amount of funding that will be made available to support needed social services. It is the Commission's position that low-income Hayward residents are disproportionately affected by a troubled economy and so will most likely have an increased need for social services during this difficult economic period. The Commission also noted that the City will not be providing Category B Social Services funding in FY 2004-05, and that the agencies providing needed social services will be experiencing funding cut-backs from many other funders as well during the forth coming year. Consequently, it is the Commission's recommendation that City Council maintain the current level of Category A social services funding in FY 2004-05.

Both the Human Services Commission and Staff attempted to achieve a balance between supporting previously funded programs and programs not currently funded by the City. Of the 29 applications submitted, seven were for projects not currently receiving City funding. Of these, the Commission is recommending that three (3) be funded. Staff is recommending that only one receive financial support. Exhibit A1, HSC and Staff Recommendations at $350,000 Level, lists all the recommendations.

At the $350,000 level, there are fourteen recommendations on which the HSC and staff differed; the rationale for these differences is described in Exhibit B. The primary reasons were the HSC's desire to recommend funding for the Child Assault Prevention Program and for Spectrum Community Services and reduced funding for Parental Stress. Half of funding recommendations differed by $1,000 or less. The remaining four funding recommendations – for CASE, Family Violence Law Center, Human Outreach Agency and St. Joseph's Center for the Deaf – were due to the divergent perspectives of HSC and staff on the amount of funds needed by each agency.

A total of 25 projects were recommended for funding by the Human Services Commission. Staff is recommending that 23 projects receive funding at both the $350,000 and $315,000 levels, and that 22 projects be supported at the $300,000 level.

CITY COUNCIL WORKSESSION:

During the staff presentation, information was requested regarding the number of people that the Family Violence Law Center (FVLC) and the Lincoln Child Center's Kinship Support Program propose to serve respectively. A minimum of 150 low-income Hayward adults and their children, who are victims of domestic violence, will receive a variety of services from FVLC which are designed to enhance their stability and family safety. The Kinship Support Program will provide respite and support services to a minimum of 14 low-income Hayward family units consisting of 50+ adults and children.

Prepared by:

David Korth

David Korth, Social Services Planning Manager

Recommended by:

Sylvia Ehrenthal (ARB)

Sylvia Ehrenthal, Director of Community
and Economic Development

Approved by:

Jesús Armas

Jesús Armas, City Manager

Attachments:
Exhibit A-1 – HSC and Staff Recommendations at $350,000 Level
Exhibit A-2 – Staff Recommendations at $350,000, $315,000, and $300,000 Level
Exhibit B – FY 2004-2005 HSC and Staff Recommendations
Resolution

FY 2004-05 SOCIAL SERVICES
HSC & STAFF RECOMMENDATIONS AT $350,000 LEVEL
(Note: Agencies in bold are currently not funded)

(A) NAME OF AGENCY	(B) FY 03-04 SOC SVCS FUNDING	(C) FY 04-05 SOC SVCS FUNDING REQUEST	(D) STAFF RECOMMENDATIONS $350,000	(E) HSC RECOMMENDATIONS $350,000
1. 4C's of Alameda County	$15,000	$ 20,000	$ 15,000	$ 15,000
2. BACS – Hedco House	14,000	20,000	14,000	15,000
3. **Bay Area Ind. Ed. Council**	-	**29,875**	**0**	**0**
4. **B&G Club of Hayward**	-	**38,279**	**0**	**0**
5. Chabot College – NYSP	3,368	7,000	5,000	5,000
6. **Child Assault Prevention**		**20,000**	**0**	**10,000**
7. CASE	9,600	12,060	9,600	12,000
8. CRIL	18,000	25,000	18,000	18,000
9. **Davis St. Family Res. Ctr.**	-	**52,218**	**0**	**0**
10. Eden I&R – CHAIN Prog.	10,000	20,000	20,000	20,000
11. ESP	24,000	34,500	24,000	24,000
12. FESCO	23,700	23,700	23,700	24,000
13. Family Violence Law Center	10,000	30,000	30,000	17,500
14. HARD – YEP	19,500	24,050	19,500	20,000
15. Lambda Youth Project	14,500	20,000	14,500	15,000
16. **Human Outreach Agency**	-	**17,000**	**17,000**	**10,000**
17. Internat'l Inst. of the E. Bay	5,000	10,000	5,000	5,500
18. Legal Assistance for Seniors	14,500	27,500	14,500	15,000
19. Lincoln Child Center	10,000	10,000	10,000	10,000
20. Parental Stress Service, Inc.	22,000	63,962	22,000	10,000
21. Planned Parenthood	8,000	10,000	10,000	10,000
22. The Salvation Army	15,000	20,000	15,000	15,000
23. SAVE / COPS Program	8,000	10,000	9,000	9,000
24. SAVE/WINGS	7,200	10,000	7,200	8,000
25. South Hayward Parish	15,000	18,700	17,400	17,400
26. **Spectrum Community Services**	-	**29,914**	**0**	**10,000**
27. St. Joseph's	10,000	18,207	10,000	15,000
28. St. Rose Hospital Foundation	23,632	19,632	19,600	19,600
29. **Women on the Way, Inc.**	-	**30,000**	**0**	**0**
Totals:		**$671,597**	**$350,000**	**$350,000**

[1] In FY 2003-04 St. Rose Hospital (No. 28) was awarded 23,632. In FY 2004-05 St. Rose requested 4,000 less. This difference is reflected in the total at the bottom of Column (F). All other figures in this column match the amount awarded in FY 2003-04.

FY 2004-05 SOCIAL SERVICES
STAFF RECOMMENDATIONS AT $350,000, $315,000 & $300,000 LEVEL
(Note: Agencies in bold are currently not funded)

(A) NAME OF AGENCY	(B) FY 03-04 SOC SVCS FUNDING	(C) FY 04-05 SOC SVCS FUNDING REQUEST	STAFF RECOMMENDATIONS (D) $350,000	(E) $315,000	(F) $300,000
1. 4C's of Alameda County	$ 15,000	$ 20,000	$ 15,000	$ 15,000	$ 15,000
2. BACS – Hedco House	14,000	20,000	14,000	14,000	14,000
3. Bay Area Ind. Ed. Council	-	**29,875**	**0**	**0**	**0**
4. B&G Club of Hayward	-	**38,279**	**0**	**0**	**0**
5. Chabot College – NYSP	3,368	7,000	5,000	3,400	3,400
6. Child Assault Prevention		**20,000**	**0**	**0**	**0**
7. CASE	9,600	12,060	9,600	9,600	9,600
8. CRIL	18,000	25,000	18,000	18,000	18,000
9. Davis St. Family Res. Ctr.	-	**52,218**	**0**	**0**	**0**
10. Eden I&R – CHAIN Prog.	10,000	20,000	20,000	15,600	10,000
11. ESP	24,000	34,500	24,000	24,000	24,000
12. FESCO	23,700	23,700	23,700	23,700	23,700
13. Family Violence Law Center	10,000	30,000	30,000	10,000	10,000
14. HARD – YEP	19,500	24,050	19,500	19,500	19,500
15. Lambda Youth Project	14,500	20,000	14,500	14,500	14,500
16. Human Outreach Agency	-	**17,000**	**17,000**	**13,400**	**0**
17. Internat'l Inst. of the E. Bay	5,000	10,000	5,000	5,000	5,000
18. Legal Assistance for Seniors	14,500	27,500	14,500	14,500	14,500
19. Lincoln Child Center	10,000	10,000	10,000	10,000	10,000
20. Parental Stress Service, Inc.	22,000	63,962	22,000	22,000	22,000
21. Planned Parenthood	8,000	10,000	10,000	8,000	8,000
22. The Salvation Army	15,000	20,000	15,000	15,000	15,000
23. SAVE / COPS Program	8,000	10,000	9,000	8,000	8,000
24. SAVE/WINGS	7,200	10,000	7,200	7,200	7,200
25. South Hayward Parish	15,000	18,700	17,400	15,000	15,000
26. Spectrum Community Serv	-	**29,914**	**0**	**0**	**0**
27. St. Joseph's	10,000	18,207	10,000	10,000	10,000
28. St. Rose Hospital Foundation	23,632	19,632	19,600	19,600	19,600
29. Women on the Way, Inc.	-	**30,000**	**0**	**0**	**0**
Totals:		**$671,597**	**$350,000**	**$315,000**	**$296,000[1]**

[1] In FY 2003-04 St. Rose Hospital (No. 28) was awarded 23,632. In FY 2004-05 St. Rose requested 4,000 less. This difference is reflected in the total at the bottom of Column (F). All other figures in this column match the amount awarded in FY 2003-04.

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 1

APPLICANT: **4C's of Alameda County**
PROJECT: **Childcare Initiative Project**

AMOUNT REQUESTED: **$20,000**

AGENCY DESCRIPTION
The Community Child Care Coordinating Council is a multi-service agency that provides information and referral for parents seeking licensed childcare for their children, and information for people who are interested in becoming licensed childcare providers.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Childcare Initiative Project will recruit and train Spanish-speaking family childcare providers who are low-income and reside in Hayward. The project will also focus on improving the quality and stability of existing childcare services by offering extensive training and assistance to help current Latino providers stay in business. This will result in increasing the supply and quality of childcare services available to families in Hayward.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Childcare Initiative Project	$ 15,000	FY 2003-04
Childcare Initiative Project	$ 15,000	FY 2001-02 & 02-03

HUMAN SERVICES COMMISSION RECOMMENDATION: **$15,000**

- This project addresses a significant need in our community that has not previously been addressed– improving the quantity and quality of childcare provided by Spanish speaking child care providers.
- By leveraging resources, this project will improve and increase the childcare options available to low-income Hayward families.
- In order to support other critical services for the Hayward community, it is recommended that this project receive $15,000.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$15,000	$15,000	$15,000

Staff concurs with the Commission's rationale.

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 2

APPLICANT: **Bay Area Community Services (BACS)**
PROJECT: **Hedco House Creative Living Center**

AMOUNT REQUESTED: **$20,000**

AGENCY DESCRIPTION
Since 1953, Bay Area Community Services (BACS) has developed and delivered specialized services for older adults and adults with mental illness. It is the primary goal of BACS to provide appropriate and cost effective alternatives to institutionalization. Older Adult Programs and services include: senior nutrition, money management, adult day care, and affordable home care. Mental Health Services include: Crisis Residential Services, Supported Independent Living/Case Management, and five (5) Creative Living Centers; Hedco House is the Creative Living Center located in Hayward.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
A minimum of 71 adults with severe and persistent mental illness living in Hayward will be served by Hedco House Creative Living Center. The project is designed to enable these Hayward residents to have more control over their lives by providing rehabilitation and vocational training services, and by helping them to access other formal and informal sources of support. Hayward funds will be used for staffing and program operating costs.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
BACS – Hedco House	$14,000	FY 03-04
"	$14,000	FY 01-02 & 02-03
"	$14,000	FY 00-01
"	$14,000	FY 99-00
"	$14,800	FY 98-99
"	$14,838	FY 97-98
"	$14,838	FY 96-97
"	$15,300	FY 95-96
"	$15,300	FY 94-95

HUMAN SERVICES COMMISSION RECOMMENDATION: **$15,000**

- Hedco House continues to be the only community-based program to provide quality outpatient services to Hayward residents who have severe, long-term mental health disabilities in Hayward.
- The services provided are effective and well coordinated with other government and community based health and social service programs.
- City support for this program has decreased since the City first funded the program in FY 94-95, from $15,300 to $14,000, while the cost of operating the program has steadily increased. Consequently, the Commission recommends funding in the amount of $15,000.

BACS, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$14,000	$14,000	$14,000

Staff concurs with the Commission regarding the importance of supporting this program, however, staff recommends funding this program at the same level it was funded in FY 03-40, $14,000.

APPLICANT: **Bay Area Industry Education Council**
PROJECT: **JOB MATCH**

AMOUNT REQUESTED: **$29,875**

AGENCY DESCRIPTION
The Bay Area Industry Education Council was founded in 1995, and is an alliance of business, labor, and education. Its purpose is to bring industry and education together to prepare the future workforce, and to improve the skills of people employed in entry-level jobs.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
This project will partner the Bay Area Industry Education Council with the Eden Area One-Stop Career Center and the Hayward Chamber of Commerce to establish a Job Match program to improve employment opportunities for hard-to-serve job seekers. Individuals will have their basic skills assessed and outreach to Hayward-based employers, in partnership with the Hayward Chamber of Commerce, will be conducted.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
No prior funding.		

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 0**

- The Job Match program appears to duplicate some of the services already provided by the One Stop Career Center.
- There is no formal commitment from local businesses to hire the program's graduates.
- This program appears to be a service that primarily benefits employers; therefore, it is the Commission's view that employers should pay for the service.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$0	$0	$0

Staff concurs with the Commission's rationale.

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 4

APPLICANT: **Boys and Girls Club of Hayward**
PROJECT: **Extended Education Program**

AMOUNT REQUESTED: **$38,279**

AGENCY DESCRIPTION
The Boys and Girls Club of Hayward has provided social, cultural, and educational services to Hayward children since 1966. At the Club's new site in south Hayward, activities are offered from 1pm – 8:30pm, Monday through Friday. Youth arrive for the homework program every afternoon from 1:00 – 3:00pm. Basketball and other court sports, board games, and arts-and-crafts opportunities are also provided daily. The homework program provides elementary school students with tutoring by high school mentors, with back-up support available on-line from Tutor.com and Q&A Café.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Boys and Girls Club is proposing to hire a full-time Education Coordinator to manage and expand the Club's education programs. The Education Coordinator would increase the number of students served (from 60 to 130), launch additional programs (such as the Club's Computer Tech Lab), and provide supervision and guidance to the education staff and volunteers.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
No prior funding.		

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 0**

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$0	$0	$0

Subsequent to the submission of this application, the Boys and Girls Club of Hayward entered into a contract with the City whereby the City will acquire the Boys and Girls Club facility, and the Hayward Recreation and Park District (HARD) will operate program activities.

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 5

APPLICANT: **Chabot College – National Youth Sports Program**
PROJECT: **National Youth Sports Program**

AMOUNT REQUESTED: **$ 7,000**

AGENCY DESCRIPTION
The National Youth Sports Program (NYSP) at Chabot College is a summer education and sport activity program for at-risk children aged 10 – 16 years. The National College Athletic Association, the United States Department of Agriculture, and Chabot College provide primary funding for this project.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The National Youth Sports Program is a five-week, no-cost summer program that provides sports instruction; math, science, health, drug/alcohol prevention education; career planning, and field trips. Additionally, the project offers transportation to and from the program, medical screenings, and two meals per day.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
National Youth Sports Program	$3,368	FY 03-04
National Youth Sports Program	$3,000	FY 01-02 & 02-03

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 5,000**

- This summer "sports" program's emphasis on math and science education, in addition to athletics, sets it apart from other Hayward youth programs.
- The provision of transportation is key to making the program accessible to many Hayward youth. Without the free transportation component, the program would be accessed only by children whose parents have cars and the time to take and pick them up or those who live within safe walking distance from Chabot College. Except for families who live along the bus route to Chabot, public transportation can be difficult to access, require a number of transfers and take over an hour each way to get to locations within Hayward.
- It is recommended that City funding should be applied to transportation expenses.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$5,000	$3,400	$3,400

If $350,000 is available, staff concurs with the Commission's recommendation. If less than $350,000 is available, staff recommends that funding be limited to the amount funded in FY 03-04 (i.e., $3,368 rounded up to $3,400).

Proposal No. 6

APPLICANT: **East Bay Agency for Children**
PROJECT: **Child Assault Prevention Program**

AMOUNT REQUESTED: **$20,000**

AGENCY DESCRIPTION
The Child Assault Prevention (CAP) Training Center is a program of the East Bay Agency for Children. The Hayward CAP project delivers workshops in the local public schools to prevent child abuse, neglect, and abduction of children by educating them about how to live, "Safe, Strong, and Free." The project also provides mental health services to children who are considered to be at-risk, or who have suffered abuse.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Hayward CAP project proposes to present workshops to 1,294 children in HUSD classrooms through its workshops, and provide additional, individualized services to 10 children for whom a more intensive course of therapy is appropriate as a result of having suffered abuse or neglect.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Child Assault Prevention	$10,000	FY 98-99

HUMAN SERVICES COMMISSION RECOMMENDATION: **$10,000**

- Although the Commission felt much of this program's curriculum is already available to children through their parents and teachers, it is considered to be a cost-effective way to reach large numbers of children with important personal safety education.
- Given the increased number stories that are in the news about children (from primary school age children to teenagers) who are being abducted, abused and/or assaulted, the Commission strongly feels it is particularly important to support this type of service at this time.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$0	$0	$0

While this worthwhile program has received City support in the past, this program currently serves students in a limited number of Hayward schools without City financial support. Given the current economic climate and the increased awareness within the community regarding child assault, it is not recommended that the limited funds available be used to expand this program at this time.

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 7

APPLICANT: **Community Alliance for Special Education**
PROJECT: **Hayward Special Education Project**

AMOUNT REQUESTED: **$12,060**

AGENCY DESCRIPTION
CASE was formed in 1979; it offers services designed to protect the educational rights of children with disabilities and works to promote better understanding and cooperation among parents, the special education service community and the public schools.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
This project is designed to help ensure that children with disabilities, who are at risk for school failure, receive appropriate special education services required by law. Working cooperatively with the Hayward Unified School District (HUSD), the project will assist students with disabilities and their parents to fully participate in the special education process. It targets services to minorities and low-income families who need the help the most.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Hayward Special Education Project	$ 9,600	FY 2003-04
Hayward Special Education Project	$ 9,600	FY 2001-02 & 02-03
Hayward Special Education Project (CASE & CRIL)	$11,600	FY 2000-01
Hayward Special Education Project (CASE & CRIL)	$11,600	FY 1999-00
Hayward Special Education Project	$ 7,793	FY 1998-99

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 9,600**

- Many school districts do not have specially trained staff available to work with parents and students to make sure that the special needs student's educational needs are met. Using non-adversarial methods, this project helps students who have special needs obtain the educational services to which they are entitled.
- Students and their parents are empowered to be active participants in the education planning process.
- Due to limited resources, it is recommended that funding be limited to the amount provided last fiscal year (i.e., $9,600).

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$9,600	$9,600	$9,600

Staff concurs with the HSC's rationale.

Proposal No. 8

APPLICANT: **Community Resources for Independent Living (CRIL)**
PROJECT: **Independent Living Services**

AMOUNT REQUESTED: **$25,000**

AGENCY DESCRIPTION
CRIL's mission is to support, empower, and teach skills to persons with disabilities (consumers) so that they are able to more fully participate in the community and in daily life activities. A particular focus is on teaching rights and skills to empower consumers to obtain goals that lead to maximum choice and participation in their lives. Services include the operation of a personal assistant registry, benefits advocacy, teaching independent living skills, peer support, and information and referral.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
CRIL proposes to increase ability of consumers to maximize their independence and participation in daily life activities as indicated by the achievement of self-identified goals. A minimum of 175 low income, Hayward residents with disabilities will use and benefit from CRIL services. Hayward Social Services funding will be used to help pay for staff and program operation costs.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Independent Living Services	$18,000	FY 03-04
"	$25,000	FY 01-02 & 02-03
"	$23,000	FY 00-01
"	$23,000	FY 99-00
"	$23,700	FY 98-99
"	$23,691	FY 97-98
"	$23,691	FY 96-97
"	$24,475	FY 95-96

HUMAN SERVICES COMMISSION RECOMMENDATION: **$18,000**

- CRIL is the primary provider of services that benefit low-income Hayward residents who have disabilities.
- CRIL continues to increase its effectiveness by working closely with other service providers in order to maximizing the use of limited resources.
- Due to current economic conditions, it is recommended that funding be limited to the amount provided in FY 03-04 (i.e., $18,000).

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$18,000	$18,000	$18,000

Staff concurs with the HSC.

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 9

APPLICANT: **Davis Street Family Resource Center**
PROJECT: **Basic Needs Services for Hayward Residents**

AMOUNT REQUESTED: **$52,218**

AGENCY DESCRIPTION
The Davis Street Family Resource Center has served San Leandro and the Eden area of Alameda County for over 30 years, providing services and supplies to meet the low-income community's basic urgent needs. In 2002, the agency moved all of its programs into its current multi-service site, where clients can access an expanding variety of services at one location. Currently, approximately 10% of the agency's clients are Hayward residents, although no targeted outreach to Hayward is currently underway.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Davis Street Family Resource Center is applying for funds to provide employment services to low-income and displaced workers. As a complement to employment services, clients will also have access to ancillary services, such as emergency food boxes, clothing, motel vouchers, and acute medical care (for people who are uninsured). Outreach to Hayward residents will be undertaken and it is conservatively estimated that the percentage of Hayward residents served will increase to approximately 20% of the agency's client base. The amount requested is equal to approximately 20% of the total project budget.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR

No previous funding.

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 0**

- Davis Street Family Resource Center currently provides services in San Leandro to Hayward residents. Given the current economic climate, it is not recommended that the City's limited funds be used for social services provided outside the city limits.

- The services proposed by the Davis Street Family Resource Center are also currently available to Hayward residents at sites located in Hayward.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$0	$0	$0

Staff concurs with the Commission's recommendation.

Proposal No. 10

APPLICANT: **Eden Information and Referral**
PROJECT: **CHAIN Program**

AMOUNT REQUESTED: **$ 20,000**

AGENCY DESCRIPTION

Eden Information and Referral (Eden I&R) was established in Hayward in 1976 to provide information and referral about available services to residents in the Hayward and Castro Valley areas. The agency's mission is to "link people with resources." Agency staff interviews callers to ascertain a better understanding of their circumstances to obtain specific services. Eden I & R also provides a wide range of information services which expand the capacity of other social service providers both locally and statewide. In addition to providing referrals directly to clients and to other service providers, Eden I&R provides after-hours emergency phone service for the Alameda County Child Protection Services Division.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05

The CHAIN (Community Housing and Information Network) is a database and phone network that connects over 1,200 social service agencies to persons with housing and social service needs. Eden I & R also actively maintains a database of over 27,000 units of affordable housing. The CHAIN Line would provide a minimum of 1,140 Hayward residents with a comprehensive assessment of their needs and individualized goal plan. Clients will receive housing referrals and referrals to specific social service providers in the area as necessary.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
CHAIN Phone Line	$10,000	FY 2003-04
CHAIN Phone Line	$10,000	FY 2001-02 & 02-03
CHAIN Phone Line	$8,000	FY 1993-94[1]

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 20,000**

- This program has reliably provided accurate housing referrals and case management (when appropriate) to low-income Hayward residents for many years.
- The service is widely relied upon by many other public and private social service and housing organizations and professionals serving Hayward residents.
- As the economy has worsened, the demand for up-to-date information about available housing and social services has also increased.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$20,000	$15,600	$10,000

Staff concurs with the Commission's recommendation if $350,000 is available. Reduced amounts are recommended if the funding level is reduced as shown in the chart above.

[1] This project was funded during most of the period between 1994 and 2001 by the Community Development Block Grant Program.

Proposal No. 11

APPLICANT: **Emergency Shelter Program (ESP)**
PROJECT: **Homeless Shelter**

AMOUNT REQUESTED: **$34,500**

AGENCY DESCRIPTION
The Emergency Shelter Program (ESP) was founded in 1972. Its mission is to provide a temporary home and supportive services for women and their children who are in crisis, helping them achieve self-sufficiency and independence; and to work with clients and the community to help break the cycle of domestic violence and to prevent homelessness. Services include: short-term shelter, food and counseling for women and their minor children who are homeless for any reason, including battering and/or financial crisis. Supportive counseling, housing and job referrals and child care are provided to shelter residents.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
Emergency Shelter Program proposes to provide emergency housing, food, clothing, transportation, and counseling services for a minimum of 77 Hayward homeless/abused women and children for a total of 2,029 bed nights. Program services include a 24-hour crisis-line, intake and assessment, individual/group counseling, life skills classes, and community referrals for mental health counseling, job readiness, and housing. Hayward funds will be used for partial support of a Case Manager Assistant position and program operation costs.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Emergency Shelter Services	$24,000	FY 2003-04
"	$24,000	FY 01-02 & 02-03
"	$24,000	FY 00-01
"	$20,000	FY 98-99
"	$32,800	FY 97-98
"	$33,848	FY 96-97
"	$35,000	FY 95-96
"	$37,927	FY 94-95

HUMAN SERVICES COMMISSION RECOMMENDATION: **$24,000**

- Emergency shelter and support services continue to be an urgent need in the Hayward community for women and children who are homeless and those who are victimized by domestic violence.

- ESP is an active partner with other homeless shelters in the Alameda County Continuum of Care, a network to improve homeless services countywide.

- Due to current economic conditions, it is recommended that funding for this program be limited to the amount provided in FY 03-04 (i.e., 24,000).

ESP, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$24,000	$24,000	$24,000

Staff concurs with the Commission's recommendations.

Proposal No. 12

APPLICANT: **Family Emergency Shelter Program (FESCO)**
PROJECT: **Family Homeless Shelter**

AMOUNT REQUESTED: **$23,700**

AGENCY DESCRIPTION
FESCO's mission is to instill or restore dignity, self-respect, and self-reliance so that homeless and very low-income families, their individual members, and the entire community are strengthened. FESCO was established in 1985 out of concern for the number of families who were becoming homeless and seeking assistance from local churches. St. Clement's Church in Hayward assembled representatives from the South Hayward Parish and other local churches to consider ways to address this need. In 1986 FESCO was incorporated and supported by 18 Eden Area churches (from Hayward, Castro Valley, San Lorenzo and San Leandro). In March 1988, the 24-bed shelter, located at Third and "C" Streets in Hayward opened for business. This is the program in Hayward that provides emergency shelter services to families. Services are provided on a 24-hour basis, 365 days a year, with at least one professional staff person on-site at all times.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
FESCO will provide a minimum of 60 homeless individuals from Hayward (20 adults and 40 children) with emergency shelter, food, security, clothing, medical services and comprehensive support services such as counseling and life skills training. Of these families, at least 12 will improve their living circumstances. Twenty Hayward children in the shelter will receive childcare services so their parents can participate in meetings, obtain training or education, and/or search for a job or housing. In addition, a minimum of 50 Hayward adults in families at-risk of becoming homeless, will receive services to help them continue living independently in the community. Hayward funds will support staff salaries.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
FESCO Shelter and Support Services	$23,700	FY 04-05
"	$17,200	FY 01-02 & 02-03
"	$17,200	FY 00-01
"	$17,700	FY 98-99
"	$17,717	FY 97-98
"	$17,717	FY 96-97
"	$18,284	FY 95-96
"	$20,062	FY 94-95

FESCO, continued:

HUMAN SERVICES COMMISSION RECOMMENDATION: $24,000

- FESCO is the only homeless shelter that provides services to intact families that include fathers and teenage sons.
- FESCO is an active partner with other homeless shelters in the Alameda County Continuum of Care, a network to improve homeless services countywide.
- While FESCO requested the same amount they received in FY 03-04, the commission rounded up the figure to $24,000.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$23,700	$23,700	$23,700

Staff concurs with the Commission's rationale for supporting this program, however, to be consistent, the recommendation is to fund the project at the amount requested, which is equal to the amount provided in FY 03-04 (i.e., $23,700).

Proposal No. 13

APPLICANT: **Family Violence Law Center (FVLC)**
PROJECT: **CalWORKS Domestic Violence Services Collaborative**

AMOUNT REQUESTED: **$30,000**

AGENCY DESCRIPTION
The mission of the Family Violence Law Center is to end domestic violence and abuse in our community by providing legal, prevention, and counseling services for women and their children who have suffered from domestic violence. Through the CalWORKS Domestic Violence Services Collaborative, the Family Violence Law Center will serve at least 150 low-income Hayward residents during FY 04-05.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
Through the proposed project, the Family Violence Law Center will provide emergency relocation services, comprehensive job re-integration services, self-sufficiency incentives, legal and housing services to low-income Hayward residents who are victims of family violence. If funded, a bilingual case management coordinator will work with Spanish-speaking clients to ensure coordinated access to services. The agency's Overnight Emergency Response Team (ONERT) provides low-income Hayward women and children with access to free overnight and weekend emergency relocation 365 days a year. ONERT staff are available at any time day or night to meet with victims of domestic violence immediately after an incident has occurred to provide immediate relocation to hotel accommodations, food and other basic necessities.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
CalWorks Domestic Violence Services	$10,000	FY 2003-04

HUMAN SERVICES COMMISSION RECOMMENDATION: **$17,500**

- Representatives from the Hayward Police Department's Youth and Family Services Bureau (YFSB) and the SAVE/COPS program, both of which provide services to victims of domestic violence, concur that the services provided though FVLC's O.N.E.R.T. program fill an important gap – providing support immediately after an incident of domestic violence has occurred and immediately relocating the victims -- not provided by any other entity.

- County resources used to support this program have recently been significantly reduced due to current poor economic conditions, and no other resources are readily available to ensure that operations in Hayward can continue. Consequently, the Commission would like to increase support to this project, but can only due so in the amount of $17,500 (so that other critical services can also be supported).

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$30,000	$10,000	$10,000

Staff believes that the ONERT program and other services provided by FVLC are critical to preventing further family violence and recommends funding at the requested amount of $30,000 if $350,000 is available. If less than $350,000 is available, it is recommended that this project be funded at the FY 03-04 level.

Proposal No. 14

APPLICANT: **HARD Youth Enrichment Program**
PROJECT: **Youth Enrichment Program At Longwood Elementary**

AMOUNT REQUESTED: **$24,050**

AGENCY DESCRIPTION
In 1996, the Hayward Area Recreation and Park District (HARD), the Hayward Unified School District (HUSD) and the City of Hayward, working through the Hayward Public Liaison Committee, decided to form the Youth Enrichment Program (YEP) in response to a recognized need for more affordable structured and supervised after school activities for Hayward's young people. HARD serves as the lead agency for the project. The YEP program was initiated at Ruus Elementary School and Cesar Chavez Middle School in 1996. In 1997, with the support of the City's social services funds, a third site was established at Longwood Elementary School. YEP offers its supervised activities after school Monday through Friday, from 1:35 p.m. to 5:30 p.m. during the school year, and from 11:00 a.m. to 4:00 p.m. during the summer vacation at Longwood Elementary School.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Youth Enrichment Program at Longwood will provide after-school and summer programs to 100 elementary school-age youth, ages 6 to 12 years old, from low-income Hayward families. YEP provides a safe, well supervised after-school setting at no cost to Hayward youth and their families. Children in the program would have access to educational, recreational, and social programs such as reading tutoring, language, computers, art, and homework assistance. At least fifty youth will show improved academic performance as a result of the services provided through this program. Volunteers, parents and community groups will work with staff to provide support to children in the program. Hayward funds will be used for staffing and program operation costs.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Youth Enrichment Program	$19,500	FY 03-04
"	$19,500	FY 01-02 & 02-03
"	$19,500	FY 00-01
"	$20,000	FY 98-99
"	$20,000	FY 97-98

HUMAN SERVICES COMMISSION RECOMMENDATION: **$20,000**

- YEP meets an important need for free, structured and supervised, after-school program opportunities for elementary school age Hayward youth. The program is well conceived, providing recreation and academic activities designed to encourage improved school performance. The Longwood/Winton Grove area is under-served with regard to after school activities for low income youth.

However, indoor space is a critical issue for the YEP program on the Longwood Elementary School campus. The current solution (housing the program in the Vice Principal's office) is not satisfactory since the program's quality is suffering due to cramped conditions and limit on the number of youth that can be served. Consequently, the Commission recommends that,

HARD Youth Enrichment Program, continued:

as a condition of funding, HARD and HUSD identify a more suitable and permanent place for the Youth Enrichment Program.

The Commission is recommending an increase from $19,500 to $20,000, rounding-up the amount provided in FY 03-04.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$19,500	$19,500	$19,500

Staff concurs with the Commission's rationale for supporting this program, as well as with the condition for funding. However, staff recommends the project be supported in the amount provided in FY 03-04 (i.e., $19,500).

Proposal No. 15

APPLICANT: **Horizon Services**
PROJECT: **Lambda Youth Project**

AMOUNT REQUESTED: **$20,000**

AGENCY DESCRIPTION
Horizon Services, Inc. provides a full range of recovery, prevention and education services to persons with alcohol and drug related problems, as well as to individuals who are affected by another's alcohol or drug abuse. Both residential and nonresidential treatment programs are offered. Project Eden is one component of the program where outpatient rehabilitation services are offered to individuals with alcohol and drug related problems, their families and significant others. Education, prevention and counseling services are also provided to youth and their families. The Lambda Project provides support to lesbian, gay, bisexual, transgender, and sexually questioning youth who are at risk of committing suicide, abusing drugs and/or alcohol, or sexual or physical abuse. The program operates under the auspices of HSI's Project Eden Youth Services Program.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Lambda Project proposes to provide support to 50 high-risk youth/young adults in Hayward. The program will work toward the reduction of suicide, drug use, and sexual/physical abuse that many lesbian, gay, bisexual, and transgender youth experience. Services to be provided include crisis intervention, group sessions and when needed individualized mental health counseling. This year, with increased funding, the program proposes to "split" the group into an early teen group and an older teen group, so the respective groups may focus on and explore age-appropriate issues. Drug-free and alcohol-free social and community service activities are also provided to program participants who otherwise have limited opportunities to participate in such "healthy life-style" activities. Hayward funds will be used to support a mental health counselor's salary.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Lambda Project	$14,500	FY 03-04
"	$13,000	FY 01-02 & 02-03
"	$13,000	FY 00-01
"	$13,300	FY 98-99
"	$13,337	FY 97-98
"	$13,337	FY 96-97
"	$13,745	FY 95-96
"	$14,445	FY 94-95

Horizon Services, Inc., LAMBDA Project, continued:

HUMAN SERVICES COMMISSION RECOMMENDATION: $15,000

- This is the only youth program providing mental health support services designed specifically to address the concerns of lesbian, gay, bisexual, transgender, and sexually questioning youth.

- Lambda has developed effective working relationships with Moreau High School and HUSD to address the needs of lesbian, gay, bisexual and transgender students in Hayward.

- The Commission is in favor of increasing the amount of support to this project, however cannot do so to the extent requested. Consequently, funding is recommended in the amount of $15,000.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$14,500	$14,500	$14,500

Staff concurs with the Commission's rationale for supporting this program. However, support is recommended in the amount provided in FY 03-04 (i.e., $14,500).

Proposal No. 16

APPLICANT: **Human Outreach Agency**
PROJECT: **Shelter Services for Homeless Men**

AMOUNT REQUESTED: **$17,000**

AGENCY DESCRIPTION
Human Outreach Agency is a twenty-one bed men's shelter that has operated in Hayward since 1986. Nearly thirty percent of the shelter's clients became homeless while living in Hayward. In addition to shelter and meals, the agency provides case management and other support services as necessary in order to stabilize their clients' financial situations and improve their housing readiness.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Human Outreach Agency continues to provide shelter and support services to homeless men, although its operating budget in FY 03-04 is significantly less than it was in FY 02-03. This reduction in funding is due in part to the difficult economy, and in part to the agency's recent organizational struggles. However, a change in leadership has been achieved, and if granted, Social Services funding would be used to strengthen the administrative and program oversight functions of the agency, in order to reinstate lost sources of funding.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Not previously funded.		

HUMAN SERVICES COMMISSION RECOMMENDATION: **$10,000**

- The Human Outreach Agency is the only homeless shelter south of Oakland that serves single homeless men.

- Funding of the Human Outreach Agency is recommended at the level of $10,000 with the condition that the shelter administrators and board members work with City staff to develop a written plan and timeline for strengthening fund development plans and activities, shelter operations, and oversight.

Human Outreach Agency, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$17,000	$13,400	$0

Staff concurs with the Commission's rationale for supporting this program, as well as with the condition for funding. If $350,000 is available, Staff recommends that this project be funded in the amount of $17,000. If $315,000 is available, it is recommended that this amount be reduced to $13,400. If $300,000 is available, staff is recommending that only those projects that were funded in FY 03-04 be funded. This project did not receive financial support from the City in FY 03-04. Consequently, no funding is recommended at the $300,000 level.

Proposal No. 17

APPLICANT: **International Institute of the East Bay**
PROJECT: **Immigrant Legal Assistance**

AMOUNT REQUESTED: **$10,000**

AGENCY DESCRIPTION
The International Institute of the East Bay was established in 1919 to help immigrants and refugees make successful transitions to a new society. The Institute remains dedicated to assisting newcomers from around the world participate fully in our civic and financial processes and institutions. Legal assistance is one of the agency's core strategies in pursuing this mission.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The International Institute of the East Bay would provide 225 immigrants and refugees living in Hayward with critically needed information and legal assistance in obtaining work authorization, reuniting with close family relatives, or becoming citizens. Low-income immigrants living in Hayward will receive services at the agency's Oakland site. The agency will conduct community outreach and education activities in order to ensure Hayward residents will be aware of their rights and responsibilities, and the availability of assistance.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Legal Assistance for Immigrants	$ 5,000	FY 2003-04
Legal Assistance for Immigrants	$20,606	FY 1997-98

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 5,500**

- This program is the only local provider of free legal services to assist low-income Hayward immigrant families by providing timely and accurate information about immigration laws and policies, citizen application and visa procedures, legal counsel and representation in complex immigration matters and matters related to immigrants who are victims of domestic violence.
- While the Commission would like to recommend an increase in support for this program, given current economic conditions, the amount recommended is limited to $5,500.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$5,000	$5,000	$5,000

Staff concurs with the Commission's rationale for supporting this program. However, support is recommended in the amount provided in FY 03-04 (i.e., $5,000).

Proposal No. 18

APPLICANT: **Legal Assistance for Seniors**
PROJECT: **Legal Assistance to Low-Income Seniors**

AMOUNT REQUESTED: **$27,500**

AGENCY DESCRIPTION
Legal Assistance for Seniors was established in 1976 and is the only legal services agency in Alameda County to focus exclusively on the rights of the elderly. Through ongoing outreach and established relationships with providers throughout the county, LAS coordinates casework with other agencies serving the social and health needs of Hayward seniors. The agency places a particular emphasis on seniors who may be isolated due to cultural or language barriers.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Hayward Elders Law Project (HELP) will provide legal services that protect independence, maintain self-sufficiency, and avert or intervene in crises on behalf of elderly, low-income Hayward residents. HELP will inform seniors about how to avoid legal problems that commonly impact low-income elderly persons. The project will enable clients to obtain or avoid the loss of survival income and health care, protect their housing, avoid or escape elder abuse, make plans for managing in case of incapacity, and make legal custody arrangements for children they are raising. HELP will assist elderly immigrants achieve security and independence, and provide information and training to at least 12 Hayward agencies so they can better assist elderly clients at risk of losing independence due to legal issues.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
HELP Project	$14,500	FY 2003-04
HELP Project	$14,500	FY 2001-02 & 02-03

HUMAN SERVICES COMMISSION RECOMMENDATION: **$15,000**

- Elderly and frail people are considered to be an especially vulnerable population, often unable to protect or effectively advocate for themselves. L.A.S. is the only provider of these specialized legal services available to low-income Hayward seniors.
- LAS makes home and hospital visits, as well as visits to local senior centers, so that Hayward seniors can easily access the services offered.
- The Commission is recommending an increase from $14,500 to 15,000, rounding-up the amount provided in FY 03-04.

Legal Assistance for Seniors, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$14,500	$14,500	$14,500

Staff concurs with the Commission's rationale for supporting this program. However, support is recommended in the amount provided in FY 03-04 (i.e., $14,500).

City of Hayward FY 2004-05
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Proposal No. 19

APPLICANT: **Lincoln Child Center**
PROJECT: **Kinship Support Program**

AMOUNT REQUESTED: **$10,000**

AGENCY DESCRIPTION
Lincoln Child Center, located in Oakland, has been in operation for over 120 years as a non-profit agency dedicated to enabling vulnerable and emotionally disturbed children and their families to lead independent and fulfilling lives. The services proposed in this application will be provided at a Hayward location (described below).

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Kinship Support Program provides respite support to low-income adults, usually grandparents, who are raising the children of relatives because the birth parents are unable or unwilling to care for them. Such families are referred to as "kinship families." The proposed group respite project provides child activity groups so their adult caregivers can attend support groups or educational seminars. Also proposed are weekend group overnight activities/field trips, during which adult caregivers can take time for self-care.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Kinship Support Project	$10,000	FY 2003-04

HUMAN SERVICES COMMISSION RECOMMENDATION: **$10,000**

- The Kinship Support Project offers family support services to low-income, at-risk, Hayward children and their relative caregivers (often elderly grandparents) who are called upon to raise a child in the absence of a biological parent.

- This project provides "respite" services that support the health and mental well being of kin caregivers, while at the same time providing enriching activities for their children.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$10,000	$10,000	$10,000

Staff concurs with the Commission's recommendation.

Proposal No. 20

APPLICANT: **Parental Stress Services, Inc.**
PROJECT: **Hayward Child Trauma Treatment Project**

AMOUNT REQUESTED: **$63,962**

AGENCY DESCRIPTION
Parental Stress Service, Inc., is a non-profit organization of mental health professionals and volunteers that for 25 years has helped families that have abused their children, or are at risk of abusing their children. The organization's focus is the prevention of all forms of child abuse: physical, sexual, and emotional maltreatment. Its mission is to redirect parenting in dysfunctional families where one or more of the children are being victimized.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Child Sexual Abuse Program previously funded by the City has been expanded to include children who have been physically abused and those exposed to incidents of domestic violence, in addition to children who have been sexually abused, . A minimum of 27 children will receive individual and family therapy to enable those who have been sexually molested to remain in their family unit if it is evaluated that it is safe to do so; treatment plans for children affected by other forms of abuse are developed on a case-by-case basis. Hayward funds will be used to support a Treatment Specialist staff position specializing in child sexual abuse.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Child Abuse Treatment	$22,000	FY 03-04
"	$25,000	FY 01-02 & 02-03
"	$25,000	FY 00-01
"	$25,500	FY 98-99
"	$25,582	FY 97-98

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 10,000**

There has been some staff turnover at this program and, at the *Proposal Review Committee* interview, the Parental Stress staff members who represented the agency were inadequately prepared to respond with sufficient specificity to Commissioners' questions. On Appeal, the agency's Deputy Director was able to respond to the Commission's concerns. However, the program was recommended for funding at a reduced level.

- Continued -

Parental Stress Service, Inc., continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$22,000	$22,000	$22,000

Staff agrees that Parental Stress' representatives were not well prepared for their Proposal Review Committee interview. However, the Hayward Child Trauma Treatment Project has been effective in meeting its contract goals in the current year (e.g., 17 children have received treatment to help them recover from sexual abuse). The has been an important specialized source of treatment for lower income Hayward children victimized by sexual abuse. Consequently, staff recommends funding this project at its FY 03-04 level of $22,000.

Proposal No. 21

APPLICANT: **Planned Parenthood Golden Gate**
PROJECT: **Parent Education Program**

AMOUNT REQUESTED: **$10,000**

AGENCY DESCRIPTION
Planned Parenthood is a non-profit community-based healthcare provider serving low-income women and their families. Its mission is to provide comprehensive reproductive and primary health care services, to provide educational programs, to advocate public policies that guarantee individual rights, dignity, and privacy, and to promote healthcare research.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The PPGG Parent Education Program is a community collaboration that supports Hayward's low-income and/or Latino/a parents in their role as their children's primary sexuality educator. The program provides comprehensive and accurate information about sex, sexuality and child development for parents so that parents can communicate positively with their children about sex, sexuality, pregnancy, and sexually transmitted infections. When parents are able to keep lines of communication open with their children, adolescents are more likely to postpone first intercourse, and more likely to protect themselves from unplanned pregnancy and infections when they do initiate sexual activity. Workshops are provided in Spanish and English.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Parent Education Program	$ 8,000	FY 2003-04

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 10,000**

- Hayward teens continue to experience high rates of teen pregnancy and sexually transmitted diseases (STD's). The Planned Parenthood's Parent Education Program combats unintended teen pregnancies and the spread of STD's by educating and supporting parents to better communicate with their children about important sexual health issues.
- This program offers culturally and linguistically appropriate services to Hayward's substantial and underserved Latino population.
- In order to meet the increased demand for this service, the Commission recommends that this project be funded in the amount of $10,000.

- Continued -

Planned Parenthood, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$10,000	$8,000	$8,000

Staff concurs with the Commission's rationale for supporting this program. If $350, 000 is available, Staff recommends that this project be funded at the $10,000 level. If less than $350,000 is available, it is recommended that the project be granted the same amount provided in FY 03-04.

City of Hayward FY 2004-05
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Proposal No. 22

APPLICANT: **Salvation Army**
PROJECT: **Emergency Lodging Program**

AMOUNT REQUESTED: **$20,000**

AGENCY DESCRIPTION
The Salvation Army provides a variety of services designed to meet the basic human needs of lower income Hayward residents. These include: Sunday evening meals, food vouchers, food boxes and bag lunches, interim shelter for families waiting for emergency shelter space or permanent shelter, utility energy assistance, an identification card assistance program for people needing legal identification in order to obtain employment, and youth programs and services.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The Salvation Army in Hayward proposes to provide interim lodging from one to seven nights to 150 families and individuals who have recently become homeless to enable them to locate other housing. Hayward funds are requested to pay for motel vouchers.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Family Aid & Transient Aid	$15,000	FY 03-04
"	$20,000	FY 01-02 & 02-03
"	$20,000	FY 00-01
"	$26,000	FY 98-99
"	$13,937	FY 97-98
"	$13,937	FY 96-97
"	$14,350	FY 95-96
"	$14,350	FY 94-95

HUMAN SERVICES COMMISSION RECOMMENDATION: **$15,000**

- The Salvation Army proposes to continue to provide interim lodging for up to seven nights for both transient low-income families and individuals and Hayward families displaced from their homes by emergencies. Those served are also assisted in obtaining other social services as needed.
- This program continues to work closely with local shelters and housing agencies to provide emergency assistance and assist in obtaining longer-term housing.
- Due to limited resources, it is recommended that funding be limited to the same level provided in FY 03-04 (i.e., 15,000).

- Continued -

Salvation Army, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$15,000	$15,000	$15,000

Staff concurs with the Commission's recommendation.

Proposal No. 23

APPLICANT: **Shelter Against Violent Environments**
PROJECT: **Community Oriented Prevention Services (COPS)**

AMOUNT REQUESTED: **$10,000**

AGENCY DESCRIPTION
SAVE was founded in 1976 to address the problem of domestic violence. SAVE's mission is to promote alternatives to domestic violence through support services, advocacy and education, and to help domestic violence victims and their families to end the cycle of violence. SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Community services include a 24 hour crises intervention hotline, free weekly support groups for adults and children, weekly legal clinics, individual therapy, community outreach and education, volunteer training, and domestic violence training and support for police officers as well as direct services for victims who have come into direct contact with police.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
SAVE's COPS (Community Oriented Prevention Services) program is based on a community-oriented collaboration model which was developed from several different models used in other cities. COPS advocates, working with the Hayward Police Department, provide crisis intervention services to 400 homeless and/or low-income Hayward residents who are victims of domestic violence. Three hundred victims will receive specialized case management services from the COPS advocates, and all patrol officers will receive ongoing training in responding appropriately to incidents of domestic violence.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
SAVE / COPS	$10,000	FY 2003-04

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 9,000**

- This project will provide crisis intervention and case management services to homeless/low-income individuals who are victims of domestic violence, and who are originally from Hayward.
- The SAVE/COPS personnel, who currently operate out of the Hayward Police Department, are an integral part of the team of law enforcement and social service professionals who are specially trained to address domestic violence cases in Hayward.
- The Commission recommends that an increase be given to this program in the amount of $9,000.

- Continued -

SAVE/COPS, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$9,000	$8,000	$8,000

Staff concurs with the Commission's rationale for supporting this program. If $350,000 is available, Staff's recommendation is to grant $9,000 to this project. If less than $350,000 is available, it is recommended that this project be funded at the same level provided in FY 03-04.

Proposal No. 24

APPLICANT: **SAVE/WINGS**
PROJECT: **Operational Support for WINGS Transitional Housing**

AMOUNT REQUESTED: **$10,000**

AGENCY DESCRIPTION
SAVE was founded in 1976 to address the problem of domestic violence. Saves mission is to promote alternatives to domestic violence through support services, advocacy and education, and to help domestic violence victims and their families to end the cycle of violence. SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Community services include a 24 hour crises intervention hotline, free weekly support groups for adults and children, weekly legal clinics, individual therapy, community outreach and education, volunteer training, and domestic violence training and support for police officers as well as direct services for victims who have come into direct contact with police.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
Wings will maintain a 90% occupancy rate, and 40% of clients served will be Hayward residents. All clients will receive low cost housing, case management, job readiness workshops, counseling and children's services. The stable low cost housing (up to 18 months) coupled with the support services will allow these Hayward residents to acquire the skills, knowledge, and self confidence necessary to successfully transition to independent, self sufficient, violence free lives. Hayward funds will provide partial funding of staff and program operation costs.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
WINGS Transitional Housing	$ 7,200	FY 03-04
"	$ 7,200	FY 01-02 & 02-03
"	$10,200	FY 00-01
"	$10,200	FY 98-99
"	$10,260	FY 97-98
"	$10,260	FY 96-97
"	$10,556	FY 95-96
"	$10,556	FY 94-95

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 8,000**

- SAVE/WINGS provides transitional housing and support services to women and their children who are survivors of domestic violence.
- The program offers children's counseling services and other activities designed to break the cycle of violence for the families being served.
- Due to the loss of other revenue streams, it is recommended that this project be supported in the amount of $8,000.

- Continued -

SAVE/WINGS, Transitional Housing, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$7,200	$7,200	$7,200

Staff concurs with the Commission's rationale for supporting this program. However, support is recommended in the amount funded in FY 03-04 (i.e., $7,200).

City of Hayward FY 2004-05
Final Social Services Funding Recommendations

Proposal No. 25

APPLICANT: **South Hayward Parish**
PROJECT: **Emergency Food Program**

AMOUNT REQUESTED: **$18,700**

AGENCY DESCRIPTION
The South Hayward Parish (SHP), established in 1965, is an interfaith coalition of churches in Hayward dedicated to meeting the needs of people in distress and giving a voice to people who might not otherwise be heard. The Parish was established to serve the people of the community regardless of religious affiliation or belief. Its member churches are: Good Shepherd Lutheran, Mt. Eden Presbyterian, St. Clement Catholic, Starr King Unitarian Universalist, Wesley Methodist, Westminster Hills Presbyterian, and United Church of Hayward (United Church of Christ). Developed in the Parish's early years, the Emergency Food Program remains SHP's most direct, on-going service. There are three sites that are used for food delivery: Good Shepherd, St. Clements and Westminster Hills churches. The social services provided are separate and distinct from the religious services offered through these organizations.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
The South Hayward Parish (SHP) Emergency Food Program proposes to provide emergency food for 1,200 low-income Hayward residents. Food is acquired through FEMA Emergency Food and Shelter Program, regular donations from Member congregations and other South Hayward neighborhood groups.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Emergency Food Program	$ 15,000	FY 03-04
Emergency Food Program	$ 7,300	FY 00-01-02 & 02-03
Emergency Food Program	$ 7,300	FY 00-01

HUMAN SERVICES COMMISSION RECOMMENDATION: **$17,400**

- There are a many low-income families who reside in South Hayward; this program makes emergency food available locally, at no cost to these families.
- Because of the South Hayward Parish's active participation in the South Hayward Neighborhood Collaborative, program participants will have access to a wide array of additional support services when needed.
- On-site language assistance can be made available in Spanish, Farsi and Vietnamese, the non-English languages most frequently spoken in this neighborhood.
- Due to the recent loss of County, and other resources, the Commission recommends that this project be funded in the amount of $17,400.

- Continued -

South Hayward Parish, Emergency Food Program, continued:

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$17,400	$15,000	$15,000

Staff concurs with the Commission's rationale for supporting this program. If $350,000 is available, Staff recommends that this project be funded in the amount of $17,400. If less than $350,000 is available, it is recommended that this project be supported at the same level provided in FY 03-04.

Proposal No. 26

APPLICANT: **Spectrum Community Services**
PROJECT: **Reducing Falls Among Hayward's Low-Income Elderly**

AMOUNT REQUESTED: **$29,914**

AGENCY DESCRIPTION
The mission of Spectrum Community Services, established in 1971, is to assist low-income, low-income and elderly residents of Alameda County achieve and maintain self-sufficiency and improve the overall quality of their lives. Spectrum provides several services including in-home supportive services and case management services at no cost to Hayward seniors.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
Spectrum's Fall Risk Reduction Program will educate and encourage 102 low-income seniors to participate in strength/mobility/balance exercises, in order to prevent sedentary lifestyles, which are a precursor to physical problems that lead to falls. Another 500 will receive prevention education information.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Not previously funded.		

HUMAN SERVICES COMMISSION RECOMMENDATION: **$10,000**

- This program will maintain low-income seniors' health by offering exercise programs and information on preventing injuries, all of which will help to prolong the ability of low-income Hayward seniors to live independently.
- Due to the need to support many other critical social service programs, and the fact that similar activities are also available serve seniors, the Commission recommends that funding be limited at this time to $10,000.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$0	$0	$0

Given current economic conditions, it is recommended that the limited resources available be used to support other, more critical, basic services at this time.

Proposal No. 27

APPLICANT: **St. Joseph's Center for the Deaf**
PROJECT: **Counseling for Deaf Children and Their Families**

AMOUNT REQUESTED: **$18,207**

AGENCY DESCRIPTION
St. Joseph's Center for the Deaf provides language-accessible clinical counseling to uninsured and uderinsured, low-income deaf children, youth, and adults and their families in Alameda County. The agency also provides educational workshops for families of deaf and hard-of-hearing people.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
This program will serve fifty deaf, hard-of-hearing, deaf-blind, or late-deafened individuals and their families, at the agency's Hayward location. These individuals will receive mental health counseling as individuals or in combination with parents or group therapy. Parents will also participate in parent education classes.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Counseling Program	$10,000	FY 03-04
Counseling Program	$10,000	FY 01-02 & 02-03

HUMAN SERVICES COMMISSION RECOMMENDATION: **$15,000**

- Members of Hayward's deaf community may access peer counseling and other support services at DCARA (in San Leandro) or at CRIL (in Hayward);however, only St. Joseph's Center provides clinical mental health services specifically for deaf people and their families in Alameda County by trained professionals who are deaf or hard-of-hearing themselves.
- These services will be available at the agency's Hayward site to make it easier for Hayward residents to access services.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$10,000	$10,000	$10,000

Staff concurs with the Commission's rationale for supporting this program. However, support is recommended in the amount this program was funded in FY 03-04 (i.e., $10,000).

Proposal No. 28

APPLICANT: **St. Rose Hospital Foundation**
PROJECT: **Silva Pediatric Dental Clinic**

AMOUNT REQUESTED: **$19,632**

AGENCY DESCRIPTION
St. Rose Hospital networks with many local agencies to bring services to people residing throughout Hayward who might not be able to access services at the hospital. Outreach programs include the Care-a-Van (mobile clinic), the Silva Pediatric Medical Clinic, located at Eden Youth and Family Center, and the Silva Pediatric Dental clinic, which is a component of the medical clinic.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
During the FY 2004-05 the Silva Pediatric Dental Clinic proposes to screen and treat 60 new patients. Dental care for these children will continue until the children have completed the prescribed course of treatment for their diagnoses (currently averaging six months). Outreach to facilitate this program expansion will take place through coordinated efforts with the Shepherd Elementary School Healthy Start program and Tennyson Elementary School, and Winton Junior High School.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
Pediatric Dentistry	$23,632	FY 2003-04
Pediatric Dentistry	$27,000	FY 2001-02 & 02-03

HUMAN SERVICES COMMISSION RECOMMENDATION: **$19,600**

- Hundreds of low-income Hayward children are spared painful and extensive dental treatment through this program's early intervention services.
- Due to its cost efficiencies and the ability to acquire funding from other sources, this applicant actually requested less funding than it received in FY 03-04.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$19,600	$19,600	$19,600

Staff concurs with the Commission's rationale for supporting this program at the amount requested.

Proposal No. 29

APPLICANT: **Women on the Way Recovery Home**
PROJECT: **Residential Recovery Program for Women**

AMOUNT REQUESTED: **$30,000**

AGENCY DESCRIPTION
Women on the Way is an 11-bed residential recovery program that provides a safe and sober living environment where women can regain their mental, physical, and emotional well-being after a lifetime of drug and alcohol addictions. Hayward Adult School provides an educator who works on weekdays with the residents in the program's on-site classroom, and the Alameda County Healthcare for the Homeless includes Women on the Way in its itinerary of bi-weekly Health Van visits. Approximately 75% of the women who enroll in the program are Hayward residents.

SUMMARY OF PROJECT PROPOSED FOR FY 2004-05
Currently all the staff members at Women on the Way are volunteers. Women on the Way would use Social Services funding to partially pay for a paid executive director and mental health counselor.

PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT

PROJECT FUNDED	AMOUNT	FISCAL YEAR
No previous funding.		

HUMAN SERVICES COMMISSION RECOMMENDATION: **$ 0**

- It is the Commission's understanding that this applicant has submitted an application for funding through the City's CDBG program in order to complete ADA accessibility modifications throughout the facility in order to accommodate people with disabilities, and that when that work has been completed, the agency will be in a better position to qualify for funding from other governmental entities, and other private sources (e.g., BASN).
- The agency is currently functioning on an all-volunteer basis, and is still in the process of developing its programmatic and operational systems. After it is more fully developed, the program will be better positioned to apply for City and other funding sources.

CED STAFF RECOMMENDATIONS:

Potential Funding Level	$350,000	$315,000	$300,000
Staff Recommendations:	$0	$0	$0

Staff concurs with the Commission's comments and recommendation.

DRAFT

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member ___

RESOLUTION APPROVING SOCIAL SERVICES FUNDING
FOR FISCAL YEAR 2004-05

BE IT RESOLVED that the City Council hereby allocates $350,000 from the General Fund to support the social service programs identified in the attached Exhibit "A," and that the City Manager is authorized to take all steps necessary and execute all appropriate documents to assure that the funding is accomplished.

IN COUNCIL, HAYWARD, CALIFORNIA, _____, 2004

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST:_____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

_____
City Attorney of the City of Hayward