



CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 05/20/03
AGENDA ITEM 4
WORK SESSION ITEM _____

TO: Mayor and City Council
FROM: City Manager
SUBJECT: Activities for Youth in the Harder-Tennyson Area

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution authorizing the expenditure of funds to enable HARD, the Boys and Girls Club, and the Eden Youth and Family Center to provide the activities specified in this report.

DISCUSSION:

Last fall, the Council convened a neighborhood meeting at Tyrell Elementary School to listen to concerns from residents about issues affecting their neighborhood. In part, the meeting was prompted by an increase of violence occurring at that time. As subsequently reported, the police department initiated a number of steps to address the problem. In addition to traditional law enforcement action, various preventive measures were also pursued, including working with established neighborhood-based groups, forming neighborhood watches, and offering citizen academy classes (provided both in English and Spanish), to cite a few examples.

The residents also expressed concern about speeding, inadequate lighting, and other negative environmental conditions. The City has and continues to respond to these issues, and feedback provided to date indicates conditions are much better today than they were in 2002.

At the neighborhood meeting, many speakers emphasized the need to provide meaningful activities for the youth of the area, in order to stem inappropriate behavior. Given the fact that Tennyson Park, the Boys and Girls Club, and the Eden Youth and Family Center are located nearby, it seemed reasonable to invite the two non-profit organizations and HARD to identify activities they could offer in this regard, both individually and cooperatively.

I am pleased to report that by working together, an approach has been devised which offers both recreational and educational experiences for young people, and which can be initiated commencing in June. What follows is a summary of what each agency can provide:

Hayward Area Recreation and Park District

Summer in the Park: Geared for youth in grades one through six, SIP would be offered daily from 11:00 AM to 4:00 PM for a total of nine weeks. In addition to the classical recreational activities (games, crafts and songs), through this program HARD proposes to teach participants about themselves and their community by incorporating lessons and information into their playtime.

3-on-3 Tournaments: Aimed at the teenage population, this will offered daily from 5:00 PM to 7:00 PM for a total of nine weeks. Designed to focus on teamwork, and socialization, the actual sport will change as needed to maintain the interest of participants. The sports will include basketball, ultimate Frisbee, soccer, flag football and more.

Skate Park: This park is a popular venue. HARD plans to design and offer clinics for the younger youth and inexperienced skaters. The clinics will be provided on a weekly basis, and will focus on basic skills, etiquette and rules of safety. In addition to the clinics, HARD will also organize Skate Park Celebrations wherein participants will have an opportunity to enjoy live music, food, interact with professional skaters, and otherwise demonstrate their command of the art of skating.

Total allocation to HARD is \$39,000.

Boys and Girls Club

During the summer months, the Club is opened Monday through Friday from 10:00 AM to 6:00 PM, and closed during weekends. The Club is prepared to continue many of its successful activities during extended hours.

The Club proposes to extend its hours until 10:00 PM daily, and open on Saturday from Noon until 8 PM. Geared to offer different activities each day of the week, the Club will sponsor volleyball and basketball classes to boys and girls, from all stages of development: that is, from beginner to advanced. In addition, league play will be offered during the week and on Saturdays. The Club also proposes to offer karate classes two evenings a week. The Club reports that participation in martial arts can instill in youth self-confidence, a sense of accomplishment and respect for others.

Weight lifting is becoming an increasingly popular activity. Directed at girls and boys 12 years and older, participants will learn the fundamentals of weight training under supervised conditions.

The Club reports that interest has been expressed with regard to traditional Congolese and African dance. In response, a two-hour dance class will offered on a weekly basis.

Total allocation to the Club is \$41,000.

Eden Youth and Family Center

The Center operates the Intel Computer Clubhouse. The Clubhouse provides high tech tools and software that enable youngsters to explore computers capabilities in the fields of animation, design, science, film, music and art. Children are encouraged to explore new things and develop projects in areas of their special interest. The Clubhouse provides both the opportunity and the support that allows youngster to learn in a way that is fun and academically sound.

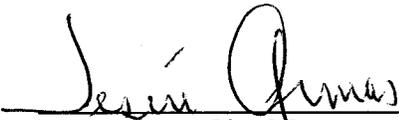
Although a successful endeavor, hours of operation for the Clubhouse have been impacted by funding constraints. Additional funding would support a half-time position to enable the Clubhouse to open Saturday morning from 9 AM to Noon, and two additional days per weeks from 4:00 PM to 7 PM, currently planned for Tuesday and Thursday.

Total allocation is \$20,000. It should be noted this level of support would allow the additional hours to be provided through May of 2004.

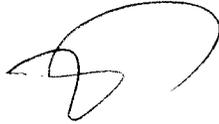
Summary and Funding

As noted above, by pooling the capabilities and resources of HARD, the Boys and Girls Club, and the Eden Youth and Family Center, a multifaceted program of services to young peoples has been presented. In so doing, there is an opportunity to provide the youth of the Harder-Tennyson area a program that encompasses athletics, academics and recreational arts and crafts. I believe it responds to the oft heard expression that that there is nothing to do for the youth of the area. As can be seen, by partnering with these agencies, there will be plenty to do. Lastly, the array choices presented herein combined with other measure taken by the City demonstrate that not only did the City listen to the comments voiced at the community meeting, but that it also responded in a meaningful way to the concerns expressed last fall.

Inevitably, services come at a price. In this instance, the cost of supporting the three agencies totals \$100,000. Fortunately, funds are available to be used for this purpose. The Council will recall that so-called category B funds were set aside this fiscal year. These funds are intended to be used to support focused or targeted programs, services or activities to address particular needs, as determined by the Council. The present budget contains approximately \$300,000 in category B funds. I recommend that the Council earmark one-third of these funds to support the activities described in the report. I would further suggest that the remaining funds be encumbered now for use in 2004. By so doing, the Council will have the flexibility to continue to support the activities described herein or to consider other endeavors, as appropriate.


Jesús Armas, City Manager

DRAFT



HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION AUTHORIZING ALLOCATION OF FUNDS FOR HARD, THE BOYS AND GIRLS CLUB, AND THE EDEN YOUTH AND FAMILY CENTER PROGRAMS

BE IT RESOLVED that the City Council of the City of Hayward hereby allocates and authorizes the expenditure of the following:

1. Thirty-Nine Thousand dollars (\$39,000) allocated to HARD for the Summer in the Park, 3-on-3 Tournaments, and Skate Park programs;
2. Forty-One Thousand dollars (\$41,000) allocated to the Boys and Girls Club for extension of operating hours, and other various programs; and
3. Twenty Thousand dollars (\$20,000) allocated to Eden Youth and Family Center for extended operating hours for the Computer Club House program.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2003

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward