



**CITY OF HAYWARD**  
**AGENDA REPORT**

AGENDA DATE 03/18/03  
AGENDA ITEM 5  
WORK SESSION ITEM \_\_\_\_\_

**TO:** Mayor and City Council  
**FROM:** Director of Public Works  
**SUBJECT:** Naming of the Soto Road Bicycle Lane for Ron Custer

**RECOMMENDATION:**

It is recommended that the City Council adopt the attached resolution naming the bicycle lane on Soto Road in honor of Ron Custer.

**BACKGROUND:**

In anticipation of requests to name or rename a City building, facility or public area in honor of particular persons, the City Council adopted in 1996 four guidelines to be considered when reviewing such requests:

1. Names of facilities in areas of the City with specific historical significance will reflect that perspective as much as possible.
2. Names of living persons will not be considered unless the person has done extraordinary service for the City over a long period that will stand the test of time.
3. Names of local and national persons be used depending on the location and use of the property.
4. A name should not have been previously used for naming a City building, facility, and/or public area.

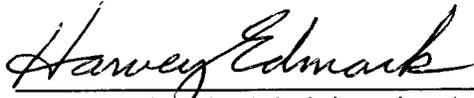
At the December 17, 2002 City Council meeting, while discussing the proposed bicycle lane on Soto Road, it was suggested it would be appropriate to name a bicycle lane in honor of Ron Custer, a longtime bicycle advocate in the City. The proposed honoree meets the established guidelines in being a local person who has made notable contributions to the City of Hayward during his lifetime. His name has not been previously used to name City property.

Ron Custer spent 30 of his 69 years in Hayward. During the last ten years of his life, he devoted his energies to enhancing the quality of life of our community. During the 1980's and 90's, he served on the Human Services Commission, the Citizens Advisory Commission, the Personnel Board, the Route 84 Citizens Advisory Committee, the Gading-Dumont Traffic Safety Task Force, and on the Harder-Tennyson Task Force. Mr. Custer was dedicated to a healthy lifestyle and spent many hours bicycling within the city limits and beyond. His

journeys would begin and end near the power line greenway between Berry Avenue and Culp Avenue, close to his home.

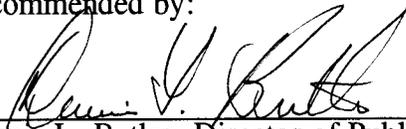
A fitting honor to the memory of this distinguished former citizen of Hayward would be to name the Soto Road bicycle lane, from Winton Avenue to Harder Road, located on a thoroughfare he traversed countless times on his bicycle, as the Ron Custer Bicycle Path.

Prepared by:



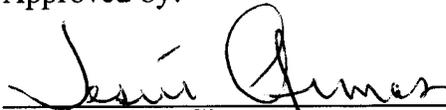
Harvey Edmark, Administrative Analyst II

Recommended by:



Dennis L. Butler, Director of Public Works

Approved by:



Jesús Armas, City Manager

**DRAFT**

*1/14 5/10/03*

HAYWARD CITY COUNCIL

RESOLUTION NO. 03-

Introduced by Mayor \_\_\_\_\_

RESOLUTION APPROVING THE NAMING OF THE  
BICYCLE LANE ON SOTO ROAD IN HONOR OF THE  
MEMORY OF RON CUSTER

BE IT RESOLVED that the City Council of the City of Hayward hereby approves naming the newly constructed bicycle lane on Soto Road from Winton Avenue to Harder Road the "Ron Custer Bicycle Path," in honor of the memory of Ron Custer, a long time bicycle advocate in the City of Hayward.

IN COUNCIL, HAYWARD, CALIFORNIA \_\_\_\_\_, 2003

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_

City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward