



**CITY OF HAYWARD**  
**AGENDA REPORT**

AGENDA DATE 01/22/02  
AGENDA ITEM 3  
WORK SESSION ITEM \_\_\_\_\_

**TO:** Mayor and City Council

**FROM:** City Clerk

**SUBJECT:** Adoption of an Ordinance Amending Sign Regulations of the Hayward Municipal Code to Permit Changeable Copy Signs in the Industrial District

**RECOMMENDATION:**

It is recommended that the City Council adopt the attached Ordinance.

**BACKGROUND:**

The ordinance was introduced at the January 15 meeting of the City Council with the following vote:

**AYES:** Council Members: Jimenez, Ward, Henson

Mayor: Cooper

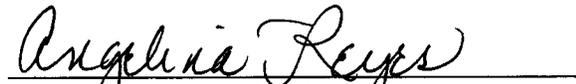
**NOES:** Council Members: Hilson, Rodriquez, Dowling

**ABSENT:** Council Members: None

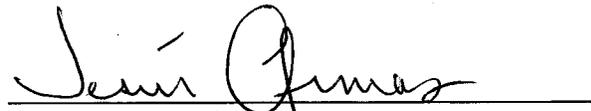
**ABSTAIN:** Council Members: None

The ordinance was published in the Hayward Daily Review on January 19, 2002. Adoption at this time is therefore appropriate.

Prepared by:

  
\_\_\_\_\_  
Angelina Reyes, City Clerk

Approved by:

  
\_\_\_\_\_  
Jesús Armas, City Manager

Draft Ordinance

PUBLIC NOTICE OF AN INTRODUCTION OF AN ORDINANCE BY THE CITY  
COUNCIL OF THE CITY OF HAYWARD

AN ORDINANCE REVISING THE SIGN REGULATIONS  
CONTAINED IN HAYWARD MUNICIPAL CODE CHAPTER  
10, ARTICLE 7, SECTIONS 10-7.403(j) AND 10-7.700(c)

THE CITY COUNCIL OF THE CITY OF HAYWARD DOES ORDAIN AS FOLLOWS:

Section 1. This ordinance adopts amendments to various provisions of the Sign Regulations codified as Chapter 10, Article 7 of the Hayward Municipal Code. The City Council finds that the amendments will assist in ensuring a more vibrant business experience and provide greater opportunity for dissemination of public interest information for the City's residents and business operators. The City Council further finds that the project is categorically exempt from review under the California Environmental Quality Act.

Section 2. Chapter 10, Article 7, Section 10-7.403(j) of the Hayward Municipal Code is amended to read in full as follows:

SEC. 10-7.403 SIGN REGULATIONS BY ZONING DISTRICT.

Section 3. Chapter 10, Article 7, Section 10-7.700(c) of the Hayward Municipal Code is amended to read in full as follows:

SEC. 10-7.700 PROHIBITED SIGNS.

Section 4. Effective Date of Ordinance.

Section 5. Severance.

Introduced at a regular meeting of the Hayward City Council held January 15, 2002, the above-entitled ordinance was introduced by Council Member Ward.

This ordinance will be considered for adoption at the next meeting of the Hayward City Council, to be held on January 22, at 8:00 p.m., in the Council Chambers, 777 B Street, Hayward, California. Copies of the full text of this ordinance are available for examination by the public in the Office of the City Clerk, 777 B Street, Hayward Public Main Library, 835 "C" Street, or the Weekes Branch Library, 27300 Patrick Avenue.

DATED: January 19, 2002

ANGELINA REYES  
CITY CLERK OF THE  
CITY OF HAYWARD