



CITY OF HAYWARD AGENDA REPORT

AGENDA DATE 3/24/98

AGENDA ITEM #10

WORK SESSION ITEM _____

To: Mayor and City Council

From: City Manager

Subject: **NAMING OF THREE PUBLIC AREAS: ALEX GIULIANI PARK, JULIO BRAS PORTUGUESE PARK, AND JOHN O'LAGUE ART GALLERY**

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution approving the naming of three public areas in memory and in honor of former Mayor Alex Giuliani, of former City Councilmember Julio Bras, and of community activist and artist, John O'Lague.

BACKGROUND:

In anticipation of requests to name or rename a City building, facility or public area in honor of particular persons, the City Council adopted four guidelines to be considered when reviewing such requests:

1. Names of facilities in areas of the City with specific historical significance will reflect that perspective as much as possible;
2. Names of living persons will not be considered unless the person has done extraordinary service for the City over a long period that will stand the test of time;
3. Names of local and national persons be used depending on the location and use of the property;
4. A name should not have been previously used for naming a City building, facility, and/or public area.

DISCUSSION:

Three requests are presented to Council for consideration: the naming of the proposed linear park next to the Old City Hall in honor of former Mayor Alex Giuliani; the renaming of Portuguese Park in honor of former City Councilmember Julio Bras; and the naming of the City Hall art gallery in honor of community activist and artist, John O'Lague.

All three proposed honorees meet the established guidelines in being local persons who have made notable contributions to the City of Hayward during their lifetimes. Their names have not been previously used to name City property. For all three men, the naming would be bestowed as a posthumous honor.

- Naming of the Proposed Linear Park at Old City Hall in Honor of Alex Giuliani

For 30 years, Alex Giuliani served the City of Hayward as a police officer, a City Councilmember (1980 - 1982) and as Mayor (1982 - 1990). During his time as Mayor, Alex Giuliani demonstrated a commitment to Hayward with particular focus on downtown redevelopment, housing expansion and traffic issues. He promoted Hayward as the *Heart of the Bay* whether addressing local issues or developing international sister city relationships. He was also instrumental in forming a citizen's panel to recommend ways to preserve the Old City Hall that had to be vacated in 1982. It is, therefore, a fitting honor to name the proposed linear park at C Street and Mission Boulevard next to Old City Hall as Alex Giuliani Park.

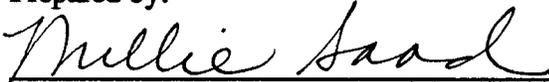
- Renaming Portuguese Park in Honor of Julio Bras

Julio Bras lived most of his life in Hayward and during that time served as an elected official on two public bodies. From 1958 to 1974, he served as a director on the Hayward Area Recreation and Park District Board, and as a City Councilmember from 1974 to 1988. He played a major role in building Portuguese Park at the corner of C Street and Foothill Boulevard in downtown Hayward. To rename Portuguese Park as Julio Bras Portuguese Park is a fitting honor for this former Hayward public official of Portuguese heritage.

- Naming the City Hall Art Gallery in Honor of John O'Lague

John O'Lague devoted his time and fund-raising talents to Hayward area organizations for more than 40 years. Mr. O'Lague was a former Hayward Library Commissioner, a member of the Hayward Arts Council, as well as many other organizations devoted to promotion of the arts and helping the needy. In 1985 Mr. O'Lague received the John Pappas Award at the Hayward Volunteer Recognition and Awards Dinner, and the Distinguished Citizen of the Year Award from the Hayward Lions Club. He worked as a graphic artist for most of his career and was a prodigious illustrator. It is, therefore, fitting to name the art gallery in City Hall as the John O'Lague Art Gallery.

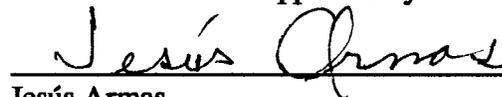
Prepared by:



Millie Saad

Assistant to the City Manager

Recommended and Approved by:



Jesús Armas

City Manager

Attachment: Draft Resolution

DRAFT

HAYWARD CITY COUNCIL 

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION APPROVING THE NAMING OF THREE
PUBLIC AREAS IN MEMORY AND HONOR OF FORMER
MAYOR ALEX GUILIANI, FORMER COUNCIL MEMBER
JULIO BRAS, AND COMMUNITY ACTIVIST AND ARTIST
JOHN O'LAGUE

WHEREAS, Alex Guliani served the City of Hayward as a police officer, a Council Member, and Mayor, and demonstrated a commitment to Hayward with particular focus on downtown redevelopment, housing expansion, and traffic issues; he promoted Hayward as the *Heart of the Bay* in local issues and international sister city relationships; and he was instrumental in forming a citizens' panel to recommend ways to preserve the Old City Hall that was vacated in 1982; and

WHEREAS, Julio Bras served as a director on the Hayward Area Recreation and Park District board and as a Council Member; he played a major role in building Portuguese Park at the corner of C Street and Foothill Boulevard; and

WHEREAS, John O'Lague, who was a graphic artist and illustrator, devoted his time and fund-raising talents to Hayward area organizations for more than 40 years; he served as a Hayward Library Commissioner and as a member of the Hayward Arts Council; and in 1985 he received the John Pappas Award and Lions club Distinguished Citizen of the Year award.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby approves naming the following public areas in the memory and honor of these individuals:

1. The naming of the proposed linear park next to the Old City Hall in honor of former Mayor Alex Guiliani;
2. The renaming of Portuguese Park in honor of former Council Member Julio Bras; and
3. The naming of the City Hall art gallery in honor of community activist and artist, John O'Lague.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 1998

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward