

CITY OF HAYWARD LIBRARY COMMISSION

Main Library Meeting Room
835 C Street, Hayward, CA 94541
June 16, 2014
6:30 PM

A G E N D A

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Minutes of Meetings of January 27, 2014 and March 17, 2014.

5. Public Comment

This section provides an opportunity to address the Library Commission on items listed on the agenda, as well as other items of interest. The Commission welcomes comments and requests that speakers present their remarks within established time limits. (Individual comments are set at a 3-minute time limit; comments on behalf of a group are set at a 5-minute time limit.) As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

6. Report from the Director of Library and Community Services

7. Friends of the Hayward Public Library Report

8. New Business

- 21st Century Library and Community Learning Center Update
- Measure C Review

9. Library Commission Reports

10. City Council Liaison Report

11. Agenda Building

12. Adjournment



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Minutes of the Library Commission Meeting
 Main Library Meeting Room
 835 C Street, Hayward, CA 94541
March 17, 2014

- **Call to Order:** Commissioner McAllister called the meeting to order at 6:35pm.
- **Pledge of Allegiance:** Commissioner McAllister led Commissioners in the Pledge of Allegiance.
- **Attendance:** X=Present 0=Absent

Commissioner	Attendance this Meeting	Present to Date Regular Meetings	Absent to Date Regular Meetings	Attendance Special Meetings
Linda Bennett	X	4	1	0
Lisa Brunner	X	5	0	0
Peter Bufete	X	4	1	0
Kelly Greenne	X	4	1	0
Kari McAllister	X	4	1	0
Iris Murillo	O	4	1	0
Pedro Reynoso	O	4	1	0

- City Staff: Sean Reinhart, Director of Library and Community Services
 Rachael McNamara, Admin. Secretary of Library and Comm. Services
 Sally Thomas, Librarian
 Lindsey Vien, Education Services Coordinator

- **Approval of Minutes of December 16, 2013, January 27, 2014 and February 24, 2014.**
 It was moved and seconded to approve the meeting minutes of December 16, 2013 and February 24, 2014. December and February meeting minutes were approved. Approval of the January 27, 2014 meeting minutes was tabled until the April meeting.
- **Public Comment.**
 No public comments were made.
- **World Book Night**
 Librarian Sally Thomas made a presentation to the Library Commission regarding the 3rd Annual World Book Night which is coming up on April 23rd. This year volunteers through HPL will be giving away 800 books to Hayward residents. Freshman Day of Service Volunteers will go to Eden Housing, and other low income housing locations this year to give away copies of the chosen books. Additionally there will be a Book to Action event in May in which volunteers will participate in the Shoreline Weekend Weed Warrior program.

- **Homework Support Centers**

Lindsey Vien, Education Services Coordinator presented information regarding the After School Homework Support Centers (HSC). The HSC includes students in grades K-12, and assists with a range of homework subjects while providing a safe and welcoming space for students to learn in. Each of the seven HSC sites at schools and the two at Hayward's public libraries serve approximately 117 students per day (over 2,500 total unduplicated students served per school year), with 8-10 computers on hand at each site for students to utilize. New HSCs will be launched at another three schools shortly. The students who attended the HSCs in the 2011 saw a 30 point improvement in English scores and a 20 point improvement in their math scores, which correlates to a 10% increase and 6% increase respectively.

- **Report from Director of Library and Community Services.**

Director Reinhart reported that on March 4th the City Council authorized Measure C, the ½ sales tax measure and will be providing the specific language that will appear on the June ballot to Commissioners.

- **Friends of the Hayward Public Library**

The Friends of HPL held their Collectible and Rare Book sale on March 8th, bringing in \$1300 in less than four hours. They have also entered into a commission based agreement with The Book Shop to sell rare books on Amazon.

- **Commissioner Reports**

Commissioner Greenne stated the Hayward Public Library Book Club is on par with the Castro Valley Library Book Club.

- **City Council Liaison Report.**

Councilmember Salinas reported that City Council and SEIU 1021 have returned to formal negotiations.

- **Future Agenda Items.**

- 21st Century Library and Community Learning Center
- Ballot Measure C Update
- Presentation from Literacy Plus program staff
- Presentation regarding Senior Outreach Services
- Hayward Promise Neighborhood Presentation

- **Adjournment.**

The meeting adjourned at 7:52 pm.



Minutes of the Library Commission Meeting
 Main Library Meeting Room
 835 C Street, Hayward, CA 94541
January 27, 2014

- **Call to Order:** Commissioner Bennett called the meeting to order at 6:45pm.
- **Pledge of Allegiance:** Commissioner Bennett led Commissioners in the Pledge of Allegiance.
- **Attendance: X=Present 0=Absent**

Commissioner	Attendance this Meeting	Present to Date Regular Meetings	Absent to Date Regular Meetings	Attendance Special Meetings
Linda Bennett	X	2	1	0
Lisa Brunner	X	3	0	0
Peter Bufete	O	2	1	0
Kelly Greenne	O	2	1	0
Kari McAllister	O	2	1	0
Iris Murillo	X	3	0	0
Pedro Reynoso	X	3	0	0

City Staff: Sean Reinhart, Director of Library and Community Services
 Rachael McNamara, Admin. Secretary of Library and Comm. Services

- **Approval of Minutes of Meeting of December 16, 2013**
 Approval of December 16, 2013 meeting minutes was tabled until the February meeting due to a lack of quorum.
- **Public Comment.** No public comments were made.
- **Office of the City Attorney:** Maureen Conneely from the City Attorney's Office provided an overview of the Brown Act and Conflict of Interest at it pertains to their position as Commissioners. Ms. Conneely also discussed the City of Hayward's policies regarding Commissioner attendance at regular meetings.
- **Report from the Director of Library and Community Services and New Business.** Council authorized the selection of the architect, Noll & Tam, for the 21st Library and Community Learning Center at the December 17th City Council meeting. Noll & Tam is the architectural firm that the City has been working with since 2007.

The City continues to actively explore and develop options for potential revenue measures to fund the construction of the new 21st Century Library and Learning Center and other critical facility and service needs. City Council reviewed preliminary polling results at the December 17th City Council meeting. The poll results indicated that a bond measure would receive approximately a 58% yes vote. A bond measure would require a 2/3 vote in order to pass. The poll also asked likely voters whether they would support a sales tax increase. A general sales tax would only require a majority vote to pass. The poll results showed that the same number, roughly 58% of voters, would vote yes on a sales tax increase. Focus is now on the possibility of a sales tax measure on the June 2014 ballot. Funds from a general tax measure would go to the General Fund, and could be used for either facility projects, services or any combination of the two.

Volunteers have been out in the community on Neighborhood Walks gauging public support for the tax revenue measure as well as collecting more information from residents regarding how they feel the revenue from the measure should be used. The Neighborhood Walks have been focusing on the residents who have voted in the last five elections here in Hayward. A mailer, originating from the City Manager's Office will be sent out to Hayward residents soon.

- **Report from the Friends of Hayward Public Library.** The Friends of the Library book sales continue to perform well. The Friends of HPL have authorized the use of \$10,000 towards the information efforts surrounding the sales tax measure; \$2,000 for materials relating the Neighborhood Walks and \$8,000 for a campaign committee which will be formed shortly. The Friends of HPL are a registered as a 501(c)(3) and as such can only contribute approximately \$8,000 per year on political lobbying activities.
- **Library Commission Reports**
Commissioner Brunner spoke with HUSD Superintendent regarding potential tax revenue measure and commented that the residents who are interested in seeing new schools built are the same residents who are interested in seeing a new library built. Commissioner Reynoso inquired as to best send fellow Library Commissioners items or articles of interest. Director Reinhart let Commissioners know to send any items for distribution to fellow Commissioner to himself or Rachael McNamara, Administrative Secretary, in order to avoid any Brown Act Violations. Commissioner Bennett expressed interest in seeing a Health Information section in the new library designs.
- **City Council Liaison Report.** There was no City Council Liaison Report at this meeting.
- **Future Agenda Items**
 - Presentation from Noll & Tam architects at February meeting
 - Homework Center Presentation at March meeting
 - Hayward Promise Neighborhood Presentation at April meeting
 - Potential presentation and collaboration with the Hayward Historical Society
- **Adjournment:**
The meeting adjourned at 7:46pm.