



CITY OF
HAYWARD
HEART OF THE BAY

CITY OF HAYWARD LIBRARY COMMISSION

Main Library Meeting Room
835 C Street, Hayward, CA 94541
February 25, 2013
6:30 PM

A G E N D A

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Minutes of Meeting of January 28, 2013**
5. **Public Comment**
This section provides an opportunity to address the Library Commission on items listed on the agenda, as well as other items of interest. The Commission welcomes comments and requests that speakers present their remarks within established time limits. (Individual comments are set at a 3-minute time limit; comments on behalf of a group are set at a 5-minute time limit.) As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.
6. **Report from Director of Library and Community Services**
7. **Friends of the Hayward Public Library Report**
Report on the activities of the Friends of the Hayward Public Library.
8. **Library Commission Report**
Report on Library activities in which Commissioners have been engaged.
9. **City Council Liaison Report**
Report on City matters that are of pertinence to the Library Commission.
10. **Old Business**
 - Library and Community Learning Center Design Visualization
 - Talking Points for Library Commission

11. Agenda Building

Consider items for inclusion on the Library Commission Agenda for coming months.

12. Adjournment



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting Library Administration at 510/881-7954 or by calling the TDD line for those with speech and hearing disabilities at 510/247-3340.



Minutes of the Library Commission Meeting
 Hayward Public Library
 835 C Street, Hayward CA 94541

January 28, 2013

1. **Call to Order:** Vice Chair Peter Bufete called the meeting to order at 6:36 PM.
2. **Pledge of Allegiance:** Commissioners recited the Pledge of Allegiance.

3. **Attendance:** X=Present 0=Absent

	Attendance this Meeting	Present to Date Regular Meetings	Absent to Date Regular Meetings	Attendance Special Meetings
Commissioner				
Linda Bennett	X	3	1	0
Lisa Brunner	X	4	0	0
Peter Bufete	X	3	1	0
Kelly Greenne	X	3	1	0
Judy Harrison	X	4	0	0
Kari McAllister	0	3	1	0

City Staff: Sean Reinhart, Director of Library and Community Services
 Olga Ramirez, Library Assistant

City Council Liaison: Council Member Mark Salinas

Guest: Sj Samiul

4. **Approval of Minutes of Meeting of December 17, 2012**

Board Action: It was moved and seconded (Bennett/Greenne) to approve the minutes of the meeting of December 17, 2012. Motion carried by all present Commissioners.

5. **Public Comment.** Mr. Samiul inquired about the progress of the new Library and Community Learning Center, and expressed his ideas on what features he would like to see in the new building. He also commented on the Academic Performance Index for Hayward Schools.
6. **Report from the Director of Library and Community Services.** Director Reinhart commented that he had just returned from the American Library Association midwinter meeting in Seattle, Washington, where he visited the Seattle Central Library. Director Reinhart passed out informational sheets about this library and

talked about the several similarities between the Seattle Central Library and Hayward's future Library and Community Learning Center.

Director Reinhart provided a brief update on the Standardized Test results provided by the Hayward Unified School District for the students who attended the Longwood Elementary Homework Center this past year. The test results showed that children who attended the homework center for an entire academic school year significantly improved their test scores, more so than the rest of the Longwood School kids, in both Language Arts and Math. As part of the Hayward Promise Neighborhood initiative, additional homework support centers will be opening soon in Hayward Schools that serve the Jackson Triangle neighborhood. Test scores prove that homework support centers are a critical component in student success.

7. **Friends of the Hayward Public Library Report.** Commissioner Harrison reported that the Friends collected many last minute donations in December totaling \$5500; and so far, they have raised \$2135 just from January weekend book sales. Commissioner Harrison also commented that the Friends will be funding close to \$20,000 in library programs and activities this year. The Friends have also recently signed up with an online sales company called, *Book Forward*, which helps them sell the not so popular books, and in return, the Friends receive a portion of the proceeds. In January, the Friends decided to donate the funds received from Better World Books; and opted in to donating the funds to help libraries that were devastated by Hurricane Sandy. Commissioner Harrison announced that Kari McAllister, Library Commission Chairperson, is now their newest Friends' board member. She also informed the Commission that the Friends will soon have a combined newsletter with Hayward Public Library.
8. **Library Commission Report.** No reports given.
9. **City Council Liaison Report.** Council Member Salinas said that budget talks with two of the labor groups are now in progress. He also commented that they are close to completing the final draft of the Economic Development Strategic Plan. The group, which consists of several department heads and council members, is discussing and rethinking the plan due to the continued economic slump and because of the cost required in achieving this plan. Council Member Salinas said that discussion on this topic will continue, along with budget meetings, to decide if this is the right time to implement it. Council Member Salinas reminded the Commissioners to continue attending City Council meetings to voice their support for the library.
10. **Old Business.**
 - a. **Library and Community Learning Center Design Visualization Update.** Many community members have expressed strong interest in the Library and Community Center project, and are anxious to move forward with it now that the design process has resumed. Director Reinhart met with Judy Harrison, President of the Friends of the Library; Rick Imsdahl, President of the Literacy Plus Council; and Kari McAllister, Chairperson of the Library Commission to discuss the project. All three representatives of these support groups expressed to Director Reinhart their desire to independently investigate the feasibility and support for a potential standalone facility bond measure for the new Library and Community Learning Center. These representatives plan to reach out to the Mayor to seek the advice and counsel of his office in the matter. Director Reinhart explained that the next opportunity for any bond measure to go before the voters would be in June 2014. Director Reinhart mentioned an alternative possible scenario to a standalone bond measure, that of a joint facilities bond measure with the Hayward Unified School District. This could be favorable since both public schools and public library facilities are focused on education services. Commissioner Brunner agreed and advised

Director Reinhart to consult the decision makers of the Measure I Bond Committee to initiate a discussion on this topic.

Director Reinhart advised the Commission that the City and the General Plan Update have recently created an online discussion forum website, www.hayward2040.org to help collect information and feedback on the plan from Hayward citizens. Director Reinhart commented that several community members had already posted comments in support of libraries and education, and he encouraged the Commissioners to visit the site and post their ideas and comments.

b. Talking Points for Library Commission. Tabled to next month.

11. New Business.

a. Now We Can Dance-Story of the Hayward Gay Prom. The Commission had a chance to view the Hayward Gay Prom documentary. The Gay Prom was first held in 1994 and sponsored by Horizon Services' Lambda Youth Project. The prom provides a safe and accepting event that teens, whether, LGBT or straight, can enjoy. The film was produced entirely by local teens under the guidance of library staff, and Debra Chasnoff, an award winning documentarian. The documentary has been submitted to Frameline Film Festival, a nonprofit media arts organization that produces the San Francisco International LGBT Film Festival. The Gay Prom documentary was made possible with a grant from the California Council for the Humanities, Inc.

12. Agenda Building. The following items were suggested for the next agenda.

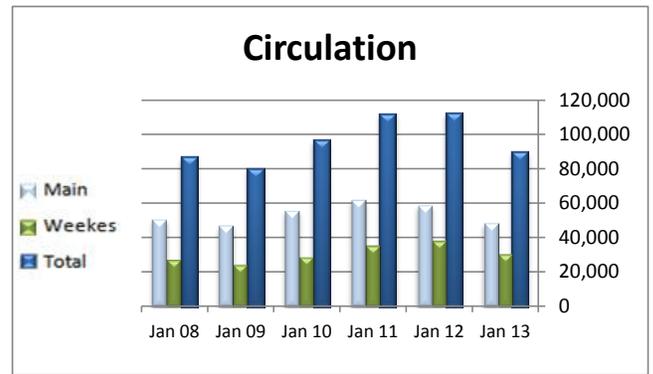
- a.** Talking Points for Library Commission
- b.** Library and Community Learning Center Design Visualization Process

13. Adjournment: The Library Commission adjourned the meeting at 8:06 PM.

CIRCULATION

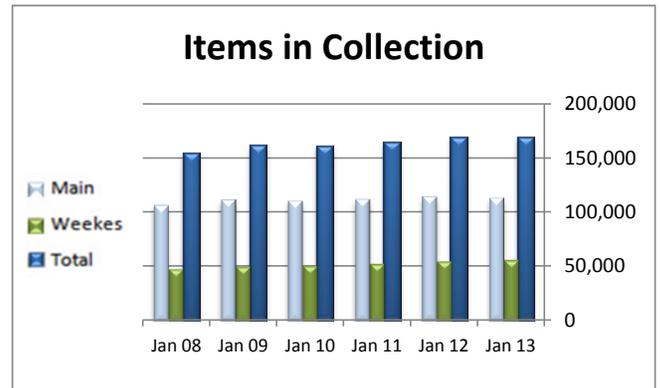
	Main	Weekes	Total
Jan 13	48,394	30,103	89,719
Jan 12	58,704	37,831	112,109
Jan 11	61,790	35,058	111,635
Jan 10	55,506	28,517	96,385
† Jan 09	47,083	24,133	79,789
Jan 08	50,581	26,920	86,321

*Total includes web renewals, inhouse, ebooks



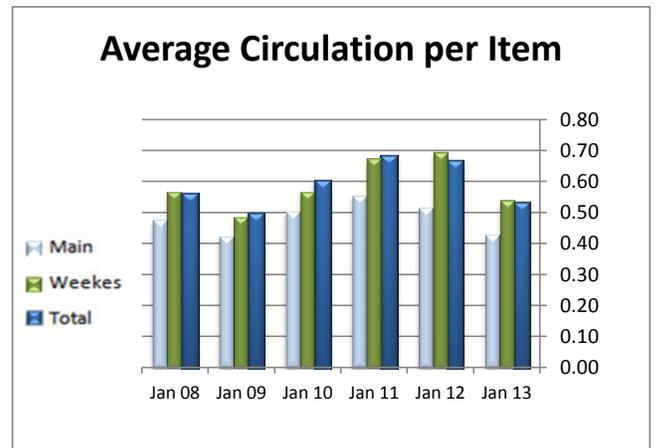
ITEMS in COLLECTION

	Main	Weekes	Total
Jan 13	112,838	55,758	168,596
Jan 12	114,034	54,484	168,518
Jan 11	111,661	52,021	163,682
Jan 10	110,161	50,297	160,458
† Jan 09	111,188	49,640	160,828
Jan 08	106,255	47,495	153,750



AVERAGE CIRCULATION per ITEM

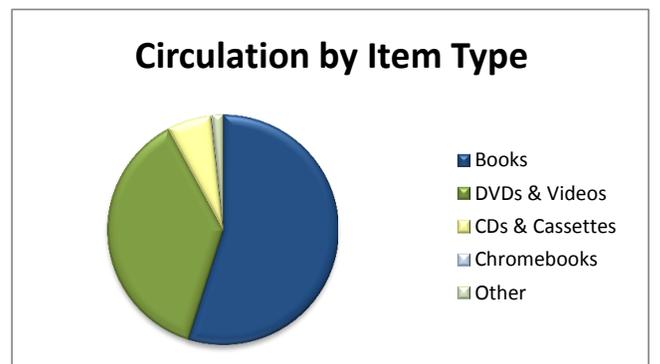
	Main	Weekes	Total
Jan 13	0.43	0.54	0.53
Jan 12	0.51	0.69	0.67
Jan 11	0.55	0.67	0.68
Jan 10	0.50	0.57	0.60
† Jan 09	0.42	0.49	0.50
Jan 08	0.48	0.57	0.56



CIRCULATION by ITEM TYPE

Books	35,937
DVDs & Videos	24,414
CDs & Cassettes	4,017
Chromebooks	104
Other	1,005

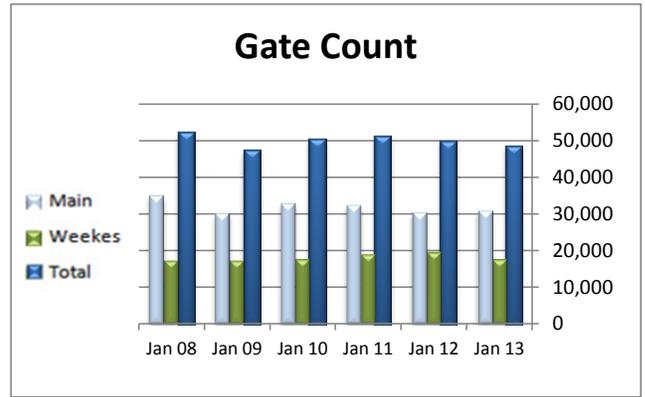
(Only Includes Regular Circulation)



† Library closed December 22, 2008 - January 3, 2009

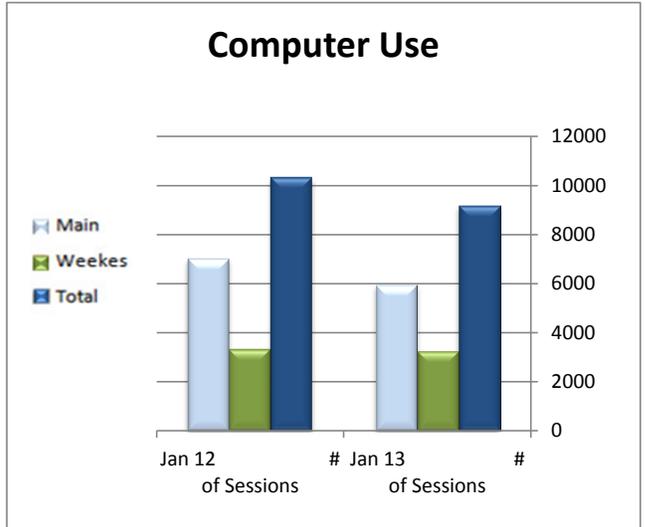
GATE COUNT

	Main	Weekes	Total
Jan 13	30,794	17,496	48,290
Jan 12	30,293	19,451	49,744
Jan 11	32,262	18,847	51,109
Jan 10	32,750	17,539	50,289
† Jan 09	30,058	17,163	47,221
Jan 08	34,895	17,180	52,075



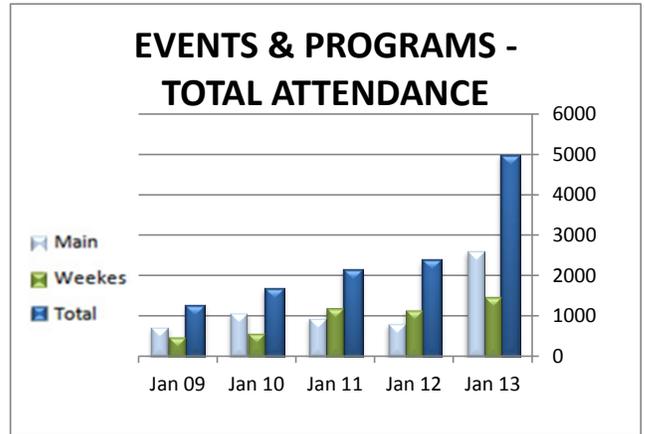
COMPUTER USE

	Main	Weekes	Total
Jan 13			
Hrs Used	4771	1720	6491
Jan 13			
# of Sessions	5949	3243	9192
Average session (Minutes) Jan 13	48.1	31.8	42.4
Jan 12			
Hrs Used	3935	2085	6020
Jan 12			
# of Sessions	7025	3325	10350



EVENTS & PROGRAMS - TOTAL ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Jan 13	2605	1456	899	4960
Jan 12	816	1142	406	2364
Jan 11	946	1185		2131
Jan 10	1082	575		1657
† Jan 09	734	490		1224



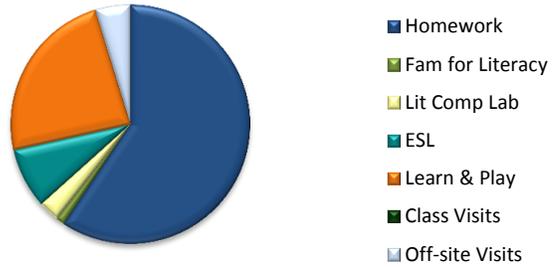
† Library closed December 22, 2008 - January 3, 2009

EDUCATIONAL PROGRAMS

EDUCATIONAL PROGRAM ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Homework	382	429	899	1710
Fam for Literacy	35	0		35
Lit Comp Lab	81	0		81
ESL	0	235		235
Learn & Play	432	252		684
Class Visits	0	0		0
Off-site Visits	0	136		136
TOTAL	930	1052	899	2881

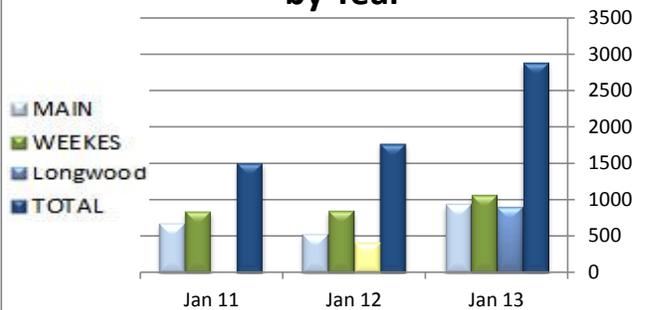
Educational Program Attendance



EDUCATIONAL PROGRAM ATTENDANCE BY YEAR

	MAIN	WEEKES	Longwood	TOTAL
Jan 13	930	1052	899	2881
Jan 12	524	840	406	1770
Jan 11	670	835		1505

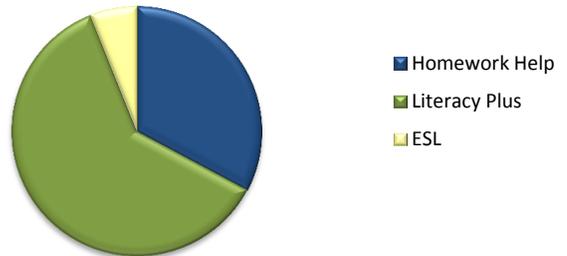
Educational Program Attendance by Year



EDUCATIONAL VOLUNTEER HOURS

	MAIN	WEEKES	Longwood	TOTAL
Homework Help	239	119	119	477
Literacy Plus	890	0		890
ESL	0	88		88
TOTAL	1,129	207	119	1,455

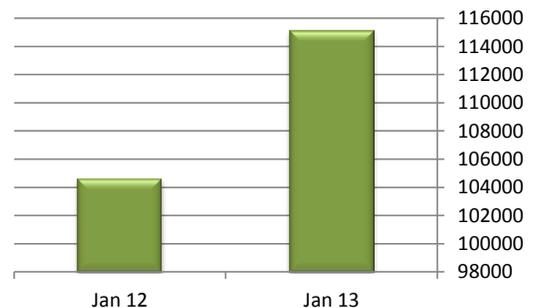
Educational Volunteer Hours



REGISTERED BORROWERS

	New	TOTAL
Jan 13	913	115119
Jan 12	850	104669

Registered Borrowers



IN THE SPOTLIGHT - MARCH 2013

Writers' Group at the Main Library

Saturday, March 9 @ 1:00 - 3:00 p.m.

Wednesday, March 27 @ 6:00 - 7:30 p.m.



Get feedback on your original writing in a peer-supported writers' group facilitated by local writer Leticia Garcia Bradford.

Get the support you need to help you stay on track with your writing, whether it's fiction, non-fiction, or poetry. Bring 5-10 copies of the piece you wish to share with the group.

Sponsored by the Friends of the Hayward Public Library.

Check out a



Chromebook

Connect to the Internet via the library's WiFi, and store your documents in "the cloud." Ask a library staff member how you can check out a Chromebook today!



Need help with reading, writing, or spelling?

You can get FREE TUTORING IF:

- You read below the 8th grade level
- You can speak English
- You are 18+ and not in high school
- You never went to college

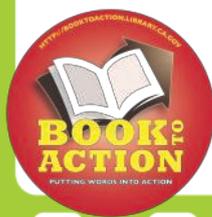
Call 510-881-7910

Literacy Plus - Hayward Public Library

Community Screening of Book-to-Action Videos

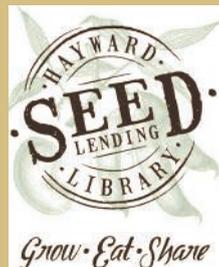
Saturday, March 30 @ 2:00 p.m. at Main Library

In 2011, Hayward Public Library launched the first Book-to-Action program in California. Its success prompted the California State Library to promote the program throughout the state to encourage more libraries to match community-wide readings of books with volunteer activities. Come to a community screening of videos the Hayward Library produced about its Book-to-Action programs, including last year's series focused on *Infinite Vision* by Pavithra Mehta and Suchitra Shenoy and the distribution of free books by Hayward volunteers during the first U.S. World Night Book program. Celebrate the love of reading and civic engagement in Hayward, and find out about the library's next Book-to-Action program.



Coming April 13 - May 11: The Seed Read

Hayward Public Library will offer its first Seed Read, a 4 week-long event that will celebrate healthy living and seed saving. Adult and youth programming and book discussions will be geared around healthy living, seed saving, and gardening. The featured adult book will be *The Seed Underground: A Growing Revolution to Save Food* by Janisse Ray. The Seed Read Kickoff event will be held on Saturday, April 13, and will be an educational and interactive health festival designed to provide local health and wellness resources and activities to Hayward community members. To help encourage our community to grow and consume wholesome food, the Hayward Public Library will be unveiling their new Seed Lending Library. Kickoff attendees will also be able to prepare some seeds for germination on the library rooftop. The germinated seeds can be picked up on May 11 to be taken home for planting.



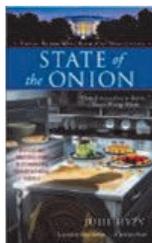
LIBRARY PROGRAMS

Mystery Novels by Women:

State of the Onion

Tuesday, March 5

11:30 a.m. at Le Paradis Bakery
(D St. and Mission)



In Julie Hyzy's first White House mystery, Assistant White House Chef Olivia Para is determined to achieve her dream job,

Executive Chef in the most important kitchen in the world, but there are a couple slight hitches; her cooking school nemesis also wants the job, an elusive assassin is gunning for her, and no one, including her Secret Service boyfriend, seems to be able to stop him or even locate him!

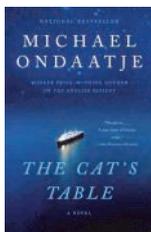


Mostly Literary Fiction:

The Cat's Table

Monday, March 11

Two meetings: Noon at Peet's Coffee
(B Street and Mission) &
6:30 p.m. at Main Library



Boarding a 1950s ship in Ceylon (contemporary Sri Lanka) and sequestered to an out-of-sight dining table with other marginalized children and adults, an eleven-year-old boy shares rollicking adventures while traveling to England, learning about jazz, women, and a shackled prisoner along the way. By turns poignant and electrifying, the latest novel by Booker Prize winner Michael Ondaatje is a spellbinding story about the discoveries and revelations of childhood, and a lifelong journey that begins unexpectedly with a spectacular sea voyage.

Knitting Circle

Wednesday, March 13 @ 6:00 p.m.

Main Library

Welcome back knitters, both beginners and experts, to the Hayward Library Knitting Circle! The Circle will be meeting only on the 2nd Wednesday every month and will now include other fiber crafts including crochet, needlepoint, tatting, etc. As usual, we ask new members to bring size 10 knitting needles and yarn of their choice, but we also have extra supplies available if needed. Bring your project and knit (or tat or crochet) along with us!



DID YOU KNOW ?

Both the Main Library and Weekes Branch Library have a full set of textbooks from the Hayward Unified School District. Students in 4th – 12th grade have access to Language Arts, Math, Science, and Social Studies/History textbooks in English and Spanish. Textbooks can't be checked out, but can be used in the library. Need help with your homework? Stop by the Library's After School Homework Support Center for small-group tutoring for students in 1st – 12th grade. For more information, check with your Youth Services Librarian.

Get a Great Deal on Books!

Saturday, March, 9 & 23 @ 9:00 a.m. – 1:00 p.m.

C Street & Watkins

Friends of the Hayward Library book sales are held at the downtown Farmers Market on the second and fourth Saturday of the month.



Literacy Plus ~ Planet Green



Everyone knows recycling is good for the environment, but did you know that recycling is also good for the Literacy Plus program? We recently partnered with Planet Green, a printer cartridge and cell phone remanufacturing and recycling company, to start an exciting new fundraiser that recycles mobile phones and used printer cartridges – and we want you to be part of it!

Taking part is easy – simply drop off any of the listed items at the Hayward Public Library.

Inkjet Cartridges ~ Cell Phones/Pagers
GPS & Radar Detectors ~ Calculators
Mobile Hot Spots ~ EBooks Readers
IPOD/MP3 Players ~ iPads/Tablets
Digital/Video Cameras ~ PDAS
Video Game Consoles & Handhelds
Video Games & Accessories

Let's work together to clean up the planet and raise money for a worthwhile cause! For more information call Literacy Plus at 510-881-7911.



English Conversation Groups

Come and practice speaking English with others who are learning.

All levels are welcome.

No registration is required.

Mondays-Thursdays @ 5:00 - 7:00 p.m.
Day Labor Center (680 Tennyson Rd.)

Tuesdays @ 5:00 - 7:00 p.m.
La Familia Resource Center (22366 Fuller Ave.)

Saturdays @ 10:15 - 12:00 noon
Weekes Library

Contact Jami.Hiller@hayward-ca.gov
or 510-583-5505 for more information.

YOGA

Laughter Yoga

Saturday, March 2
3:00 p.m. at Main Library

A free Laughter Yoga workshop is presented monthly by Lydia Gonzales at the Hayward Public Library. Come and join in the laughter, reduce stress and learn that silliness is great for your health.



LEGAL ADVICE

Lawyer in the Library

Sat., Mar. 2 @ 12:00 - 2:00 p.m. at Main Library
Mon., Mar. 4 @ 6:00 - 7:45 p.m. at Main Library
Wed., Mar. 20 @ 6:00 - 7:45 p.m. at Weekes

Do you need free legal advice? Don't know where to begin? Get 15 minutes of free legal advice at the Hayward Public Library with a licensed attorney. Registration in person is required. **Registration for the begins 30 minutes before the first session.** Space is limited. Consultation is assigned by lottery. *Lawyer in the Library is sponsored by the Alameda County Bar Association.*



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Facebook

www.facebook.com/haywardpubliclibrary



@HaywardLib

JUST 4 TEENS - MARCH 2013

SAT Prep Workshop Series (Open to grades 11 - 12)

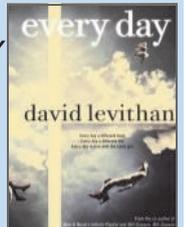
Saturdays, March 2nd through April 27th 1:30 p.m. @ Weekes
(the class will not meet on April 13)

Improve your SAT scores in this free workshop hosted by Achieve Learning and Resource Center. Sessions will cover test content and test taking strategies. The series includes six three-hour instruction sessions and two practice tests. Registration is limited to 20 students and will be on a first come, first served basis starting February 11. Call 293-5366 to register or stop by the Information Desk at the Weekes Branch.

Teen Reads (Grades 7-12)

Wednesday, March 20
4:00 p.m. at Weekes Branch

Every Day
by David Levithan



Every day a different body. Every day a different life. There's no warning about where or who it will be. A has made peace with that, even established guidelines by which to live: Never get too attached. Avoid being noticed. Do not interfere. It's all fine until A wakes up in the body of Justin and meets his girlfriend, Rhiannon. From that moment, the rules no longer apply. Because finally A has found someone he wants to be with - day in, day out, day after day.

Get Your Game On!

Wednesday, March 13

2:00 p.m. — 3:00 p.m.
Weekes Branch

*XBOX 360 & Wii games
on the big screen!*

Teen Advisory Group (TAG)

Wednesday, March 6

3:30 p.m. at Main
4:00 p.m. at Weekes

Want a say in how the library works for you? You can help plan teen events, choose books, music and movies, and more!

We also offer community service time for participation in TAG. Open to grades 7-12.

Teen Movie Night: *The Avengers*

Friday, March 22

6:00 p.m.—9:00 p.m. at Weekes



Join us for a showing of *The Avengers* - snacks and drinks provided! *When global security is threatened by Loki and his cohorts, Nick Fury and his team— a who's who of Marvel Super Heroes—will need all their powers to save the world from disaster.*

This event is free, and open to students in grades 7-12. Current school ID, or other valid identification required for admission. For more information call 510-293-5366.

Teen Activity Zone

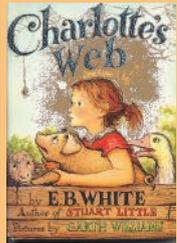
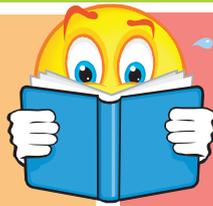
Wednesdays
1:15 p.m. — 3:00 p.m.
Main Library

Gaming, Crafts,
& Snacks!

Presented in partnership with the
Hayward Area Recreation
and Park District (H.A.R.D.)

FAMILY EVENTS - March 2013

Rising Readers Book Club (Grades 3-4)
Friday, March 8
3:30 p.m. — 4:30 p.m.
Main Library

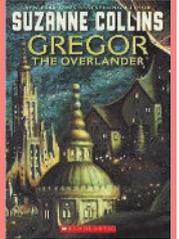


Charlotte's Web
by E.B. White
When he discovers that he is destined to be someone's dinner, Wilbur the pig is desolate until his spider friend, Charlotte, decides to help him.

Stop by the Main Library Children's Room to register.
Please note: Only the first ten children to register for each group will receive a free copy of the book.
For more information, please call 881-7947.

Story Seekers Book Club (Grades 5-6)
Friday, March 22
3:30 p.m. — 4:30 p.m.
Main Library

Gregor the Overlander
by Suzanne Collins
When eleven-year-old Gregor and his two-year-old sister are pulled into a strange underground world, they trigger an epic battle involving men, bats, rats, cockroaches, and spiders while on a quest foretold by ancient prophecy.



Stop by the Main Library Children's Room to register.
Please note: Only the first ten children to register for each group will receive a free copy of the book.
For more information, please call 881-7947.

Family Weekend Wii
Saturday, March 16
2:00 p.m. at Weekes Branch



Wii games for the whole family!

Cotton Candy Express Music with Lori & RJ
Saturday, March 23
11:00 a.m. at Weekes Branch
2:00 p.m. at Main Library



You'll need a seatbelt to keep from bouncing to the Multi Award winning music of Lori & RJ. The performances are lively with lots of audience participation and lots of FUN for the whole family.

Homework Support Center
Free drop-in homework help!
Monday, Tuesday, and Wednesday
3:30 p.m. — 5:30 p.m.
Thursday 3:00 p.m. — 4:30 p.m.
Main Library & Weekes Branch

Cuentos en Español

Aprende y Juega en Español
(Edades: nacimiento—5 años)
Lunes 12:30 p.m. at Sucursal
Lunes 1:45 p.m. at Sucursal
Jueves 1:30 p.m. at Principal



Registración Requerida.
Sesiones duran ocho semanas.

Se presentan cuentos, canciones y rimas para familias.
Para mayor información,
por favor llame al 510-881-7943.

Cuentos Bilingües
(Ingles/Español)
(Edades: nacimiento—5 años)
Miércoles 1:30 p.m. Principal
Se presentan cuentos, canciones y rimas en ingles y español para toda la familia.

Cuentos y Arte en Español
(Edades: nacimiento—5 años)
Sábado 11:30 a.m. Sucursal
Cuentos, canciones, actividades y manualidades de arte.



STORY TIMES

Bedtime Stories
(all ages)
Tuesday 6:30 p.m. at Main
One-hour story time with books, songs, rhymes, and crafts.



Music and Movement
(ages birth — 6)
Friday 10:30 a.m. at Weekes
Saturday 10:30 a.m. at Main
Music, songs, rhymes, and finger plays for parents and children to enjoy together.

Bilingual Stories (English/Spanish)
(5 years and under)
Wednesday 1:30 p.m. at Main
Stories, songs, rhymes in English and Spanish for the whole family.



Learn & Play Group
(ages birth — 36 months)
Monday 11:15 a.m. at Weekes
March registration: February 25 at 11:15 a.m.
April registration: March 25 at 11:15 a.m.

Thursday 10:15 a.m. at Main
Thursday 11:30 a.m. at Main
March registration: February 28 at 10 a.m.
A one-hour parent-child program (30 minutes of rhymes, songs & stories, and 30 minutes of structured playtime) to help children with pre-literacy skills and social interaction.



Preschool Stories
(ages 3 — 5)
Tuesday 11:30 a.m. at Main
Thursday 11:00 a.m. at Weekes
One hour story time designed to help kids get ready for preschool.

Rhythm and Rhyme
(all ages)
Tuesday 11:15 a.m. at Weekes
A half-hour program of creative dramatization for all ages using music, finger plays, and traditional (and not-so-traditional!) rhymes.