



CITY OF
HAYWARD
HEART OF THE BAY

CITY OF HAYWARD LIBRARY COMMISSION

Hayward Public Library
Main Library Meeting Room
835 C Street, Hayward, CA 94541

September 17, 2012
6:30 PM

A G E N D A

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Introductions/Welcome New Library Commissioner Peter Bufete.**
5. **Minutes of Meeting of June 18, 2012**
6. **Public Comment**
This section provides an opportunity to address the Library Commission on items listed on the agenda, as well as other items of interest. The Commission welcomes comments and requests that speakers present their remarks within established time limits. (Individual comments are set at a 3-minute time limit; comments on behalf of a group are set at a 5-minute time limit.) As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.
7. **Report from Director of Library and Community Services**
8. **Friends of the Hayward Public Library Report**
Report on the activities of the Friends of the Hayward Public Library.
9. **Library Commission Report**
Report on Library activities in which Commissioners have been engaged.
10. **City Council Liaison Report**
Report on City matters that are of pertinence to the Library Commission.
11. **New Business**
 - Election of Officers for FY 2013

HAYWARD LIBRARY COMMISSION

September 17, 2012

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12. Agenda Building

Consider items for inclusion on the Library Commission Agenda for coming months.

- Automated Materials Handling System Project
- New Library Preliminary Design Visualization Project

13. Adjournment



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting Library Administration at 510/881-7954 or by calling the TDD line for those with speech and hearing disabilities at 510/247-3340.



CITY OF
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Minutes of the Library Commission Meeting
 Hayward Public Library
 835 C Street, Hayward CA 94541

June 18, 2012

1. **Call to Order:** Commission Chair Kelly Greenne called the meeting to order at 6:30 PM.
2. **Pledge of Allegiance:** Commissioners recited the Pledge of Allegiance.

3. **Attendance:**

	Attendance this Meeting	Present to Date Regular Meetings	Absent to Date Regular Meetings	Attendance Special Meetings
Commissioner				
Linda Bennett	X	9	0	0
Lisa Brunner	X	7	2	0
Kelly Greenne	X	9	0	0
Judy Harrison	X	7	2	0
Kari McAllister	0	7	2	0
Isabel Sanchez	X	4	5	0
Monica Schultz	X	6	3	0

City Staff: Sean Reinhart, Director of Library and Community Services

City Council Liaison: Council Member Mark Salinas

Guest: Simon Wong, Tri-City Voice

4. **Approval of Minutes of Meeting of May 21, 2012**
Board Action: It was moved and seconded to approve the minutes of the meeting of May 21, 2012 as submitted. Motion unanimously carried.
5. **Public Comment:** No public comments offered.
6. **Friends of the Hayward Public Library Report.** No report given.
7. **Report from Director of Library and Community Services.**
 - Director Reinhart invited the Commissioners to attend the upcoming Boards, Commissions and Task Force Open House event on June 27 from 5-7 PM in the City Hall Rotunda.

- The summer reading game is now underway. Approximately 20 local businesses and museums have donated thousands of prizes and passes to the library to give to children who reach the reading goals in the game. Total retail value of the donated items is \$163,000.

8. Library Commission Report. No report given.

9. City Council Liaison Report. No report given.

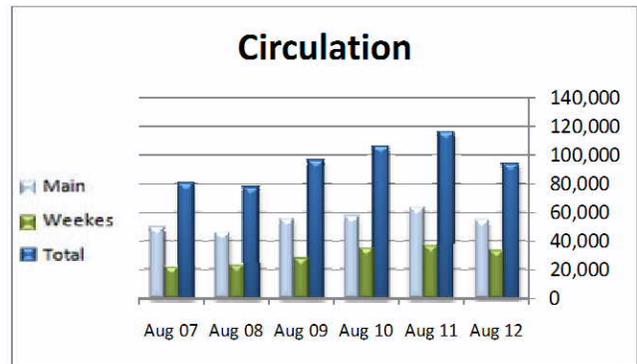
10. Adjournment: The Library Commission adjourned to Chef's Experience/China Bistro for their annual no host dinner at 7:00 PM.

Hayward Public Library Statistics -- August 2012

CIRCULATION

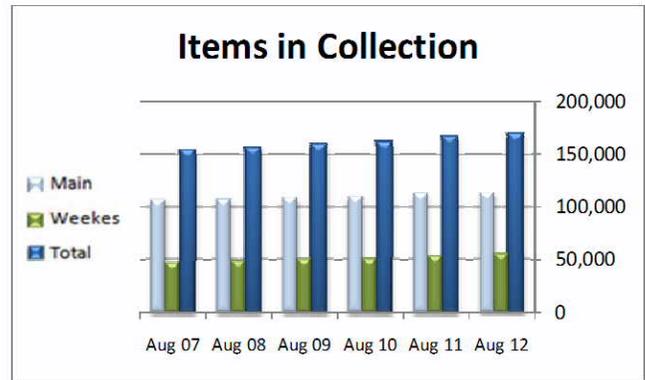
	Main	Weekes	Total
Aug 12	54,864	33,726	93,957
Aug 11	63,609	37,040	116,289
Aug 10	57,569	35,126	106,317
Aug 09	55,673	28,338	96,024
Aug 08	46,142	23,473	77,480
Aug 07	49,784	22,234	80,230

*Total includes web renewals, inhouse, ebooks



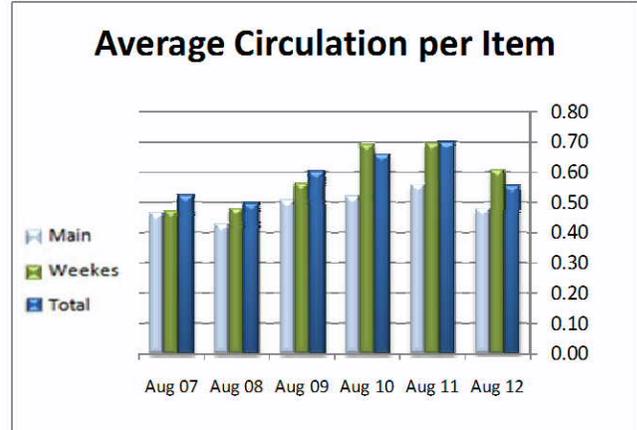
ITEMS in COLLECTION

	Main	Weekes	Total
Aug 12	114,484	55,350	169,834
Aug 11	113,709	53,229	166,938
Aug 10	110,887	50,683	161,570
Aug 09	109,765	50,190	159,955
Aug 08	107,749	48,809	156,558
Aug 07	107,110	46,932	154,042



AVERAGE CIRCULATION per ITEM

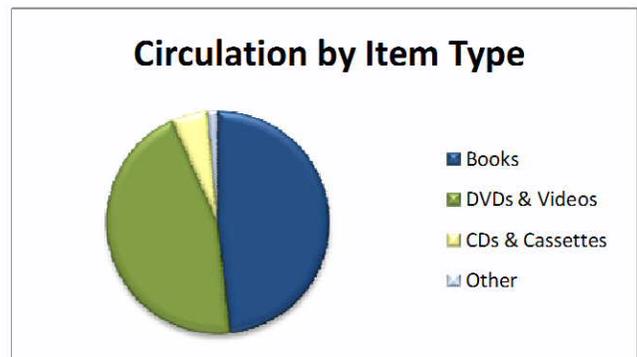
	Main	Weekes	Total
Aug 12	0.48	0.61	0.55
Aug 11	0.56	0.70	0.70
Aug 10	0.52	0.69	0.66
Aug 09	0.51	0.56	0.60
Aug 08	0.43	0.48	0.49
Aug 07	0.46	0.47	0.52



CIRCULATION by ITEM TYPE

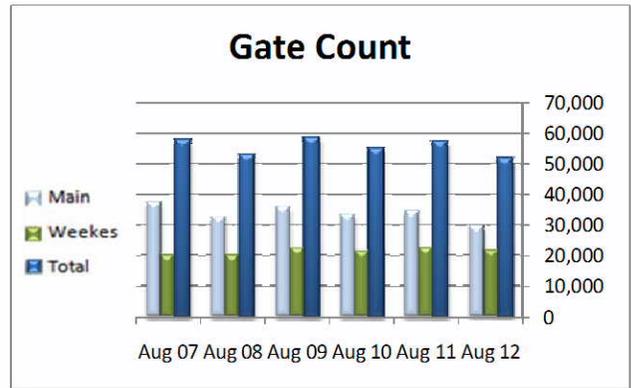
Books	35,221
DVDs & Videos	32,962
CDs & Cassettes	3,839
Other	1,076

(Only Includes Regular Circulation)



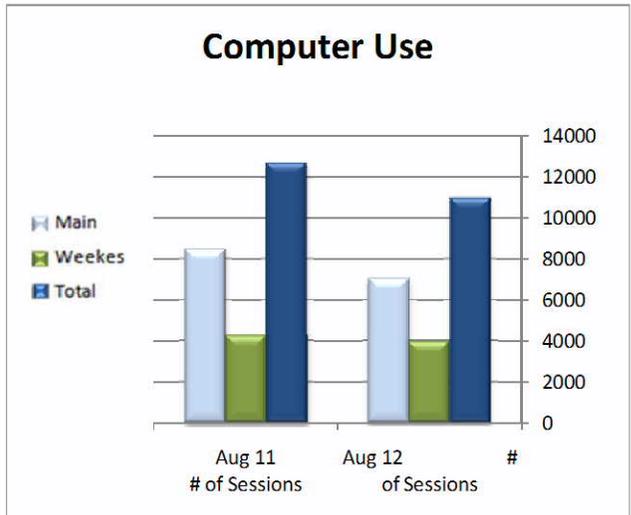
GATE COUNT

	Main	Weekes	Total
Aug 12	29,805	21,923	51,728
Aug 11	34,611	22,715	57,326
Aug 10	33,419	21,606	55,025
Aug 09	35,954	22,606	58,560
Aug 08	32,727	20,248	52,975
Aug 07	37,394	20,252	57,646



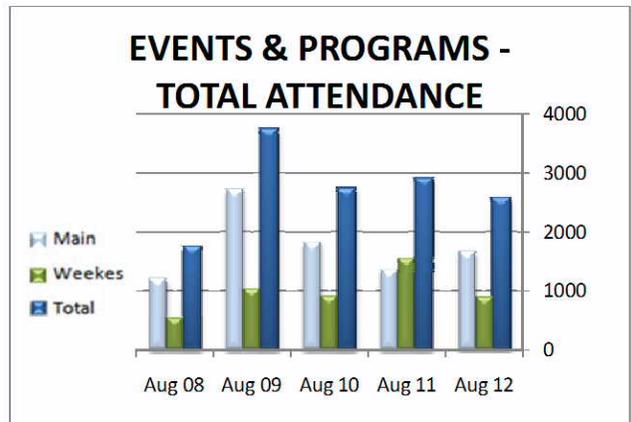
COMPUTER USE

	Main	Weekes	Total
Aug 12 Hrs Used	4149	2173	6322
Aug 12 # of Sessions	7018	3946	10964
Average session (Minutes) Aug 12	35.5	33.0	34.6
Aug 11 Hrs Used	5126	2450	7576
Aug 11 # of Sessions	8458	4232	12690



EVENTS & PROGRAMS - TOTAL ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Aug 12	1665	890	0	2555
Aug 11	1358	1539	0	2897
Aug 10	1819	903		2722
Aug 09	2706	1025		3731
Aug 08	1205	537		1742

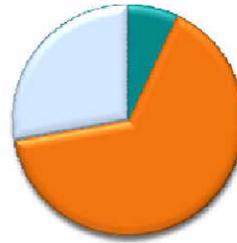


EDUCATIONAL PROGRAMS

EDUCATIONAL PROGRAM ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Homework	0	0	0	0
Fam for Literacy	0	0		0
Lit Comp Lab	69	0		69
ESL	0	0		0
Learn & Play	394	259		653
Class Visits	0	0		0
Off-site Visits	142	136		278
TOTAL	605	395	0	1000

Educational Program Attendance

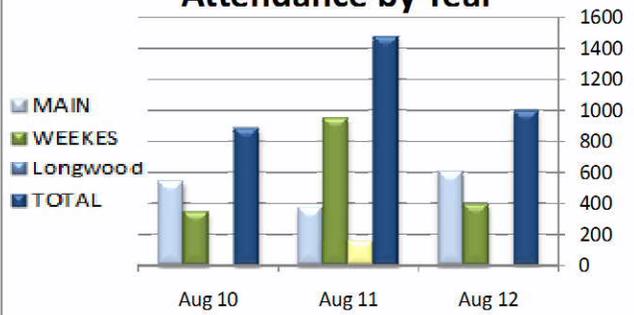


- Homework
- Fam for Literacy
- Lit Comp Lab
- ESL
- Learn & Play
- Class Visits
- Off-site Visits

EDUCATIONAL PROGRAM ATTENDANCE BY YEAR

	MAIN	WEEKES	Longwood	TOTAL
Aug 12	605	395	0	1000
Aug 11	372	952	155	1479
Aug 10	541	345		886

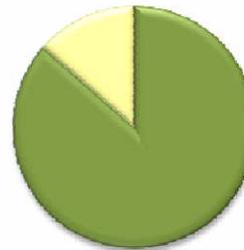
Educational Program Attendance by Year



EDUCATIONAL VOLUNTEER HOURS

	MAIN	WEEKES	Longwood	TOTAL
Homework Help	0	0	0	0
Literacy Plus	890	0		890
ESL	0	139		139
TOTAL	890	139	0	1,029

Educational Volunteer Hours

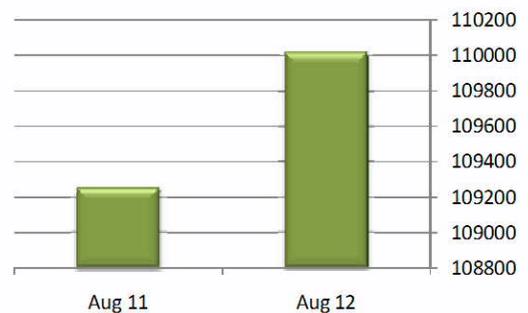


- Homework Help
- Literacy Plus
- ESL

REGISTERED BORROWERS

	New	TOTAL
Aug 12	1401	110015
Aug 11	1079	109250

Registered Borrowers



IN THE SPOTLIGHT - OCTOBER 2012



Visit Museums & More for Free!

Discover & Go, the library's new museum pass reservation system, provides library cardholders with the ability to make reservations to local museums and cultural institutions at free or discounted prices. The number of persons admitted per pass varies by venue.

Discover & Go passes can be printed online. Each Discover & Go pass expires immediately after the reservation date – no returns required and no possibility for overdue fines! This unique program allows library users to make reservations online by date or by venue and immediately print out a pass.

Consult the Discover & Go page at <http://discover.hayward-ca.gov> for more information and to reserve passes.

- **NonProfit Resource Center Workshops**
- Tuesdays @ 1:00 - 3:00 p.m. at Main Library
- October 2: Establishing a NonProfit Organization
- October 9: Before You Seek a Grant
- October 16: Introduction to Fundraising Planning
- October 23: Direct Mail Campaign: The Nuts and Bolts
- October 30: Grant-seeking Basics



The NonProfit Resource Center is pleased to bring these free workshops from the Foundation Center to the Hayward Public Library. These workshops will cover a variety of topics of interest to people involved in nonprofits. Watch for more upcoming workshops in the next few months.

For more information and a complete schedule please email Trudy Toll at trudy.toll@hayward-ca.gov or call her at 510-881-7974.



Writers' Group at the Main Library

Saturday, October 13 @ 1:00 - 3:00 p.m.

Monday, October 22 @ 6:00 - 7:30 p.m.

Get feedback on your original writing in a peer-supported writers' group facilitated by local writer Leticia Garcia Bradford. Get the support you need to help you stay on track with your writing, whether it's fiction, non-fiction, or poetry. Bring 5-10 copies of the piece you wish to share with the group.

Sponsored by the Friends of the Hayward Public Library.

Bike Traffic Skill for Adults & Teens 14+

Saturday, October 20 @ 1:00 - 4:30 p.m.

Weekes Branch Library

East Bay Bicycle Coalition presents Traffic Skills 101, a free Bike Safety Class. You will learn about riding in traffic, sharing the road, road rules, necessary equipment, avoiding crashes, and fixing flats. No bike required. Advance registration required at www.ebbc.org/safety



**EAST BAY
BICYCLE
COALITION**



Need help with reading, writing, or spelling?

You can get FREE TUTORING IF:

- You read below the 8th grade level
- You can speak English
- You are 18+ and not in high school
- You never went to college

Call 510-881-7910

Literacy Plus - Hayward Public Library

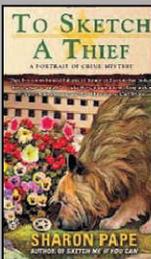
LIBRARY PROGRAMS

Mystery Novels by Women:

To Sketch a Thief

Tuesday, October 2 @ 11:30 a.m.

Le Paradis Bakery (D Street and Mission)



Author Sharon Pape has created a truly original paranormal cozy mystery series in which the ghosts are as important to solving the mystery as the living. After a stray dog named Hobo leads former police sketch artist-turned-paranormal private eye Rory McCain back to his owner's corpse, Rory finds herself involved in another homicide case. She also becomes the new owner of a lovable pooch, which makes her ghostly partner, former old West federal Marshall Zeke, more than a little spooked.

Mostly Literary Fiction:

Heartburn

Monday, October 15 @ Noon at Peet's Coffee (B Street and Mission)

Wednesday, October 17 @ 6:30 p.m. at Main Library



The creator of *Sleepless in Seattle* reminds us that comedy depends on anguish as surely as a proper gravy depends on flour and butter. Seven months into her pregnancy, Rachel Samstat discovers that her husband is in love with another woman. Because Ephron's irrepressible heroine writes cookbooks for a living, she turns to some of her favorite recipes as a consolation. Savor novelist and screenwriter Nora Ephron's (1941-2012) celebrated novel, based on her failed marriage with journalist Carl Bernstein, of Watergate fame.

Knitting Circle

Wednesday, October 10 & 24 @ 6:30 p.m.

Main Library

We welcome knitters, be they beginners or experts, as well as other yarn crafters and friends. As usual we will be meeting 6:30 p.m. on the 2nd and 4th Wednesdays. On the 10th we will be trying out different cast ons and cast offs. Bring your project and knit along with us.



Knit-a-Thon

Saturday, October 20 @ 11:00 a.m. - 3:00 p.m.

Main Library

The Knitting Circle is having their annual Knit-A-Thon on Saturday, October 20th. If you have an interest in any form of fiber arts drop in to work along with us or watch one of our demonstrations. If you have always wanted to know how to knit, crochet, needlepoint, tat, etc. this is the place to be.

Get a Great Deal on Books!

Saturday, October 13 & 27 @ 9:00 a.m. - 1:00 p.m.

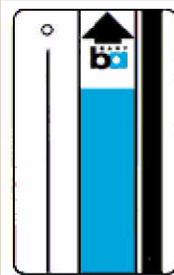
C Street & Watkins

Friends of the Hayward Library book sales are held at the downtown Farmers Market on the second and fourth Saturday of each month.



Tiny Tickets

Did you know that you can help raise funds for Literacy Plus? If you or someone you know has small (or large) amounts of money left on an old BART ticket, you can turn it in to the library or our office. Literacy Plus will then turn in those tickets and BART will make a donation to the program. Each year Literacy Plus receives about \$500 from these tickets. That money is then used to support program services. Every ticket counts!



The library will be closed on:
Monday, October 8
In honor of Columbus Day



TXT FRM YR LIB

Would you like to get a text message when your holds are ready for pickup or your checked out items are almost due? Sign up for the Shout-Bomb service.

It's easy. Just text the word SIGNUP to hpl@shoutbomb.com and follow the prompts to get started.



English Conversation Groups

Come and practice speaking English with others who are learning.

All levels are welcome.

No registration is required.

Mondays-Thursdays @ 5:00 - 7:00 p.m.
Day Labor Center (680 Tennyson Rd.)

Saturdays @ 10:15 - 12:00 noon
Weekes Library

Contact Jami.Hiller@hayward-ca.gov or 510-583-5505 for more information.

YOGA

Laughter Yoga

Saturday, October 6
3:00 p.m. at Main Library

A free Laughter Yoga workshop is presented monthly by Lydia Gonzales at the Hayward Public Library. Come and join in the laughter, reduce stress and learn that silliness is great for your health.



Find us on
Facebook

www.facebook.com/
haywardpubliclibrary



@HaywardLib

LEGAL ADVICE

Lawyer in the Library

Mon., Oct. 1 @ 6:00 - 7:45 p.m. at Main Library
Sat., Oct. 6 @ 12:00 - 2:00 p.m. at Main Library
Wed., Oct. 17 @ 6:00 - 7:45 p.m. at Weekes

Do you need free legal advice? Don't know where to begin? Get 15 minutes of free legal advice at the Hayward Public Library with a licensed attorney. Registration in person is required. **Registration for the begins 30 minutes before the first session.**

Space is limited. Consultation is assigned by lottery. *Lawyer in the Library is sponsored by the Alameda County Bar Association.* Call 510-881-7980 for more information.



JUST 4 TEENS - October 2012

Get Your Game On!

Wednesdays, October 10 and 24
2:00 p.m. - 3:00 p.m. at Weekes Branch
Wii and X-Box 360 Kinect games on the big screen!

Teen Advisory Group (TAG)

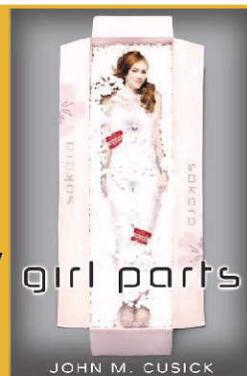
Wednesday, October 3
4:00 p.m. at Weekes Branch
6:30 p.m. at Main Library
*Want a say in how the library works for you? You can help plan teen events, choose books, music and movies, and more!
We also offer community service credit for participation in TAG. Open to grades 7-12.*

Teen Reads

Tuesday, October 23
4:00 p.m. at Weekes Branch

Girl Parts by John Cusick

What happens when a robot designed to be a boy's ideal "companion" develops a will of her own?!



Pumpkin Carving

Wednesday, October 17
3:30 p.m. at Weekes Branch



*Make it funny, or make it scary!
We'll supply the pumpkins and carving tools,
you supply the ideas!*

Teens Take Over Halloween edition



Friday, October 26
6:00 p.m. - 9:00 p.m.
Weekes Branch Library

*Wear a costume, or come as you are to a teens-only Halloween party featuring big-screen video games, food, music, dancing, internet computers, crafts and more!
This event is free and open to students in grades 7-12.*

Current school ID or other valid identification required for admission.

For more information, call 510-293-5366.

Teen Activity Zone

Wednesdays
1:15 p.m. - 3:00 p.m.
Main Library

Gaming, Crafts,
& Snacks!

Presented in partnership with the
* Hayward Area Recreation and Park District (H.A.R.D.)

Rising Readers (Grades 3-4)

Friday, October 5

3:30 p.m. - 4:30 p.m. at the Main Library



Escape from Planet Yastol by Pamela Service

Eleven-year-old Joshua Higgins' prize-winning science fiction novel draws the attention of sinister blue aliens who capture Josh and his sister, Maggie, and take them to the planet Yastol.

Stop by the Children's Desk to receive your free copy of the book. Please note: Only the first ten children to register for each group will receive a free copy of the book. Please call 881-7947 for more information.

Story Seekers (Grades 5-6)

Friday, October 19

3:30 p.m. - 4:30 p.m. at the Main Library



The Secret of Platform 13 by Eva Ibbotson

Edge Gribble, a young hag, joins an old wizard, a gentle fey, and a giant ogre on a journey from their magical island kingdom to London through a tunnel which opens every nine years for nine days, to try and rescue the young prince who had been stolen as an infant nine years before.

Stop by the Children's Desk to receive your free copy of the book. Please note: Only the first ten children to register for each group will receive a free copy of the book. Please call 881-7947 for more information.

Fratello Marionettes presents

Aladdin

Saturday, October 13

11:30 p.m. at Main Library

2:00 p.m. at Weekes Branch



Watch as Aladdin thwarts the evil sorcerer, discovers the magical lamp, befriends the powerful genie, and saves the princess.

Halloween Parade and Mini Carnival

Saturday, October 27

2:00 p.m. — 3:00 p.m.

Main Library AND Weekes Branch



Wear your Halloween costume, collect some goodies, and play some games.



Family Weekend Wii

Saturday, October 6

2:00 p.m.

at Weekes Branch

Wii games for the whole family!
All ages are welcome.



Cuentos en Español

Aprende y Juega en Español

(Edades: nacimiento—5 años)

Registración Requerida

Sesiones duran ocho semanas.

Lunes 12:30 p.m. at Sucursal

Lunes 1:45 p.m. at Sucursal

Jueves 1:30 p.m. at Principal

Para mayor información,
por favor llame al 510-881-7943.

Cuentos Bilingües (Ingles/Español)

(Edades: nacimiento—5 años)

Miércoles 1:30 p.m. Principal

Cuentos y Arte en Español

(Edades: nacimiento—5 años)

Sábado 11:30 a.m. Sucursal



STORY TIMES

Bedtime Stories

(all ages)

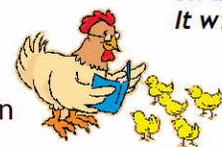
Tuesday 6:30 p.m. at Main



Bilingual Stories (English/Spanish)

(5 years and under)

Wednesday 1:30 p.m. at Main



Learn & Play Group

(ages birth — 36 months)

Space is limited, advance
registration required.

Monday 11:15 a.m. at Weekes

Thursday 10:15 a.m. at Main

Thursday 11:30 a.m. at Main

Music and Movement

(ages birth — 6)

Friday 10:30 a.m. at Weekes

NOTE: Music and Movement is
on a break at the Main Library.
It will be back in January 2013.

Preschool Stories

(ages 3 — 5)

Tuesday 11:30 a.m. at Main

Thursday 11:30 a.m. at Weekes



Rhythm and Rhyme

(all ages)

Tuesday 11:30 a.m. at Weekes