

**HAYWARD REDEVELOPMENT AREA COMMITTEE
REGULAR MEETING**

October 10, 2007 at 7:00 p.m.

**Room 2A
Hayward City Hall
777 B Street
Hayward, CA 94541**

The Public Comments section provides an opportunity to address the Committee on items not listed on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the Committee or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

AGENDA

- I. Call to Order
- II. Public Comments
- III. Approval of Minutes – July 11, 2007
- IV. Burbank Residual School Site RFP
- V. City Center RFP
- VI. New Member Orientation and Financial Overview
- VII. Adjournment

Summary Notes
Hayward Redevelopment Area Committee (HRAC)
Regular Meeting

July 11, 2007

Present: David Long, Rosemarie Ramos, Carol Heard, Michael Aahl, Bill Vandenburgh, Joseph Oberman, Bonnie Peyton, Suzanne Cox, Sheila Junge

Absent: Joe Connell, Jeevan Zutshi, Rick Tipton

Staff: Maret Bartlett, Redevelopment Director; Gloria Ortega, Redevelopment Project Manager

Members of the Public: Don Orque, Mike Brewer, Cheri Bickar, Mike Cox

I. Call to Order

Sheila Junge called the meeting to order at 7:02 p.m.

II. Public Comments

Mike Cox discussed the unsightliness of several buildings/businesses along Mission Blvd. The former Plunge Bar is boarded up and covered with graffiti; and the former Dollar Store, which was damaged in a fire earlier this year, hasn't made any progress in terms of repairs. Mr. Cox also asked about the status of right-of-way acquisitions at the Hayward VW car lot on Mission at Carlos Bee Blvd. Staff responded that Community Preservation staff is following up with the buildings on Mission, and the car lot will have ROW acquisitions determined by the City of Hayward.

Mr. Bill Vandenburgh brought and distributed information on two new affordable housing developments under construction: 1) C & Grand Senior Housing and, 2) Saklan Family Housing.

III. Approval of Minutes – April 11, 2007

Bill Vandenburgh moved to accept the April 11, 2007, Minutes; Rosemarie Ramos seconded. Minutes were unanimously approved.

IV. Interview of Applicants to the HRAC

Mike Brewer lives in Fremont but owns a business in Hayward.

What prompted you to apply to the HRAC?

Brewer: Joe Oberman and Michael Aahl told him about the opening and he was interested.

Don Orque is the president of his Home Owners Association and is interested in the community.

What are your views concerning what's going on in the community?

Brewer: Things, in general are good, but new residential developments have too much density; too much affordable housing.

Orque: Concerned about the number of vacant retail buildings downtown and the homeless.

Bill Vandenburg: What is the problem with affordable housing?

Brewer: Doesn't want to make it undesirable for business.

Have you been active in the community?

Brewer: No, this is his first time involvement although he has attended Council meetings. He's also active with sister city San Felipe, Mexico, flying in goods and supplies and he's planning on joining the Rotary Club.

Orque: Has worked with downtown ambassadors and he used to go to Daly City council meetings. Mr. Orque has lived in Hayward since 2005 and is currently unemployed.

What would you do for Hayward if you had a "pot of gold" to spend on the community?

Orque: I would turn some of the empty space into a recreation center for teens; the city needs more places for them to hang out.

Brewer: He also would like to create a space for youth, perhaps a water park or recreation center.

What does Redevelopment mean to you?

Brewer: Believes the committee should be used to advice on matter regarding acquisitions and relocations.

Orque: Redevelopment is about change.

Joe Oberman motioned to appoint both Brewer and Orque; Bonnie Peyton seconded and both were unanimously approved.

V. Downtown Retail Attraction Program Update

Gloria Ortega gave a brief presentation. Buffalo Bills to be added to marketing materials. The HRAC, as a group, expressed a desire to have more input on upcoming projects.

VIII. Adjournment

Meeting adjourned by consensus at approximately 8:30 p.m.