

**HAYWARD REDEVELOPMENT AREA COMMITTEE  
REGULAR MEETING**

**July 11, 2007 at 7:00 p.m.**

**Room 1C  
Hayward City Hall  
777 B Street  
Hayward, CA 94541**

The Public Comments section provides an opportunity to address the Committee on items not listed on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the Committee or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

**AGENDA**

- I. Call to Order
- II. Public Comments
- III. Approval of Minutes – April 11, 2007
- IV. Interview of Applicants to the Hayward Redevelopment Area Committee
  - Michael Brewer, Burbank/Cannery Commercial Property Owner
  - Don Orque, Downtown Owner-Occupant
- IV. Downtown Retail Attraction Program Update
- VI. Project Area Updates
- VII. Adjournment

**Summary Notes**  
**Hayward Redevelopment Area Committee (HRAC)**  
**Regular Meeting**

**April 11, 2007**

**Present:** David Long, Rosemarie Ramos, Carol Heard, Sheila Junge, Michael Aahl, Bill Vandenburg, Joseph Oberman, Bonnie Peyton

**Absent:** Joe Connell, Jeevan Zutshi, Rick Tipton, Suzanne Cox

**Staff:** Paul Dalmon, Redevelopment Project Manager; Cecelia Cooke, Redevelopment Secretary (Minutes)

**Members of the Public:** Don Orque, Mike Brewer

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**I. Call to Order**

Sheila Junge called the meeting to order at 7:10 p.m.

**II. Public Comments**

None.

**III. Approval of Minutes – January 10, 2007**

Bill Vandenburg moved to accept the January 10, 2007, Minutes; Michael Aahl seconded. Minutes were unanimously approved.

**IV. Election of Chair and Vice Chair**

Sheila Junge was unanimously re-elected for another term as Chair.

Michael Aahl nominated David Long for Vice Chair, Bill Vandenburg seconded. David Long was elected unanimously as Vice Chair.

**V. Cinema Place Update**

Paul Dalmon gave a presentation on this. The construction of the garage should be completed by June 2007. Mr. Dalmon told the Committee that due to raw materials cost increasing, there has been a delay, but the project is going forward.

Some retail shops may open in the theater as early as summer of 2008.

There was discussion about safety and Police coverage so it would feel safe to walk in the downtown.

The consensus of the Committee is favorable for the theater to be in the downtown.

## **VI. Cannery Area Update**

Paul Dalmon gave a PowerPoint presentation to the Committee.

Construction has begun and a groundbreaking ceremony is being planned.

New single family homes will go in the area. There will also be affordable housing available. A RFP will be issued for a developer in May 2007. Once the developer is selected, construction will begin in summer 2008.

The question was asked about the impact this will have on Winton. Mr. Dalmon told the Committee that an EIR was done and certified.

The new school is Spanish architecture, and there will be 41 classrooms.

The new park and school will open in August 2008.

## **VII. New/General Business**

Applications for new Committee members was discussed. In June 2007, the City Clerk's office will advertise for Committee members. Once selected, the HRAC Committee will interview as before.

There was miscellaneous about the Mission Boulevard area near the Plunge and fires, rats, and needles. Bonnie Peyton will send Maret Bartlett pictures she has taken of the area, and Paul Dalmon suggested she contact Mary Brown in Community Preservation.

## **VIII. Adjournment**

Meeting adjourned at 8:28 p.m.

**CITY OF HAYWARD**  
**Department of Community and Economic Development**  
**Redevelopment Division**

**DATE:** July 11, 2007  
**TO:** Hayward Redevelopment Area Committee  
**FROM:** Maret Bartlett, Redevelopment Director  
**SUBJECT:** Prospective HRAC Member Interviews

**Recommendation:**

Staff recommends that the Committee interview Mr. Michael Brewer and Mr. Don Orque for Membership on the Hayward Redevelopment Area Committee

**Background and Discussion:**

In April, 2007, the Redevelopment Agency received applications for membership on the Hayward Redevelopment Advisory Committee from Mr. Brewer and Mr. Orque. Mr. Brewer owns commercial property at 519 Claire Street in the Burbank/Cannery Area, and Mr. Orque is an owner-occupant at Atherton Place in Downtown Hayward.

The By-laws of the Committee state that the total membership of the HRAC shall be seventeen with a goal of maintaining representation in the categories listed below. The Committee currently has a membership of twelve, and there are three categories that are not represented, as shown below:

<u>Membership Categories</u>	<u>Target Membership</u>	<u>Existing Members</u>
<u>Residential Owner-Occupants:</u>		
Downtown Area	2	1
Burbank/Cannery Area	2	2
Mission/Foothill Area	2	3
<u>Residential Tenants:</u>		
Burbank/Cannery Area	1	1
Mission/Foothill Area	2	0
<u>Business Owners:</u>		
Burbank/Cannery Area	1	0
Mission/Foothill Area	2	0

<u>Membership Categories</u>	<u>Target Membership</u>	<u>Existing Members</u>
<u>Commercial Property Owners:</u>		
Burbank/Cannery Area	1	1
Mission/Foothill Area	1	1
<u>Community Organizations:</u>		
Downtown Area	1	1
Burbank/Cannery Area	1	1
Mission/Foothill Area	<u>1</u>	<u>1</u>
<b>Total Membership</b>	<b>17</b>	<b>12</b>

Mr. Orque would fill the goal of having an additional residential owner-occupant from the Downtown Redevelopment Sub-Area on the Committee. Mr. Brewer has applied as a commercial property owner in the Downtown Sub-area, however, his property is actually located in the Burbank area.

Staff has requested that the two applicants attend the upcoming meeting so that they can meet and be interviewed by the Committee. Staff will bring a list of questions that were used when the HRAC interviewed candidates in 2006; the Committee may wish to add to, delete or change the questions prior to the interviews. After the interviews, the Committee should consider appointing the two candidates to the HRAC. If the candidates are appointed, staff will request that the City Clerk attend the next HRAC meeting to swear in the new members.

Finally, included for your information is a copy of the HRAC By-laws, and the current membership roster.

Attachments: HRAC Committee Roster