

City of Hayward General Plan Task Force

December 13, 2012

Meeting #3: Outreach Toolkit and Public
Safety



Introductions





City Staff

- David Rizk, Development Services Director
- Richard Patenaude, Planning Manager
- Erik Pearson, Senior Planner, GPU Project Manager
- David Korth, Neighborhood Services Manager
- Jason Martinez, Lieutenant, Police Department
- Lashon Earnest, Public Education Officer, Fire Department
- Jason Jones, Jones Planning and Design



General Plan Task Force

- Alan L. Parso
- Alex Harmon
- Dana Caines
- Daniel B. Goldstein
- Diane Laine
- Edward W. Bogue
- Heather Enders
- Julius C. Willis Jr.
- Justin D. King
- Lory Hawley
- Monica M. Schultz
- Pedrito C. Gella
- Ryan Fernandez
- Stacy Snowman
- Veronica Martinez

Comments/Approval of
Summary Notes from
Meeting # 2 &
Training Session # 1



Presentation of Outreach Toolkit



Outreach Toolkit Purpose





Purpose

- Allow additional opportunities for community input, building upon the Series #1 Community Workshops





Outcomes

- More community members will learn about the project and will have the opportunity to provide input
- This input will be used to help draft a Vision, inform the Background Reports, and establish a basis for new policies

Task Force Member Roles





Task Force Member Roles

- Task Force members will be provided a Workshop Toolkit that includes a guide and all necessary materials
- Using the Workshop Toolkit, Task Force members will facilitate workshops with community groups, organizations, neighborhood associations, and other small groups



Flexibility

- While there is a detailed guide, the workshops can be flexible – the key is to inform people about the project and solicit ideas
- City staff is also available to help Task Force members conduct/facilitate larger workshops if necessary

Toolkit Contents and Materials





Supplies

- Workshop Toolkit includes a folder and tube





Supplies

- Workshop Toolkit folder contents
 - Sign-in sheet
 - Newsletters
 - Comment Cards
 - Tape, markers, and pens
- Tube contents
 - Assets, Challenges, and Opportunities Poster

Workshop Steps





Basic Workshop Agenda

1. Welcome and Overview (10 min)
2. Overview of the Workshop Exercises (5 min)
3. Workshop Exercises (40 min)
 - Vision for the Future of Hayward
 - Hayward's Assets, Challenges, and Opportunities
4. Summary and Wrap-up (5 min)



2. Overview of the Exercises

- Explain the purpose of the workshop
- Provide a summary of the workshop exercises

City of Hayward General Plan Update | Workshop Comment Card

Exercise 1: Vision for the Future of Hayward
The City of Hayward needs your input! Please fill out this card individually.

A. Tell us a little about yourself!
Where do you live in Hayward? You can provide either your address or neighborhood. If you do not live in Hayward, please write what city you live in.

Where do you work or attend school in Hayward? If you do not work or go to school in Hayward, please write where you work or attend school.

What is your favorite place in Hayward, and what makes that place special?

Don't forget to turn this comment card over and answer the questions on the back!

2040

Exercise 2: Hayward's Major Assets, Challenges, and Opportunities
Using the colored pins, identify geographic hot (or cool) spots and place them in one of the three boxes.

2040

Assets

Challenges

Opportunities

Blue Pin: Assets
Red Pin: Challenges
Green Pin: Opportunities



Exercise #1 – Vision for the Future of Hayward

- Individual exercise completed on Comment Cards
- Should last about 20 minutes

City of Hayward General Plan Update | Workshop Comment Card

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Don't forget to turn this comment card over and answer the questions on the back!

2040
HAYWARD
CALIFORNIA



Exercise #2:

Hayward's Assets, Opportunities, and Challenges

- Group exercise completed on a large Poster
- Should last about 20 minutes

Exercise 2: Hayward's Major Assets, Challenges, and Opportunities
Using the colored pins, identify geographical items on the map and enter them in one of the three boxes.

The map shows Hayward, California, with various geographical features. A legend in the bottom left corner indicates: Blue Pin: Assets, Red Pin: Challenges, Green Pin: Opportunities. The map is overlaid with numerous pins of these colors. A legend in the bottom left corner of the map area shows: Blue Pin: Assets, Red Pin: Challenges, Green Pin: Opportunities. A legend in the bottom left corner of the map area shows: Blue Pin: Assets, Red Pin: Challenges, Green Pin: Opportunities.

City of Hayward

San Francisco Bay

2040

Assets

Challenges

Opportunities



4. Summary and Wrap-up

- Do a short recap to identify common themes that emerged from the two exercises
- Mention that input will be used to help draft a Vision, inform the Background Reports, and establish a basis for policy updates



Additional Facilitator Tips

- Keep the discussion and participation balanced
- Direct participants to record all major ideas on the map
- Remain objective and neutral
- Follow the lead of your group
- Don't be afraid to say, "I don't know."
- Take photos
- Have fun!



Next Steps

- Contact Erik Pearson to request Outreach Toolkit materials
- Conduct your workshop between now and **January 31, 2013**
- Make sure you return all materials to Erik so community input can be recorded

Public Safety: Existing Conditions and Policy/Regulatory Framework





Existing Safety Plans and Policies

- General Plan: Conservation and Environmental Protection Element
- General Plan: Public Utilities and Services Element
- Local Hazard Mitigation Plan
- Comprehensive Emergency Management Plan



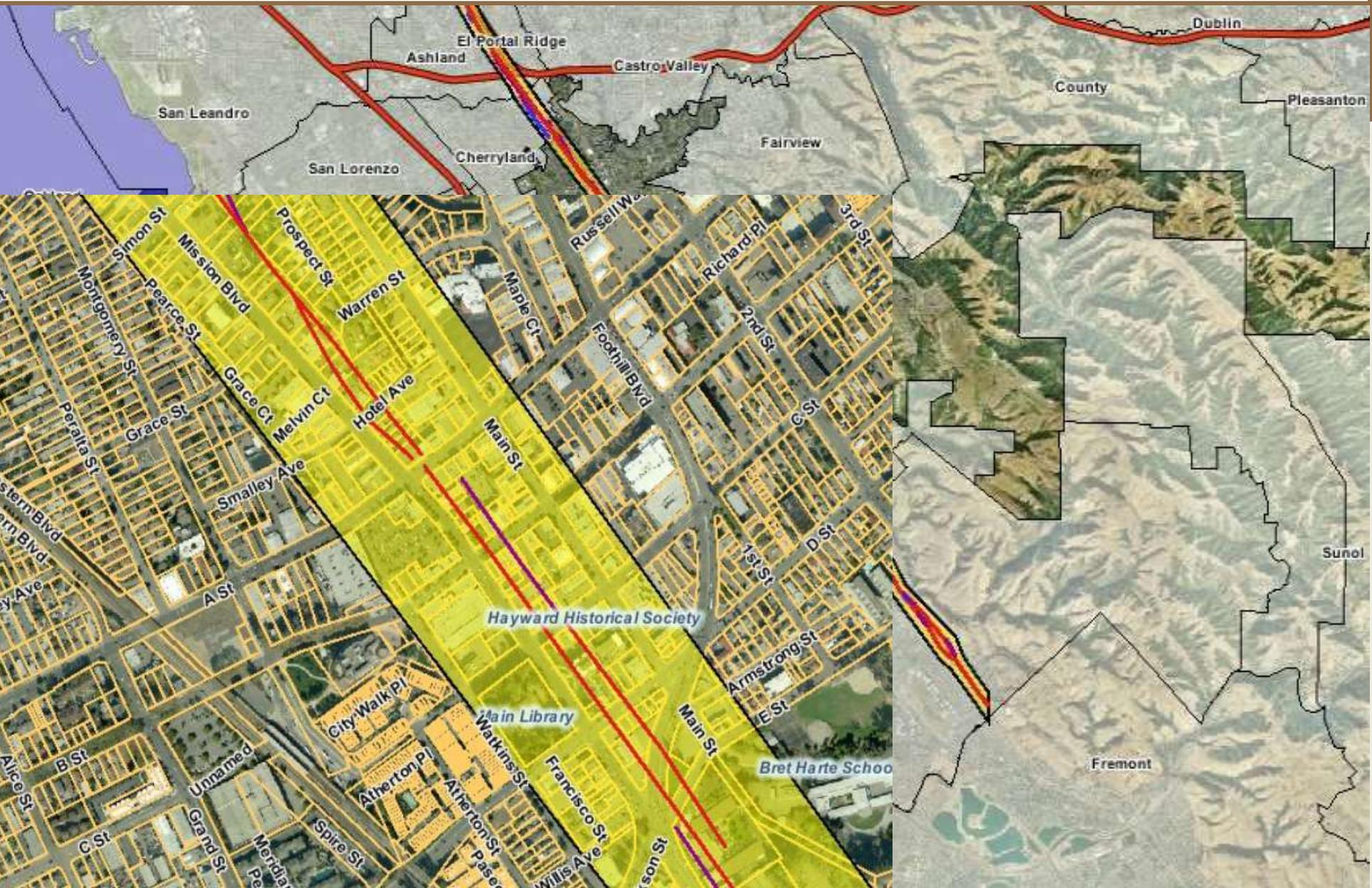
Conservation and Environmental Protection

Geologic and Seismic Hazards

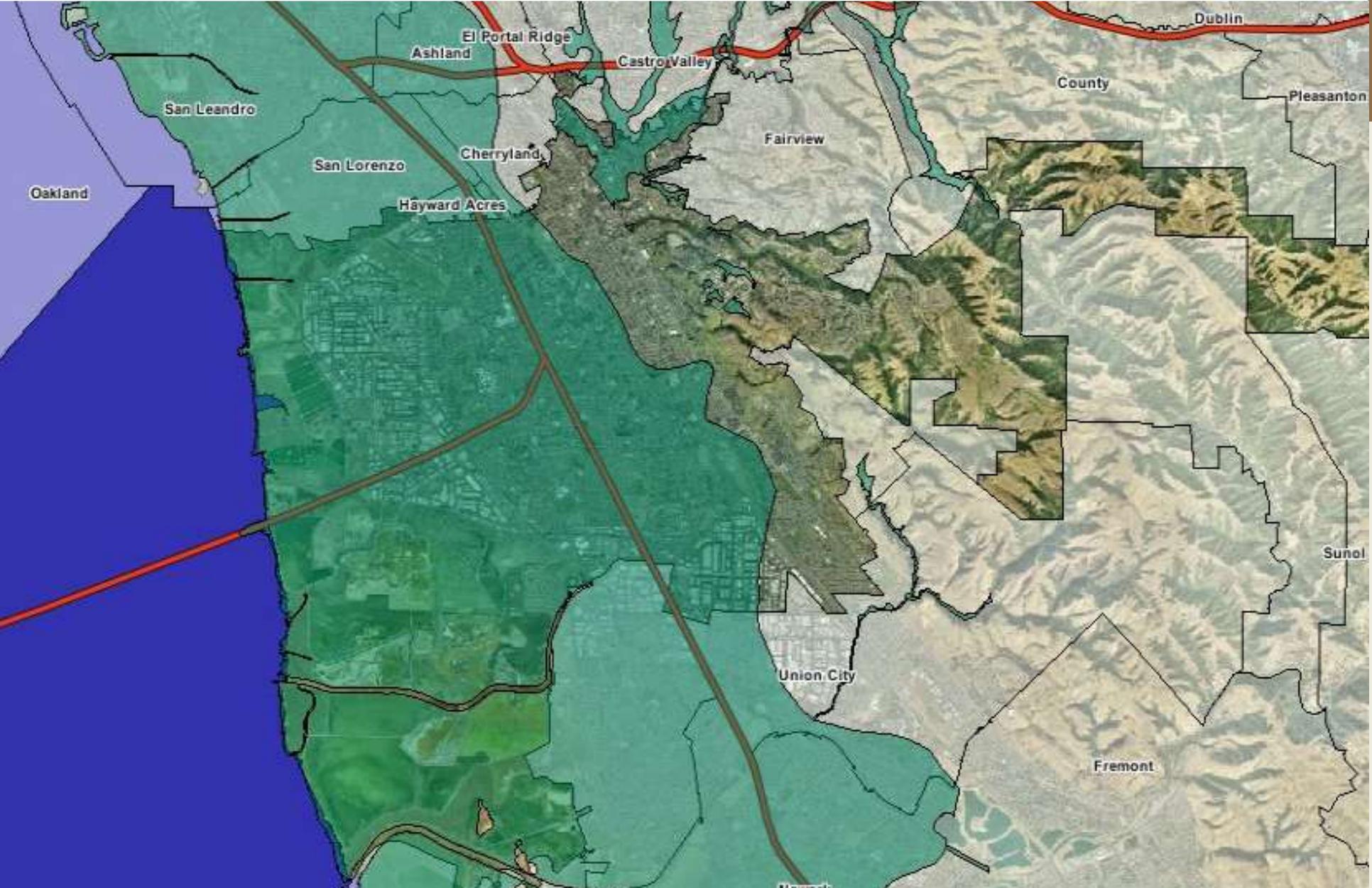
- Strong ground shaking
- Fault rupture
- Liquefaction
- Slope instability
- Dam failure



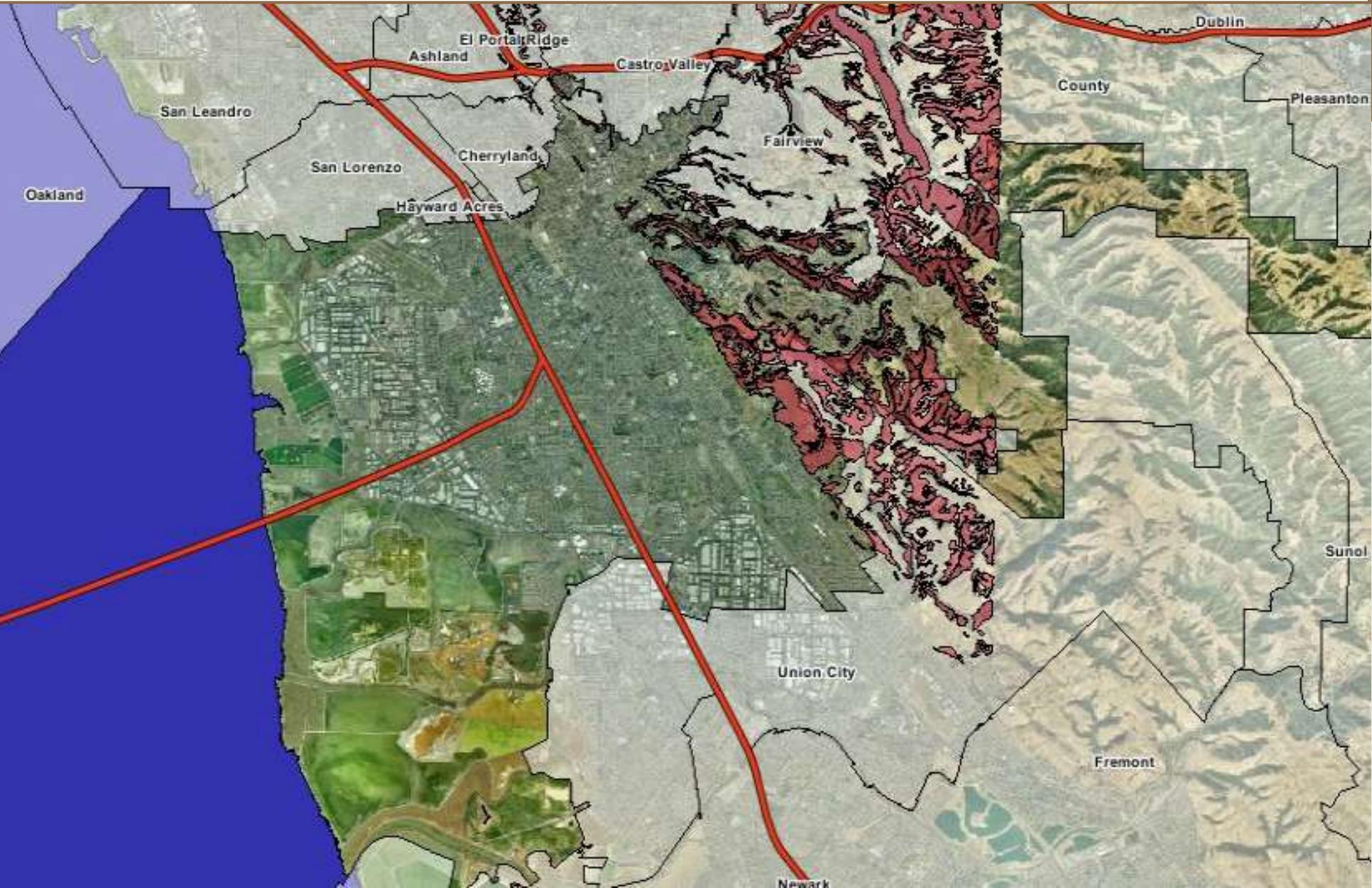
Ground shaking and Fault Rupture



Liquefaction



Slope Instability





Conservation and Environmental Protection

- Geologic & Seismic Hazards: Current Policies
 - Minimize risk through siting and design (building code, locating buildings away from fault traces, etc.)
 - Develop and implement programs to strengthen existing structures
 - Public awareness to make homes and businesses more seismically safe

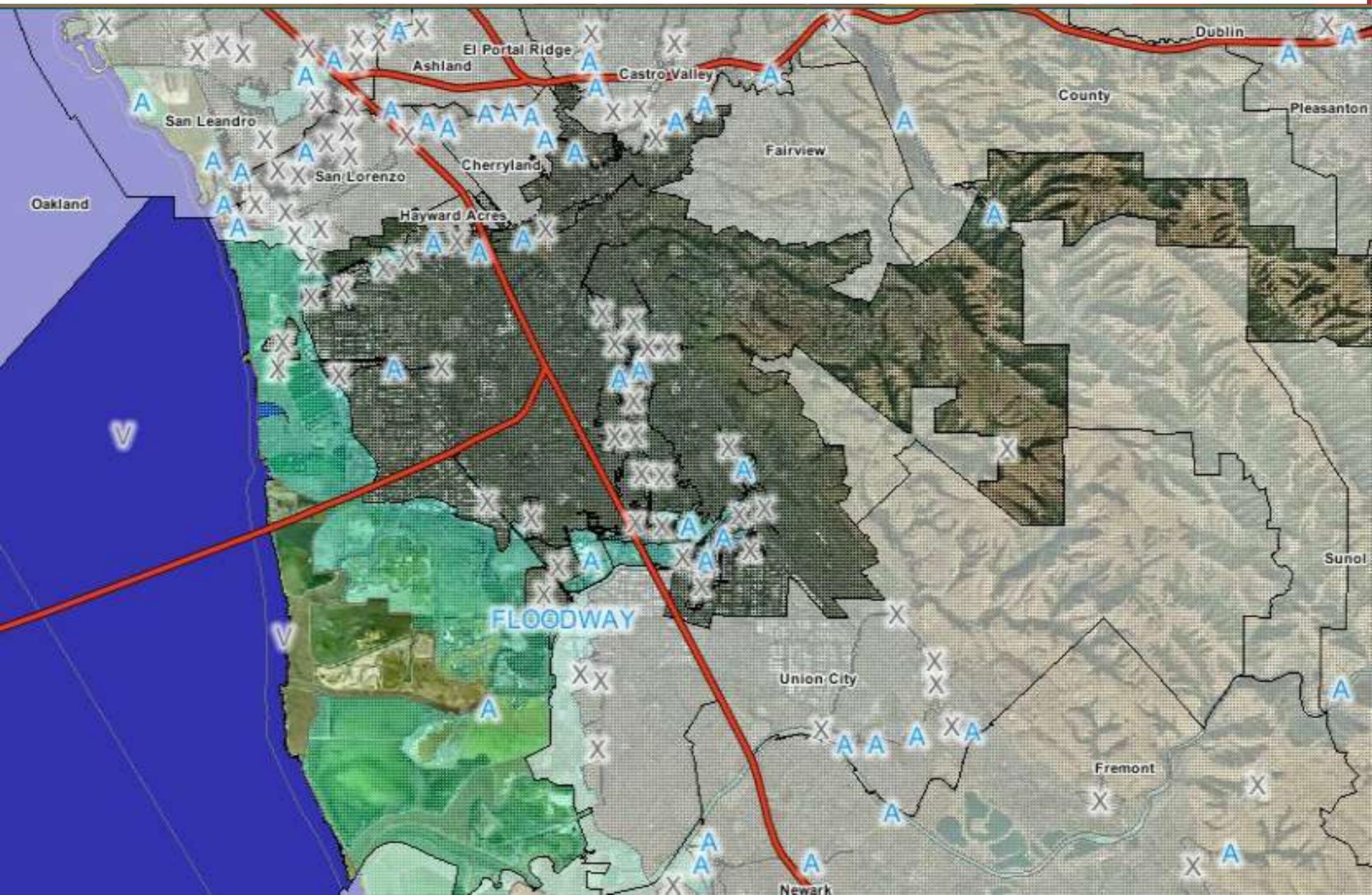


Conservation and Environmental Protection

- Flood Hazards
 - Storms
 - Rising sea levels



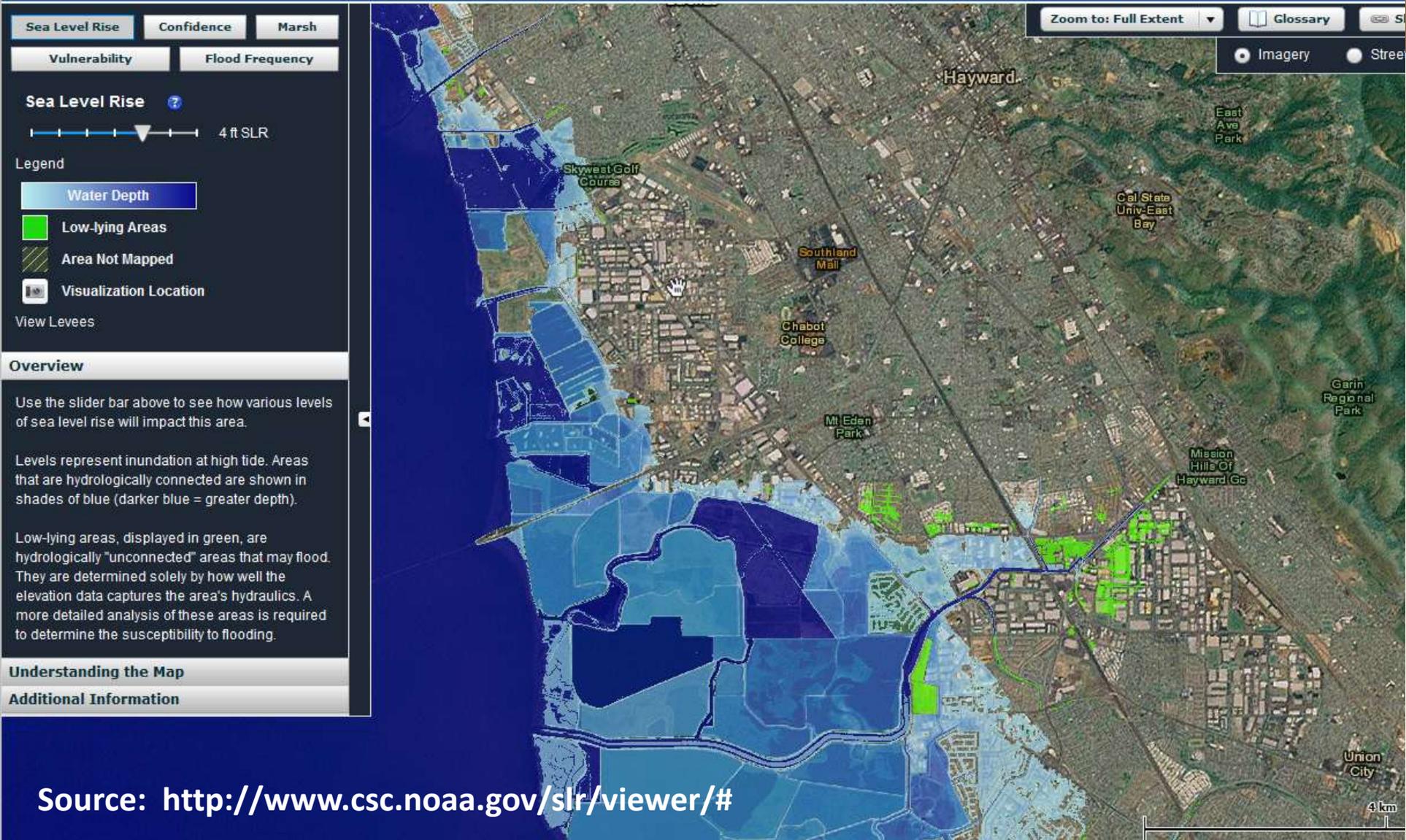
Flood Zones



Sea Level Rise

Sea Level Rise and Coastal Flooding Impacts

NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION



Source: <http://www.csc.noaa.gov/slr/viewer/#>



Conservation and Environmental Protection

Flood Hazards: Current Policies

- Cooperate with federal, state, and county agencies to develop short- and long-term programs that reduce flood hazards.
- Implement federal requirements for building in flood zones



Conservation and Environmental Protection

Hazardous Materials:

- Underground storage tanks (such as gas stations)
- Illegal dumping of hazardous materials
- Storage, transport, and use of hazardous materials
- Asbestos and lead-based paint
- Household hazardous waste





Conservation and Environmental Protection

Hazardous Materials: Current Policies

- Work with other agencies to minimize risk associated with hazardous materials
- Hazardous Materials Program
- Buffers between industrial and residential areas
- Hazardous materials transportation routes
- Hazardous materials collection programs
- Educational awareness



Public Utilities and Services

Fire Protection and Emergency Response

- Structural fires
- Medical emergencies
- Car accidents
- Wildland fire hazards





Public Utilities and Services

Fire Protection & Emergency Response: Current Policies

- Maintain appropriate level of service: building and fire codes, fire safety education programs, emergency medical response training
- Minimize wildfire hazards: Wildland/urban interface Guidelines, building and fire codes, etc.
- Disaster Preparation: public education and preparing City staff



Public Safety – Current Programs

Fire Department

- Community Emergency Response Team (CERT)
- Map Your Neighborhood
- Emergency Volunteer Centers

Police Department

- Community Academy
- Neighborhood Alert
- Volunteer Opportunities



Local Hazards Mitigation Plan

Hayward adopted a Local Hazard Mitigation Plan in 2011

- LHMP is necessary for FEMA funding
- Required to be included in General Plan
- Identifies hazards
- Assesses vulnerability to hazards
- Identifies specific actions that can be taken to reduce the risk from hazards



Local Hazards Mitigation Plan

Natural Hazards:

- Weather-Related Hazards
 - Sea-level rise
 - Flooding
 - Landslides
 - Wildfires
 - Drought





Local Hazards Mitigation Plan

Natural Hazards:

- Earthquake-Related Hazards
 - Ground shaking
 - Fault rupture
 - Liquefaction
 - Landslides
 - Tsunamis





Comprehensive Emergency Management Plan

- Outlines the City of Hayward's responsibilities in emergencies associated with natural disaster, human-caused emergencies and technological incidents.
- Coordinates response and recovery efforts within the City in coordination and with local, State, and Federal agencies.
- Establishes procedures for the Emergency Operation Center (EOC)



California State Legislation Related to Safety

The safety element must examine the issues related to protecting the community from any unreasonable risks associated with:

- Seismically induced surface rupture, ground shaking, ground failure, tsunami/seiche, and dam failure;
- Slope instability (mudslides and landslides);
- Subsidence and other known geologic hazards;
- Flooding; and
- Wildland and urban residential fires



California State Legislation Related to Safety

AB 162: New legislation that expands the General Plan requirements related to flooding. Flooding needs to be addressed in the:

- Safety Element
- Conservation Element
- Housing Element
- Land Use Element

Group Discussion





Group Discussion

- Assets, Challenges, and Opportunities related to Safety
- Identify potential goals and policies related hazards and safety
- Identify potential geographic or land use solutions



Group Discussion

Assets identified during workshops:

- 9 Fully functional Fire Department
- Accredited Police Department
- City Hall: Emergency Operations Center



Group Discussion

Challenges identified during workshops:

- Crime rate
- Crime between 238 and 580
- Police staffing
- Fire
- Gang violence
- Hayward Fault
- Flooding



Group Discussion

More Challenges identified during workshops:

- Climate change
- Earthquake faults
- Graffiti
- Downtown safety
- Blighted neighborhoods/corridors
- Hospitals leaving/closing down



Group Discussion

Opportunities identified during workshops:

- Greenway along Hayward Fault



Group Discussion

Other assets, challenges, and opportunities related to hazards and safety?



Group Discussion

Potential Goals and Policies:

- Development standards, limitations, and restrictions within hazardous areas
- Use of "geologic hazard abatement districts"
- Evacuation routes
- Plans for immediate post-earthquake response and longer term reconstruction activities in areas potentially subject to significant damage



Group Discussion

Identify Potential Goals and Policies:

- Crime Prevention Through Environmental Design
- Crime Prevention programs targeted to youth, businesses, and neighborhoods
- CERT Training Programs
- Police and Fire emergency response times
- Police/Fire staffing ratios per population



Group Discussion

- Identify Potential Goals and Policies:
 - Other Ideas for Potential Goals and Policies
 - Potential geographic or land use solutions

Public Comment Period



January Meeting



Adjournment

