



CITY OF
HAYWARD
HEART OF THE BAY

**Hayward Downtown Specific Plan
Task Force Meeting #1**

Monday June 29, 2015 | 6:00-8:00 P.M.

Location: Room 2A

Hayward City Hall

777 B Street

AGENDA

- 6:00 – 6:10: Introductions; Task Force Role
- 6:10 – 6:20: Project Scope and Schedule
Existing Conditions and Opportunities Analysis Key Elements
- 6:20 – 6:45: Downtown SWOT (Strengths, Weaknesses, Opportunities and Threats) Brainstorming
- 6:45 – 7:55: Key Components Brainstorming
- Opportunity Sites and Focus Areas Visions
 - City Center site
 - A Street corridor
 - Main Street corridor
 - BART station area
 - Original Mission Boulevard City Hall site
 - Transportation (incl. transit, pedestrians, bikes)
- 7:55 – 8:00: Next Steps