

**DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

**October 5, 2011
8:00 a.m. – 9:00 a.m.**

**Room 1C, 1st Floor
Hayward City Hall
777 B Street
Hayward, CA 94541**

The Public Comments section provides an opportunity to address the Downtown Hayward Business Improvement Area Advisory Board on items not listed on the agenda. The Advisory Board welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Advisory Board is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

AGENDA

- I. Call to Order
- II. Public Comments
- III. Approval of Minutes July 6, 2011
- IV. Introduction of New Advisory Board Members
- V. Update on Status of the Redevelopment Agency; Downtown Contracts/Services; and Funding of Services from DBIA Levies
- VI. Report from Chamber of Commerce Regarding Summer Street Parties
- VII. Future Meeting Topics
- VIII. Adjournment

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting the Redevelopment Agency at 583-4260 or by using the TDD line for those with speech and hearing disabilities at (510) 247-3340.

**MINUTES
DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

Wednesday, July 6, 2011

ATTENDANCE:

<u>BIA Member</u>	<u>Present</u>	<u>Absent</u>
Cynthia Chang	X	
Elie Goldstein	X	
Katherine Kelley		X
Tina Martinez	X	
Nicole Reams	X	
Benjamin Schweng	X	

VISITORS: Kim Huggett, Executive Director, Chamber of Commerce
Susan Ojeda-Cobos, Chamber of Commerce

STAFF: Gloria Ortega, Redevelopment Project Manager; Lieutenant Mark Koller, HPD

I. Call to Order

The meeting was called to order at 8:05a.m.

II. Public Comments

No public comment

III. Approval of Meeting Minutes May 18, 2011

Nicole Reams motioned to approve the minutes of May 18, 2011. The motion was seconded by Tina Martinez and approved unanimously.

IV. Introduction of Lt. Mark Koller, Hayward Police Department

Lt. Koller introduced himself to the Advisory Board and discussed downtown concerns and issues about crime and homelessness. He also informed the Advisory Board of his willingness to participate in future meetings to address the Police Department's efforts downtown.

V. Update on the Status of the Governor's Proposal to Eliminate Redevelopment Agencies

The City Council will hear a staff report regarding their options to participate in the

Alternative Voluntary Redevelopment “Opt-In” Program. The level of funding that will be available to support the Downtown Business Improvement Area (DBIA) activities and services will depend on the outcome of the City Council decision to participate or not.

The Redevelopment Agency in past years, has contributed \$55,000 to support the DBIA budget. As a result of the uncertain future of the Redevelopment Agency, the DBIA Advisory Board recommended and the City Council approved the DBIA FY 2012 Budget both with and without the \$55,000 contribution from the Redevelopment Agency. It was noted that the Summer Street Parties were fully funded with DBIA funds, therefore the Chamber could move forward with the events.

Redevelopment Agency staff will provide an update at the next meeting regarding the Council’s decision and any updates from the State of California.

VI. Review of Approved FY 2012 Downtown Business Improvement Area Budget

- **Status of Contracts & Sidewalk Pressure Washing RFQ**
Four companies responded to the “Request for Quotes” including WEBCO; staff expects to make a selection soon. The amount of the contract will depend on the outcome of the City Council decision to participate in the Alternative Voluntary Redevelopment “Opt-In” Program.
- **Appointment of Committees**
Nicole Reams and Tina Martinez agreed to be a part of the Light Up The Season Planning Committee.

VII. Future Meeting Topics

- Update on City Council Decision to participate in the Alternative Voluntary Redevelopment “Opt-In” Program.
- Other topics to be decided by staff

VIII. Adjournment

Meeting adjourned at 9:15 a.m.