

DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA ADVISORY BOARD

**July 6, 2011
8:00 a.m. – 9:00 a.m.**

**Room 2A, 2nd Floor
Hayward City Hall
777 B Street
Hayward, CA 94541**

The Public Comments section provides an opportunity to address the Downtown Hayward Business Improvement Area Advisory Board on items not listed on the agenda. The Advisory Board welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Advisory Board is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

AGENDA

- I. Call to Order
- II. Public Comments
- III. Approval of Minutes May 18, 2011
- IV. Introduction: Lt. Mark Koller, Hayward Police Department
- V. Update on Status of Governor's Proposal to Eliminate Redevelopment Agencies
- VI. Review of Approved FY 2012 Downtown Business Improvement Area Budget
 - Status of Contracts & Sidewalk Pressure Washing RFP
 - Appointment of Committees: Events, Others To Be Decided
- VII. Review of Vision, Goals and Objectives – how do we measure results?
- VIII. Future Meeting Topics
- IX. Adjournment

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting the Redevelopment Agency at 583-4260 or by using the TDD line for those with speech and hearing disabilities at (510) 247-3340.

**MINUTES
DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

SPECIAL MEETING

May 18, 2011

ATTENDANCE:

<u>BIA Member</u>	<u>Present</u>	<u>Absent</u>
Cynthia Chang	X	
Elie Goldstein*	X	
Katherine Kelley		X
Tina Martinez	X	
Nicole Reams	X	
Benjamin Schweng	X	
Beneba Thomas	X	
Chris Zaballos	X	

*Partial Meeting Attendance

VISITORS: Kim Huggett, Executive Director, Chamber of Commerce
Susan Ojeda-Cobos, Chamber of Commerce

STAFF: Gloria Ortega, Redevelopment Project Manager

I. Call to Order

The meeting was called to order at 8:10 a.m.

II. Public Comments

No public comment

III. Approval of Meeting Minutes April 20, 2011

Nicole Reams made a motion that the minutes of April 20 be approved. Tina Martinez seconded the motion, minutes approved with corrections to the budget noted.

Staff suggested the “Vision, Goals, and Objectives” developed by the DBIA Advisory Board required additional work so that objectives had measurable outcomes.

IV. Report from Webco

Alex Vargas from Webco reviewed the sidewalk cleaning schedule and condition of downtown sidewalks.

V. Downtown Clean & Safe Partnership

David Korth, Neighborhood Services Manager, provided an overview of the Downtown Partnership Program, their work, and efforts to relocate homeless feeding programs from the downtown to church locations. Mr. Korth invited Sara Lamnin, Executive Director, of the Hayward Community Action Network to speak about the organization's efforts to build collaborative partnerships with local businesses, community organizations, and volunteers to help address the challenges of homelessness. The Hayward Community Action Network is a part of the South Hayward Parish that also works to address homelessness. She spoke about the program to "take the profit out of panhandling" by giving homeless people information about the various organizations that can help address their challenges of homelessness. She provided Advisory Board members with information about the program that can be given to homeless people.

Lt. Reid Lindblom, Hayward PD was available for questions regarding downtown crime. Elie Goldstein thanked Lt. Lindblom for being responsive to downtown businesses and their concerns regarding crime.

Matt McGrath, Director of Maintenance Services Department, spoke about the maintenance department and downtown services which includes streets, sidewalks, landscaping and graffiti removal. Mr. McGrath also talked about the department's effort to clear out homeless encampments in a respectful manner. He noted the challenges of keeping encampments clear because they often reappear at the same locations. Lt. Lindblom was asked about the legality of encampments and indicated it is often "more gray, than black" because ownership questions about who owns the land and trespassing laws.

VI. Future Meeting Topics

- BIA Goals and Objectives
- Other topics to be decided by staff

VII. Adjournment

Meeting adjourned at 9:10 a.m.