

**DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA  
ADVISORY BOARD**

**Regular Meeting  
Wednesday, July 11, 2007 8:00 a.m.**

**Room 2A  
Hayward City Hall  
777 B Street  
Hayward, CA 94541**

The Public Comments section provides an opportunity to address the City Council on items not listed on the agenda. The Council welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

**A G E N D A**

- I. Call to Order
- II. Public Comment
- III. Approval of May 2, 2007 Minutes
- IV. Review Council Approved BIA Budget & Binder
- V. Updates:
  - Business and Property Owners Meeting On Downtown Environment Issues
  - Light Up The Season
  - Retail Attraction Program
  - Summer Street Parties Update
- VI. Adjournment

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**MINUTES**  
**DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA**  
**ADVISORY BOARD**

**Wednesday, May 2, 2007**  
**Special Meeting**

**ATTENDANCE:**

<u>BIA Member</u>	<u>Present</u>	<u>Absent</u>
Ned Carleton (Vice Chair)	X	
James Cohen	X	
Lyman Menger (Chair)		X
Alice Nguyen	X	
Meg Shaw	X	
Laura Swan	X	
Keith West	X	
Chris Zaballos	X	

**VISITORS:** Peggy Collett, Scott Raty, Hayward Chamber of Commerce

**STAFF:** Gloria Ortega, Redevelopment Project Manager; Paul Dalmon, Redevelopment Project Manager; Cecelia Cooke, Redevelopment Secretary (Minutes)

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**I. Call to Order**

Ned Carleton, Vice Chair, called the meeting to order at 8:10 a.m.

**II. Public Comments**

None.

**III. Approval of April 4, 2007 Minutes**

A motion was made by Keith West to accept the April 4, 2007 Minutes; seconded by Chris Zaballos and unanimously approved.

**IV. Election of Officers**

Chris Zaballos nominated Lyman Menger to serve another term as Chair and Ned Carleton for another term as Vice-Chair. They were re-elected unanimously.

**V. Finalization of 2007-2008 Budget  
Consideration of the FY 2006-2007 Annual Report**

Paul Dalmon mentioned that the Budget and Annual Report will go before City Council on May 22, 2007, and the Levy Hearing is set for June 15, 2007.

Gloria Ortega provided the Committee with the final budget line items and discussed each one.

The question was asked about how the proposed skating rink for Light Up the Season would be paid for. Gloria Ortega discussed various financing options including corporate sponsorship.

The Motion was made to accept the 2007-2008 Budget and the 2006-2007 Annual Report. The Committee voted unanimously to accept.

**VI. Light Up the Season**

Gloria Ortega gave the Committee an overview of the proposal for an ice skating rink that is being considered for this year's Light Up the Season event. This would bring more people into the downtown.

Ms. Ortega is putting together a plan and budget for this and will present it at the next BIA meeting July 11, 2007. She told the Committee that she would like to meet with the sub-committee prior to the July meeting.

**VII. Miscellaneous**

Jim Cohen asked about filling the vacancy created by the resignation of Gina Championsmith.

Paul Dalmon told the Committee that the City Clerk's office would announce the recruitment for replacement of all vacant positions on various City Committees.

**VIII. Adjournment**

Meeting adjourned at 8:59 a.m.