

**DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD**

**Regular Meeting
Wednesday, July 12, 2006 8:00 a.m.**

**Room 2A
Hayward City Hall
777 B Street
Hayward, CA 94541**

The Public Comments section provides an opportunity to address the City Council on items not listed on the agenda. The Council welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

A G E N D A

- I. Call to Order
- II. Public Comment
- III. Introduction of New Committee Members
- IV. Approval of May 3, 2006 Minutes
- V. FY 2006/2007 Budget Update
- VI. Light Up the Season Discussion
- VII. Adjournment

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting Maret Bartlett at 583-4261 or by using the TDD line for those with speech and hearing disabilities at (510) 247-3340.

MINUTES
DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA
ADVISORY BOARD
Special Meeting of Wednesday, May 3, 2006

ATTENDANCE:

| <u>BIA Member</u> | <u>Present</u> | <u>Absent</u> |
|---------------------|----------------|---------------|
| Toni Conde | X | |
| Ned Carleton | X | |
| James Cohen (Chair) | X | |
| Lyman Menger | X | |
| Alice Nguyen | X | |
| Meg Shaw | X | |
| Chris Zaballos | X | |

VISITORS: Peggy Collett, Scott Raty, Hayward Chamber of Commerce

STAFF: Paul Dalmon, Redevelopment Project Manager; Cecelia Cooke, Redevelopment Secretary (Minutes)

I. Call to Order

Jim Cohen, Chair, called the meeting to order at 8:06 a.m.

II. Public Comments

None.

III. Approval of Minutes

January 4, 2006 Minutes: Chris Zaballos made motion to accept; Lyman Menger seconded; Minutes were unanimously approved.

April 5, 2006 Minutes: Minutes were unanimously approved.

IV. Election of Officers

Meg Shaw nominated Lyman Menger as Chair; Chris Zaballos seconded; Lyman Menger accepted the nomination and was unanimously elected Chair.

Chris Zaballos nominated Ned Carleton as Vice Chair; Meg Shaw seconded; Ned Carleton accepted the nomination and was unanimously elected Vice Chair.

**V. Finalization of FY 2006-2007 Budget
Consideration of the FY 2005-2006 Annual Report**

Paul Dalmon gave an overview of the proposed budget and responded to questions by the Committee.

Lyman Menger moved to accept the recommendation for the Draft Budget for 2006-2007; Antoinette Conde seconded; the recommendation was unanimously approved by the BIA.

The Chair asked for other comments:

- Chris Zaballos said in future he would like to see the BIA budget include downtown street signs with the City's rosette on it instead of more banners – possibly historic street signs. They could be located between Foothill and City Hall, and between A and D Streets.
- Lyman Menger suggested that the downtown have a theme to make it look nicer; maybe historical.
- Alice Nguyen expressed concern that it is very expensive to start and manage a business in downtown Hayward and that a lot of businesses have closed due to that. She would like to see this discussed at a meeting between landlords, merchants, owners, brokers, and City Hall staff.
- Paul Dalmon indicated that the Redevelopment Agency is looking at ways to fill vacancies along B Street and in the downtown.
- Scott Raty asked if there were any Redevelopment plans for an additional police officer for the downtown area because some people do not come here to shop or run a business because of the safety issues and graffiti. Paul Dalmon indicated that the City Council expressed interest in increasing the Police Department funding in the next fiscal year.

Jim Cohen thanked the BIA for his time as Chair of the Committee.

VI. Adjournment

Meeting adjourned at 8:49 a.m.