

Agenda for June 4, 2014

Hayward-Ghazni Sister City Committee
Room 1C Hayward City Hall

Approval of Agenda

Approval of Minutes

Treasurer's Report

Continuing Items:

- 1. Evaluation of Garden Party Fundraiser.**
 - a. at Winnie's in Castro Valley
 - b. Publicity (online and flyer distribution)
 - c. RSVP issues and anticipated attendance
 - d. Agenda and printed program
 - e. Fundraising techniques
 - f. Set up, decorations and clean up
- 2. Update on Sister Cities International Conference, "The Power of Digital Diplomacy" hosted in San Jose July 31 – August 2, 2014.**

NEW BUSINESS

How to evaluate the Women's Literacy Program in Ghazni—Hassan Etamadi

MEMBER COMMENTS

FEEDBACK ON MEETING

Next meetings to take place (after Ramadan) on Wed., August 6, 2014 at 7PM in room 1C of City Hall

Minutes for March 5, 2014

Hayward-Ghazni Sister City Committee
Room 1C Hayward City Hall

Those attending: Bruce Green, Hassan Etamadi, Rahima Haya, Layma Murtaza, Shuaib Amiri, Michelle Shokoor

Approval of Agenda & Minutes

Treasurer's Report (postponed)

Continuing Items:

3. **Photo Report of Latest Ghazni Celebration** (courtesy of Aref Yaqubi). These will be shown at the Nowruz Event on March 15.
4. **Update on Sister Cities International Conference, "The Power of Digital Diplomacy" hosted in San Jose July 31 – August 2, 2014. SAVE THE DATE.**
5. **Special Order of Business: planning for March 15 Fundraiser at CSUEB.**
 - a. Publicity (online and flyer distribution)
 - We need a stronger online presence. A) Potentially get on Afghan T.V. (2 news stations)
 - Press Release/advertise to local news agencies. Shuaib will contact Berry Zeppel of CSUEB for help in issuing press releases.
 - b. RSVP issues and anticipated attendance: the estimated number is 80. Food was ordered for that many.
 - c. Agenda and printed program (Shuaib will take care of this and be the MC for event).
 - d. Multi-media and displays (slide show and Ghazni photos and videos)
-Aref and Bruce will work on this project.
 - e. Fundraising techniques
 - i. Envelopes on tables (how to collect &/or mail back)
 - ii. Using Square app for credit card donations
 - iii. Raffle (selling tickets, inventory of raffle items)
 - f. Set up, decorations and clean up

Motion – Up to \$50 to be used for flowers for the event.

Layma makes the motion. Rahima seconds. All those in favor – everyone.

NEW BUSINESS

MEMBER COMMENTS

FEEDBACK ON MEETING

Layma motions to end meeting at 9:05 P.M. Hassan seconds motion.

Next meetings to take place on Wednesday April 2nd, 2014 at 7PM in room 1C of City Hall